

# Courses

Courses numbered 100-199 are freshmen level, 200-299 are sophomore level and 300 and above are junior/senior level.

## **Accounting and Finance**

Martha and Spencer Love School of Business mission statement:

To provide instruction and experiences for our students so they graduate with the knowledge, skills and character essential for responsible business leadership in the 21st century.

*Chair: Professor Cassill*

*Professors: Helms, Synn*

*Associate Professors: McGregor, Pavlik, Poulson*

*Assistant Professors: Cox, Gupta*

*Instructors: Walker, Weller*

*Executive-in-Residence: MacMahon*

Accounting involves measuring business activities and communicating this information to investors, creditors and other decision makers who use it to make sound, informed financial decisions. This practice serves to encourage investment activity, which in turn, creates jobs and helps the economy to grow.

Elon's program leading to the B.S. in accounting includes the central topics of financial and managerial accounting plus an introduction to taxation, auditing and commercial law. The accounting program prepares the graduate to be a professional accountant in business, government, nonprofit and other organizations. This degree can also serve as a basis for graduate study in accounting and other fields, including business administration and law.

Students wishing to obtain certification as a CPA and practice in the field of public accounting must have 150 hours of college credit that includes at least 30 semester hours of Accounting. Through careful advising, it is possible to complete the 150-hour requirement by the time the student completes the degree. Interested students should contact a faculty member for more details on how to meet this requirement.

Accounting Majors: At least 50% of the accounting credit hours required for the degree (B.S. in Accounting) must be earned at Elon University.

**A major in Accounting** requires the following courses:

Choose one from the Studies of Arts and Sciences above and beyond the General Studies requirements set by the University	4 sh
MTH 112 General Statistics	4 sh
Choose one course from:	4 sh
MTH 116 Applied Calculus	
MTH 121 Calculus and Analytic Geometry I	

CIS	211	Management Information Systems	4 sh
ECO	201	Principles of Economics	4 sh
ECO	203	Statistics for Decision Making	4 sh
BUS	221	Legal Environment of Business	2 sh
BUS	202	Business Communications	4 sh
BUS	311	Principles of Marketing	4 sh
BUS	323	Principles of Management	4 sh
FIN	343	Principles of Finance	4 sh
BUS	465	Business Policy	4 sh
ACC	201	Principles of Financial Accounting	4 sh
ACC	212	Principles of Managerial Accounting	4 sh
ACC	331	Intermediate Accounting I	4 sh
ACC	332	Intermediate Accounting II	4 sh
ACC	336	Cost Accounting	4 sh
ACC	341	Fundamentals of Income Taxation	4 sh
ACC	456	Auditing	4 sh
Choose one course from:			1-4 sh
LSB	381	Internship in Business (see Business Administration)	
ACC	481	Internship in Accounting	

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**TOTAL** **75-78 sh**

Additional accounting courses that may be taken as electives include:

ACC	365	Computerized Accounting (Winter Term)	4 sh
ACC	442	Advanced Taxation	4 sh
ACC	451	Advanced Financial Accounting	4 sh
ACC	471	Seminar: Special Topics	4 sh
ACC	482	Business Law and Accounting Ethics	2 sh
ACC	491	Independent Study	1-4 sh
ACC	499	Independent Research in Accounting	1-4 sh

**A minor in Accounting** requires the following courses:

ACC	201	Principles of Financial Accounting	4 sh
ACC	212	Principles of Managerial Accounting	4 sh
ACC	331	Intermediate Accounting I	4 sh

Select two electives from the following list: 8 sh

FIN	343	Principles of Finance
ACC	332	Intermediate Accounting II
ACC	336	Cost Accounting
ACC	341	Fundamentals of Income Taxation
ACC	365	Computerized Accounting (Winter Term)
ACC	499	Research

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**TOTAL** **20 sh**

**Accounting Courses**

- ACC 150. PERSONAL FINANCIAL PLANNING** 4 sh  
 This course provides basic tools and understanding to manage one's personal finances. Topics include cash vs. credit cards, leasing vs. buying a car, renting vs. buying a home, the role of insurance in financial planning, retirement planning and much more. No prerequisite. Offered winter term.
- ACC 201. PRINCIPLES OF FINANCIAL ACCOUNTING** 4 sh  
 In this introduction to the financial reporting process, study emphasizes the accrual basis of accounting. Students learn to prepare and interpret income statements and balance sheets, analyze business transactions and determine the effects of transactions on assets and equities. Offered fall, winter and spring.
- ACC 212. PRINCIPLES OF MANAGERIAL ACCOUNTING** 4 sh  
 Students gain an overview of the ways accounting information helps managers as they plan, develop control procedures and make decisions for their organizations. The course also covers the concepts of cost behavior, cost-volume-profit analysis and the preparation of budgets. Prerequisite: ACC 201. Offered fall and spring.
- ACC 331. INTERMEDIATE ACCOUNTING I** 4 sh  
 Intermediate Accounting begins an in-depth study of generally accepted accounting principles and their theoretical basis. Students explore the contents of and interrelationships among the balance sheet, income statement and statement of cash flows, along with techniques for analyzing and correcting errors. Some of the more important accounting standards of the Financial Accounting Standards Board are included. Prerequisites: ACC 212 and BUS 202. Offered fall and spring.
- ACC 332. INTERMEDIATE ACCOUNTING II** 4 sh  
 This continuation of the in-depth study of financial accounting (begun in ACC 331) emphasizes intangible assets, acquisition of property, current and long-term liabilities and stockholders' equity. Prerequisite: ACC 331. Offered fall and spring.
- ACC 336. COST ACCOUNTING** 4 sh 51  
 In cost accounting, students examine methods for gathering and analyzing production cost data, which managers use to plan, budget and set prices for their products, with emphasis on the job order costing, process costing and standard costing methods and the interpretation of data produced by each system. Prerequisites: ACC 201 and 212. Offered fall and spring.
- ACC 341. FUNDAMENTALS OF INCOME TAXATION** 4 sh  
 This introduction to the structure of the federal income tax system emphasizes the theories, procedures and rationale associated with the taxation of individuals. Prerequisite: ACC 331. Offered fall and spring.
- ACC 365. COMPUTERIZED FINANCIAL ACCOUNTING** 4 sh  
 In this interesting and practical course, students will assume the role of owner of a simulated small business. Up-to-date accounting software will be used to keep the financial records. This hands-on experience will enhance the understanding of accounting and its essential role in the business world and, at the same time, provide a practical instruction in the use of modern Windows-based accounting software. Prerequisite: ACC 201. Offered winter.
- ACC 442. ADVANCED TAXATION** 4 sh  
 This course continues the study of special topics including corporations, capital gains and losses, estate and gift taxation, tax administration and tax research. Students will learn to locate relevant information in regulations, revenue rulings and court cases. They will report their findings in the form of written reports and memoranda. Prerequisite: ACC 341.

- ACC 451.      ADVANCED FINANCIAL ACCOUNTING** **4 sh**  
Continuing the in-depth study of financial accounting that began in Intermediate Accounting, this course includes accounting for business combinations, with special emphasis on preparing consolidated financial statements for parent and subsidiary corporations. Accounting for governmental units and other not-for-profit organizations is also introduced. Prerequisites: ACC 331 and 332, or ACC 331 and concurrent enrollment in ACC 332.
- ACC 456.      AUDITING** **4 sh**  
Study of auditing covers both theory and practice, including ethics, generally accepted auditing standards, internal accounting controls, auditors' working papers, the components of audit risk, compliance testing and substantive testing. Prerequisite: ACC 332 and senior standing. Offered spring.
- ACC 471.      SEMINAR: SPECIAL TOPICS** **1-4 sh**  
This upper-level seminar, an advanced study requiring active participation by students, consists of readings, problems, reports, discussions of current topics or preparation for professional examinations. May be conducted by departmental faculty or other resource persons. Prerequisite: permission of instructor, may vary with topic.
- ACC 481.      INTERNSHIP IN ACCOUNTING** **1-4 sh**  
An internship offers the student valuable experience in the field of accounting. Appropriate placement must be arranged by the student with the help and support of the faculty and other appropriate resources. Prerequisites: ACC 331 and junior standing.
- ACC 482.      BUSINESS LAW AND ACCOUNTING ETHICS** **2 sh**  
This course is a study of selected topics from the Uniform Commercial Code and specifically addresses issues concerning accountants' legal liability and ethical issues in accounting and financial reporting. Prerequisites: ACC 331 and BUS 221.
- ACC 491.      INDEPENDENT STUDY** **1-4 sh**
- ACC 499.      RESEARCH** **1-4 sh**  
Students can engage in an undergraduate research study in collaboration with a faculty sponsor.

### **Finance Courses**

- FIN 303.      INTRODUCTION TO FINANCE** **4 sh**  
For nonmajors and business administration minors, this introductory course offers a balanced, survey approach to the three major areas of finance — investments, financial markets and corporate or business finance. It is designed to provide students a foundation with regard to the key concepts from each of these areas so that they will better understand the functions of the financial system and the role it has in their lives. Sophomore standing required. No credit for both FIN 343 and FIN 303. Offered fall and spring.
- FIN 343.      PRINCIPLES OF FINANCE** **4 sh**  
This course provides an introduction to the fundamental concepts and techniques of finance and might be subtitled "what every business major needs to know about finance." It is designed to provide students a foundation with regard to the key concepts from each of three major areas of finance — investments, financial markets and corporate or managerial finance. In the class, we will discuss issues relating to the financial markets, the time value of money, financing, valuation, investments and other topics. Prerequisites: ACC 201, 212, ECO 201 and 203. Offered fall and spring.
- FIN 413.      ADVANCED MANAGERIAL FINANCE** **4 sh**  
The in-depth study of financial management from the perspective of valuative theory involves discussions of topics such as security evaluation and capital budgeting within the framework of the Capital Asset Pricing Model. Study relates cost of capital, capital struc-

ture and leverage to valuation concepts. Examination of long-term financing includes studies of leasing as well as warrants, convertibles and options. Valuation impacts of mergers and reorganizations are also covered. Prerequisite: FIN 343. Offered fall and spring.

- FIN 416. FUNDAMENTALS OF INSURANCE 4 sh**  
This course provides a study of the basic principles of insurance contracts and the scope of coverage under the several divisions of insurance, including life, fire, casualty, marine, bond and automobile insurance. Prerequisite: FIN 343.
- FIN 419. FINANCIAL SERVICES 4 sh**  
This course is designed to introduce students to the U.S. financial services sector and to show how the industries within the sector relate to the financial planning process. Broad topics include retirement and estate planning and the functions of the banking, insurance and mutual fund industries. Under each of the broader topics, many of the products and services offered by the industries will be discussed and linked to the financial planning process. The prerequisite for the course is FIN 343. Offered fall and spring.
- FIN 421. INVESTMENT PRINCIPLES 4 sh**  
This course provides an introduction to the basic concepts of investments and investment management. It is designed to develop a framework within which to view the investment process and an understanding of the institutional setting in which investment decisions are made. Topics covered include financial markets, risk and return analysis, fundamental and technical analysis, derivatives and asset allocation. Finally, global, ethical, legal, regulatory and financial planning issues will be discussed throughout the course. Prerequisites: FIN 343. Offered fall and spring.
- FIN 445. SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT 4 sh**  
This course teaches the application of tools and techniques for appraising the economy, specific industries and companies, emphasizing securities markets from the perspectives of institutional portfolio managers or personal investors. Prerequisite: FIN 343.
- FIN 471. SEMINAR: SPECIAL TOPICS 1-4 sh**  
This upper-level seminar, an advanced study requiring active participation by students, consists of readings, problems, reports, discussions of current topics or preparation for professional examinations. May be conducted by departmental faculty or other resource persons. Prerequisite: permission of instructor, may vary with topic.
- FIN 481. INTERNSHIP IN FINANCE 1-4 sh**  
An internship offers the student valuable experience in the field of finance. Appropriate placement must be arranged by the student with the aid and support of the faculty and other appropriate resources.

### ***African/African-American Studies***

*Coordinator: Assistant Professor Layne*

This program, developed in 1994, takes an interdisciplinary approach to the study of African and African-American experiences, connecting the past with the present. The program is highly recommended for students majoring in education, human services, political science, English, history, international relations, communications and other programs leading to work with multicultural communities. Through connected study, the student not only takes a fresh approach to learning, but also develops an individualized study plan.

The minor consists of a minimum of 20 credit hours, including a capstone course, selected from a current group of courses approved by the African/African-American Studies Advisory Committee. To satisfy minor requirements, students must elect courses from at least two departments. At least one course must focus on the African and another

on the African-American experience. Students who take a course that connects the African and African-American experiences may obtain approval from the program coordinator to have the course count in both areas.

Up to 12 semester hours of study abroad courses that emphasize African/African-American subject matter may count for the minor, with the approval of the program coordinator. Students should be aware that to study abroad, a minimum GPA of 2.5 is required; some international programs require an even higher GPA.

**A minor in African/African-American Studies** requires the following:

	Twenty semester hours selected from the following:	20 sh
ART	341 African Art	
ENG	238 African-American Literature before 1945	
ENG	239 African-American Literature since 1945	
ENG	338 The African Experience in Literature	
ENG	359 African-American Novels	
FRE	362 Francophone Cultures outside France	
GEO	320 Geography of Africa	
HST	313 Modern Africa	
HST	314 History of Southern Africa	
HST	363 African-American History, 1850-Present	
JCM	346 African Film	
MUS	318 History of Jazz	
MUS	343 African-American Composers	
MUS	345 The Music of Miles Davis	
POL	367 Politics of Africa	
SOC	341 Ethnic and Race Relations	
AAA	361-9 Seminars in African/African-American Studies	
AAA	491 Independent Study	
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<b>TOTAL</b>		<b>20 sh</b>

**AAA 361-369. SEMINARS IN AFRICAN/AFRICAN-AMERICAN STUDIES** **4 sh**

Interdisciplinary seminars focus on modern scholarship in African and African-American Studies. Topics vary according to course theme.

**Anthropology**

*Chair, Department of Sociology & Anthropology: Associate Professor A. Lewellyn Jones*  
*Coordinator of Anthropology Program: Professor Bolin*  
*Professors: Arcaro, Basirico, T. Henricks*  
*Assistant Professors: Curry, K. Jones, Mould, Peeks, Peloquin*

Anthropology is the study of humankind spanning millions of years and crossing the globe. Anthropologists seek to understand the human condition by answering questions about our past and our present as well as applying what we know to our future. An anthropological imagination—the ability to understand the social construction of cultural

assumptions and embrace the overall human experience—is an integral part of personal growth and development and is designed to support students in choosing responsible and well-informed roles as citizens in an increasingly globalized world.

A disciplinary commitment to a holistic perspective in understanding humanity distinguishes anthropology as the most interdisciplinary of all the social sciences, addressing economic, political, religious, familial and social institutions as a single, complex system. This perspective is represented in a four-field approach: cultural, biological, archaeological and linguistic anthropology. Intersecting each of these four areas is applied anthropology, dedicated to problem-solving within and beyond the discipline using anthropological theories and methods in areas such as consumer research, environmental preservation, disaster recovery, HIV-AIDS, genetic counseling, heritage preservation, immigration and education.

A hallmark of anthropology is the comparative method, based on the idea that we can better understand human behavior when it is framed in reference to how people from around the world and in our own backyards have lived and changed over time. Through the comparative method, anthropologists understand the importance of the social and temporal context for explaining human behavior.

**A major in Anthropology** requires the following courses:

ANT	112	Introduction to Cultural Anthropology	4 sh
Choose one course from the following:			4 sh
ANT	113	Human Evolution and Adaptation	
ANT	114	Introduction to Archaeology	
ANT	215	Qualitative Research Methods	4 sh
ANT	216	Quantative Research Methods	4 sh
ANT	361	History of Anthropological Theory	4 sh
ANT	461	Senior Seminar in Anthropology	4 sh
Four hours must be earned through internship in anthropology			4 sh
Sixteen hours of electives from:			16 sh
Anthropology courses (ANT)			
ENG 303			
Up to 8 semester hours from Sociology (SOC)			
<b>TOTAL</b>			<b>44 sh</b>

**A minor in Anthropology** requires the following courses:

ANT	112	Introduction to Cultural Anthropology	4 sh
ANT	215	Qualitative Research Methods	4 sh
Twelve semester hours selected from:			12 sh
Anthropology courses			
ENG 303 Linguistics			
Four hours maximum may be selected from SOC courses (100-400 level)			
<b>TOTAL</b>			<b>20 sh</b>

**ANT 112. INTRODUCTION TO CULTURAL ANTHROPOLOGY 4 sh**

This introduction to the study of human cultures focuses on the diversity of human cultures around the globe. It presents basic concepts, theories and methods used by anthropologists studying people and culture. Topics span human cultural evolution, social

organization, marriage and family, making a living, economics, politics, religion and human problems related to issues of globalization, among others. Offered fall and spring. Required course for the Sociology major and the Anthropology minor.

**ANT 113. HUMAN EVOLUTION AND ADAPTATION 4 sh**

This course provides a basic introduction to neo-Darwinian theory and natural selection, Mendelian and population genetics, mechanisms of human biological and cultural adaptation, and interpretation of the primate and hominid fossil record (drawing on both paleontology and molecular genetics). Special attention is paid to the interaction of social mechanisms with biological and environmental influences in human evolution. Readings include an introduction to medical biotechnology and the Human Genome Diversity Project.

**ANT 114. INTRODUCTION TO ARCHAEOLOGY 4 sh**

Introduction to Archaeology presents the current state of archaeology by exploring its historical roots and covers basic archaeological theories, methods, and practice. This includes techniques for investigation, recovery, reconstruction, interpretation and preservation, as well as ethical considerations.

**ANT 121. CROSS-CULTURAL ENCOUNTERS 2 sh**

This course is an introduction to the subject of culture and to living in a multicultural world. The central theme of the course is appreciating as well as understanding cultural diversity. Students will develop and expand their cultural sensitivity through a variety of experiential activities focused on becoming more aware of the role of culture as central in defining who we are as individuals. Exposure to the unique approaches of anthropologists in encountering and communicating with peoples of different cultures and backgrounds will be emphasized. This course will serve as an excellent foundation for a variety of majors in communications, the humanities, the social sciences, business, education and for those with a geographic focus such as Asia, Africa, Russia, etc. It will also serve as preparation for the Studies Abroad experience.

**ANT 215. QUALITATIVE RESEARCH METHODS 4 sh**

This course examines the ways qualitative analyses (non-numerical data) help social scientists explore questions of meaning within specific social and cultural contexts, and historical moments. Specific topics include: participant observation, focus groups, open-ended interviewing, thematic coding, archival research and data analysis with a qualitative computer software program. The complementary relationship between qualitative and quantitative research methods will be considered, with a sustained focus on the particular strengths and weaknesses of qualitative research design. Prerequisite: SOC 111 or ANT 112. Cross-listed with SOC 215.

**ANT 216. QUANTITATIVE RESEARCH METHODS 4 sh**

This course examines the ways quantitative analyses (numerical data) help social scientists investigate issues, problems and relationships within social and cultural contexts. Specific topics include: discussion of the scientific method, survey methodology, sampling techniques, hypothesis testing, aggregate level analyse, and issues of reliability, validity and generalizability, as well as data analysis with SPSS. The complementary relationship between quantitative and qualitative research designs will be considered, with a focus on the strengths and weaknesses of quantitative research design. Prerequisite: SOC 111 or ANT 112. Offered spring semester. Cross-listed with SOC 216.

**ANT 227. FROM THE GROUND DOWN 4 sh**

Students explore the adventure and science of archaeology from the perspective of an anthropologist. This course highlights great discoveries in archaeology with a look at famous sites worldwide. An overview of the development of archaeology from treasure hunting to a high-tech science are presented. Additional topics include fieldwork techniques, artifact analysis, interpretation, forensic analysis and cultural resource preservation. The course includes visits to archaeological sites in the area.

- ANT 253. INDIGENOUS AUSTRALIA** 4 sh  
 Indigenous peoples of Australia have created the longest continuing cultural tradition in the world today. This course emphasizes the traditional, colonial and contemporary experiences of first Australian peoples through the socio-cultural imagination. Through lectures, field trips and directed self learning, students will explore important issues in Indigenous Australian people's quest for equality and cultural survival. Offered winter. Cross-listed with SOC 253.
- ANT 322. ETHNOGRAPHY** 4 sh  
 This course teaches the methods anthropologists use to gain access, develop rapport, collect and analyze data and interpret findings when studying human cultures. Students also read selected ethnographies (first-hand accounts by anthropologists who have lived among peoples of various cultures, including ourselves, throughout the globe). Prerequisite: SOC 111 or ANT 112.
- ANT 323. VIDEO ETHNOGRAPHY** 4 sh  
 For years, anthropologists have learned about other cultures through intensive fieldwork and then written about these cultures in books that line our library shelves. But in this technological age, many writers have become videographers, translating culture to the screen rather than the page. This class will introduce students to the process and art of ethnography and videography by reading published ethnographies, engaging with the current scholarship on visual anthropology, critically analyzing ethnographic films, and finally researching, shooting and editing short video ethnographies. Prerequisite: SOC 111 or ANT 112.
- ANT 324. CULTURE AND SEX** 4 sh  
 This course examines human sexuality from a biocultural perspective, exploring the physiology of human sexuality and the cross-cultural context of sexual expression. Themes include alternative sexual lifestyles, sexual dysfunction, the symbolic dimensions of sexuality and AIDS. Prerequisite: SOC 111 or ANT 112.
- ANT 325. CULTURE, HEALTH AND ILLNESS** 4 sh  
 This study of the biocultural basis of health and disease over time and across cultures examines the importance of culture in the experience of illness, diagnosis and treatments. Topics include the cultural implications of food and food habits, health care practices, the relationship of healers and patients, alternative health care practices and the relationship of mind and body in illness and recovery. Prerequisite: SOC 111 or ANT 112.
- ANT 329. WOMEN, CULTURE AND THE WORLD** 4 sh  
 This course focuses on women's issues from an anthropological perspective emphasizing evolutionary and cross-cultural considerations and including the impact of globalization on women's lives. Gender relations and women's status/roles are discussed in the context of the following systems: economic, political, kinship and family, religion and healing. Topics include women's life-cycles, the cultural construction of gender, personhood and violence against women. Prerequisite: SOC 111 or ANT 112.
- ANT 361. HISTORY OF ANTHROPOLOGICAL THEORY** 4 sh  
 This course introduces students to some of the major social theories and debates that inspire and inform anthropological analysis. Students will investigate a range of theoretical propositions concerning such topics as agency, structure, subjectivity, history, social change, power, culture and the politics of representation. Prerequisite: ANT 112.
- ANT 364. INEQUALITY AND DEVELOPMENT IN LATIN AMERICA** 4 sh  
 This course examines the persisting extreme disparity between rich and poor in Latin America with special attention to the promise and problems of post-World War II development. We draw on historical material and case studies to examine the roles of modernization and dependency theories; the World Bank and IMF; the women's movement; grassroots struggles; non-governmental organizations (NGOs); and neoliberal policies in

shaping and reshaping development. The current push for “free trade” policies is evaluated in light of criteria from emerging models for more sustainable, participatory development.

**ANT 380-389. SPECIAL TOPICS IN ANTHROPOLOGY 2-4 sh**

This series of courses reflects new contributions in anthropology or anthropological issues. Prerequisite: to be determined by instructor.

**ANT 461. SENIOR SEMINAR IN ANTHROPOLOGY 4 sh**

This capstone course reviews major areas of anthropology and provides further opportunity to share research on these topics. Students conduct research ranging from how anthropological knowledge can be applied occupationally and politically to more basic, academic topics. Prerequisites: ANT 215, ANT 216, ANT 361 and senior ANT major status.

**ANT 471. SEMINAR: SPECIAL TOPICS 2-4 sh**

**ANT 482. INTERNSHIP IN ANTHROPOLOGY 1-4 sh**

Teaching, research, service and occupational internships are offered. Limited to four semester hours credit applicable to anthropology major or minor. Prerequisites: department permission and at least sophomore standing.

**ANT 491. INDEPENDENT STUDY 1-4 sh**

**ANT 499. INDEPENDENT RESEARCH IN ANTHROPOLOGY 1-8 sh**

The student develops an individual project of original research under the guidance of a professor within the department. Prerequisites: at least sophomore standing; anthropology major or minor; satisfactory completion of ANT 215 or ANT 216; and permission of the sponsoring professor. Students are also required to complete the department’s Independent Research form, a process that includes a description of the proposed research and a student-professor plan for completing the course.

58 **Art**

*Chair, Art Department: Associate Professor Tucker*

*Professor: Sanford*

*Associate Professors: Hassell, Ringelberg, Simpkins, Wood*

*Assistant Professors: Fels, Gatti, Kim*

*Adjuncts: Gignoux, J. Henricks, Rhoades, Rosenblatt-Farrell, Schaeffer*

Studio art and art history provide students with many opportunities to develop their visual awareness, engage in creative activity and understand and critique our visual and cultural heritage. A variety of art courses are open to all students, majors and minors alike.

The studio art curriculum offers a balance of courses in art fundamentals and electives with in-depth involvement in the medium of concentration. An art major chooses a concentration in ceramics, digital art, painting or photography and is required to produce a senior thesis exhibition in their final spring semester. All studio courses emphasize hands-on experience where confidence, skills and ideas are developed. Small classes and well-equipped work spaces provide students with the environment and tools conducive to the creative process. Students work closely with a faculty of active artists with first-hand knowledge of the medium.

The A.B. in art requires 48 semester hours and allows art majors to pursue a minor or double major. The degree in art builds on Elon’s strong General Studies program to produce creative thinkers who are prepared for further professional and educational challenges.

**A major in Art** requires the following courses:

ART	112	Fundamentals of Design	4 sh
ART	201	Drawing I	4 sh
Two Art History courses from the following:			8 sh
ARH	210	Art and History I: Gods and Empires	
ARH	211	Art and History II: Cathedrals to Conquest	
ARH	212	Art and History III: Revolt, Reform and Critique	
ARH	320	Issues in Contemporary Art	4 sh
ART	380	Professional Practices in Art	2 sh
ART	461	Senior Seminar	2 sh
Eight hours of Art or Art History, four of which must be at the 300-400 level			8 sh
Four courses in one concentration			16 sh
<b>TOTAL</b>			<b>48 sh</b>

It is recommended that ART 112, ART 201 and Art History courses be taken before the concentration courses.

### Concentrations

<b>Ceramics</b>			16 sh
ART	200	Ceramics I	
ART	300	Ceramics II	
ART	400	Advanced Projects in Ceramics (must be taken for two semesters)	
<b>Digital Art</b>			16 sh
ART	263	Digital Art I	
ART	363	Digital Art II	
ART	463	Digital Art III	
ART	483	Digital Art IV	
<b>Painting</b>			16 sh
ART	202	Painting I	
ART	302	Painting II	
ART	402	Advanced Projects in Drawing and Painting (must be taken for two semesters)	
<b>Photography</b>			16 sh
ART	205	Photography I	
ART	305	Photography II	
ART	405	Photography III	
ART	485	Photography IV	

**A minor in Art** requires the following courses:

ART	112	Fundamentals of Design	4 sh
ART	201	Drawing I	4 sh
ARH	320	Issues in Contemporary Art	4 sh

One Art History course from the following:	4 sh
ARH 210    Art and History I: Gods and Empires	
ARH 211    Art and History II: Cathedrals to Conquest	
ARH 212    Art and History III: Revolt, Reform and Critique	
Two sequential courses in one media: painting, ceramics, photography or digital art	8 sh
<b>TOTAL</b>	<b>24 sh</b>

**Multimedia Authoring minor:** See Multimedia Authoring.

<b>ART 112.    FUNDAMENTALS OF DESIGN</b>	<b>4 sh</b>
This introduction to the fundamental principles and processes of two-dimensional and three-dimensional design uses a variety of media. Emphasis is placed on problem-solving, craftsmanship, creative exploration and effective use of the language of art. Material fee: \$75. Offered fall and spring.	
<b>ART 200.    CERAMICS I</b>	<b>4 sh</b>
This introduction to principles and processes of working with clay and glazes emphasizes basic construction techniques and kiln firing. Material fee: \$75. Offered fall and spring.	
<b>ART 201.    DRAWING I</b>	<b>4 sh</b>
Students learn the fundamentals of drawing and composition using various media. Material fee: \$75. Offered fall and spring.	
<b>ART 202.    PAINTING I</b>	<b>4 sh</b>
Painting I introduces the techniques of painting and composition in oils, with additional emphasis on color theory and creative exploration of the medium. Material fee: \$125. Offered fall and spring.	
<b>ART 203.    WATERCOLOR</b>	<b>4 sh</b>
Coursework studies various techniques of painting and composition with watercolor, emphasizing color theory and creative exploration of the medium. Material fee: \$40.	
<b>ART 205.    PHOTOGRAPHY I</b>	<b>4 sh</b>
Photography I introduces students to the techniques, processes and language of photography. Emphasis is placed on the expressive qualities of the medium by making pictures that communicate individual experiences and ideas. Laboratory experience included. No prior experience necessary; students must provide a 35mm camera. Lab fee: \$150. Offered fall and spring.	
<b>ART 263.    DIGITAL ART I</b>	<b>4 sh</b>
This course provides an introduction to the computer, software and related peripherals as tools in service of the creation of artwork. Digital Art I covers the basic elements of visual language and design and introduces students to the possibilities of this emerging medium through examples of work by professional artists, illustrators and designers. Students will conceive and produce artwork, develop critical thinking skills and learn how to conduct research on topics related to technologies in the arts. Material fee: \$150. Offered fall and spring.	
<b>ART 300.    CERAMICS II</b>	<b>4 sh</b>
Students continue from ART 200, with emphasis on wheel-thrown forms, glaze mixing, kiln firing and studio management. Prerequisite: ART 200. Material fee: \$75.	
<b>ART 301.    DRAWING II</b>	<b>4 sh</b>
A continuation of ART 201, this course emphasizes composition, critical analysis and productive exploration through more extended studies in a variety of media. Prerequisite: ART 201. Material fee: \$75.	

- ART 302. PAINTING II** 4 sh  
A continuation of ART 202, this class emphasizes individual development, advanced critical analysis of visual images and productive exploration of the medium. Prerequisite: ART 202. Material fee: \$125.
- ART 305. PHOTOGRAPHY II** 4 sh  
A continuation of ART 205, this course builds on the ideas and information in Photography I. More advanced techniques and a deeper understanding of the qualities and history of photography provide greater control over how photographs look and what they state. Prerequisite: ART 205. Lab fee: \$150.
- ART 363. DIGITAL ART II** 4 sh  
In this course students continue to build on the skills and ideas introduced in ART 263 with the addition of digital photography, alternative materials, animation and Web design. Students further investigate the creative potential of the computer through projects that integrate advanced software tools with strategies for creating complex imagery and are introduced to new software in the production of Web-related artwork. Students continue their critical inquiry into the medium through required readings and research. Prerequisite: ART 263. Material fee: \$150.
- ART 380. PROFESSIONAL PRACTICES IN ART** 2 sh  
This course provides practical information for advanced students considering a career in art. Topics covered include documenting artwork; writing resumes, artist statements and cover letters; developing skills in presentation, promotion and exhibition preparation; applying to graduate school and preparing for other postgraduate opportunities. Junior standing art majors or instructor permission required. Offered fall.
- ART 400. ADVANCED PROJECTS IN CERAMICS** 4 sh  
A continuation of ART 300, emphasis in this course is on increased individual exploration of a single form-making process, glaze calculation and kiln firing. Prerequisite: ART 300. Material fee: \$75. May be repeated a maximum of three times for credit.
- ART 402. ADVANCED PROJECTS IN DRAWING AND PAINTING** 4 sh  
This continuation of ART 302 emphasizes increased individual exploration of the medium and the development of a focused body of work. Prerequisite: ART 302. Material fee: \$125. Offered fall. May be repeated a maximum of three times for credit.
- ART 405. PHOTOGRAPHY III** 4 sh  
This course continues ART 305 with a semester-long project proposed and developed by each student, concluding in a portfolio. Course emphasis is on individual participation through class presentations on techniques and issues in contemporary photography. Prerequisite: ART 305. Lab fee: \$150.
- ART 461. SENIOR SEMINAR** 2 sh  
Senior Seminar is intended to broaden the senior art major's perspective on art-making through an investigation of significant topical issues. Reading, discussions and writing about these alternative views will help us understand that creativity is something that not only emanates from within ourselves, but is also a phenomenon that is heavily influenced by external forces. Spring semester only.
- ART 463. DIGITAL ART III** 4 sh  
This course continues ART 363 with the introduction of advanced tools in Web site design, animation, virtual reality and multimedia authoring. Students continue their critical inquiry into the medium through required readings and discussions and will learn how to explore and critique interactive multimedia artworks. Prerequisite: ART 363. Material fee: \$150.

- ART 481. INTERNSHIP IN ART** 1-4 sh  
Internships are designed to provide students with invaluable work experience and insight into art and art history-related professions. In addition to hands-on work, internships involve reflection assignments and supervisor evaluations as part of the learning process.
- ART 483. DIGITAL ART IV** 4 sh  
This course continues ART 463 with a portfolio project which emphasizes intense individual exploration of digital media resulting in a unified body of work that includes supporting materials such as an artist statement and electronic presentation of work. Materials fee: \$150.
- ART 485. PHOTOGRAPHY IV** 4 sh  
Photography IV is a self-directed involvement in a long-range photographic project proposed, researched and executed in consultation with the instructor/mentor. The project should reflect the student's knowledge and experience in the medium and culminate in a coherent portfolio for exhibition or publication. Materials fee: \$150.
- ART 491. INDEPENDENT STUDY** 1-8 sh  
Art majors and minors may pursue a program of advanced study and individual exploration in studio art or art history. Proposals for independent study should be prepared and submitted in the semester prior to enrollment. The instructor may require class attendance. Maximum 8 semester hours of credit, by permission of art faculty only.
- ART 499. RESEARCH IN ART** 1-8 sh  
Students engage in an undergraduate research project under the guidance of an Art Department mentor. A special research proposal form must be prepared and submitted in consultation with the mentor. Maximum of 8 semester hours of credit.

## Art History

*Chair, Art Department: Associate Professor Tucker*

*Co-coordinators: Associate Professor Ringelberg and Assistant Professor Gatti*

*Assistant Professor: Gatti*

*Adjunct: Rosenblatt-Farrell*

The major and minor in Art History provide a broad and in-depth study of images and objects from prehistory to the present in a global context. Courses are designed to prepare students for graduate programs in Art History, Visual Culture, Cultural Studies, Museum Studies and Critical Theory. An art historian's primary resources include visual objects themselves, so specialized training in formal analysis is vital to our studies. Upper-level courses cover specialized areas of analysis, including those defined by geographical region, time period, stylistic category, conceptual theme and ideologies. Art History courses are beneficial to anyone wishing to develop advanced critical viewing, thinking and writing skills in a discipline that melds the arts with the humanities in a historical context.

**A major in Art History** requires the following courses:

ARH	210	Art and History I: Gods and Empires	4 sh
ARH	211	Art and History II: Cathedrals to Conquest	4 sh
ARH	212	Art and History III: Revolt, Reform and Critique	4 sh
ARH	301	Art History Methodologies	4 sh
ARH	495	Senior Seminar in Art History	4 sh
		Four hours of Art History (ARH) at the 300-400 level	4 sh

Sixteen hours of electives from any of the following:	16 sh
Art History courses (ARH) at the 300-400 level	
ART 112 or introductory level studio art course	
4 hours of foreign language at 200 level or higher	
4 hours of History (HST) at the 300-400 level	
ANT 114      Introduction to Archeology	
<b>TOTAL</b>	<b>40 sh</b>

**A minor in Art History** requires the following courses:

ARH 210	Art and History I: Gods and Empires	4 sh
ARH 211	Art and History II: Cathedrals to Conquest	4 sh
ARH 212	Art and History III: Revolt, Reform and Critique	4 sh
ARH 301	Art History Methodologies	4 sh
Eight semester hours of Art History electives, which must be at the 300-400 level		8 sh
<b>TOTAL</b>		<b>24 sh</b>

**ARH 210. ART AND HISTORY I: GODS AND EMPERORS 4 sh**

This course is a global survey of the art and architecture of the ancient world. We will consider the cultural roots of the western world (Ancient Near East, Egypt, Greece and Rome) alongside the artistic traditions of the Silk Road, including the arts of South Asia, China and Japan. Course material will be presented through lectures, assigned readings and in-class discussions. From this material, you will learn to think and speak critically about visual and textual material, as well as see art as a necessary part of human interaction. No prerequisite.

**ARH 211. ART AND HISTORY: CATHEDRALS TO CONQUEST 4 sh**

This course is a global survey of art and architecture from 500-1600 CE. We will consider the art of the cathedral alongside mosque, temple and pagoda. The Renaissance will be discussed within the global context of mission and embassy, and we will end the course with a discussion of “conquests” and colonialism, including the Ottoman conquest of Constantinople and Columbus’ expedition to the Americas. Course material will be presented through lectures, assigned readings and in-class discussions. From this material, students will learn to think and speak critically about visual and textual material, as well as see art as a necessary part of human interaction. No prerequisite.

**ARH 212. ART AND HISTORY III: REVOLT, REFORM, CRITIQUE 4 sh**

This course introduces you to the history of world art and architecture from the 17<sup>th</sup> century to the present. We will explore the contexts in which these works were created, considering a variety of factors that influenced their production, style, meaning, authorship, patronage and continued importance. We will pay particular attention to historical moments of revolution and reform as well as the increasing emphasis placed on art’s critical function in society both culturally and politically. You will learn to think and speak analytically about visual and textual material from Italian Baroque architecture to contemporary Japanese performance art. No prerequisite.

**ARH 301. ART HISTORY METHODOLOGIES 4 sh**

This course introduces students to the various methodologies used to analyze a work of art as well as the role that the study of art has played in defining contemporary visual culture. The course material will be presented through assigned readings and class discussion, highlighting the work of contemporary and historically significant art historians, philosophers, art critics and artists. Prerequisite: A 200 level art history course.

- ARH 320. ISSUES IN CONTEMPORARY ART** 4 sh  
 This course considers the arts since 1945, covering the period both broadly and in selective detail to better understand how and why art in our time takes the forms it does. We will consider new approaches to creating and exhibiting art, relevant social and political issues to which artists respond, and the impact of critical theory upon visual art, art history and criticism. No prerequisite. Offered fall and spring.
- ARH 340. HISTORY OF PHOTOGRAPHY** 4 sh  
 This course surveys the history of the photographic arts from the development of the camera obscura to the present use of digital technologies. Issues discussed may include the role of technology in the arts; scopophilia and voyeurism; the use of photography in science, government, propaganda and advertising; perceptions of objective reality and manipulation in the photographic image; reproducibility, time and movement; and personal/amateur photography. No prerequisite.
- ARH 341. AFRICAN ART** 4 sh  
 This course presents a selective survey of the arts of sub-Saharan Africa. It examines artistic production through a variety of media — sculpture, painting, architecture, performance and personal decoration — and a myriad of social contexts — initiation, religious ceremony, political and royal institutions, domestic arenas, cross-cultural exchanges and colonialism. No prerequisite.
- ARH 343. RENAISSANCE ART HISTORY** 4 sh  
 This course provides an introduction to the art of painting, architecture and sculpture of the Italian and Northern Renaissance. The examination of this fundamental time period in the history of art provides the opportunity for investigating the relationship between art and its rich social, political and cultural backdrops. It will also help students understand how currents that emerged in the Renaissance have influenced our perceptions of society and art and the way in which we view art and its makers. No prerequisite.
- ARH 491. INDEPENDENT STUDY IN ART HISTORY** 1-4 sh  
 Open to juniors and seniors with permission of instructor.
- ARH 495. SENIOR SEMINAR IN ART HISTORY** 4 sh  
 A capstone experience for majors, this course offers students experience in researching, writing and presenting a senior thesis project. Prerequisite: ARH 301.
- ARH 499. INDEPENDENT RESEARCH IN ART HISTORY** 1-4 sh  
 Open to juniors and seniors with permission of instructor. In conjunction with a faculty mentor, the student will formulate and execute an original research project. A research proposal form completed by the student and faculty mentor is required for registration.

## Asian Studies

*Coordinator: Professor Digre*

The Asian Studies minor offers students an interdisciplinary program to study the history, geography, religion, languages, philosophy, economics and societies of this vast, diverse continent. Students can choose from a wide range of courses dealing with the culture and history of China, Buddhism, Hinduism, environmental issues in Southeast Asia, contemporary politics, Asian literature and Chinese geography. They can study Japanese or Chinese, either at Elon or in our study abroad programs in China and Japan. The university also offers a unique series of Winter Term and semester abroad opportunities in China, Japan and other Asian countries.

**A minor in Asian Studies** requires 20 semester hours selected from the following list. Courses must be chosen from at least two disciplines. Students are strongly encouraged to