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MidCarolina Bank

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of Representatives

**Martha Smith, Emerita**  
Retired Elon University English Professor and  
Founder, Elon University's Gender Studies  
Program

# Staff

**Heidi Norwick**  
*Executive Director*

Heidi has been the Execu-  
tive Director of the WRC  
since 1996. She holds a Cer-  
tificate in Non-Profit Man-  
agement from Duke Univer-  
sity and a bachelor's de-  
gree from New York Institute  
of Technology in sociology.  
Heidi coordinates major  
WRC events and oversees  
the center's operations and  
financial health.

**Becky Mock**  
*Program Director*

Becky has been with the  
WRC since its inception in  
1988, and its program direc-  
tor since 1997. She took part  
in the first Women's Agenda  
Assembly in the county and  
helped write the grant appli-  
cation that led to the crea-  
tion of the WRC. Becky coor-  
dinates the New Choices  
program and other client  
services.

**Lorraine Moretti**  
*Administrative Assistant*

A volunteer with the WRC  
since 1997, Lorraine has  
been an official Center em-  
ployee since 2004. Dubbed  
"Volunteer Extraordinaire"  
by the WRC before her em-  
ployment, she coordinates  
the daily functioning of the  
center and assists with client  
services and center events.

For client services, membership and program  
information, please visit the Web site or call  
the WRC during business hours.

Your support is crucial to the success of the  
Center. WRC membership offers discounts on  
programs and invitations to special events.

**Women's Resource Center**  
1343 S. Main Street  
Burlington, N.C. 27215  
Phone: 336.227.6900  
Web site: [www.wrcac.org](http://www.wrcac.org)  
Hours: 9 a.m.— 5 p.m. M-F

# Donors 2004 –2005

**The WRC is deeply grateful to all those who have so generously given to the WRC this fiscal year. The work done by the Center would not be possible without this support.**

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Wilkinson, Frankie

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Buffington, Carolyn  
Bullard, Lisa

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Gibbons, Cathy  
Graham First UMC  
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Graham Presbyterian  
Church  
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Bobo, Sarah  
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Brinkley, Stephanie  
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Johnson, Shirley  
Joyce, Marlene  
Kernodle, Bob  
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King, Kathy  
Lashley, Libby  
Lugiano, Angela  
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Maxwell, Vickie  
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Robertson, Karen  
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Rosinski, Paula  
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Stikeleather, Debra  
Tarry, Carole  
Terry, Kathryn  
Tikkanen, Karen  
Troxler, Martha  
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Wallace, Emogene  
Weavil, Linda  
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Wyche, Martha  
Anonymous (2)

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Aitcheson, Marion  
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Bedell, Sheila  
Beyer, Shirley  
Blecker, Marian  
Black, Susan  
Blackwell, Jo  
Blecker, Marian  
Bobo, Sarah  
Boteler, Kaye  
Bragg, Dee  
Brinkley, Stephanie  
Bryan, Eloise  
Buff, Myra

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Cain, India  
Carden, Susan  
Carrouth, Karen  
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Freeman, Shirley  
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Frueh, Lee  
Garner, Joanne  
Garrison, Melissa  
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Hunter, Jill  
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**Inkind (\$2,500+)**  
Time Warner Cable  
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*(Your donations are critical to the WRC's success and thanking you is very important to us. If your name was omitted your name, please let us know.)*

# Women's Resource Center in Alamance County



*Celebrating  
10 years of service  
to women and families  
of Alamance County*

# 2004-05 Annual Report

# WRC

The mission of the WRC is to help women and their families improve and enrich their personal and professional lives through education, support services, networking and community resources.



## Letter from the Executive Director WRC: Celebrating Ten Years of Success

The Women's Resource Center is celebrating its 10<sup>th</sup> anniversary. I ask you, "Do you know what the Women's Resource Center does?" A typical response might be "Yes, they helped me get the books I needed when I returned to school," or "Yes, they helped me when I was going through a separation," or "Of course. I am a WRC member and belong to their BookWomen group and Food Co-op." Well, I say, YES to all of the above and much, more!

Ten years ago, Alamance County relied on important but scattered services to help women in the community. Today, the WRC has grown to be a primary resource center, directing women to over 100 different area services. Resource and referral services are among the most requested services at the WRC. When someone contacts our Center, they can receive a wealth of information and printed materials from many different sources addressing varied needs.

The Women's Agenda Assembly, first held here in 1988, provided the preliminary visions for the Women's Resource Center. Women

who attended that first assembly included some of the founders of the WRC who have remained active members, staff and volunteers. Today, the Women's Agenda Assembly still provides a forum to discuss and rank issues of priority to women. Results are compiled with other assemblies held across the state and are presented to the N. C. General Assembly on Women's Advocacy Day.

The WRC believes strongly in community involvement. We are members of the Chamber of Commerce, Community Council and other local and statewide advocacy organizations.

The Women's Resource Center's success over the past 10 years is due to a dedicated Board of Directors and staff that has created a sound base of support that will carry us through the next 10 years and beyond as we continue to grow and serve as a vital resource for Alamance County women and families.

**Heidi Norwick,**  
Executive Director



The Women's Resource Center is a  
501 (c) 3 Tax-Exempt Organization.  
Tax ID # 58-1917630

## Programs and Services

### Community Resources

#### Resource and Referral Service

WRC provides extensive information & referrals to community services and individual one-to-one peer counseling.

### Career Programs

#### New Choices: Strategies for Success

This program offers guidance & support to displaced homemakers and their families such as self-sufficiency plans that include budgeting and credit counseling; housing, transportation, education and legal issues assessments; job search and career strategies; and individual physical and mental health issues assistance.

#### Women Into Networking (WIN)

The WIN networking group works on special projects with a focus on promoting lifestyle supports and professional strategies to assist women in becoming more productive managers, employees and entrepreneurs.

#### Working Women's Wednesdays

This exciting monthly luncheon series offers professional strategies to meet the needs of working women. Dynamic speakers address today's issues and provide new tools for managing personal and professional life.

### Legal Information

#### Family Law in North Carolina

This reference book outlines the legal & emotional aspects of separation, divorce, child custody, child support, alimony, property settlement and domestic violence.

### Education

#### Community Education

Presentations are available for schools, churches, and civic organizations on how the WRC assists women in improving and enriching their lives. **Choices**, the Women's Resource Center's newsletter for members, reports on current programs, services and upcoming events.

#### The Women's Agenda Assembly (WAA)

The WAA provides a forum to discuss and rank issues of priority to women in Alamance County. Recommendations for solutions to public policy issues affecting women and their families are presented to public policy makers. Important positive changes affecting women and children result from this effort.

### Budgeting Workshops

Financial workshops are offered periodically to help women develop good budgeting skills and gain a greater understanding of their financial situation.

### Parenting Programs

#### Growing Up and Liking It

This mother-daughter workshop helps smooth the transition into adolescence and encourages open communication between parents and children. Now offered quarterly.

### Community Networking Programs

#### Food Co-Op

The Food Co-Op orders monthly from United Northeast Natural Foods. Members can purchase a variety of healthy and gourmet foods.

#### BookWomen

BookWomen meets monthly to discuss books selected by members in the group. WRC membership is required.

#### Cooking Classes

Offered throughout the year, these fun, interesting, educational cooking classes feature area chefs.

### Special Events

#### The Herb Festival

A major annual Women's Resource Center fundraising event, the Herb Festival takes place in April. A wide variety of herb plants and perennials are available for purchase, and vendors offer crafts and other products for sale. All proceeds benefit the programs and services of the WRC.

#### Fall Plant Sale

A smaller version of the spring Herb Festival, the fall plant sale features season-appropriate chrysanthemums and pansies.

### Community Involvement

#### Alamance County Chamber of Commerce

WRC is a member of the Chamber and involved with the Education Council and Small Business Council. The WRC works closely with the United Way coordinated **Community Council**, a community leader's organization. WRC staff is also involved in a number of local and statewide advocacy organizations working to improve the lives of women and their families.

## Financial Report 2004—2005

### Statement of Financial Position as of June 30, 2005

ASSETS		
	Cash	\$ 13,967.60
	Receivables	781.33
	Fixed Assets	1,760.47
	Deposits	780.00
	<b>TOTAL ASSETS</b>	<b>\$ 17,289.40</b>
LIABILITIES		
	Accounts Payable	\$ 5,972.30
	Emergency Assistance Fund	471.59
	Accrued Payroll Taxes	1,478.96
	<b>TOTAL LIABILITIES</b>	<b>\$ 7,922.35</b>
	<b>UNRESTRICTED NET ASSETS</b>	<b>\$ 9,367.05</b>
	<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$ 17,289.40</b>

### Statement of Activities as of June 30, 2005

REVENUES		
	Government	\$ 39,449.93
	Fundraising	26,071.43
	Memberships and Contributions	36,661.00
	Program Fees	8,840.84
	Foundations & Trusts	5,000.00
	United Way & Other Income	2,836.76
	<b>TOTAL REVENUES</b>	<b>\$118,859.96</b>
EXPENSES		
	Program & Services	\$ 47,222.32
	Management & General	57,228.20
	<b>TOTAL EXPENSES</b>	<b>\$104,450.52</b>
	<b>EXCESS OF REVENUES OVER EXPENSES</b>	<b>\$ 14,409.44</b>

## Services Report

SERVICES	
Referrals	1,897
Working Women's Wednesdays Series attendance (different women)	653
Clients Served in New Choices Program, July 2004—June 2005	198
Volunteer hours:	
Board members, committees and clerical assistance	700+
Herb Festival	205
Fall Plant Sale	83
Growing Up & Liking It	45

