

2006-07 CHECKLIST FOR GRADUATION REQUIREMENTS IN BUSINESS ADMINISTRATION - BACHELOR OF SCIENCE

Minimum of 132 s.h. required for graduation (36 s.h. must be 300/400-level courses)  
(Additional hours to total 132 s.h. -- includes second major, minor, and elective hours.)

Name \_\_\_\_\_ I.D. # \_\_\_\_\_ H.S. deficiencies: Math \_\_\_\_\_ Foreign Language \_\_\_\_\_

**General Studies Requirements**

(General Studies must total at least 58 s.h.)

**FIRST-YEAR CORE:**

GST 110 - Global Experience (4 s.h.) \_\_\_\_\_

ENG 110 - College Writing (4 s.h.) \_\_\_\_\_  
(C- or better required for graduation)

MTH 112 or 121 (4 s.h.) \*MTH 112 \_\_\_\_\_

HED 111 - Contemp. Wellness Issues (2 s.h.) \_\_\_\_\_

**Experiential Learning Requirement (ELR):** (One Unit)

[May be met by any one of the following:  
internship, practicum, co-op, study abroad, student teaching,  
or an approved field-based course. Also may be met by  
service, leadership, or individualized learning experience.]

**Foreign Language Requirement:**

Students must meet one of the following: placing beyond FL 122 on the CAPE placement test, completing a 122-level language course, completing a semester or summer in a university approved program in a non-English speaking country with language study at the 122-level or above, scoring 4 or 5 on an Advanced Placement language exam or similar exam.

**STUDIES IN THE ARTS AND SCIENCES:**

[Transfer students with at least 18 s.h. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the four Studies in the Arts & Sciences areas.]

**Expression** \_\_\_\_\_ (8 s.h.) \_\_\_\_\_

[Eight hours chosen from at least two of the following:  
literature (in English or foreign languages), philosophy, & fine arts  
(art, dance, fine arts, music, music theater, and theater arts).  
At least one course must be literature.]

**Civilization** \_\_\_\_\_ (8 s.h.) \_\_\_\_\_

[Eight hours chosen from at least two of the following:  
history, foreign languages, and religion. Students taking foreign  
language courses to meet Elon's proficiency requirement may only  
apply 4 s.h. of that coursework toward Civilization.]

**Society** \*ECO 201 \_\_\_\_\_ (8 s.h.) \_\_\_\_\_

[Eight hours chosen from at least two of the following:  
economics, geography, political science, psychology, and sociology.]

**Science** \_\_\_\_\_ (Lab: \_\_\_\_\_) \*MTH 116 or 121 (8 s.h.) \_\_\_\_\_

[Eight hours chosen from one or more of the following:  
mathematics, science, and computer science (*must have the CSC  
department designation*). At least one course must be a physical or  
biological laboratory science.]

**ADVANCED STUDIES** (Must be outside major.)

\*ECO 301 \_\_\_\_\_ (8 s.h.) \_\_\_\_\_

[Eight hours of 300-400 level courses outside the major field chosen  
from departments and areas listed under Studies in the Arts and  
Sciences.]

**GST Interdisciplinary Seminar** \_\_\_\_\_ (4 s.h.) \_\_\_\_\_

[300-400 level GST course; requires junior/senior status.]

**\*Required in major; may count in General Studies.**

**Major Requirements**

A minimum of 70-78 hours required. (At least 50% of the business credit hours required for the degree must be earned at Elon.)

\_\_\_\_\_ \*MTH 116 (4) – Applied Math with Calculus

**OR**

\_\_\_\_\_ \*MTH 121 (4) - Calculus & Analytic Geometry I

\_\_\_\_\_ CIS 211 (4) – Management Information Systems

\_\_\_\_\_ ACC 201 (4) – Principles of Financial Accounting

\_\_\_\_\_ ACC 212 (4) – Principles of Managerial Accounting

\_\_\_\_\_ \*ECO 201 (4) - Principles of Economics

\_\_\_\_\_ ECO 203 (4) - Statistics for Decision Making

(Prerequisite is \*MTH 112)

\_\_\_\_\_ BUS 221 (2) – Legal Environment of Business

\_\_\_\_\_ BUS 202 (4) - Business Communication

\_\_\_\_\_ BUS 311 (4) - Principles of Marketing

\_\_\_\_\_ BUS 323 (4) - Principles of Management & Org. Behavior

\_\_\_\_\_ FIN 343 (4) – Principles of Finance

\_\_\_\_\_ \*ECO 301 (4) - Business Economics

\_\_\_\_\_ BUS 326 (4) – Operations Management

\_\_\_\_\_ BUS 465 (4) - Business Policy

\_\_\_\_\_ LSB 382 (0) – Prof. Work Exp. **OR** LSB 381 (1-4) Internship  
in Bus. **OR** BUS 481 (1-8) Internship in Bus. Administration

Complete one of the following concentrations:

**Finance** (16- s.h.):

\_\_\_\_\_ (4) One 300/400 level course from the Studies in the Arts and Sciences offerings (Expression, Civilization, Society or Science). The 300/400 level Studies in the Arts and Sciences course must be taken **in addition** to the upper level GST and Advanced Study courses already required, and it **may not “double count”** for any other course in the student's program of study. Advisors may assist students in selection of an appropriate course which should enhance the subject matter of the student's concentration.

\_\_\_\_\_ FIN 413 (4) – Advanced Managerial Finance

\_\_\_\_\_ FIN 421 (4) - Investment Principles

\_\_\_\_\_ FIN 419 (4) – Financial Services

**-OR-**

\_\_\_\_\_ FIN 471 (4) - Seminar: Special Topics (Finance)

**Marketing** (16 s.h.)

\_\_\_\_\_ (4) One 300/400 level course from the Studies in the Arts and Sciences offerings (Expression, Civilization, Society or Science). The 300/400 level Studies in the Arts and Sciences course must be taken **in addition** to the upper level GST and Advanced Study courses already required, and it **may not “double count”** for any other course in the student's program of study. Advisors may assist students in selection of an appropriate course which should enhance the subject matter of the student's concentration.

Select three (3) courses from the following:

BUS 413 (4) – Integrated Marketing Communications

BUS 414 (4) – Marketing Research

BUS 415 (4) - Consumer Behavior

BUS 416 (4) – Global Marketing

BUS 417 (4) - Business-to-Business Marketing

BUS 419 (4) – Sales Management

(...Concentrations continued on back...)

**Management (16 s.h.):**

\_\_\_\_(4) One 300/400 level course from the Studies in the Arts and Sciences offerings (Expression, Civilization, Society or Science). The 300/400 level Studies in the Arts and Sciences course must be taken **in addition** to the upper level GST and Advanced Study courses already required, and it **may not “double count”** for any other course in the student’s program of study. Advisors may assist students in selection of an appropriate course which should enhance the subject matter of the student’s concentration.

Choose three (3) of the following:

- BUS 424 (4) - Responsible Leadership
- BUS 425 (4) – Human Resource Management
- BUS 427 (4) - Organizational Improvement
- BUS 428 (4) – Advanced Organizational Behavior
- BUS 429 (4) - Entrepreneurship/Intrapreneurship
- BUS 430 (4) - International Business Management
- BUS 471 (4) - Seminar: Special Topics in Mgmt.

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**International Business (16 s.h.)**

- \_\_\_\_BUS 416 (4) – Global Marketing
- \_\_\_\_BUS 430 (4) – International Business

Two 300/400 level courses should be selected from outside Business Administration. At least one of these must be from Studies in the Arts and Sciences course offerings (Expression, Civilization, Society, or Science). These courses **must be taken in addition** to the upper level GST and Advanced Study courses already required, and **may not “double count”** for any other courses in the student’s program of study. Advisors may assist students in the selection of appropriate courses which should enhance the subject matter of the IB Concentration. Courses selected are subject to approval by the IB coordinator.

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Intermediate proficiency in a modern foreign language is a concurrent requirement of the concentration. Proficiency can be demonstrated either by achieving an intermediate-mid level rating on an Oral Proficiency Interview (OPI) or a Simulated Oral Proficiency Interview (SOPI), by passing a modern foreign language course at the 221 level, or by placement in the language at or above the 222 level.

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**Management Information Systems (20 s.h.)**

\_\_\_\_(4) One 300/400 level course from the Studies in the Arts and Sciences offerings (Expression, Civilization, Society or Science). The 300/400 level Studies in the Arts and Sciences course must be taken **in addition** to the upper level GST and Advanced Study courses already required, and it **may not “double count”** for any other course in the student’s program of study. Advisors may assist students in selection of an appropriate course which should enhance the subject matter of the student’s concentration.

- \_\_\_\_CIS 216 (4) – Programming in a Visual Environment
- \_\_\_\_CIS 301 (4) – Database Management and Analysis
- \_\_\_\_CIS 465 (4) – MIS Strategies for e-Business

Select one (1) course from the following:

- \_\_\_\_CIS 325 (4) – Web Development
- \_\_\_\_CIS 330 (4) - Systems Analysis & Design

**Entrepreneurship (16 s.h.)**

\_\_\_\_(4) One 300/400 level course from the Studies in the Arts and Sciences offerings (Expression, Civilization, Society or Science). The 300/400 level Studies in the Arts and Sciences course must be taken **in addition** to the upper level GST and Advanced Study courses already required, and it **may not “double count”** for any other course in the student’s program of study. Advisors may assist students in selection of an appropriate course which should enhance the subject matter of the student’s concentration.

Take the following three (3) courses **in sequence**

- \_\_\_\_ BUS 341 (4) – EEA1: New Business Concepts and Market Justifications (fall of junior year)
- \_\_\_\_ BUS 342 (4) – EEA2: Writing & Defending the Business Plan (spring of junior year)
- \_\_\_\_ BUS 441 (4) – EEA3: New Enterprise Start-Up & Operations (fall of senior year)

Note: EEA is an acronym for the Elon Enterprise Academy

\_\_\_\_Major Total (s.h.)