Minimum of 132 s.h. required for graduation (36 s.h. must be 300/400-level courses) (Additional hours to total 132 s.h. – includes second major, minor, and elective hours.)

Name________________________________________ I.D. #________________________ H.S. deficiencies: Math ____ Foreign Language ____

General Studies Requirements
(General Studies must total at least 58 s.h.)

FIRST-YEAR CORE:
GST 110 - Global Experience (4 s.h.)
ENG 110 - College Writing (4 s.h.)
MTH 112 or 121 (4 s.h.)
HED 111 – Contemp. Wellness Issues (2 s.h.)

Experiential Learning Requirement (ELR): (One Unit)
[May be met by any one of the following: internship, practicum, co-op, study abroad, student teaching, or an approved field-based course. Also may be met by service, leadership, or individualized learning experience.]

Foreign Language Requirement:
Students must meet one of the following: placing beyond FL 122 on the CAPE placement test, completing a 122-level language course, completing a semester or summer in a university approved program in a non-English speaking country with language study at the 122-level or above, scoring 4 or 5 on an Advanced Placement language exam.

STUDIES IN THE ARTS AND SCIENCES:
[Transfer students with at least 18 s.h. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the four Studies in the Arts & Sciences areas.]

Expression (8 s.h.)
[Civilization (8 s.h.)
At least one course must be literature.]

Civilization (8 s.h.)
[Eight hours chosen from at least two of the following: history, foreign languages, and religion. Students taking foreign language courses to meet Elon’s proficiency requirement may only apply 4 s.h. of that coursework toward Civilization.]

Society (8 s.h.)
[Eight hours chosen from at least two of the following: economics, geography, political science, psychology, and sociology.]

Science (Lab:______) (8 s.h.)
[Eight hours chosen from one or more of the following: mathematics, science, computer science (must have CSC department designation). One course must be a physical or biological laboratory science.]

ADVANCED STUDIES (Must be outside major.)
(8 s.h.)
[Eight hours of 300-400 level courses outside the major field chosen from departments and areas listed under Studies in the Arts and Sciences.]

GST Interdisciplinary Seminar (4 s.h.)
[300-400 level GST course; requires junior/senior status.]

Major Requirements
(Minimum of 56 s.h. required)

Students completing a major in the School of Communications must have at least 80 credit hours outside the School of Communications, with 65 or more of those hours in Studies in the Arts and Sciences. 

_____JCM 200 (4) – Communications in a Global Society
(“C-“ or better is required to advance to courses requiring JCM 200 as a prerequisite.)

_____JCM 218 (4) – Media Writing
(“C-“ or better is required to advance to courses requiring JCM 218 as a prerequisite.)

_____JCM 220 (4) – Digital Media Convergence

_____JCM 304 (4) – Public Relations and Civic Responsibility

_____JCM 324 (4) – Strategic Writing and Presentation

_____JCM 334 (4) – Communications Research

_____JCM 381 (1-4) – Communications Internship (80 work-hours required per credit hour)

-OR-
_____JCM 382 (0) – Professional Work Experience in Communications (noncredit, minimum of 80 work-hours)

_____JCM 395 (4) - Media Law and Ethics

_____JCM 404 (4) – Corporate Campaigns

_____JCM 495 (4) – Great Ideas: Capstone in Communications

Choose one course from:
JCM 327 (4) – Corporate Publishing
JCM 352 (4) – Corporate Video
JCM 364 (4) – Web Publishing

Choice of additional JCM courses to total at least 52 hours in the School of Communications (8 hours of JCM electives are waived for any student completing a double major outside the School of Communications.)

In addition, at least one (4 s.h.) School of Business course selected from:
ECO 201 Principles of Economics
BUS 303 Introduction to Management
BUS 304 Introduction to Marketing
ACC 201 Principles of Financial Accounting
FIN 303 Introduction to Finance

_____ Major Total (s.h.)