2007-08 MULTIMEDIA AUTHORING MINOR

MULTIMEDIA AUTHORING
Required the following:

ENG 212  Writing, Rhetoric and Interface Design  4 sh
CIS 310  Interaction Design for Web and Multimedia  4 sh
MMA 460  Multimedia Authoring Studio  4 sh

Eight semester hours of MMA electives from the following:  8 sh

ART 263  Digital Art I
ART 363  Digital Art II
BUS 304  Introduction to Marketing
(No credit for both BUS 304 and BUS 311)
BUS 311  Principles of Marketing
(No credit for both BUS 304 and BUS 311)
BUS 310  User-Centered Web Design
CIS 320  Building Collaborative Environments
CIS 325  Web Development
ENG 311  Collaboration and Publications Management
ENG 312  Visual Rhetoric and Document Design
JCM 340  Audio Production
JCM 345  The Art of Film and Video Editing
JCM 364  Web Publishing and Design

Or other approved elective

TOTAL  20 sh