General Studies Requirements
(General Studies must total at least 58 s.h.)

FIRST YEAR CORE:

GST 110 - Global Experience (4 s.h.)
ENG 110 - College Writing (4 s.h.)
MTH 112 or 121 or 212 (4 s.h.)

HED 111 – Contemp. Wellness Issues (2 s.h.)

Experiential Learning Requirement (ELR): (One Unit)
May be met by any one of the following: internship, practicum, co-op, study abroad, student teaching, approved field-based course or documented service, leadership, or individualized learning experience.

Foreign Language Requirement:
Students must meet one of the following: placing beyond FL 122 on the CAPE placement test, completing a 122-level language course, completing a semester or summer in a university-approved program in a non-English speaking country with language study at the 122-level or above, scoring 4 or 5 on an Advanced Placement Exam. Students are expected to complete this requirement by the end of their sophomore year.

STUDIES IN THE ARTS AND SCIENCES:
[Transfer students with at least 18 s.h. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the four Studies in the Arts & Sciences areas.]

Expression (8 s.h.)
[Eight hours chosen from at least two of the following: literature (in English or foreign languages), philosophy, & fine arts (art, art history, dance, fine arts, music, music theatre, & theatre). At least one course must be literature.]

Civilization (8 s.h.)
[Eight hours chosen from at least two of the following: history, foreign languages, and religious studies. Students taking foreign language courses to meet Elon’s proficiency requirement may only apply 4 s.h. of that coursework toward Civilization.]

Society (8 s.h.)
[Eight hours chosen from at least two of the following: economics, geography, political science, psychology, & sociology/anthropology.]

Science (Lab:________)(8 s.h.)
[Eight hours chosen from one or more of the following: mathematics, science, and computer science (must have CSC department designation). One course must be a physical or biological laboratory science.]

ADVANCED STUDIES (Must be outside major.)

_________ (8 s.h.)
[Eight hours of 300-400 level courses outside the major field chosen from departments and areas listed under Studies in the Arts and Sciences.]

GST Interdisciplinary Seminar (4 s.h.)
[300-400 level GST course; requires junior/senior status.]

Major Requirements
(Minimum of 54 s.h. required)

Students completing a major in the School of Communications must have at least 80 credit hours outside the School of Communications, with 65 or more of those hours in liberal arts and sciences.

_____ GST 115 (2) – Public Speaking
_____ COM 100 (4) – Communications in a Global Age (“C-” or better is required to advance to courses requiring COM 100 as a prerequisite.)
_____ COM 110 (4) – Media Writing (“C-” or better is required to advance to courses requiring COM 110 as a prerequisite.)
_____ COM 220 (4) – Digital Media Convergence
_____ COM 381 (1-2) – Communications Internship (80 work-hours required per credit hour)
_____ COM 400 (4) – Media Law and Ethics
_____ COM 495 (2) – Great Ideas: Capstone in Communications

Choice of additional COM courses to total at least 52 hours in the School of Communications (8 hours of COM electives are waived for any student completing a double major outside the School of Communications.)

______ __________________________

Choose one of the following concentrations: (20 s.h.)

Broadcast and New Media:

_____ COM 234 (4) – Broadcasting in the Public Interest
_____ COM 314 (4) - Writing for Broadcast and New Media
_____ COM 324 (4) – Television Production
_____ COM 454 (4) – Producing for Broadcast and New Media

Choose one course (4 s.h.) selected from:

COM 360 – Interactive Media
COM 361 – Media Management and Sales
COM 362 – Communications Research

Cinema:

_____ COM 236 (4) – Development & Influence of Cinema
_____ COM 316 (4) – Screenwriting
_____ COM 326 (4) – Cinema Production

Choose one course (4 s.h.) from:

COM 355 – The Documentary
COM 356 – Cinema Aesthetics

Choose one course (4 s.h.) from:

COM 455 – Producing the Documentary
COM 456 – Producing Narrative Cinema

_____ Major Total (s.h.)

** See next page or reverse side for additional options**
Optional Emphasis –
Students in any School of Communications major may choose to
dedicate two COM electives and complete COM 381
Communications Internship in one of the following emphasis areas:

Writing
- COM 340 – Feature Writing
- COM 440 – Public Affairs Reporting

Advertising
- COM 338 – Advertising in Society
- COM 438 – Advertising Techniques

Photojournalism
- COM 328 – Photojournalism
- COM 428 – Visual Storytelling

Documentary
- COM 355 – The Documentary
- COM 455 – Producing the Documentary

Sports Communications
- COM 335 – Sports and Media
  - OR -
  - COM 342 – Sports Information
  - OR -
  - COM 345 – Sports Broadcasting

Audio Recording
- COM 354 – Audio for Visual Media
  - OR -
  - COM 364 – Audio for Sound Media

International Communications
- COM 330 – International Communications
  - Semester abroad communications course