**General Studies Requirements**

(General Studies must total at least 58 s.h.)

**FIRST-YEAR CORE:**

GST 110 - Global Experience  
(4 s.h.)

ENG 110 - College Writing  
(C- or better required for graduation)

MTH 112 or 121 or 212  
(4 s.h.)

HED 111 – Contemp. Wellness Issues  
(2 s.h.)

**Experiential Learning Requirement (ELR):**  
(One Unit)

May be met by any of the following: internship, practicum, co-op, study abroad, student teaching, approved field-based course or documented service, leadership, or individualized learning experience.

**Foreign Language Requirement:**

Students must meet one of the following: placing beyond FL 122 on the CAPE placement test, completing a 122-level language course, completing a semester or summer in a university-approved program in a non-English speaking country with language study at the 122-level or above, scoring 4 or 5 on an Advanced Placement Exam. Students are expected to complete this requirement by the end of their sophomore year.

**STUDIES IN THE ARTS AND SCIENCES:**

[Transfer students with at least 18 s.h. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the four Studies in the Arts & Sciences areas.]

**Expression**  
(8 s.h.)

[Eight hours chosen from at least two of the following: literature (in English or foreign languages), philosophy, & fine arts (art, art history, dance, fine arts, music, music theatre, & theatre). At least one course must be literature.]

**Civilization**  
(8 s.h.)

[Eight hours chosen from at least two of the following: history, foreign languages, and religious studies. Students taking foreign language courses to meet Elon’s proficiency requirement may only apply 4 s.h. of that coursework toward Civilization.]

**Society**  
(8 s.h.)

[Eight hours chosen from at least two of the following: economics, geography, political science, psychology, & sociology/anthropology.]

**Science**  
(8 s.h.)

[Eight hours chosen from one or more of the following: mathematics, science, and computer science (must have CSC department designation). One course must be a physical or biological laboratory science.]

**ADVANCED STUDIES** (Must be outside major.)

(8 s.h.)

[Eight hours of 300-400 level courses outside the major field chosen from departments and areas listed under Studies in the Arts and Sciences.]

**GST Interdisciplinary Seminar**  
(4 s.h.)

[300-400 level GST course; requires junior/senior status.]

**Major Requirements**

(Minimum of 58 s.h. required)

Students completing a major in the School of Communications must have at least 80 credit hours outside the School of Communications, with 65 or more of those hours in liberal arts and sciences.

___ GST 115 (2) – Public Speaking

___ COM 100 (4) – Communications in a Global Age  
(“C-” or better is required to advance to courses requiring COM 100 as a prerequisite.)

___ COM 110 (4) – Media Writing  
(“C-” or better is required to advance to courses requiring COM 110 as a prerequisite.)

___ COM 220 (4) – Digital Media Convergence

___ COM 232 (4) – Public Relations and Civic Responsibility

___ COM 312 (4) – Strategic Writing

___ COM 362 (4) – Communications Research

___ COM 381 (1-2) – Communications Internship (80 work-hours required per credit hour)

___ COM 400 (4) - Media Law and Ethics

___ COM 452 (4) – Strategic Campaigns

___ COM 495 (2) – Great Ideas: Capstone in Communications

Choose one course (4 s.h.) from:

COM 322 – Corporate Publishing  
COM 323 – Corporate Video  
COM 350 – Web Publishing

Choice of additional COM courses to total at least 52 hours in the School of Communications (8 hours of COM electives are waived for any student completing a double major outside the School of Communications.)

___

In addition, at least one (4 s.h.) School of Business course selected from:

*ECO 111 Principles of Economics
BUS 303 Introduction to Managing
BUS 304 Introduction to Marketing
ACC 201 Principles of Financial Accounting
FIN 303 Introduction to Finance

___ Major Total (s.h.)

**See reverse side or next page for additional options**
Optional Emphasis –
Students in any School of Communications major may choose to
dedicate two COM electives and complete COM 381
Communications Internship in one of the following emphasis areas:

Writing
COM 340 – Feature Writing
COM 440 – Public Affairs Reporting

Advertising
COM 338 – Advertising in Society
COM 438 – Advertising Techniques

Photojournalism
COM 328 – Photojournalism
COM 428 – Visual Storytelling

Documentary
COM 355 – The Documentary
COM 455 – Producing the Documentary

Sports Communications
COM 335 – Sports and Media
COM 342 – Sports Information
-OR-
COM 345 – Sports Broadcasting

Audio Recording
COM 354 – Audio for Visual Media
COM 364 – Audio for Sound Media

International Communications
COM 330 – International Communications
Semester abroad communications course