

2009-10 CHECKLIST FOR GRADUATION REQUIREMENTS IN BUSINESS ADMINISTRATION - BACHELOR OF SCIENCE

**Minimum of 132 s.h. required for graduation (36 s.h. must be 300/400-level courses)
(Additional hours to total 132 s.h. -- includes second major, minor, and elective hours.)**

Name _____ I.D. # _____ H.S. deficiencies: Math _____ Foreign Language _____

General Studies Requirements

(General Studies must total at least 58 s.h.)

FIRST-YEAR CORE:

GST 110 - Global Experience (4 s.h.) _____

ENG 110 - College Writing (4 s.h.) _____
(C- or better required for graduation)

MTH 112 or 121 or 212 (4 s.h.) _____

HED 111 - Contemp. Wellness Issues (2 s.h.) _____

Experiential Learning Requirement (ELR): (One Unit)

May be met by any one of the following: internship, practicum, co-op, study abroad, student teaching, approved field-based course or documented service, leadership, or individualized learning experience.

Foreign Language Requirement:

May be met by one of the following: scoring 4 or 5 on a language Advanced Placement test, or scoring similarly on the IB Higher Level exam; placing beyond FL 122 on the CAPE placement test; completing a 122-level language course; or completing a semester or summer in a university approved program in a non-English speaking country that includes a course in language instruction at the 122 level or above. Only 4 s.h. of language study utilized to meet the graduation requirement apply to Civilization category. Students are expected to complete this requirement by the end of their sophomore year.

STUDIES IN THE ARTS AND SCIENCES:

[**Transfer students** with at least 18 s.h. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the four Studies in the Arts & Sciences areas.]

Expression _____ (8 s.h.) _____

[Eight hours chosen from at least two of the following: literature (in English or foreign languages), philosophy, & fine arts (art, art history, dance, fine arts, music, music theatre, & theatre).
At least one course must be literature.]

Civilization _____ (8 s.h.) _____

[Eight hours chosen from at least two of the following: history, foreign languages, and religious studies.]

Society *ECO 111 _____ (8 s.h.) _____

[Eight hours chosen from at least two of the following: economics, geography, human services - HSS 111 only, political science, psychology, & sociology/anthropology.]

Science _____ (Lab: _____) *MTH 116 or 121 (8 s.h.) _____

[Eight hours chosen from one or more of the following: mathematics, science, and computer science (*CSC designation*). At least one course must be a physical or biological laboratory science.]

ADVANCED STUDIES (Must be outside major.)

*ECO 301 _____ (8s.h.) _____

[Eight hours of 300-400 level coursework outside the major field and chosen from areas under Studies in the Arts and Sciences.]

GST Interdisciplinary Seminar _____ (4 s.h.) _____

[300-400 level GST course; requires junior/senior status.]

***Required in major; may count in General Studies.**

Major Requirements

A minimum of 70-74 hours required. (**At least 50% of the business credit hours required for the degree must be earned at Elon.**)

_____ *MTH 116 (4) – Applied Math with Calculus

OR

_____ *MTH 121 (4) - Calculus & Analytic Geometry I

_____ CIS 211 (4) – Management Information Systems

_____ ACC 201 (4) – Principles of Financial Accounting

_____ ACC 212 (4) – Principles of Managerial Accounting

_____ *ECO 111 (4) - Principles of Economics

_____ ECO 203 (4) - Statistics for Decision Making

(Prerequisite: MTH 112 or MTH 121 or higher)

_____ BUS 221 (2) – Legal Environment of Business

_____ BUS 202 (4) - Business Communication

_____ BUS 311 (4) - Principles of Marketing

_____ BUS 323 (4) - Principles of Management & Org. Behavior

_____ FIN 343 (4) – Principles of Finance

_____ *ECO 301 (4) - Business Economics

_____ BUS 326 (4) – Operations Management

_____ BUS 465 (4) - Business Policy

_____ LSB 382 (0) – Prof. Work Exp. **OR** LSB 381 (1-4) Internship in Bus. **OR** BUS 481 (1-4) Internship in Bus. Administration

Complete one of the following concentrations:

Finance (16 s.h.):

_____ (4) One 300/400 level course from the Studies in the Arts and Sciences offerings (Expression, Civilization, Society or Science).

The 300/400 level Studies in the Arts and Sciences course must be taken **in addition** to the upper level GST and Advanced Study courses already required, and it **may not “double count”** for any other course in the student’s program of study. Advisors may assist students in selection of an appropriate course which should enhance the subject matter of the student’s concentration.

_____ FIN 413 (4) – Advanced Managerial Finance

_____ FIN 421 (4) - Investment Principles

Select one from the following:

_____ FIN 418 (4) – Financial Markets and Institutions

_____ FIN 419 (4) – Financial Planning

_____ FIN 433 (4) - Derivatives

_____ FIN 471 (4) - Seminar: Special Topics (Finance)

Marketing (16 s.h.)

_____ (4) One 300/400 level course from the Studies in the Arts and Sciences offerings (Expression, Civilization, Society or Science). The 300/400 level Studies in the Arts and Sciences course must be taken **in addition** to the upper level GST and Advanced Study courses already required, and it **may not “double count”** for any other course in the student’s program of study. Advisors may assist students in selection of an appropriate course which should enhance the subject matter of the student’s concentration.

_____ BUS 414 (4) – Marketing Research

Select two (2) courses from the following:

_____ BUS 412 (4) – New Products Marketing

_____ BUS 413 (4) – Integrated Marketing Communications

_____ BUS 415 (4) - Consumer Behavior

_____ BUS 416 (4) – Global Marketing

_____ BUS 417 (4) - Business-to-Business Marketing

_____ BUS 418 (4) – Professional Selling

_____ BUS 419 (4) – Sales Management

_____ BUS 473 (4) – Special Topics in Marketing

(...Concentrations continued on back...)

Management (16 s.h.):

_____ (4) One 300/400 level course from the Studies in the Arts and Sciences offerings (Expression, Civilization, Society or Science). The 300/400 level Studies in the Arts and Sciences course must be taken **in addition** to the upper level GST and Advanced Study courses already required, and it **may not “double count”** for any other course in the student’s program of study. Advisors may assist students in selection of an appropriate course which should enhance the subject matter of the student’s concentration.

Choose three (3) of the following:

- BUS 424 (4) - Responsible Leadership
- BUS 425 (4) – Human Resource Management
- BUS 427 (4) - Organizational Improvement
- BUS 428 (4) – Advanced Organizational Behavior
- BUS 429 (4) - Entrepreneurship/Intrapreneurship
- BUS 430 (4) - International Business Management
- BUS 471 (4) - Seminar: Special Topics in Mgmt.

International Business (16 s.h.)

- _____ BUS 416 (4) – Global Marketing
- _____ BUS 430 (4) – International Business

Two (8 s.h.) 300/400 level courses should be selected from outside Business Administration. At least one of these must be from Studies in the Arts and Sciences course offerings (Expression, Civilization, Society, or Science). These courses **must be taken in addition** to the upper level GST and Advanced Study courses already required, and **may not “double count”** for any other courses in the student’s program of study. Advisors may assist students in the selection of appropriate courses which should enhance the subject matter of the IB Concentration. Courses selected are subject to approval by the IB coordinator.

Intermediate proficiency in a modern foreign language is a concurrent requirement of the concentration. Proficiency can be demonstrated either by achieving an intermediate-mid level rating on an Oral Proficiency Interview (OPI) or a Simulated Oral Proficiency Interview (SOPI), by passing a modern foreign language course at the 221 level, or by placement in the language at or above the 222 level.

Entrepreneurship (16 s.h.)

_____ (4) One 300/400 level course from the Studies in the Arts and Sciences offerings (Expression, Civilization, Society or Science). The 300/400 level Studies in the Arts and Sciences course must be taken **in addition** to the upper level GST and Advanced Study courses already required, and it **may not “double count”** for any other course in the student’s program of study. Advisors may assist students in selection of an appropriate course which should enhance the subject matter of the student’s concentration.

Take the following three (3) courses **in sequence**

- _____ BUS 341 (4) – EEA1: New Business Concepts and Market Justifications (fall of junior year)
- _____ BUS 342 (4) – EEA2: Writing & Defending the Business Plan (spring of junior year)
- _____ BUS 441 (4) – EEA3: New Enterprise Start-Up & Operations (fall of senior year)

Note: EEA is an acronym for the Elon Enterprise Academy

_____ Major Total (s.h.)