2011-12 MULTIMEDIA AUTHORING MINOR

MULTIMEDIA AUTHORING
Requires the following:

ENG 212  Multimedia Rhetoric            4 sh
ISC 310  Human Computer Interaction     4 sh
MMA 460  Multimedia Authoring Studio   4 sh

Eight semester hours of MMA electives from the following: 8 sh

ART 260  Introduction to Digital Art
ART 360  Static Imaging
ART 361  Web Art
ART 362  Kinetic Imaging
BUS 304  Introduction to Marketing
(No credit for both BUS 304 and BUS 311)
ENG 311  Publishing
ENG 312  Visual Rhetorics
COM 350  Web Publishing
COM 354  Audio for Visual Media
COM 365  Editing the Moving Image
ISC 320  Data Mining and Analytics
ISC 325  Data-Driven Web Development
MKT 311  Principles of Marketing
(No credit for both BUS 304 and MKT 311)

Or other approved electives

TOTAL            20 sh