Elon Core Curriculum (58-62 sh)

FIRST-YEAR FOUNDATIONS:

**COR 110 - Global Experience** (4 s.h.)

ENG 110 - Writing: Argument & Inquiry (4 s.h.)

(C- or better required for graduation)

MTH 110 or 151 or 220 (4 s.h.)

Experiential Learning Requirement (ELR – 2 units required):
Included in experiential learning are study abroad, research, service-learning, leadership, internships, (including co-ops, teaching, and practicum), or other courses or experiences with ELR designation

World Language Requirement:
Students must meet one of the following: (a) complete a language course numbered 122 or higher at Elon, or receive transfer or study abroad credit for the same; (b) place into a language course numbered 200 or above upon arriving at Elon, using a department of world languages approved placement instrument; (c) score a 4 or 5 on an AP language exam or similar exam. Each student must take the language placement test by October 1 of his or her first full year at Elon. Students are allowed two tries; the higher score is counted. That score stands and may not be repeated by later testing. Consideration for Phi Beta Kappa membership requires completion of one intermediate world language course, placement beyond that level or equivalent proficiency.

STUDIES IN THE ARTS AND SCIENCES:
[Transfer students] with at least 18 s.h. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the Four Studies in the Arts & Sciences areas.

**Expression** 8 (s.h.)

[Eight hours chosen from at least two of the following: literature (in English or world languages), philosophy, & fine arts (art, art history, dance, fine arts, music, music theatre, & theatre). At least one course must be literature.]

**Civilization** 8 (s.h.)

[Eight hours chosen from at least two of the following: history, world languages, and religious studies.]

**Society** ECO 111 (8 s.h.)

[Eight hours chosen from at least two of the following: economics, geography, human service studies, political science, psychology, & sociology/anthropology.]

**Science/Analysis** (Lab; *) MTH 116 or 151 (8 s.h.)

[Eight hours chosen from one or more of the following: mathematics, science, and computer science (CSC designation). At least one course must be a physical or biological laboratory science.]

ADVANCED STUDIES (Must be outside major.)

ECO 314 (8 s.h.)

[Eight hours of 300-400 level coursework outside the major field and chosen from areas under Studies in the Arts and Sciences.]

**COR Interdisciplinary Seminar** (4 s.h.)

[300-400 level COR course; requires junior/senior status.]

*Required in major; may count in Elon Core Curriculum.

Major Requirements

A minimum of 73-76 hours required.

* MTH 116 (4) – Applied Math with Calculus
  OR
  * MTH 151 (4) - Calculus I

* CIS 211 (4) – Management Information Systems

* ACC 201 (4) – Principles of Financial Accounting

* ACC 212 (4) – Principles of Managerial Accounting

* ECO 111 (4) - Principles of Economics

* ECO 203 (4) - Statistics for Decision Making

*(If taken first, MTH 220 can substitute for ECO 203)

* BUS 221 (4) – Legal and Ethical Environment of Business

* BUS 202 (4) - Business Communication

* MKT 311 (4) - Principles of Marketing

* MGT 323 (4) - Principles of Management & Org. Behavior

* FIN 343 (4) - Principles of Finance

* BUS 326 (4) – Operations and Supply Chain Management

* BUS 465 (4) - Business Policy

* BUS 381 (1-4) Internship in Business

* ECO 314 (4) – International Trade and Finance

* MKT 416 (4) – Global Marketing

* MGT 424 (4) – International Business Management

**Note:** One or more of these courses could be replaced by a course or courses completed as part of a semester study abroad. Substitute courses must be upper-division business courses and may be taught in the language of the host institution. Any substitution must be approved in advance by the chair of the management department.

Elective Courses (8 sh):

A student majoring in International Business will choose two upper-level courses 300/400 (4 sh), which have been pre-approved by the chair of the management department with consultation from the student’s advisor. At least one of these courses will be from the Arts and Sciences. For only those students double-majoring in International Business, these elective hours can count towards their upper-level general studies requirements.

Other requirements for the International Business Major:

- Intermediate proficiency in a modern foreign language: Proficiency can be demonstrated either by achieving an intermediate-mid level rating on an Oral Proficiency Interview (OPI) or a Simulated Oral Proficiency (SOP), by passing a modern foreign language course at the 222 level, or by placement in the language above the 222 level.
- Completion of a study-abroad experience.

**Major Total (s.h.)**