## 2014-15 MULTIMEDIA AUTHORING MINOR

### MULTIMEDIA AUTHORING

Requires the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 212</td>
<td>Multimedia Rhetorics</td>
<td>4 sh</td>
</tr>
<tr>
<td>CSC/ISC 111</td>
<td>Data Science and Visualization</td>
<td>4 sh</td>
</tr>
<tr>
<td>MMA 460</td>
<td>Multimedia Authoring Studio</td>
<td>4 sh</td>
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</tbody>
</table>

Eight semester hours of MMA electives from the following: 8 sh

- ART 260 Introduction to Digital Art
- ART 360 The Static Image in Digital Art
- ART 361 Internet Art
- ART 362 Video Art and Animation
- BUS 304 Introduction to Marketing
  
  (No credit for both BUS 304 and MKT 311)

- COM 350 Web Publishing
- COM 354 Audio for Visual Media
- COM 365 Editing the Moving Image
- CSC 303 Mobile Computing
- CSC 420 Game Programming and Computer Graphics
- ENG 215 Introduction to Professional Writing and Rhetoric
- ENG 311 Publishing
- ENG 312 Visual Rhetorics
- ISC 310 Human-Computer Interaction
- ISC 325 Data-Driven Web Development
- ISC 420 Data Mining and Analytics
- MKT 311 Principles of Marketing
  
  (No credit for both BUS 304 and MKT 311)

Or other approved electives

| TOTAL                        | 20 sh |