## 2014-15 Sport and Event Management Minor

### Sport and Event Management
Requires the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEM 212</td>
<td>Contemporary Sport Management</td>
<td>4 sh</td>
</tr>
<tr>
<td>SEM 226</td>
<td>Facility and Venue Management</td>
<td>4 sh</td>
</tr>
</tbody>
</table>

Choose one course from the following

- SEM 351  Sport Marketing
- MKT 311  Principles of Marketing

Eight semester hours chosen from the following:

- COM 342  Sport Information
- GST 306  College Athletics
- SEM 261  Professional Sport Management
- SEM 305  Sport Law
- SEM 352  Sport Sales and Promotion
- SEM 412  Sport Finance

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**Total** 20 sh