2015-16 SPORT AND EVENT MANAGEMENT MINOR

A minor in Sport and Event Management requires the following courses:

SEM 212  CONTEMPORARY SPORT MANAGEMENT  4 sh
SEM 226  FACILITY AND VENUE MANAGEMENT  4 sh

Choose one course from the following: 4 sh

SEM 351  SPORT MARKETING  4 sh
*MKT 311  PRINCIPLES OF MARKETING  4 sh

Eight semester hours selected from the following: 8 sh

COM 342  SPORTS INFORMATION  4 sh
COR 306  COLLEGE ATHLETICS ADMINISTRATION  4 sh
SEM 261  PROFESSIONAL SPORT MANAGEMENT  4 sh
SEM 305  SPORT LAW  4 sh
SEM 352  SPORT SALES AND PROMOTION  4 sh
SEM 412  SPORT FINANCE  4 sh

*Prerequisites:  ECO 111, prerequisite or corequisite BUS 202. Sophomore standing required.