The Effective Leadership Program

Focus on Leadership . . .
Results that Count
Is your entire organization headed in the same direction?

The Effective Leadership Program (ELP) focuses on enhancing effective decision making, organizational leadership, and teambuilding skills. Participants learn how high-performance teams exercising preferred decision making and leadership styles can increase organizational effectiveness.

- Improve leadership, teamwork, decision making and problem solving skills.
- Participate in a computer driven behavioral business simulation and exercises that test your team’s capacity to execute their strategy while dealing with uncertainty, competition, budgetary, and time constraints.
- Receive helpful 360-degree developmental “back-home” leadership feedback from peers, bosses, and direct reports.
- Participate in an automated follow through program that helps reinforce learning, measure progress toward development goals and apply lessons on the job.

This program incorporates multiple assessments, 360-degree and peer feedback, an intensive computer driven behavioral business simulation, and challenging teamwork dependent exercises.

Is your strategy keeping up with change?
Are you growing the next generation of leaders?

ELP Schedule:

Day One, 3:00 pm—6:30 pm
Decisions, Decisions
Opening Reception

Day Two, 8:30 am—5:30 pm
Business Simulation - PressTime
Participant Dinner

Day Three, 8:30 am—6:30 pm
Simulation Debrief
Elon Challenge Ropes Course
Participant Picnic

Day Four, 8:30 am—3:00 pm
Coaching, Feedback, and Goal-setting
Making it count!
Closing Ceremony

Who should attend?
The ELP provides a valuable development experience for executive teams, senior management teams, and those identified as “high-potential” candidates by member organizations.

Dates:
August 11-14, 2008
November 3-6, 2008
February 16-19, 2009

Registration Fees:
Individual Registration: $2,495 per participant
Team Registration: $1,995 per participant
(6-8 participants from same organization)

Registration includes all assessments, materials, and meals.
How to Enroll

On-line at www.Elon.edu/ExecEd

FAX your registration to 336.278.5952

Mail to Elon University Executive Education
2075 Campus Box
Elon, NC 27244

For more information E-mail ExecEd@elon.edu or call 336.278.6091

If you receive more than one brochure, please pass the extra along to an associate. If the addressee is no longer employed, please forward to his/her replacement. Call 336.278.6091 to update your record.

Registration – The Effective Leadership Program (ELP)

<table>
<thead>
<tr>
<th>Check Course(s)</th>
<th>Dates</th>
<th>Single Fee/Team Discount*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Effective Leadership Program (ELP)</td>
<td>August 11-14, 2008</td>
<td>$2,495/$1995</td>
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* The discount rate is extended to each additional participant attending the same seminar from the same company. Registration Deadline is 30 days before the start of the program.

Method of Payment

Payment must accompany registration. The easiest way to guarantee your place is to pay with a credit card.

Please Check One:

- [ ] Check enclosed (do not fax)
  Make check(s) payable to: Elon University - ExecEd
  Please write the name(s) of the participant(s) on the face of your check(s).

- [ ] Purchase Order # ________________
  Companies Only

- [ ] Visa  [ ] MasterCard
- [ ] Corporate Card  [ ] Yes  [ ] No

Credit Card information

- [ ] Card # __________________________
- [ ] Expiration date
- [ ] Amount $

Name and title of manager approving your training

Have you previously taken a non-credit course through Elon University Executive Education? [ ] Yes  [ ] No

Please duplicate this form for multiple registrations. You may want to make a copy for your records.

** In lieu of SSN, your date of birth is required as a personal identifier for internal record keeping by this university.