

The Project Leadership SeriesSM

Presented by the
MARTHA AND SPENCER LOVE
SCHOOL OF BUSINESS

at

Elon University

In collaboration with



Learning
Leading
Collaborating

T A N D E N

Recommended Prerequisites:

- An introductory understanding of project management terminology and processes

Recommended Follow-Up Courses:

- Leadership Skills for the Project Professional
- Project Portfolio Management
- The PMO: Leading the Project Delivery Organization

For more info, contact:

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The Ins and Outs of Program Management

September 8, 2008

The Ins and Outs of Program Management is a full-day seminar (7.5 PDUs) designed to introduce project manager practitioners to the concepts, processes, and application of program management.

What you will learn

In June 2006, the Project Management Institute published *The Standard for Program Management*, a publication that outlines the standard terminology, phases, and processes associated with the program management discipline. In this seminar, participants not only learn about what sets program management apart from project management, they also will apply the lessons through hands-on team exercises.

Topics covered:

- Five phases of program management
- Pre-program setup
- Program setup
- Establishing a program management and technical infrastructure
- Delivering incremental program benefits
- Closing the program.

Who should attend

The seminar will benefit project managers, project team members and executives who want a better understanding of Program Management.

Participants Will Receive

- Comprehensive Student Guide
- Workbook Including Course Case Study and Templates
- Project and Program Management Templates in Electronic Format
- Certificate of Participation
- 7.5 PDUs / 7.5 Contact Hours / .75 CEUs

What Previous Attendees Have Said:

"I learned a lot!

Facilitators did a good job explaining the concepts."

All Tanden LLC instructors are certified Project Management Professionals (PMP[®]) with hands-on project leadership experience in a multitude of industries. Tanden LLC is a PMI Global Registered Education Provider.



Earn your
**Elon University Executive Education
Certificate in Project Leadership**
By completing 4 courses* within 2 years

Core Courses:

Essentials of Project Management
Advanced and Applied Project Management

Elective Courses:

Project Risk Management
Leadership Skills for the Project Professional
Project Portfolio Management
Leading the Project Management Office (PMO)
PMP® Certification Exam Preparation

Seminars:

Project Management Executive Seminar
Risk Management in the Project Environment
Communication for Virtual Project Teams
Contracting for the Project Leader
Managing Multiple Projects
Cart After horse: Project Scope & Schedule
Art of PM: Leadership Skills for the PM Practitioner
The Ins and Outs of Program Management

* Three seminars may be substituted to satisfy
one elective course requirement.

The Project Leadership SeriesSM

ELON ExecEd

Promotional Partner



Register for: The Ins and Outs of Program Management

Date: September 8, 2008, 8:30 a.m. - 4:30 p.m.

Registration Fee: \$495 | Team: \$445 for each additional registration - same organization

Early Bird Discount: Register for only \$445 on or before August 7, 2008 - SAVE \$50

I look forward to attending "Putting the Cart After the Horse" (September 8, 2008)

Name: _____

Firm: _____ Code: _____

Address: _____

Phone Number: _____

Email Address: _____

To Register

- Register online at www.Elton.edu/ExecEd
- Call 336-278-6091 or e-mail: execed@elton.edu
- Fax the form to 336-278-5952
- Mail the form with your check to the following address:
**Elon Executive Education
Love School of Business
2075 Campus Box
Elon, NC 27244**

The deadline to register is August 22, 2008.

Please make checks payable to Elon University - ExecEd.