

Deadline: Monday, November 9, 2009 by 5:00 p.m.

CREATIVE TEAM APPLICATION

Live Oak Communications

Live Oak Communications, a student-run, full-service communications agency started by the School of Communications during the fall of 2007, is seeking qualified creative applicants for the spring of 2010. Live Oak serves both for-profit and not-for-profit clients in the North Carolina region. Services offered by Live Oak include public relations, advertising, special event marketing, viral marketing, media relations, web site development, video creation and graphic design.

Live Oak Communications is run like a professional communications agency, with a staffed office currently located at 111 Williamson Avenue. Creative team executives will be required to work two hours each week in the agency office, and attend full agency meetings once a week. Creative team executives are eligible to receive one hour of class credit each semester for their participation. **All creative team executives are required to receive class credit. If your schedule exceeds 18 hours, the course overload fee will be enforced.**

Live Oak is structured into client teams, with each team assigned one client per semester. The purpose of the creative team is to assist each team with projects for the respective clients. Projects will include video creation, website design and development, logo and graphic design. The creative team is not assigned a specific client but acts as the art/design team for all clients of the agency. **All creative students are encouraged to apply regardless of major.**

Benefits of serving on a student communications agency include the opportunity to develop a professional identity, add real client work to your resume and portfolio, and an increased chance of being selected for internships and entry-level jobs. Having student agency work on your resume sets you above the pack when being considered for job opportunities.

- All majors are encouraged to apply
- All years accepted: freshmen through seniors
- Minimum of a 2.7 GPA required
- Maximum of 17 s.h.
- Interviews will be held by the Director and Assistant Director
- Live Oak specifically seeks graphic and/or web designers
- Video editing knowledge a plus
- Term: one semester with potential for additional agency opportunities

Creative team executive applicants should be committed to producing high quality, creative work for the agency. We intend to be one of the best university agencies in the country, and will be selecting only those students who are committed to helping us achieve that goal. The best creative team executives are those who are enthusiastic, resourceful, creative and eager to take on client challenges.

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Live Oak Communications
Spring '10**

When completed, please submit your application by **November 9** to:

Professor Lee Bush
Campus Box 2850
Elon University

You may also address your application to Professor Lee Bush and drop it off in the School of Communications office in McEwen.

Please include a copy of your resume with this application.

Date: _____

Name: _____

Major: _____

Email: _____

Phone: _____

Year in School (as of Spring '10): Freshman Sophomore Junior Senior

Current GPA: _____

List below any classes you have taken which you feel are beneficial to the agency experience:

SECTION I -- ESSAY

In 250 words or less, please describe why you think you are highly qualified for the position of creative team executive. (You may use a separate sheet of paper and attach it to the application). **In your essay, please include any special skills you feel would benefit the agency, such as computer software, writing skills, graphic design, film production or other creative or strategic thinking skills.**

Please attach three samples of your work.

SECTION II -- REFERENCES

Below, please list the name, email address and phone number of one professor who can attest to the skills you have listed above: