REQUIRED WORKSHOPS

WEEK 1
Students will be introduced to the many departments and positions within the School of Communications and campus media. During this first meeting, students will view a presentation highlighting the projects of students and faculty. Communications alumni and advisory board members will also be profiled. Students will be asked to sign a contract of participation before attending the next session. This meeting will be held in Studio B in the School of Communications.

WEEK 2
The Basics of Framing: Using a still digital camera, the basics of the Sony PDX-10 video camera, audio cords, connectors and interviewing techniques. Assignments: Acquire still pictures that tell a story. McEwen 011

WEEK 3
This week will consist of three nights of workshops learning how to use the Final Cut Pro 5 software. There is a 5:00pm session and a 7:30pm session. Form groups of 4 make a commercial for Apple competition, $100.00 prize for the best project. (Due Oct. 7th) McEwen 011

WEEK 4
Overview of Elon’s equipment & resources inventory. Music listening exercise. Brainstorm about how to generate story ideas.

Week 4 breakout sessions
Tuesday - fiction story design
Wednesday - non-fiction story structure

WEEK 5
Screen and discuss 1 minute media. Examples of different video genres will also be shown.

WEEK 6
Review Apple commercials. Students will be asked to form groups and pick a concentration track for the semester project.
- DOCS
- SPORTS
- NEWS
- MUSIC
- ENGINEERING
- CINEMA

WEEK 7
Press conference to announce the winners of the Apple commercial contest. Brainstorm in concentration groups about the final project.

WEEK 8
8 hour video competition. Students will have 8 hours to shoot and edit a video (topic will be assigned at production meeting this day). Meet in Studio B at 12:00pm Sunday. Journalism students will be embedded with the production groups to write a story about the groups.

WEEK 9
Leaders from each media group will give presentations about their respective groups. Discussion on campus media and what the future COULD look like for Elon media.

WEEK 10
Studio Rotations: Students will have an introduction to the different production positions in the studio and control room. A short program will be developed for the students to execute, and each student will be rotated to every position to gain hands-on experience.

WEEK 11
Producing and planning “The FreshTV Show”: Plan and execute a special freshman section for this week’s Pendulum.

WINTER TERM 2009
Studio Rotations (not mandatory) - Students participate in studio rotations, each student will have an opportunity to try each position, both in front and behind the camera. There will be six sessions during the school day.

FreshTV show production and editing to be completed by the end of winter term.