January 20, 2017

Y&R (New York, NY) – For students interested in a career in advertising or production, the Y&R New York Summer Internship Program is a competitive, paid internship that lasts from early June to mid-August. Internships are available in three departments: Account Management Creative, Brand Planning PR, and Broadcast Production/Content Social Media. Interns will also attend weekly seminars and work on a summer internship project. To apply, click here.

Hanley Wood (Washington, DC) – Hanley Wood is a media, information, and marketing services company with a Digital Content internship available for students interested in content production and journalism. The intern will be able to write copy for the Hanley Wood website, oversee the editing and dissemination of e-newsletters, conduct various research, and more. To learn more about this position and organization, visit their online internship listing.

Adfero (Washington, DC) – Adfero, a public relations organization in the nation’s capital, is looking to hire a communications intern to start in January, with the potential for employment upon completing the paid, 3-6 month internship. This position for a recent May or December graduate who seeks an internship where they are able to apply their skills in social media, media relations, research, and writing. For more information, visit their online internship/job listing.

Porter Novelli (Atlanta, GA) – Porter Novelli, a global public relations agency with offices across the country, is hosting internship positions to support the account teams. Responsibilities include developing press materials, conducting research, developing and writing pitch letters, and more. To learn more about the internship and how to apply, click here.

Phase 3 (various locations) – Phase 3 Marketing & Communications hosts internships in several departments in their Nashville and Atlanta offices. In Atlanta, there are digital, copywriting, and graphic design internships available. In Nashville, there are media and graphic design internships available. All of these positions will allow the intern to create valuable content and assist with a variety of projects. To explore these internship opportunities, visit their online careers page.

Timberland (Stratham Station, New Hampshire) – Timberland, the popular sustainable, outdoor lifestyle brand, is searching for an intern to join their Global Public Relations team. The intern’s key responsibilities include, but are not limited to, assisting in brainstorming/planning for PR events, drafting news releases and other media materials, maintaining updated content in their online newsroom, and more. For more information and to apply, click here.

Sealed Air Corporation (Charlotte, NC) – Sealed Air Corporation is a sustainability solutions company based out of Charlotte, and they are hiring for a corporate communications intern for the
summer. Responsibilities of the intern include developing content, creating reports based on analytics, and analyzing, interpreting and presenting website analytics, including email marketing, social media, and SEO. For more information about this position, visit their internship listing.

**Spectrum (Morrisville, NC)** – Spectrum is the advertising sales division of Charter Communications, and they are searching for a social media intern to join their team in Morrisville, just outside of Raleigh. The intern will be responsible for setting and implementing social media and communications campaigns, creating content for social media accounts, organizing and participating in events, and more. To learn more about Spectrum and this internship, click here.

**PTTOW! (Los Angeles, CA)** – PTTOW!, a membership organization for CEOs, CMOs, and icons across many industries, is searching for a video editor intern to join their team and assist in creating PTTOW!’s General Session, a video-intensive production. Some responsibilities beyond this include online research, creating b-roll packages, creating initial rough cuts, and more. For more information about the position and the application, visit their internship posting.

**Havas Formula (various locations)** – Havas Formula is an award-winning public relations boutique agency with offices across the country that works with “passion brands.” Some of their clients include Kashi, Pop Chips, and Nestle. Internships in public relations are available in Chicago, Los Angeles, and New York. Additionally, a publicity internship is available in New York and a social media internship is available in Los Angeles. To view all of these opportunities, visit their Internships/Careers page.

**Warner Music Group (various locations)** – WMG, a major music company with interests in recorded music, music publishing, and artist services, has summer internships available in Florida, California, New York, and Tennessee. Internships are available in many departments, including creative, publicity, production, and more, and each intern will receive on-the-job training and a special summer intern project, as well as opportunities to attend professional development workshops and speaker forums. For more information about these internships, visit WMG’s online careers page.

*The School of Communications strives to provide accurate information to students from legitimate employers. Because of the volume of internship postings received by our office, we cannot screen every listing. We do not endorse the products or recommend the services of any of the employers listing internships through our office. We are not responsible for the safety, wages, working conditions or other employment aspects of any internship listed here. Students are urged to use common sense, caution, and practice due diligence in researching employers before applying for any internship positions within a business or organization.*

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