May 25, 2016

inSegment (Newton, MA): InSegment is an innovative, full service digital marketing agency working in web design, development, demand generation, SEO and social media engagement. Interns will learn how a digital agency creates social media strategies through goal setting, channel evaluation, and creating social media strategies. To apply please click here

iHeartMedia Stations (Charlotte, NC) PAID: iHeartMedia, Inc is one of the leading global media and entertainment companies specializing in radio, digital, outdoor, mobile, live events, and on-demand entertainment and information services across the nation and providing premier opportunities for advertisers. Responsibilities include rotating through various radio functions, conducting research and analysis, learning job processes/requirements and serving as an apprentice in assigned function. For more information please click here

Oddball Films (San Francisco, CA): Oddball Films is a unique stock footage company specializing in providing offbeat and eclectic footage for feature films, documentaries, broadcast television and other projects. They are searching for exceptionally motivated individuals to train in researching, film and digital image archiving, film and video logging, off-line time code editing, database entry and other technical and related media skills. Interns may learn Digitizing, archiving and making accessible archival materials, cleaning, repairing and archived 16mm and 35mm film elements, how to maintain digital databases and principles of time code. Look for more information here

CNN (Atlanta, GA): The CNN Affiliate Content Center is the center for domestic newsgathering for CNN; working with more than 800 local television stations to bring the most compelling news and in depth coverage of events from around the nation. As an intern you will be learning the aspects of newsgathering and working with National Desk editors to gather elements from affiliates make editorial calls, search for stories, and pitch to networks/bureaus. For more information about this opportunity please visit here

BuzzFeed (New York, NY): BuzzFeed is the leading media company for the social age, intensely focused on delivering high-quality original reporting, insight, and viral content across a rapidly expanding array of subject areas. They are seeking an intern for their graphic design department to be involved with development of outstanding designs, animations, and illustrations for branded content on BuzzFeed, execution projects from conception to completion, and participation in brainstorms with Designers, Illustrators, Animators, and Creatives. Apply here
United States Golf Association (Warren, NJ): The USGA Broadcast and Digital Media Department is in search of a candidate to for its internship program during the 2016 USGA Championship Schedule. This intern would be assisting the Directors of both Broadcasting and Digital Media in planning and execution/production of the US Open World Feed, highlights on apps and social media, developing social media analytics reports, and assessing marketing initiatives such as sponsor integration and digital innovation. To apply please look here

Dr. Pepper Snapple Group, Inc. (Plano, TX): Dr. Pepper Snapple Group, Inc. is one of North America’s leading refreshment beverage companies, manufacturing, bottling and distributing more than 50 brands of carbonated soft drinks, juices, teas, mixers, waters and other premium beverages. An intern should be prepared to Write, proofread and edit communications for external and internal audiences, such as press releases, newsletter articles, and social/digital media content, participate in brainstorms, planning and strategy sessions and regular meetings with PR agency, and assist with development of communications related to company philanthropic activities. Please apply here

Rise Interactive (Chicago, IL): Rise Interactive is a digital marketing agency specializing in media, analytics, and customer experience to help marketing leaders make smarter investment decisions, grounded in data insights. Graphic Design Interns will work with your assigned team to assist in the execution of internal communications, demonstrate strong skill in creative strategic thinking, and use Adobe Creative Suite including Photoshop, InDesign, and Illustrator on a daily basis. Please apply here

The School of Communications strives to provide accurate information to students from legitimate employers. Because of the volume of internship postings received by our office, we cannot screen every listing. We do not endorse the products or recommend the services of any of the employers listing internships through our office. We are not responsible for the safety, wages, working conditions or other employment aspects of any internship listed here. Students are urged to use common sense, caution, and practice due diligence in researching employers before applying for any internship positions within a business or organization.

FOR MORE INFORMATION:

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