November 20, 2015

98.7 Simon – WSMS (Greensboro, NC) 98.7 Simon is looking for spring and summer 2016 interns. Preferred candidates have a general media knowledge and basic understanding of marketing, promotional and brand strategies. Interns must have experience with MS Office products, basic website management, event planning, social media strategies and writing press releases. If interested, please send resume and cover letter to Charley at charley@986simon.com.

American Enterprise Institute (Washington, DC) The American Enterprise Institute is accepting applications for their spring and summer internship program. AEI provides students with the opportunity to work with some of America’s most renowned scholars, economists, political scientists and foreign policy specialists conducting research on today’s most prominent public policy questions. Internships are available in variety of areas including public relations, publications editing, marketing and communications. For more information and to apply, visit the company’s internship page.

Institute on Political Journalism (Washington, DC) The Institute for Political Journalism is accepting applications for their highly prestigious internship program. Interns are guaranteed placement at many major publications including the National Crime Prevention Council, The Washington Examiner, the New York Times, U.S. News & World Report, and more. Interns are also guaranteed housing at George Washington University. Early application deadline is December 10. The final deadline is March 16. For more information and to apply, visit the company’s internship page.

Porter Novelli (Washington, DC) Porter Novelli is looking for a spring 2016 public relations intern. Interns will support account teams by assisting with the development of press materials, coordinating meetings and special events, developing media lists, researching consumer trends, assisting in new business initiatives and much more. Juniors, seniors and recent graduates are encouraged to apply. Applications will be accepting on a rolling basis until December 15. For more information and to apply, visit the company’s internship page.

Ogilvy & Mather Advertising (New York, NY, PAID) Ogilvy & Mather Advertising is now accepting applications for their summer 2016 internship program. This is a PAID 10 week program that provides interns with a hands-on learning experience along with weekly seminars and networking opportunities with some of the industry’s greatest thought leaders. In addition to supporting an account team, interns will participate in an ongoing project designed to challenge and supplement on-the-job learning. Must be a junior to apply. If interested, visit the careers page for more information and how to apply.
Martha Stewart Living (New York, NY) Martha Stewart Living is searching for a spring 2016 video production intern. Interns will assist the video staff department in every phase of research, pre-production, production and post-production. Must be able to work 16-20 hours per week. For more information and to apply, visit the company’s careers page.

New York Lizards (Garden City, NY) The New York Lizards, New York’s Major League Lacrosse team, are looking for 2016 Spring and Summer Graphic Design interns. Interns will be responsible for developing print and digital content, creating handouts, fliers, media guides and email blasts, maintaining the team website and social media accounts and working at events. Must be a sophomore or junior to apply and have a strong knowledge of Adobe InDesign and Photoshop. For more information and to apply, visit the team’s internship page.

IBM (Armonk, NY) IBM is looking for a Market Development and Insights intern that is looking to develop and apply analytic and consulting skills to address a strategic IBM challenge. Projects and responsibilities include evaluating emerging trends and target markets, analyzing features and functionality or new product offerings, determining product and service messaging, researching industry trends and assessing competitors. For more information and to apply, visit the company’s careers page.

Third Space Studio (Remote, NOT for credit) Third Space Studio is accepting applications for a communications and marketing intern. This is a great opportunity for students to become an integral part of an exciting new project called the 2015 Individual Donor Benchmark Report. Interns will be responsible for outreach to small nonprofits all over the country, helping to create the final report, recruiting report participants and rolling out the results. Hours are estimated at 15 to 20 hours a week with occasional meetings in Raleigh. If interested, please send resume and cover letter to Heather Yandow at heather@thirdspacestudio.com.

OTHER OPPORTUNITIES: Elon University School of Communications is accepting applications for their Undergraduate Creative Project Grants. The grant is designed to support development of competitive projects, payment of submission fees and competition travel assistance. Potential projects may include work created as part of a university-sponsored student media activity, or a School of Communications organization as an independent project or as an assignment in the course. If interested, please email cominternships@elon.edu for application materials.

The School of Communications strives to provide accurate information to students from legitimate employers. Because of the volume of internship postings received by our office, we cannot screen every listing. We do not endorse the products or recommend the services of any of the employers listing internships through our office. We are not responsible for the safety, wages, working conditions or other employment aspects of any internship listed here. Students are urged to use common sense, caution, and practice due diligence in researching employers before applying for any internship positions within a business or organization.

FOR MORE INFORMATION:
Nagatha Tonkins
Assistant Professor/Director, Internships
Elon University, 112 McEwen
cominternships@elon.edu, (336) 278-6336
Check out our blog at: http://www.internnetwork.wordpress.com
Follow us on Twitter: http://twitter.com/Cominternship

ELON UNIVERSITY