



IMMEDIATE POSITION AVAILABLE

Marketing Director - private management firm of NASCAR champion Team Red Bull/Toyota driver Brian Vickers

Overview

This is a long-term opportunity for an enthusiastic, self-motivated person to join a small but dynamic firm (currently 5 employees, not including subcontractors) responsible for all aspects of the management and growth of NASCAR champion Brian Vickers' personal and professional careers; employee will be in a flexible work environment, plus have interesting and challenging opportunities to work with diverse range of affiliate business entities and interests, including but not limited to private aviation charter/management, 3rd party marketing/advertising agency and more.

Education Requirements

Bachelor's Degree in marketing or business-related area of study preferred

Experience

Minimum 2-3+ years experience in business marketing-related field required
Familiarity with sports marketing and specifically motor sports preferred

Job Skills

Multi-tasking on a variety of projects, small to large
Proficiency at creating, writing and implementing press, media and related publicity materials
Broad familiarity with marketing/advertising principles
Overall business, sales and marketing acumen
General familiarity with web-based marketing and business functions/initiatives
Experience or proficiency working with basic graphic arts production (Adobe software) a plus

Job Responsibilities Include

Serve as liaison between company and its partners, including race teams, sponsors, endorsement partners, etc...
Development, execution and supervision of various marketing functions (ex. – working with web designer)
Concept and creation of firm's presentation and marketing materials
Work with business manager on short and long-term business development initiatives
Development of media, sponsorship and endorsement opportunities

Travel

Flexible and periodic travel to select NASCAR events and business-related functions

Office Location

20,000 sq. ft. state-of-the-art facility in Thomasville, NC
* satellite office in Concord/Charlotte area a future possibility

Salary/Benefits

Competitive salary offered commensurate with applicant qualifications
Full benefits package including employee health/dental, 401-K w/ employer match plus additional plan contributions, paid vacation/holidays, short/long term disability and access to expert consultants for personal finance/insurance/retirement

FOR ADDITIONAL INFORMATION AND/OR INTERVIEW APPOINTMENT, PLEASE CONTACT:

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