

Job Title: Marketing Assistants– Baysox Brigade (Internship)
(15-20 positions available on an unpaid basis)

Location: Bowie, MD

Requirements: Pursuing or completed four year college degree and a desire to learn and experience the business of professional baseball.

Responsibilities:

Be an integral part of the community outreach efforts of the Bowie Baysox including but not limited to:

- Appearances at community events to promote Bowie Baysox Baseball and other stadium events
- Distribute Baysox information designed to help increase attendance at games and events
- Personally interact with Baysox fans inside and outside of the stadium

Promotions:

- Work with the marketing staff to design, develop and implement promotional activities designed to be fun, interactive and to help sell tickets
- Serve on the Baysox Brigade during games helping to run in-game promotional activities for fans

Sales:

- Work directly with the Baysox Ticket & Group Sales departments to contact Baysox fans to help sell tickets to games and stadium events

Database Management/Collection:

- Aid the overall efforts of the Baysox in maximizing the collection and use of e-mail addresses, fan data with the goal of selling more tickets to games and events.

Qualifications:

- Motivated individuals with the desire to gain experience in the business of professional baseball
- Outgoing personality
- Previous Customer Service Experience is a plus
- Willingness to perform wacky promotional activities on-field and in the community
- People who want to have FUN!
- Ability to volunteer a minimum of three to four full days per week

To Apply

- Fax resumes to: 301-464-4911 attn: Lauren Phillips, Director of Promotions
- E-mail to lphillips@baysox.com
- No phone calls please
- Local candidates please (Out of State candidates will only be reviewed if candidate will be residing in Maryland during the months of March – August). This must be demonstrated on resume to have candidacy reviewed.
- Start dates begin in April and continue through May