



INTERNSHIP OPPORTUNITY

**Hands-on experience tailored to your major and career interests!
Flexible Schedules • Cool Perks • Professional Networking
Real-World Assignments**

Visit Lake Norman has Internship positions year-round. Students may start their experience based on their schedule. Visit Lake Norman can provide experience and exposure in public relations, marketing/sales, event planning, working with Lake Norman area attractions, hotels, restaurants, and businesses related with the travel and tourism industry. The Lake Norman area attracts visitors from around the world and national and regional sporting tournaments. The work experience is tailored to the student's career interest; and focuses on building the student's portfolio and skill building. Successful students will finish with great references and career/job experience.

- Seeking currently enrolled students in good academic standing
- All candidates must be enrolled during internship duration
- Good organizational skills
- Strong oral and written communication skills
- Must be proficient in Microsoft Word and PowerPoint, other office suite software a plus
- Knowledge of the Lake Norman area would be helpful.

These positions will assist the Visit Lake Norman staff with promotional ideas, research, public relations, and sports and other event coordination for the Lake Norman area. May also be required to serve as a Visitor Center representative as needed to greet and welcome the public when they visit the Visitor Center for information. Perform administrative duties as needed. Other details:

- Minimum of 10 hrs per week
- Flexible scheduling based on student's course load and schedule (between 8:30 a.m. and 5 p.m. Monday through Friday, weekend or evening events possible).
- This is an **unpaid internship**, however possible incentives as available.
- Parking provided.

For more information about us visit www.VisitLakeNorman.org. To apply, send your statement of interest and resume to:

Visit Lake Norman
Attention: Internship
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Cornelius, North Carolina 28031
704-987-3300 (phone)
704-892-5313 (fax) Email: macintyre@lakenorman.org