## Requirements

Choose an internship that will explicitly related to the field of PWR. Common fields are: publishing, marketing/PR, and non-profit.

- Choose a faculty advisor
- Work logs of daily activities (due weekly)
- Weekly reflections about the application of PWR theory and practices to internship tasks (due weekly)
- Relevant readings selected in consultation with the faculty advisor
- At least one CUPID Blog Post about the internship experience (due: by end of internship)
- An end-of-internship e-portfolio with sample pieces and reflective contextual narratives (due: one week after internship ends)

These are the requirements for 2 credit hours - talk to your advisor if more.

## Tips

- **Plan ahead** - Consider completing your internship after two semesters of PWR courses.
- **Consider your options** - Carefully choose a faculty advisor (not necessarily your academic advisor).
- **Branch out** - Don’t be afraid to explore new fields.
- **Do your homework** - Research companies before applying.
- **Network** - Chat with professors to see if any of their connections are looking for interns.
- **Stay positive** - Don’t get discouraged if you don’t get your “dream” internship.
- **Google yourself** - Check social media outlets to see what your online identity portrays.
- **Update your brand** - Tailor your resume and LinkedIn to your company of interest.

## Resources

### Websites

- indeed
- bookjobs.com
- idealist

### People

- Faculty
- PWR students
- Friends
- Family

### University

- COVIP
- EV!
- AAP
- CF
Hannah Silvers ‘17: “I figured out early on that admitting my inexperience and being unafraid to ask lots of questions went a long way in helping me adjust to the new work.”

Maggie Miller ‘16: “Respect your managers and supervisors while remembering that you also have particular skills and experiences that they may not. You were hired for a reason, and even though you’re there to learn, you have a right to speak up with your own ideas.”

Rebekah Porter ‘16: “Because you are not alone, it is important to bounce ideas off of your coworkers and also your surroundings.”

Christine Meyer ‘14: “In nonprofit work and community development, you will be met with challenges. The challenges will vary in topic and importance, but challenge yourself to step back from the situation and ask, ‘what would a rhetorician do here?’ Taking this back to rhetorical roots will help you tackle the challenge that you’re presented with.”

Miranda Allan ‘15: “Create projects for yourself. Being assertive with your experience benefits everyone!”
**Publishing**

**About**
Publishing lets you gain skills in visual design, content writing, and communicating in diverse contexts. Consider an internship with a newspaper, magazine, or on an editorial team.

**Potential Locations**
- Pace Communications (Greensboro)
- Our State Magazine (Greensboro)
- The New Yorker magazine (Washington D.C.)
- Cultureshock Media (London)
- Penguin Random House (NYC)
- Chapel Hill Press (Chapel Hill)

**Skills & Experiences**
- Adobe programs
- Microsoft Office
- Writing across media
- Copyediting
- Revision
- Collaboration
- Interviews
- Inquiry

**Marketing/PR**

**About**
These internships will let you hone skills in audience analysis, professional communication and content management. Consider an internship with social media or in a PR firm or consulting agency.

**Potential Locations**
- St. Mark’s Church (Burlington)
- Miller PR firm (Los Angeles)
- Creative Loafing (Atlanta)
- FMI Corporation (Raleigh)
- CDR Fundraising (Bowie)

**Skills & Experiences**
- Adobe programs
- Microsoft Office
- Document design
- Blog writing
- Fact-checking
- Developing content
- Collaboration
- Social Media
- Client Work
Another option is completing a remote internship, meaning you’ll intern online or from home. Communication can happen between you and your supervisor over e-mail, phone, and Skype conversations. Although you this type of internship is very convenient, you must be prepared to take initiative and manage your time in order to meet assignment deadlines.