



Keynote Speakers

Dennis W. Quaintance

CEO & CDO Quaintance-Weaver Restaurants & Hotels

Dennis Quaintance's spirit of entrepreneurship started at age seven when he scoured the desert for interesting sedimentary rocks that he sold as "wonder stones" along a desolate stretch of Nevada highway. Later, while attending Hellgate High School in Missoula, Montana, he began his hospitality career at age 15 as a housekeeper's assistant at a hotel. He quickly worked his way up to assistant general manager. After high school, he continued to learn about the business by working in leadership at several hotels around the Northwest and becoming a voracious reader.

Perhaps Dennis' childhood schooling in a one room school house in Nevada without electricity made him understand the value of conserving energy at a very early age.

Proximity Hotel, opened in mid-2007, is the newest project by Quaintance-Weaver Restaurants and Hotels, owners of the AAA Four Diamond O.Henry Hotel. The hotel is the first to achieve the LEED (Leadership in Energy and Environmental Design) Platinum Certification by the United States Green Building Council. (USGBC). Located in Greensboro, North Carolina, Proximity's eco-savvy practices blend with modern luxury and vibrant dining to provide the utmost guest experience for business and leisure travelers.

Visit www.proximityhotel.com for more information.

Dr. Terry Stone

Sustainability Value chain
Manager, Syngenta
Agriculture



Terry Stone is responsible for working with Syngenta's customers to develop initiatives that utilize the company's agronomic expertise and crop protection, seeds and trait products to enhance the sustainable production of food, feed, fiber and biofuels. Terry has 25 years of experience in the research and development of agricultural products, specifically, biotechnology-derived plants.

Terry Stone holds Masters degrees in entomology and international business.



Conference Partners

Cape Fear River Assembly

Elon Univ. Love School of Business

Elon Univ. Sustainability Office

Elon Univ. Center For Environmental Studies



100% recycled paper

Join us for the 8th annual Elon University Fall Environmental Forum Sustainability in Business



The Green Economy is Coming!

A conference for leaders,
builders, developers, educators
and citizens with a vision for a
sustainable community

October 30 and 31, 2009

9:25 - 4:30

Moseley Center

McKinnon Hall

Elon University

*Presented by the Elon University
Center for Environmental Studies &
Elon University Love School of Business*

General Session

Moderator: Alice Bordsen, NC Legislature

9:20 Welcome

9:25 – 10:30

Dennis Quaintance— Developer and owner of the Proximity Hotel

10:45 -11:45

Dr. Terry Stone—Sustainability Value Chain Manager, Syngenta Agriculture

11:45 - 1:00

Lunch (included with registration), featuring products from our local farming community

Panel discussion:

“Principles of Sustainability- Good business practice.”

1:00 – 2:00

Moderator: Mr. Lyons Gray, former CFO at the US Environmental Protection Agency in Washington

Eric Henry—TS Designs

Dr. Terry Stone—Syngenta

Jeff Barnes and Cameron Barnett-
Saxapahaw General Store

Kim Bullock—Counter Culture
Coffee

Brendan Conway—Corporate
Environmental Health and
Safety Group Leader, Honda
Power Equipment

Workshop on third party certification.
What is the process, and what are the benefits?

2:00 – 3:00

Sam Moore—Oeke Tex,
Hohenstein Institute America, Inc.
Beth Richardson—B Corporation
Kristin Hausman—Client Relations and
Communications, Green Plus, Inst.
for Sustainable Development.

3:00—4:30

Environmental Organization Fair
A venue that encourages
collaboration and sharing between
Elon, community environmental
groups and interested citizens.

Saturday, Oct. 31

Field trips

Sponsored by the Center for Environmental Studies.
Transportation provided on Elon Bio busses!
Pre-registration is required for both tours

Greensboro on Tour

Proximity Hotel is an ultra-efficient building featuring the latest in technology. Kathleen Clay Edwards Library is a public facility which fosters principles of sustainability.

9:15 a.m.—12:15 p.m. Tour departs from the Boney Fountain (Moseley Center)

There is no cost to participants!

Cotton of the Carolinas

Additional \$10 cost
(includes lunch and a sustainably produced tee shirt)

Bringing a new textile industry back to North Carolina. Visit a working, locally owned, state of the art cotton farm, feast in the fields, and visit a local gin.

8:30 a.m.— 3:30 p.m. Tour departs from Boney Fountain (Moseley Center)

Sustainability in Business

Forum Registration Fee \$10.00 (includes lunch)
Fee is waived for faculty, students, and academic staff of Elon University

Registration for Field Trips

1. Greensboro on Tour _____
2. Cotton of the Carolinas _____ (\$10 additional cost)

Name _____

Address _____

Phone # _____

E-mail _____

Method of Payment

Check (please make checks payable to EUCES)

Visa

Discover

MasterCard

Credit Card # _____

Exp. date _____

Vin # _____

Driver's License # _____

Signature _____

Continuing education certificate needed for educators

Certificate for Environmental Education

Mail to:
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Elon University Center for Environmental Studies
CB 2015
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Phone: (336) 278-6202

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Brochure designed by Kim Giles