

## Appendix: Focus Group Plan

### For students who have taken philosophy

1. Icebreaker (word association with philosophy)
2. Think, Pair, Share Activity
  - How did you get into your first philosophy class?
  - What are your perceptions of the philosophy department/ majors on campus?
  - How do you think one succeeds in philosophy? Do you think that you can succeed? Why or why not?
  - Do you think studying philosophy is helpful for your life, career, and/or intellectual goals?
  - What made you take more courses? Why'd you come back?
3. Group Activity
  - Can you image yourself being a philosophy major or minor?
  - If you are a major/minor, what made you choose to major/minor in philosophy?
  - If not, under what conditions could you imagine yourself becoming a philosophy major or minor?
  - (For >1): Tell us how your parents responded to you taking multiple philosophy courses and/or becoming a major/minor.
  - How have philosophy professors treated the students? How have other philosophy students treated one another?
  - What was your biggest critique of your philosophy class(es)?
  - What sticks? What do you remember most about your philosophy experience?
  - How did you see gender dynamics play out in your classroom? Do you think your gender had any influence in how students were treated in your courses?
4. End Debrief
  - Is there anything else you'd like to share?
  - What would persuade you/what should we do to attract more women?
5. Exit Survey
  - How many courses have you taken (for >1) and which ones?
  - Major(s)/Minor(s)?
  - Is there anything else you'd like to share?

## For students who have not taken philosophy

1. Icebreaker (word association with philosophy)
2. Think, Pair, Share Activity
  - What are your perceptions of the philosophy department/ majors on campus?
  - How do you think one succeeds in philosophy? Do you think that you can succeed? Why or why not?
  - Why haven't you taken philosophy? Do you plan to? What was your decision process like in choosing your courses?
  - If you were to take a philosophy course, what would you hope to get out of it?
3. Group Activity
  - Can you imagine yourself being a philosophy major or minor? Why or why not?
  - Do you think studying philosophy is helpful for your life, career, and/or intellectual goals?
  - Do you know anybody taking or having taken a philosophy class? What kind of person are they? What do they say about it?
  - How do you think your parents would respond to you taking philosophy courses?
4. End Debrief
  - Is there anything else you'd like to share?
  - What would persuade you/what should we do to attract more women?
5. Exit Survey
  - Major(s); Minor(s)
  - Is there anything else you'd like to share?