Appendix: Focus Group Plan

For students who have taken philosophy

1. Icebreaker (word association with philosophy)

2. Think, Pair, Share Activity
   • How did you get into your first philosophy class?
   • What are your perceptions of the philosophy department/ majors on campus?
   • How do you think one succeeds in philosophy? Do you think that you can
     succeed? Why or why not?
   • Do you think studying philosophy is helpful for your life, career, and/or
     intellectual goals?
   • What made you take more courses? Why’d you come back?

3. Group Activity
   • Can you image yourself being a philosophy major or minor?
   • If you are a major/minor, what made you choose to major/minor in philosophy?
   • If not, under what conditions could you imagine yourself becoming a philosophy
     major or minor?
   • (For >1): Tell us how your parents responded to you taking multiple philosophy
     courses and/or becoming a major/minor.
   • How have philosophy professors treated the students? How have other
     philosophy students treated one another?
   • What was your biggest critique of your philosophy class(es)?
   • What sticks? What do you remember most about your philosophy experience?
   • How did you see gender dynamics play out in your classroom? Do you think
     your gender had any influence in how students were treated in your courses?

4. End Debrief
   • Is there anything else you’d like to share?
   • What would persuade you/what should we do to attract more women?

5. Exit Survey
   • How many courses have you taken (for >1) and which ones?
     • Major(s)/Minor(s)?
   • Is there anything else you’d like to share?
For students who have not taken philosophy

1. Icebreaker (word association with philosophy)

2. Think, Pair, Share Activity
   - What are your perceptions of the philosophy department/majors on campus?
   - How do you think one succeeds in philosophy? Do you think that you can succeed? Why or why not?
   - Why haven’t you taken philosophy? Do you plan to? What was your decision process like in choosing your courses?
   - If you were to take a philosophy course, what would you hope to get out of it?

3. Group Activity
   - Can you imagine yourself being a philosophy major or minor? Why or why not?
   - Do you think studying philosophy is helpful for your life, career, and/or intellectual goals?
   - Do you know anybody taking or having taken a philosophy class? What kind of person are they? What do they say about it?
   - How do you think your parents would respond to you taking philosophy courses?

4. End Debrief
   - Is there anything else you’d like to share?
   - What would persuade you/what should we do to attract more women?

5. Exit Survey
   - Major(s); Minor(s)
   - Is there anything else you’d like to share?