WHAT WE HAVE DONE (Last 18 months)

1. Spring 2010
   - Conducted African-American Alumni summit. During the summit, we:
     ▪ Developed structure and organization for Black Alumni Network
     ▪ Inspired the completion of the Black Alumni Endowed Scholarship
     ▪ Developed programming concepts to engage alumni in affinity-based outreach and reunions
     ▪ Sought input from alumni in the strategic plan of the Multi-Cultural Center
   - Established the Student Professional Development and Mentor Program to connect alumni with currently enrolled students

2. Fall 2010
   - In conjunction with Jewish Life and President’s Office, coordinated second Jewish Life programming summit with parents, alumni and friends.
   - Held Elon’s first international alumni event (London).
   - Held the first meeting of the full Black Alumni Network in conjunction with Homecoming and have since had regular meetings with the 11-member leadership group of the Black Alumni Network.
   - Established an annual Black Alumni Network Scholarship Banquet at Homecoming.

3. Spring 2011
   - Created the position of Coordinator of Alumni Engagement – Affinity Programs to expand our efforts to reach alumni based on their affinity groups with which they most closely identify.
   - Secured first major gift commitment to support LGBTQIA and began investigating options for organized efforts on behalf of this affinity group.
   - Welcomed Susan Klopman to address and educate the University Advancement division on changing scholarship priorities in Spring 2011.
   - Secured first major gift commitment to establish an endowment for Jewish Studies.

4. Summer 2011
   - Held first gathering of Jewish parents outside campus.
   - Launched website for the Black Alumni Network.

5. Fall 2011
   - Conducted a meeting with President Lambert and leadership of the Black Alumni Network on October 10 so that President Lambert and Assistant to the President Brooke Barnett could address the recent incidents on campus and discuss/seek input on our plans moving forward.
Successfully partnered with Elon College, the College of Arts and Sciences, in the formation and implementation of Life@Elon.

Conducted a successful Black Alumni Network Scholarship Banquet dinner on October 22. In concert with our Vibrant Alumni Network plan, we honored alumni with the following awards:
  i. Gail Fonville Parker ’70 Distinguished Alumni Award – granted to Dr. Donna Hill Oliver ’72
  ii. Eugene Perry ’69 Distinguished Alumni Award – granted to Priscilla Awkard ’95
  iii. Dr. Wilhelmina Boyd Outstanding Service to Students Award – granted to Dr. Matthew Clark

NEAR TERM PRIORITIES (Next 12 Months)

1. More fully develop and support the Jewish Life Advisory Council; develop plans and begin executing plan to raise funds for Hillel Center and Jewish Life programming. (Piatt, Stein)

2. Conduct a summit for LGBTQIA alumni in March 2012 and develop an LGBTQIA Alumni Network by June 2012. (Hutton, White)

3. Convene a working group and establish a Hispanic/Latino Alumni Network by June 2012. (Hutton, White)

4. Conduct training for University Advancement staff during winter 2011-12. (Piatt, Flaherty)

5. Because we are a university that values diversity and difference, each member of the University Advancement Staff will develop an individualized action plan to enhance personal perspectives on matters of diversity. These will be completed by February 2012 in conjunction with annual performance reviews. (All University Advancement Staff)

6. Develop a plan by September 2012 for a high-profile, memorable dedication of the Numen-Lumen Pavilion. (Peterson)
LONG TERM PRIORITIES (2-5 years)

1. The Vice President will convene a group of six to eight members of the University constituencies, including representatives from alumni, friends, faculty and staff to advise on matters related to enhanced perspectives. (Piatt)

2. Develop and execute a plan to recruit volunteers from diverse backgrounds to serve on all boards and councils managed by University Advancement (Board of Visitors, Parents Council, Elon Alumni Board and Young Alumni Council) so that the composition of these volunteer groups closely mirrors that of our constituencies. (Barnhill, Hutton, Byerly, Moorefield, Esters)

3. Develop an international fund raising program. (Davis)

4. Achieve national recognition for our affinity programs. (Barnhill, Hutton, White)

5. Develop programming that will focus on women in leadership/philanthropy. (TBD)

6. Recruit and manage a staff within University Advancement that closely mirrors the composition of our constituencies. (Piatt, Davis, Barnhill)