Senior Class Giving Committee Liaison

Overview:

Each year, Elon's graduating seniors join together to raise funds as a gift to their soon-to-be alma mater. This tradition is a way of showing thanks to the University, educating seniors on the crucial need for private donations to the university and encouraging them to begin their support. Each senior class giving committee liaison is a volunteer leader who serves on behalf of the Elon Alumni Association and the Office of Annual Giving in spreading the message of giving back to Elon among other Elon students. Alumni leaders and volunteers fill critical roles...

...as a lifelong PARTNER with Elon, remaining connected and involved with the university.

...as a lifelong ADVOCATE, promoting engagement with Elon.

...as a lifelong INVESTOR, supporting Elon annually through charitable gifts and encouraging others to do the same.

General Expectations:

1. Develop a greater understanding of the fundraising philosophy, strategy and overall programs of Elon University as it relates to the senior class giving campaign.
2. Participate in the Senior Class Giving Campaign by making a thoughtful gift to Elon
3. Exemplify a professional and courteous manner at all times as a leader of your peers

Commitment of the Role

Length of term: August 1 – May 31
Time commitment: 1-2 hours per month
Additional commitments: Attend at-large committee meetings (once a semester) and all senior class events

Responsibilities:

- Spread the message of giving back to Elon among other Elon students—specifically taking responsibility for students within organizations that you hold membership
  o Attempt 100% donor participation in personally affiliated organizations
- Responsible for solicitation plan of assigned affinity group
- Communicate and report progress to Student Relations Vice Chair
- Utilize technology including the senior class giving website and social media accounts to promote the Senior Class Giving Campaign
- Personally solicit assigned Elon seniors, and track their giving status through Google Docs
- Be consistent in communication with the committee coordinator and committee members