



ELON UNIVERSITY

NORTH CAROLINA



GIVING GUIDE

Establish a legacy with endowment gifts

Many donors honor family members, teammates or a favorite coach with an endowment gift, which serves as a lasting tribute to a loved one or mentor. Phoenix Club donors may endow an athletic scholarship over a five-year pledge period.

Endowment gifts generate annual earnings that ensure the university's long-term success and enable Elon athletics to fund scholarships that will have a lasting impact on student athletes. Elon has more than 70 endowed scholarships, totaling approximately \$4 million.

Increase your support through matching gifts

Many companies will match an employee's charitable contribution, often doubling or even tripling the amount of the original gift. Contact your employer's human resources department to find out more about its matching gift policy.

Ways to give

Tax-deductible gifts to the Phoenix Club may be made by cash, check (made payable to the Phoenix Club), credit card (Visa, MasterCard, Discover or American Express), electronic funds transfer (one-time or recurring drafts) or transfer of stocks and securities.

HOW TO MAKE A GIFT:

ONLINE

Visit www.elonphoenix.com/PhoenixClub and click

► **MAKE A GIFT NOW**

PHONE

Call us at 336.278.6800

MAIL

Send your gift to: Phoenix Club,
2500 Campus Box, Elon, NC 27244

Contact us for more information about the Phoenix Club or IMPACT Circle

Phoenix Club • 2500 Campus Box • Elon, NC 27244 • 336.278.6800 • www.elonphoenix.com/PhoenixClub

“ Thank you so much for your interest in the Phoenix Club – the main artery of scholarship support for your Elon student-athletes! We are proud to support 16 men's and women's NCAA Division I sports, including over 350 student-athletes who are competing for championships every year. Our goal is to provide each sport with the full amount of scholarship funding allowable by the NCAA. Joining the Phoenix Club is the most important way you can provide assistance for our student-athletes and help in our quest for excellence in Division I athletics and the Southern Conference. Your support will directly impact the experience of our student-athletes while affording you the opportunity to enjoy quality athletics at Elon.

On behalf of our student-athletes – thank you for your endorsement of Elon athletics! ”

Dave Blank

Dave Blank, Director of Athletics, Elon University



JOIN OUR TEAM

As a Phoenix Club donor, you provide annual scholarship support that enables student-athletes to succeed not only in the Southern Conference, but also in the classroom. Your gifts have an immediate impact on the entire athletics program and on each of our student-athletes. When the Phoenix Club first began, Elon was 40 scholarships below the maximum allowed by the NCAA. Thanks to people like you and many others, Elon has narrowed that gap to 32 scholarships.

Elon has built an impressive winning tradition, capturing four national championships, more than 100 conference titles and 12 conference Excellence Awards—without the advantages of additional scholarships. Your gifts have the power to take Phoenix athletics to even greater heights while

giving student-athletes an exceptional education. Since the Phoenix Club originated, Elon has captured seven regular season championships in multiple sports. Fifty percent of our student-athletes have a GPA of 3.0 or higher. As you can see, Elon student-athletes make the grade both on and off the field.

Contributors to athletics have been among Elon's most generous benefactors, providing the university with excellent facilities, which have attracted outstanding coaches. Scholarship support is the remaining component to ensure that Elon sustains a winning tradition. **To be successful, the Phoenix Club needs to raise \$1.2 million dollars to fund scholarship needs.** With your commitment, Elon can meet this important challenge.



MEMBERSHIP BENEFITS

	IMPACT Circle			\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250	\$100
	Full	Half	Quarter							
Tax-deductible charitable gift	•	•	•	•	•	•	•	•	•	•
Phoenix Club points earned*	•	•	•	•	•	•	•	•	•	•
Atkins Room and Woods Center halftime hospitality access	•	•	•	•	•	•	•	•	•	•
Phoenix Club decal	•	•	•	•	•	•	•	•	•	•
Phoenix Club electronic newsletter	•	•	•	•	•	•	•	•	•	•
Game Program recognition**	•	•	•	•	•	•	•	•	•	•
Special Phoenix Club updates and invitations	•	•	•	•	•	•	•	•	•	•
Ability to purchase parking pass for home football games†	•	•	•	•	•	•	•	•	•	•
Access to pre-game Chalk Talk for basketball	•	•	•	•	•	•	•	•	•	•
Elon Society Membership	•	•	•	•	•	•	•	•	•	•
Invitation to Student-Athlete Awards Banquet	•	•	•	•	•	•	•	•	•	•

Phoenix Club member benefits

Phoenix Club members enjoy numerous benefits, the most important being that they make a difference in the life of a student-athlete. Phoenix Club donors who make annual gifts of \$1,500 or higher are also members of the Elon Society, the university's top annual giving group. Your contribution to the Phoenix Club is tax deductible as permitted by law. Please consult your tax advisor.

The **IMPACT Circle** is the premier giving group of the Phoenix Club. **IMPACT (I Make Phoenix Athletics Competitive Today)** Circle members make annual gifts at the full, half or quarter scholarship level, which is determined each year by the Board of Trustees.

* Go to www.elonphoenix.com/PhoenixClub for points allocation ** Gifts must be received by set dates to be included in game program † Season ticket holders only

MEMBERSHIP COMMITMENT

ELON'S FISCAL YEAR ENDS MAY 31.

Mailing address

Name City State ZIP

E-mail Preferred contact phone

Alumni Letterman Parent Friend of Elon

I Pledge \$ I will make (no. of payments) Monthly Quarterly beginning in to be paid by May 31.

My gift of \$ is enclosed. My company has a matching gift program. Form is enclosed with payment.

Charge my: Visa MasterCard Discover AmEx Account Number

Exp. Date (mm/yy) Signature

CONTRIBUTION LEVEL	
■ Ember	\$100
■ Maroon & Gold	\$250
■ Talon	\$500
■ Champion	\$1,000
■ Elon Society	\$1,500
■ Hall of Fame	\$2,500
■ Rising Phoenix	\$5,000
■ IMPACT Circle*	

* Level set annually by Board of Trustees

Check (Please make checks payable to Phoenix Club)

Elon Faculty/Staff payroll deduction: I authorize Elon University to apply the payroll deduction plan for the fiscal year (June 1–May 31), in the amount of \$ per month, beginning in the month of I authorize payroll deduction to continue annually

To make a gift online, visit www.elonphoenix.com/PhoenixClub



2500 Campus Box, Elon, NC 27244
336.278.6800