Join College2Career

Register for the College2Career (C2C) rewards program and earn your First Reward, a DigiClean Stop by the Student Professional Development Center (SPDC) located in Moseley Center, room 140 The SPDC is open weekdays between 8-5 p.m. all year. Schedule an appointment to discover on-campus jobs, craft a resume, have your resume reviewed, and more.

☐ Resume Review-objective 1
Schedule an appointment with a professional who will empower you to create, update, or tailor your resume for on-campus jobs, internships, full-time employment, or graduate and professional school opportunities.

☐ Informational Interview-objective 2
Use LinkedIn to identify an “Elon Career Mentor” in a career field or organization of interest to you. Schedule a 15-30-minute informational interview by phone, in-person, Skype, Google Hangouts, or otherwise. One of the SPDC interview suites can be reserved by calling: 336.278.6538 Prepare a few information interview questions Conduct an interview and submit an outline of your discussion, questions, and answers to careerservices@elon.edu

☐ EJN Profile-objective 3
Complete the fields marked with * on your Elon Job & Internship Network (EJN) profile. Meet with a professional to have your EJN profile reviewed and learn how to find internships, on-campus jobs, full-time employment, graduate and professional school opportunities, SPDC hosted events, mentors, and more. Upload your resume to EJN.

☐ LinkedIn Profile-objective 4
Establish your LinkedIn profile Have your LinkedIn profile reviewed by a professional. Learn how to use the features of LinkedIn to find Alumni, Professionals, Internships, Employment Opportunities, and members of the “Elon Career Mentor” program.
CAREER ASSESSMENTS (PICK TWO) - OBJECTIVE 5A-5B-5C
Complete two career assessments
MyPlan (code ZLRHZZC4)
Strong Assessment Identify career-related interests and possible career options
Myers Briggs MBTI Understand personality type, personality preferences, and career options.
Schedule two appointments
One 30-minute to receive materials and instructions.
One 60-minute appointment to have at least one assessment interpreted.

RECEIVE C²C REWARD
Complete all Group 1 objectives and earn an SPDC reward.
The Student Professional Development Center weekdays from 8-5 pm.

GROUP TWO

ELR INTERNSHIP AND CO-OP - OBJECTIVE 6
Meet with a professional to discuss your interests and gain a solid understanding of the Experiential Learning program. And how you can use SPDC resources to find internship and co-op opportunities.

Note: students engaged in only one ELR at Elon had an employment rate of 14% compared to 47% for the whole graduating class. Likewise, 14% were accepted into graduate school compared to 40% for the whole graduating class. Source: Elon team at AAC&U summer institute-July 2012.

PROFESSIONAL EVENT - OBJECTIVE 7
Attend Professional Development Presentation gain in-depth information about careers in a variety of fields, build your network, develop your skills, and more.

JOB & INTERNSHIP EXPO, GRADUATE & PROFESSIONAL SCHOOL FAIR, OR TEACHER FAIR - OBJECTIVE 8
Attend the Job & Internship Expo, Graduate & Professional, or Teacher Fair. Improve your networking skills and your network. Gain in-depth information about employers, organizations, and schools. Explore on-campus student jobs, internships, co-ops, full-time employment opportunities, graduate and professional programs, and more.

RECEIVE C²C REWARD
Complete all Group 2 objectives to earn your SPDC reward.
The Student Professional Development Center weekdays from 8-5 pm.

GROUP THREE

MOCK INTERVIEW - OBJECTIVE 9
Schedule an appointment for a 30-60 minute mock interview with a professional who will complete a critique for you to use to improve your interviewing skills.
Sharpen your interview skills and raise your awareness about possible interview questions.

FINALIZE RESUME & CRAFT A COVER LETTER - OBJECTIVE 10
Schedule an appointment with an SPDC professional to review and update your resume. Ask about crafting an effective cover letter. Bring a list of your accomplishments in achieving your career goals.

EMPLOYER INFORMATION SESSION - OBJECTIVE 11
Attend an employer information session and gain an in-depth understanding of career options, internships, co-ops, and employment opportunities. Learn about the industry, company, organization, corporate practices, and business cultures.

ON-CAMPUS INTERVIEW RECOMMENDED NOT REQUIRED
Apply for on-campus interviews with employers. Not mandatory to complete the C2C program. Gain a real-life opportunity to practice the interviewing skills, you’ve mastered.

**RECEIVE C²C REWARD**
Complete all Group 3 objectives and earn your SPDC reward. Stop by The Student Professional Development Center to pick up your reward.

**GROUP FOUR**

- **Transitions Strategies Course - Objective 12**
  Enroll in COE 310: Transitions Strategies Course offered fall, winter, and spring. Note: earn nine C²C objectives when taking COE 310 taught by P. Brumbaugh.

- **Professional Etiquette Events - Objective 13**
  Gain a fundamental understanding of professional dress, business communications, i.e., writing, e-mail, oral, verbal, and non-verbal communication, and dining etiquette. Note: Etiquette programs are offered once per calendar year.

- **Rewards Program Reflection - Objective 14**
  Write a 200-300-word paper or create a short 1-minute video that reflects your experience being an active member of the C²C program. How has being a C²C member benefited you? Who did you work with in the Student Professional Development Center? What did you learn? What objective(s) would you recommend to students? Submit your work to careerservices@elon.edu. Note: your reflection, in-full or in-part, may be quoted to promote the C²C program.

**RECEIVE C²C REWARD**

**College²Career Certificate of Completion**
Complete all objectives and earn a C²C certificate of completion. Your certificate will symbolize your initiative to complete all of the objectives that you have prepared yourself to achieve your career goals and your life beyond Elon. Congratulations! Gaining a certificate also means you’re eligible to be in a drawing for an iPad or one of the nine $100 Target gift cards. Note: The drawing takes place at the C²C Networking Gala, and you must be present to win.

**REWARD AND RECOGNITION DINNER**
A dinner is held to acknowledge members who work to complete the C²C rewards program. Certificates awarded, drawings for $100 Target gift cards and an iPad occur, and career advisors, directors, and C²C colleagues. Members must attend for entry into the drawings for the iPad and gift cards.