JOIN COLLEGE²CAREER

Register for the College²Career (C²C) rewards program and earn your First Reward.
The Student Professional Development Center (SPDC) is located in Moseley Center, room 140. SPDC is open weekdays from 8-5 pm all year. Call to schedule an appointment, stop in and discover on-campus jobs and internships, have your resume reviewed, attend professional development workshops, employer information sessions, networking events, and much more.

GROUP ONE OBJECTIVES

☐ RÉSUMÈ REVIEWED

Schedule an appointment with an SPDC professional who will empower you to create, update, or tailor your résumè to apply for on-campus jobs, internships, full-time employment, graduate programs, or professional school opportunities.

☐ INFORMATIONAL INTERVIEW

Use LinkedIn to identify an “Elon Career Mentor” in a position or organization that interests you. Schedule a 15-30-minute informational interview by phone, in-person, Skype, Google Hangouts, or otherwise. SPDC interview suites can be reserved call 336.278.6538. Prepare a few information interview questions. Conduct the interview and submit your interview questions and answers to careerservices@elon.edu

☐ EJN PROFILE

Complete the fields marked with * on your Elon Job & Internship Network (EJN) profile. Meet with a professional to have your EJN profile reviewed. Learn how to use EJN to find internships, on-campus jobs, full-time employment, graduate and professional school opportunities, career development events, and career mentors. Upload your résumè and other documents.

☐ LINKEDIN PROFILE

Establish your LinkedIn profile, and have it reviewed by a professional. Learn how to build your connections, find Alumni, Internships, Employment Opportunities, and “Elon Career Mentors.”

☐ CAREER ASSESSMENTS (TAKE TWO)

MyPlan Create a new account using the code 8UAUNJXC and take three assessments for free. Strong Assessment Identify career-related interests and possible career options. Myers Briggs MBTI Understand personality type, personality preferences, and career options. Schedule two appointments. One, 30-minute appointment, to discuss the evaluations and receive materials, and one 60-minute appointment to have the assessments interpreted.

COMPLETE ALL GROUP ONE OBJECTIVES – EARN A SPDC UMBRELLA OR WATER BOTTLE

GROUP TWO OBJECTIVES

☐ ELR INTERNSHIP AND CO-OP

Meet with a professional to discuss your interests and gain a solid understanding of the Experiential Learning requirement – internships (ELR). Understand how the SPDC resources and services will help you to find, and prepare for, the internship and co-op application process.

☐ PROFESSIONAL EVENT

Attend Professional Development Event. Gain the critical know-how needed to elevate and differentiate yourself in today’s competitive job, and graduate school, markets. Grow your professional network and connections. Develop professional skills, like how to build your brand. Understand how to negotiate offers of employment, and prepare for interviews, writing, job specific, cover letters, and much more.

☐ JOB & INTERNSHIP OR NON-PROFIT EXPO, GRADUATE PROGRAM, AND PROFESSIONAL SCHOOL FAIR, OR TEACHER FAIR
Attend the Job & Internship Expo, Non-Profit Expo, Graduate & Professional, or Teacher Fair. Improve your networking skills and build your brand. Gather information about employers, organizations, graduate programs, and professional schools. Land interviews. Discover on-campus student jobs, internships, full-time jobs, graduate school programs, professional schools, and more.

**COMPLETE ALL GROUP TWO OBJECTIVES - EARN AN ELON PAD FOLIO**

**GROUP THREE OBJECTIVES**

**Mock Interview**
Schedule a Mock Interview with an SPDC professional. Receive a critique that will help you sharpen your interview skills and raise your awareness of possible interview questions.

**Finalize Resume - Craft Cover Letters**
Schedule an appointment with an SPDC professional to overview your résumé. Update your résumé with achievements and skills. Discuss how to write a cover letter carefully aligned to opportunities.

**Employer Information Sessions**
Learn what employers look for when recruiting top talent. Learn how to differentiate yourself. Discuss business cultures and the programs companies offer. Hear how non-profits are making a difference in the world.

**COMPLETE ALL GROUP THREE OBJECTIVES - EARN $25 ON YOUR PHOENIX CARD**

**On Campus Interviews Recommended, Not Required, To Complete The C²C Program**
Apply for on-campus interviews with employers. Engage in real-life opportunities to practice your interviewing skill and build your confidence.

**GROUP FOUR OBJECTIVES**

**Transitions Strategies Course**
Enroll in COE 310: COE 310’s offer information about the choices, you will make after Elon, develop personal, interpersonal, and organizational skills. Some offer specific themes.

**Professional Etiquette Event**
Each spring a professional etiquette event is held exclusively for C²C members. You will gain a fundamental understanding of business communication practices based on topics such as professional appearance, dress, writing, dining, and others.

**Rewards Program Reflection**
Upon completing all of the objectives, provide, at a minimum, a 200-word synopsis, or a 1-minute video, that reflects your experience in the C²C program. You may describe the benefits of C²C membership, share who you worked with in the Student Professional Development Center, or the objective(s) you would recommend to others. Submit to careerservices@elon.edu.

**COMPLETE ALL FOUR GROUPS OF OBJECTIVES - EARN THE COLLEGE²CAREER CERTIFICATE**

Your C²C Certificate will symbolize your initiative to differentiate and elevate your professional acumen. Congratulations!

Earning your C²C Certificate also places your name on the rewards dinner guest list, as a guest of honor. Gain recognition for your achievements, by those who assisted along the way, SPDC Career Advisors, Internship Directors, and the Executive Director. The dinner takes place each spring.

Earning a C²C Certificate also makes you eligible for the iPad/$100 Target gift cards drawing. Members, eligible for the drawing, must attend the rewards dinner to win.