

# Student Professional Development Center

Office of Career Services

Fall 2011

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## NEWS



Dr. Tom Vecchione (tvecchione@elon.edu), Executive Director of Career Services, was interviewed by News 14 Carolina. In the [interview](#), he discussed job searching in the current economy.



This year, Career Services has two Career Counseling Fellows, Marianne Brigola (mbrigola@elon.edu) and Ashley Pinney (apinney@elon.edu). Follow their [blog](#) to read about what they are doing or set up an appointment to meet with them.



Richard Jordan (rjordan3@elon.edu), Associate Director of Career Services, for the Martha & Spencer Love School of Business, says being productive in job searching is the key to success. Read the [WSJ article](#) that features his interview.



Michelle Jones (mjones36@elon.edu), Assistant Director of Career Services for Arts and Sciences, received a Professional Development Scholarship from SoACE. This \$1,500 scholarship was used by Jones for a Myers-Briggs Type Indicator certification this past July. Make an appointment with Ms. Jones to take the assessment.



Career Services welcomes Arli Eicher (aeicher@elon.edu) to the team. As Recruiting and Event Coordinator, Eicher will work with employers, coordinate on-campus recruiting, and plan major events such as the career fair.



Ross Wade (rwade2@elon.edu) presented to the Triangle Social Media Club on September 22 and discussed ways job hunters can use social media to better market themselves and enhance their job search. Attendees included Elon University MA, Interactive Media students, as well as digital marketing and social media professionals from the Raleigh, Durham, and Chapel Hill areas.

## UPCOMING EVENTS

- |                               |  |                                 |
|-------------------------------|--|---------------------------------|
| <b>Tuesday, October 11</b>    | <i>ShareFile Interviews</i>  | KOBC interview suites 146 A & B |
|                               | <i>SPX Interviews</i>  | KOBC interview suite 147        |
| <b>Wednesday, October 12</b>  | <i>ShareFile Interviews</i>  | KOBC 147 and 204                |
|                               | <i>The Link Group Interviews</i>   | KOBC interview suite 147        |
| <b>Thursday, October 13</b>   | <i>SPX Interviews</i>  | KOBC interview suites 146 A & B |
| <b>Wednesday, October 26</b>  | 11a.m.— 2p.m. Graduate & Professional School Fair in McKinnon for students and alumni. This event will give you a chance to talk informally with admissions representatives about their specific institutions and about the benefits of graduate and/or professional study in general. NO RSVP REQUIRED! |                                 |
| <b>Tuesday, November 1</b>    | 4:30 p.m. — 6:00 p.m. The ABCs of Launching Your Career as a Teacher — McKinnon Hall   |                                 |
| <b>Monday, February 13—16</b> | Professional Discovery Week—Various times & locations around campus  |                                 |
| <b>Tuesday, March 6</b>       | 12:30 p.m. — 3:30 p.m. Spring Career Fair — Alumni Gym   |                                 |
| <b>Thursday, March 15</b>     | 9:00 a.m.— 4:00 p.m. Teacher Fair — McKinnon Hall  |                                 |



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## LIFE BEYOND GRADUATION



Eighty-nine percent of the class of 2011 completed an internship during their time at Elon. Now, this graduating class [reports](#) on their jobs and grad school placements.



"[Eye on iMedia](#)" wins national award for their blog. A special thanks to Ross Wade, Maggie Mulikin, Brad Berkner, Meghan Gargan, and Colleen Callahan for achieving this success.



"[What can I do with this major?](#)" Michelle Jones gives advice to students who are unclear about what they can do after graduation.



**National Society for  
Experiential Education**

*learning in action*

Pam Brumbaugh (pbrumbaugh@elon.edu), Director of Experiential Education, traveled to York College in Pennsylvania in July to present a 3-hour workshop on "Fundamentals of Experiential Education" for the National Society of Experiential Education. There, participants from the mid-Atlantic region of NSEE gathered to learn about best practices and share information about experiential education.



Pam Brumbaugh, Director of Experiential Education



2011 was the most successful year yet for Beta Alpha Psi's Meet & Greet, that brought together 30 firms and more than 100 students attended the event. A special thanks to the Beta Alpha Psi officers, Sam Upton, Madeline Benn, Jamie Milliski, Jake Schoenfeld, Alex Dempsey, Justin Wanner, David Campbell, Dan Smeaton, and Stephanie Blonchek who put in endless hours behind the scenes. In addition to the students who assisted in planning the event, Career Advisor, Richard Jordan, and the Career Fellows spent countless hours helping students with their resumes. Thanks to Arli Eicher for contacting recruiters and to Dr. Linda Poulson for bringing new firms to the event. Watch for more information regarding upcoming Beta Alpha Psi events.

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## RESOURCES



Since October 10th [Career Services](#) has 16,643 new people in our network, reached 3,327 1st degree LinkedIn connections, and 120,000,000+ total users whom we can contact directly.



**GOINGGLOBAL**  
EXPAND YOUR HORIZONS... YOUR CAREER... YOUR FUTURE

[Going Global](#) is a resource that is available on the career services website. The online tool is helpful for students to find out more about internships and employment opportunities around the world. The software features "Country Career Guides" for more than 30 different countries, which contain detailed information on top corporations, resume guidelines, work permits and visas, cultural advice, networking groups and more for each of these countries. Additionally, the site offers an expansive database of job and internship listings around the world. The site also offers an employer directory which contains almost half a million corporations across the world. *Going Global* also keeps a blog which contains the latest information and trends about careers around the world. If you are interested in getting an even better understanding of this tool, the site offers "Demo on Demand" and training videos. Take advantage of this wonderful resource. For off-campus access, click [here](#).



Prepared for your interview? Use our 24/7 [virtual mock interview system](#). In the last calendar year, 210 student accounts have been created.

## We're Moving!

In January 2012, Career Services will move to the newly created Student Professional Development Center, a multi-million dollar investment made by Elon. The new center will include six interview rooms, a classroom, and a recruiter lounge. You can find the new Student Professional Development Center in Moseley, directly beside the Admissions Welcome Center.



Follow us:  
HireElonGrads

Connect with us:  
Elon Career Services

Like us:  
Elon Career Services



Developed by Carolyn Seras

## *How can the Office of Career Services assist me?*

- Resumes
- Cover Letters
- Portfolios
- Interview Preparation/Mock Interviews
- Networking
- Internship Search Strategies
- Credit for Internships/Co-ops/Individualized Learning (ELR)
- Job Search Strategies
- Choosing a Major
- Career Exploration
- Graduate School Strategies
- Personal Statements for Graduate School
- Self-Exploration/Assessments
- Researching Target Organizations
- Professional Etiquette/Do's and Don'ts of the Job Search
- Transition Strategies/Career Class Information

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