

Demographics

April 11-14, 2011

Variable	Sample Estimate	Population Parameter	Weighted Sample Estimate
Gender			
Male	46.4	48.9	48.6
Female	53.6	51.1	51.4
Age			
18-24	7.2	12.70	13.4
25-34	9.3	17.72	18.5
35-44	15.3	19.58	19.6
45-54	19.4	18.92	18.5
55-64	23.9	14.95	15.0
65+	24.9	16.14	15.0
Race			
Black	16.8	21.1	23.1
White	74.8	69.4	65.1
Other	8.3	9.5	11.9

Data are weighted by Gender, Race, and Age; N=630, +/- 3.98%