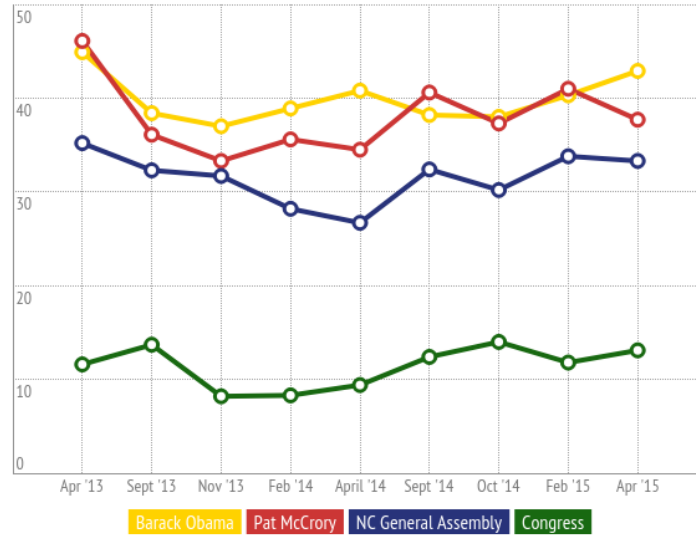
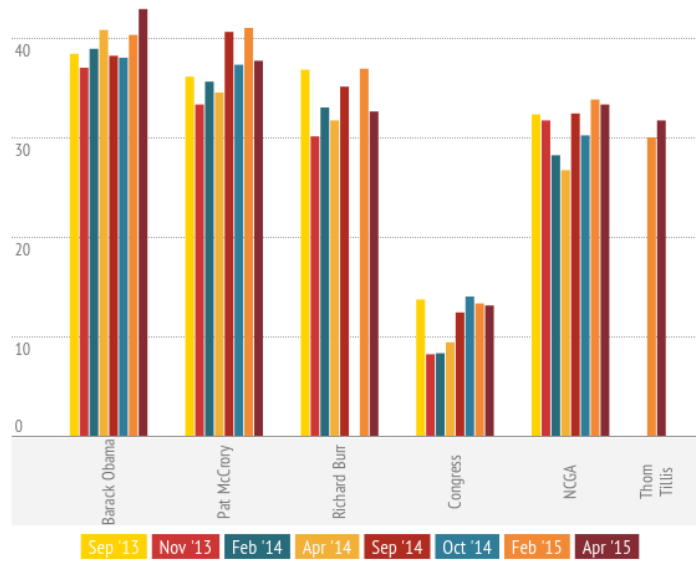


## Elon Poll: April 20-24, 2015

### Job Approval Ratings



### Job Approval Ratings in NC



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# ELON UNIVERSITY POLL

## **Executive Summary**

The Elon University Poll conducted a live-caller, dual frame (landline and cell phone) survey of 756 **residents** of North Carolina between April 20th and April 24th of this year. Of these respondents 677 said they were **registered to vote** in the state of North Carolina. The survey has a margin of error of +/- 3.56 percentage points for residents and +/- 3.77 for registered voters. Details regarding the methodology of this April public opinion survey can be found at the end of this report.

## **Approval Ratings**

### President Barack Obama

Currently, President Barack Obama's approval rating is 42.9 percent among registered voters. This is a slight improvement from the 40.3 percent approval found in February of this year. However, support for the president is somewhat lower in North Carolina than in the nation as a whole. National polls by Gallup and CNN have recently found the president's approval rating near 45 or 46 percent. Nearly half of registered voters disapprove of the president (47.9%), while 8.6% were not sure. Seventy-eight percent of registered Democrats said they approved of the president's job performance, compared to only 5% of Republicans and 39% of Independents. The level of support from Democrats and Republicans has seen no change since February, but approval from Independents increased from 33% in February to 39% in April. There is a sizable gender gap in approval of the president. Forty-eight percent of registered women said they approve of the president, compared to 36% of men.

### Congress

Approval for Congress remains low among residents and registered voters in North Carolina. Only 13.1% of registered voters approve of the job Congress is doing, which was similar to survey finding in February of this year. The lack of approval for Congress is somewhat bipartisan, with 11% of Democrats, 16% of Republicans, and 13% of Independents approving of Congress. Women were less likely to approve of the job Congress is doing (11%) compared to men (16%).

### Governor Pat McCrory

Approximately 38 percent of registered voters approve of the job the governor is doing. This is a small, 3 point decrease since February. Only 23 percent of Democrats approve of the governor's performance, compared to 38 percent of Independents and 58 percent of Republicans. McCrory is doing much better with men (43% approval) than women (33% approval).

### North Carolina General Assembly

In February of this year the approval rating of the North Carolina General Assembly was 33.8%. This changed only half a percentage point to 33.3% in this current survey. Republican and Independent support for the NCGA has remained steady at 48% and 32% respectively, while Democratic support has declined 2 points to 24%. Men are more likely to approve of the NCGA (38%) than women (29%).

## Senator Richard Burr

Approximately 33% of registered voters approved of the job the Senator is doing, compared to 37% in February of this year. Forty-five percent of Republicans approve of Senator Burr, compared to 24% of Democrats and 31% of Independents. Nearly a third of registered voters were unsure of how they felt about the Senator. Typically Senator Burr has the highest percentage of "Don't Knows" among those individuals and institutions usually evaluated in the Elon Poll.

## Senator Thom Tillis

Thom Tillis saw a slight increase in approval rating with 32% of registered voters saying they approve of the job the senator is doing. Support from Democrats increased slightly to 21%, as did support from Independents (29%). However, Republican approval of Tillis was down 2 points to 49%. Twenty-six percent of registered voters were unsure as to how to assess Tillis's job performance, compared to 29% in February.

## The 2016 Election

### Favorability Ratings of Presidential Candidates (Registered Voters)

Respondents were asked to rate a series of candidates on a scale from zero to 100. Table 1 below presents the aggregated results from these survey items. On average, registered voters were not enthusiastic about any candidate. Scott Walker, the governor of Wisconsin, had the highest average score (50.1), but he also had third highest number of respondents who didn't know who he was (behind O'Malley and Bobby Jindal). Of registered voters, 331 (nearly half) said they didn't know who Scott Walker was or didn't know him well enough to rate him.

Candidate	Average Favorability Score	Minimum Score	Maximum Score	% Don't Knows
Scott Walker	50.1	0	100	48.9%
Marco Rubio	48.4	0	100	28.7%
Elizabeth Warren	48.0	0	100	38.4%
Hillary Clinton	47.2	0	100	2.5%
Rand Paul	46.7	0	100	22.6%
Bobby Jindal	44.2	0	100	49.6%
Ted Cruz	44.1	0	100	28.8%
Mike Huckabee	44.1	0	100	21.4%
Rick Perry	41.1	0	100	27.8%
Joe Biden	40.9	0	100	5.6%
Jeb Bush	40.5	0	100	10.6%
Martin O'Malley	40.4	0	100	71.2%
Chris Christie	39.3	0	100	18.9%
Lindsey Graham	38.1	0	100	36.0%

Rubio had the second highest favorability score at 48.4, with 29% of registered respondents not knowing Rubio well enough to provide an answer. The third highest favorability score was given to Democrat Elizabeth Warren who also had 38% of respondents not providing a response. Clinton came in 4th place with an average favorability score of 47.2, and all but 17 respondents (2.5%) were able to provide a rating for the former Secretary of State. Although Vice President Joe Biden is well known (only 6 percent didn't provide a score), he came in 10th place with a score of 40.9. Following close behind Biden was Jeb Bush with a score of 40.5 and only 11% of respondents not able or willing to provide a score. Second to last in our list of 14 potential candidates was New Jersey Governor Chris Christie with a score of 39.3 and 19% unable to provide a response. In last place was Lindsey Graham with a score of 38.1 and 36% unable or unwilling to provide a rating for the South Carolina Senator.

### Favorability Ratings of Presidential Candidates (Republican Registered Voters)

Among Republicans Marco Rubio had the highest favorability score (65.6), with 23% of Republicans not providing a score. In 2nd place was Scott Walker (64.7) with 40% not able to rate the Governor of Wisconsin. Mike Huckabee was in 3rd place with a score of 63.5 and 14% unable or unwilling to evaluate Huckabee. Jeb Bush came in 4th place with a score of 62.0 and only 8% not providing a score (making Bush the best known Republican candidate). In 5th place was Cruz with a score of 59.7 and 22% of respondents not providing an answer. Close behind was Bobby Jindal with a score of 59.3 and 47% not knowing the potential candidate. Jindal had the highest number of Republicans not providing an answer to this question, making him the least well known Republican candidate. Jindal was followed closely by Rick Perry with a score 59.3 (rounding up) and 23% not providing a score.

<b>Candidate</b>	<b>Average Favorability Score</b>	<b>Minimum Score</b>	<b>Maximum Score</b>	<b>% Don't Knows</b>
Marco Rubio	65.6	0	100	22.8%
Scott Walker	64.7	0	100	40.4%
Mike Huckabee	63.5	0	100	14.0%
Jeb Bush	62.0	0	100	8.2%
Ted Cruz	59.7	0	100	21.6%
Bobby Jindal	59.3	0	100	47.4%
Rick Perry	59.3	0	100	22.8%
Rand Paul	59.0	0	100	21.1%
Lindsey Graham	52.0	0	100	31.6%
Chris Christie	48.8	0	100	15.8%
Elizabeth Warren	35.2	0	90	36.8%
Martin O'Malley	35.1	0	80	71.9%
Joe Biden	19.4	0	100	4.7%
Hillary Clinton	18.9	0	100	3.5%

Rand Paul came in 8th place with a score of 59.0 and 21% of Republicans not providing a score for this candidate. In 9th place was Lindsay Graham with a score of 52 and with 32% of respondents not knowing Graham well enough to rate him. In last place among the Republican candidates is Chris Christie with a score of 48.8 and 16% of respondents not providing a favorability rating.

Of the Democratic candidates, Elisabeth Warren had the highest favorability score among Republicans, however that score was still very low (35.3) with 37% of respondents not providing a score. Following Warren was Martin O'Malley, but his score of 35.1 is also a result of nearly 72% of Republicans not able to rate him. Joe Biden was second to last with a score of 19.4, with 5% of Republicans not providing a score. Bringing up the rear was Hillary Clinton with a score of 18.9, but she also had the fewest number of Republicans not providing a rating (4%). Clearly (and not surprisingly) Republicans are confident they know who Hillary Clinton is and they are not particularly fond of her.

### Favorability Ratings of Presidential Candidates (Democratic Registered Voters)

Among Democrats Hillary Clinton leads other candidates in terms of favorability (see Table 3 below). Democrats are much more enthusiastic about Clinton (favorability score of 75) than Republicans are about their leading candidate, Marco Rubio (favorability score of 66). This is likely do to the level of information Democrats have about Clinton and the fact that there are a lot more Republican candidates for voters to consider. Joe Biden came in second with a score of 67, while Elizabeth Warren came in at third.

<b>Candidate</b>	<b>Average Favorability Score</b>	<b>Min</b>	<b>Max</b>	<b>% Don't Knows</b>
Hillary Clinton	74.7	0	100	2.8%
Joe Biden	66.9	0	100	10.4%
Elizabeth Warren	64.4	0	100	40.1%
Martin O'Malley	44.2	0	100	73.1%
Chris Christie	32.4	0	100	25.5%
Marco Rubio	31.3	0	100	37.3%
Scott Walker	29.0	0	80	57.5%
Lindsey Graham	28.2	0	100	44.8%
Rand Paul	27.9	0	100	31.6%
Mike Huckabee	27.8	0	100	31.1%
Jeb Bush	26.9	0	100	13.2%
Bobby Jindal	26.2	0	100	57.1%
Ted Cruz	24.8	0	100	37.7%
Rick Perry	23.3	0	100	34.4%

The former governor of Maryland, Martin O'Malley is not well known by even registered Democrats. Over 73% did not rate O'Malley and those who did, did not rate him highly (favorability score of 44.2). The good news is O'Malley is beating all of the Republican candidates (at least among Democrats). Democrats seem to dislike Chris Christie the least. That could be good news in a general election, but Christie's low scores among Republicans suggest an uphill battle in the primary race. The least appealing candidate among Democrats was Rick Perry with a favorability score of 23.3.

### Favorability Ratings of Presidential Candidates (Independent Registered Voters)

Of the Independents who know who Scott Walker is, most seem to like him. Walker had the highest favorability score among Independents (52.4), but also had the third highest number of respondents not able or willing to rate him. Rand Paul came in second with a score of 50.2 and had only 16% of respondents not providing a score for the candidate. In third place was Marco Rubio with a favorability score of 47.8 and 26% not providing a score. In last place among Independents was Lindsey Graham with a score of 35.6 and 32% of respondents not knowing Graham well enough to answer the survey question.

<b>Candidate</b>	<b>Average Favorability Score</b>	<b>Min</b>	<b>Max</b>	<b>% Don't Knows</b>
Scott Walker	52.4	0	100	46.8%
Rand Paul	50.2	0	100	16.3%
Marco Rubio	47.8	0	100	25.5%
Bobby Jindal	46.0	0	100	45.0%
Ted Cruz	45.6	0	100	25.9%
Elizabeth Warren	44.4	0	100	37.2%
Hillary Clinton	43.1	0	100	1.4%
Mike Huckabee	41.4	0	100	18.4%
Rick Perry	41.4	0	95	25.2%
Martin O'Malley	40.9	0	80	69.5%
Chris Christie	37.8	0	100	15.2%
Jeb Bush	37.5	0	100	9.6%
Joe Biden	36.8	0	100	2.5%
Lindsey Graham	35.6	0	95	31.9%

Democrats did not do well among Independents. Elizabeth Warren had a score of 44.4 (behind Ted Cruz) with 37% of Independents not provide a rating. Clinton followed Warren with a score of 43.1, with less than 2% of independents not providing a response. Joe Biden was second to last among Independents with a score of 37% and only 3% of respondents not able to provide a favorability score for the Vice President.



## Hypothetical Match-Ups in the 2016 Election

### **Clinton v. Bush**

Respondents were given three hypothetical races they might see in the 2016 election. For each one they were asked to say which candidate they would support. The first hypothetical match-up posed to respondents was between Hillary Clinton and Jeb Bush. Forty-seven percent of registered voters said they would vote for Clinton compared to 44% for Bush. The gap between Clinton and Bush has narrowed. In February the Elon Poll found 46% supporting Clinton and 38% supporting Bush. Not surprisingly, 87% of Republicans and 85% of Democrats said they would vote for their party's (hypothetical) nominee. Independents were split down the middle with 43% supporting Bush and 44% supporting Clinton.

### **McCrory vs. Cooper**

Respondents were asked who they would vote for governor if Republican Pat McCrory faced Democrat Roy Cooper. Respondents were not told that McCrory was the incumbent (although a prior question in the survey would have clued them in if they were not aware of this fact) and were not told that Roy Cooper is currently the state's attorney general. Forty-five percent said they would vote for McCrory and 43% said they would vote for Cooper. Eight-two percent of Republicans supported McCrory and 77% of Democrats support Cooper. McCrory did better with Independents with 46% supporting the current governor and 38% supporting Cooper. It should be noted again that these are among respondent who said they are registered to vote. The Elon Poll does not create a likely voter model this far from an election because the survey and political science research indicates that such models are generally inaccurate. These hypothetical match-ups are not strong predictors of election outcomes. Instead, they provide a bench mark to examine how candidates are improving in support and name recognition overtime.

### **Burr vs. Hagan**

Although an unlikely match-up, respondents were asked who they would support if Richard Burr faced Kay Hagan in the 2016 U.S. Senate race in North Carolina. Forty-four percent said they would support Burr while 43% said Hagan. Democratic support for Hagan was at 78%, which was lower than the support Republicans have for Burr (88%). Independents seem to also favor the incumbent over Hagan (44% to 40%).

## **Policy Issues**

### Refusing Service to Gays/Lesbians

Respondents were asked to state whether they agreed or disagreed with the following statement: "Businesses should have the right to refuse services to people who are gay or lesbian, if homosexuality violates the business owner's religious beliefs." Nearly 63% of registered voters disagreed with the statement, compared to 32% who agreed. Over half of Republicans agreed



with the statement, compared to 32% of Independents and 18% of Democrats. Younger (age 18-30) respondents (20%) were less likely to agree with the statement than other age groups and women (27%) were less likely to agree with the statement than men (39%).

## Drivers Licenses for Undocumented Immigrants

Respondents were asked whether they would support or oppose a bill allowing undocumented [or illegal] immigrants to obtain a drivers permit in North Carolina if they agreed to be fingerprinted, undergo a criminal background check, and pass a written and road test. Fifty-eight percent of registered voters said they would support such a bill and 39% said they would oppose it. Democrats had the highest level of support with 74%, compared to 56% of Independents and 41% of Republicans. Sixty-eight percent of African American voters support the idea of allowing undocumented immigrants to obtain a drivers permit compared to 56% of whites. Younger respondents (18-30) were more likely to support such a bill (62%) than other age groups. Women were more supportive of the idea (64%) than men (51%).

## Partisan Elections

Respondents were presented with the following question: "Currently in North Carolina the political party affiliation of candidates running for some offices is not listed on a ballot during an election. Would you support or oppose a bill requiring ballots for city council and local school boards to list the party affiliation of all candidates?" Approximately two-thirds said they support such a change (67%) compared to 24% opposing. About 9% were not sure and only 1 individual refused to provide an answer.

This question was then followed by a question asking the respondent to think about judicial elections. Similar support was found for having partisan elections for judges. Sixty-seven percent said they supported a bill that would require all ballots to list the political party affiliation of candidates running to be a judge. This question was a follow-up question and was not rotated before and after the first partisan election question. Support for partisan judicial elections could be somewhat inflated because a respondent who just said they supported partisan elections for some local offices might feel some pressure to also support requiring partisan labels in elections for other offices. In the survey research literature, this is called a "priming" effect. However, given the high levels of support for the prior question involving partisan elections for city council members and school board members, it is likely that there is substantial support to provide voters with the information of which party a candidate is associated with in all types of elections.

## Taxes

Respondents were told that the state budget office has estimated a potential revenue shortfall and were asked about raising five different taxes to address the issue: income tax, sales tax, taxes on cigarettes, taxes on beer, and taxes on gasoline. The idea of raising gasoline taxes was the least popular with only 15% favoring raising taxes from 36 cents per gallon to 40 cents per gallon. Half the respondents were provided with the national average for state taxes on gasoline, which

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is 30 cents a gallon. Democrats, Republicans, and Independents were generally opposed to increase taxes on gasoline. The second least popular tax proposal was increasing the state sales tax a quarter percent from 4.75% to 5%. Only a third of registered voters supported the idea. Raising the tax on beer was much more popular and received bipartisan support with 49% favoring raising the state tax from 62 cents per gallon of beer to a dollar. Half of respondents said they supported raising the income tax on individuals and families in the highest tax bracket from 5.8% to 7.75%. The most popular (or the least unpopular) tax was on cigarettes. Sixty-four percent of registered voters said they would support raising the tax on cigarettes from 45 cents a pack to a \$1.45 per pack. Approximately half of respondent were told that the national average for state cigarette taxes is a \$1.54. Support for increasing taxes on cigarettes was equal among Democrats and Republicans (66%), but slight lower for Independents (64%)

Later in the survey, those who opposed raising the state's tax on cigarettes were ask the question again, but were also told that part of the tax would be dedicated to public health programs. Only 27% changed their mind. Approximately 73% of those who remained opposed to the cigarette tax, even if some of the money were dedicated to public health programs, were self-reported tobacco users.

Respondents were also asked if they supported directing part of the money North Carolina receives from the settlement with tobacco companies to youth prevention programs. Specifically, respondents were asked if they supported \$17 million of the approximately \$140 million received each year to be dedicated to help prevent youth from using tobacco. This was the amount reserved for youth prevention programs before it was cut in 2012. Over half of registered voters supported restoring funding for youth prevention programs to \$17 million a year.

Support for the 2010 law prohibiting smoking in restaurants and bars is relatively high, with 81% of registered voters supporting the law. Respondents were then given a follow up question and asked if they would support a new law that would prohibit smoking in all indoor workplaces where the public is invited or permitted inside. Seventy-four percent of respondents said they favored such a law. Results may be influenced by the fact that this question follows the questions about the 2010 smoking ban. Respondents may have been "primed" to support (or potentially oppose) smoking regulations. The question order was designed to inform respondents of the current law and level of regulation and then ask whether they supported additional levels of regulation.

## Topline Results

Sample sizes are in subscripts. Due to weighting and rounding, totals occasionally do not sum to 100%.

## Approval Ratings

### President Approval

Do you [approve or disapprove] of the way Barack Obama is handling his job as president?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Approve	42.9%	290	42.7%	323
Disapprove	47.9%	324	46.7%	353
Don't know	8.6%	58	9.6%	73
Refused	0.7%	5	0.9%	7
N=	100.0%	677	100.0%	756

### Congress Approval

Do you [approve or disapprove] of the way Congress is doing its job?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Approve	13.1%	89	13.5%	102
Disapprove	75.8%	513	74.2%	561
Don't know	10.7%	72	11.5%	87
Refused	0.5%	3	0.8%	6
N=	100.0%	677	100.0%	756

### Governor Approval

Do you [approve or disapprove] of the way Pat McCrory is handling his job as governor?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Approve	37.7%	255	36.3%	274
Disapprove	42.5%	288	40.9%	309
Don't know	19.2%	130	21.9%	166
Refused	0.6%	4	0.9%	7
N=	100.0%	677	100.0%	756

## General Assembly Approval

What about the state legislature in Raleigh? Do you [approve or disapprove] of the way the North Carolina General Assembly is doing its job?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Approve	33.3%	225	34.1%	258
Disapprove	44.2%	299	42.8%	323
Don't know	22.1%	150	22.3%	169
Refused	0.5%	3	0.8%	6
N=	100.0%	677	100.0%	756

## Tillis Approval

Do you [approve or disapprove] of the way Thom Tillis is handling his job as US Senator?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Approve	31.7%	215	31.7%	240
Disapprove	41.3%	280	40.5%	306
Don't know	26.0%	176	26.5%	200
Refused	1.0%	6	1.3%	10
N=	100.0%	677	100.0%	756

## Burr Approval

Do you [approve or disapprove] of the way Richard Burr is handling her job as US Senator?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Approve	32.6%	221	32.5%	246
Disapprove	34.0%	230	32.2%	243
Don't know	32.5%	220	33.9%	256
Refused	0.9%	6	1.4%	11
N=	100.0%	677	100.0%	756

## The 2015 Election

### Thermometer Intro

I am going to read some names of potential presidential candidates. I'd like you to rate that person using something called the feeling thermometer. You can choose any number between zero and 100. The higher the number the more favorable you feel toward that person, the lower the number the less favorable. You would rate the person 50 if you had neither favorable nor unfavorable feelings toward that person. If you don't know who the person is just say don't know. On a scale of 0 to 100 how do you feel about.....

**\*[Titles] of candidates are rotated in and out randomly to examine how these influence favorability**

- Clinton:** [Former Secretary of State] Hillary Clinton
- Bush:** [Former Florida Governor] Jeb Bush
- Cruz:** [U.S. Senator from Texas] Ted Cruz
- Christie:** [Governor of New Jersey] Chris Christie
- Walker:** [Governor of Wisconsin] Scott Walker
- Paul:** [U.S. Senator from Kentucky] Rand Paul
- Biden:** [Vice President] Joe Biden
- Rubio:** [U.S. Senator from Florida] Marco Rubio
- Warren:** [U.S. Senator from Massachusetts] Elizabeth Warren
- Jindal:** [Governor of Louisiana] Bobby Jindal
- Graham:** [U.S. Senator from South Carolina] Lindsey Graham
- O'Malley:** [Former Governor of Maryland] Martin O'Malley
- Perry:** [Former Governor] of Texas Rick Perry
- Huckabee:** [Former Governor of Arkansas] of Texas Rick Perry

<b>Average Favorability Scores for Presidential Candidates (677 Registered Voters)</b>				
<b>Candidate</b>	<b>Average Favorability Score</b>	<b>Min</b>	<b>Max</b>	<b>% Don't Knows</b>
Scott Walker	50.1	0	100	48.9%
Marco Rubio	48.4	0	100	28.7%
Elizabeth Warren	48.0	0	100	38.4%
Hillary Clinton	47.2	0	100	2.5%
Rand Paul	46.7	0	100	22.6%
Bobby Jindal	44.2	0	100	49.6%
Ted Cruz	44.1	0	100	28.8%
Mike Huckabee	44.1	0	100	21.4%
Rick Perry	41.1	0	100	27.8%
Joe Biden	40.9	0	100	5.6%
Jeb Bush	40.5	0	100	10.6%
Martin O'Malley	40.4	0	100	71.2%
Chris Christie	39.3	0	100	18.9%
Lindsey Graham	38.1	0	100	36.0%

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## 2016 Hypothetical Match-Ups

In the 2016 election voters in North Carolina will vote for candidates running for president, governor and the U.S. Senate. I am going to ask you about a few possible races we might see next year.

### Bush v. Clinton

If the 2016 presidential election was between [Republican Jeb Bush & Democrat Hilary Clinton] who would you vote for? [candidate names are rotated]

	<u>Registered Voters</u>		<u>All Residents</u>	
Jeb Bush	44.0%	298	42.6%	322
Hillary Clinton	47.4%	321	48.2%	364
Neither/Someone else (volunteered)	6.0%	40	6.0%	46
Don't Know	2.6%	18	3.2%	24
N=	100.0%	677	100.0%	756

### McCrory v. Cooper

If the governors in North Carolina race was between [Republican Pat McCrory & Democrat Roy Cooper] who would you vote for? [candidate names are rotated]

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Roy Cooper	43.1%	292	42.4%	321
Pat McCrory	44.6%	302	44.1%	333
Neither/Someone else (volunteered)	4.1%	28	4.1%	31
Don't Know	8.1%	55	9.4%	71
N=	100.0%	677	100.0%	756

### Burr v. Hagan

If the U.S. Senate race in North Carolina was between [Republican Richard Burr & Democrat Kay Hagan] who would you vote for? [candidate names are rotated]

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Richard Burr	44.3%	300	43.1%	326
Kay Hagan	43.4%	294	43.6%	330
Neither/Someone else (volunteered)	4.4%	30	4.6%	34
Don't Know	7.8%	53	8.8%	66
N=	100.0%	677	100.0%	756

## Policy Issues

### Refuse Service

Please tell me whether you [agree or disagree] with the following statement: Businesses should have the right to refuse services to people who are gay or lesbian, if homosexuality violates the business owner's religious beliefs.

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Agree	32.2%	218	32.3%	244
Disagree	62.6%	424	62.8%	475
Don't Know/Unsure	4.5%	30	4.1%	31
Refuse	0.7%	5	0.8%	6
N=	100.0%	677	100.0%	756

### Partisan Elections1

Currently in North Carolina the political party affiliation of candidates running for some offices is not listed on a ballot during an election. Would you [support or oppose] a bill requiring ballots for city council and local school boards to list the party affiliation of all candidates?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Support	66.9%	453	67.1%	507
Oppose	23.9%	162	23.6%	178
Don't Know / No Opinion	9.1%	61	8.8%	67
Refused	0.1%	1	0.5%	4
N=	100.0%	677	100.0%	756

### Partisan Elections2

Thinking about elections for judges in North Carolina, would you [support or oppose] a bill requiring all ballots to list the political party affiliation of candidates running to be a judge?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Support	67.2%	455	66.9%	506
Oppose	27.5%	186	26.5%	200
Don't Know / No Opinion	5.3%	36	6.1%	46
Refused			0.5%	4
N=	100.0%	677	100.0%	756



# ELON UNIVERSITY POLL

## Drivers Permit

Would you [support or oppose] a bill allowing [illegal/ undocumented] immigrants to obtain a drivers permit in North Carolina if they agree to be fingerprinted, undergo a criminal background check, and pass a written and road test?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Support	58.1%	393	59.2%	448
Oppose	38.5%	261	36.9%	279
Don't Know / No Opinion	3.3%	22	3.4%	26
Refused	0.2%	1	0.4%	3
N=	100.0%	677	100.0%	756

## BudgetIntro

The state budget office in North Carolina predicts there might be a revenue shortfall this year. I am going to read you some proposals that could address this shortfall. After I read each one, please tell me if you [favor or oppose] that proposal.

## Income tax

Increase the state income taxes on individuals and families in the highest tax bracket from 5.8 percent to 7.75 percent.

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Favor	50.5%	342	48.4%	366
Oppose	44.5%	302	46.4%	351
Don't Know	3.6%	24	3.8%	29
Refuse	1.4%	9	1.4%	11
N=	100.0%	677	100.0%	756

## Sales tax

Increase the state sales tax from 4.75 percent to 5 percent.

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Favor	33.0%	223	33.5%	253
Oppose	62.0%	420	61.6%	466
Don't Know	4.0%	27	3.9%	30
Refuse	1.0%	7	1.0%	8
N=	100.0%	677	100.0%	756

# ELON UNIVERSITY POLL

## **Tobacco tax - [national average information rotated in and out randomly]**

Increase the tax on cigarettes from 45 cents per pack to a dollar and 45 cents per pack. [The national average is a dollar and 54 cents per pack.]

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Favor	64.1%	434	61.9%	468
Oppose	31.6%	214	33.5%	253
Don't Know	2.9%	19	3.2%	24
Refuse	1.4%	10	1.4%	10
N=	100.0%	677	100.0%	756

## **Beer tax - [national average information rotated in and out randomly]**

Increase the tax on beer from 62 cents a gallon, to a dollar a gallon. [The national average is 28 cents per gallon.]

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Favor	48.9%	331	48.5%	367
Oppose	45.8%	310	46.2%	349
Don't Know	4.2%	29	4.2%	32
Refuse	1.0%	7	1.1%	8
N=	100.0%	677	100.0%	756

## **Gas tax - [national average information rotated in and out randomly]**

Increase the state tax on gasoline from 36 cents per gallon to 40 cents per gallon. [The national average is 30 cents per gallon.]

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Favor	15.4%	104	15.5%	117
Oppose	81.9%	555	81.8%	618
Don't Know	1.7%	11	1.7%	13
Refuse	1.0%	7	1.0%	8
N=	100.0%	677	100.0%	756

## Youth Prevention Program

North Carolina receives about 140 million dollars each year from the settlement with tobacco companies. 17 million dollars of this money use to go to help prevent youth from using tobacco, but was cut in 2012. Knowing that the state may face a budget shortfall would you [oppose support] restoring funding for youth tobacco prevention to 17 million dollars a year.

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Support	51.3%	347	50.9%	385
Oppose	39.3%	266	39.0%	295
Don't Know / No Opinion	7.8%	53	8.1%	61
Refused	1.6%	11	1.9%	15
N=	100.0%	677	100.0%	756

## Smoking Ban 2010

In 2010 a law went into effect prohibiting smoking inside restaurants and bars in North Carolina. Would you say you [support or oppose] this law?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Support	80.9%	548	79.7%	603
Oppose	15.1%	102	15.9%	120
Don't Know / No Opinion	1.6%	11	2.1%	16
Refused	2.4%	16	2.3%	17
N=	100.0%	677	100.0%	756

## Smoking Ban New Proposal

Would you [favor or oppose] a law that prohibits smoking in all indoor workplaces where the public is invited or permitted inside?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Favor	73.5%	498	72.9%	551
Oppose	21.9%	148	22.5%	170
Don't Know	2.4%	16	2.3%	17
Refuse	2.2%	15	2.3%	18
N=	100.0%	677	100.0%	756

## **Tobacco Tax Follow Up [only asked to those who oppose Tobacco Tax Above]**

Currently in North Carolina each pack of cigarettes is taxed 45 cents. The national average is a dollar and 54 cents. Would you [favor or oppose] a one dollar per pack increase in the state cigarette tax, if part of the revenue was dedicated to public health programs?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Favor	27.3%	59	30.1%	87
Oppose	60.9%	130	58.4%	168
Don't Know	5.8%	12	5.8%	17
Refuse	6.0%	13	5.7%	16
N=	100.0%	214	100.0%	288

## **Civil War**

As you may know, Confederate General Robert E. Lee surrendered to Union General Ulysses S. Grant 150 years ago this month. If you had to choose, do you think the Civil War was more [about states' rights or more about slavery]?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Slavery	41.5%	281	40.0%	302
State's Rights	43.1%	292	44.1%	334
Both (DON'T READ)	5.1%	35	4.9%	37
Don't Know	6.2%	42	6.8%	52
Refused	4.0%	27	4.1%	31
N=	100.0%	677	100.0%	756

# ELON UNIVERSITY POLL

## Demographics

### Race

For statistical purposes only, could you please tell me your race or ethnic background?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
White	73.9%	500	72.0%	545
Black	21.1%	143	20.9%	158
Other	5.0%	34	7.0%	53
N=	100.0%	677	100.0%	756

### Party ID

Generally speaking, do you usually think of yourself as a Democrat, Republican, Independent, or something else?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Strong Democrat	17.6%	119	16.6%	125
Democrat	13.2%	89	13.0%	98
Independent - Leaning Democrat	16.0%	108	16.3%	124
Independent	10.4%	71	12.0%	91
Independent - Leaning Republican	17.0%	115	16.2%	122
Republican	12.5%	85	11.6%	88
Strong Republican	11.4%	77	11.3%	85
Don't Know/Refused	1.9%	13	3.1%	23
N=	100.0%	677	100.0%	756

### Ideology

When it comes to politics, do you usually think of yourself as liberal, moderate, conservative, or haven't you thought much about this?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Extremely Liberal	5.9%	40	5.4%	41
Liberal	13.8%	93	14.2%	107
Slightly Liberal	14.0%	95	14.0%	106
Moderate	12.4%	84	13.7%	104
Slightly Conservative	14.8%	100	13.5%	102
Conservative	20.6%	139	19.3%	146
Extremely Conservative	11.5%	78	11.2%	85
Don't Know/Refused	7.1%	48	8.6%	65
N=	100.0%	677	100.0%	756

# ELON UNIVERSITY POLL

## Education

How much school have you completed?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Less than HS	3.3%	22	4.9%	37
High School / GED	17.7%	120	19.0%	143
Some College/ AA / Technical	35.7%	241	35.6%	269
College Graduate	27.1%	184	26.0%	197
Graduate School	15.3%	104	13.7%	104
Don't Know	0.5%	4	0.5%	3
Refused	0.3%	2	0.3%	2
N=	100.0%	677	100.0%	756

## Income

Is your annual household income more or less than \$50,000? (If = Under \$50,000) Is it more or less than \$25,000? (If = Over \$50,000) Is it more or less than \$75,000?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Less than \$25,000	15.5%	105	17.5%	132
\$25,000 to \$50,000	22.2%	150	21.4%	162
\$50,000 to \$75,000	16.6%	113	16.3%	123
More than \$75,000	34.9%	236	33.1%	250
Don't Know	5.5%	37	6.7%	51
Refused	5.3%	36	5.0%	37
N=	100.0%	677	100.0%	756

## Age

How old are you? [Continuous variable recoded for presentation]

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
18-30	20.3%	137	24.7%	187
31-40	16.0%	108	16.0%	121
41-50	17.6%	119	15.9%	120
51-65	28.3%	192	26.6%	201
65+	17.8%	121	16.8%	127
N=	100.0%	677	100.0%	756

# ELON UNIVERSITY POLL

## Gender

Was the respondent male or female?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Male	46.1%	312	48.0%	363
Female	53.9%	365	52.0%	393
N=	100.0%	677	100.0%	756

## Church Attendance

Lots of things come up that keep people from attending religious services even if they want to. Thinking about your life these days, do you ever attend religious services, apart from occasional weddings, baptisms or funerals? [If Attend = YES] Do you go to religious services every week, almost every week, once or twice a month, a few times a year, or never?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Never	24.4%	165	27.6%	208
A few times a year	15.3%	103	14.1%	106
Once or twice a month	17.9%	121	17.4%	132
Almost every week	13.4%	91	13.5%	102
Every week	27.9%	189	26.3%	199
Don't Know/Refused	1.0%	8	1.1%	8
N=	100.0%	677	100.0%	756

## Religion

Do you consider yourself Christian, Jewish, Muslim, something else, or not religious?

Do you consider yourself Protestant, Catholic, Mormon, or something else? [if Christian]

Some people think of themselves as evangelical or born again Christians. Do you ever consider yourself in either of these ways? [If Protestant]

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Born-Again Protestant	17.0%	115	16.1%	122
Other Non-Catholic Christian	54.5%	369	52.6%	398
Catholic	8.0%	54	8.2%	62
Not Religious	10.8%	73	11.6%	87
Other	7.2%	49	8.5%	64
Don't Know	2.0%	14	2.2%	16
Refused	0.5%	3	0.8%	6
N=	100.0%	677	100.0%	756



# ELON UNIVERSITY POLL

## Origin

Are you originally from North Carolina? [if growup != 1] Are you originally from the South?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Non-Southern Native	28.1%	190	29.4%	222
NC Native	58.9%	399	58.2%	440
Southern Native	13.0%	88	12.5%	94
N=	100.0%	677	100.0%	756

## Landline/Cellphone

Do you have a land line phone? [asked to cell phones only]

Do you have a cell phone? [asked to land line phones only]

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Landline only	7.6%	51	7.7%	58
Dual Use	59.9%	406	57.0%	431
Cell only	32.5%	220	35.3%	267
N=	100.0%	677	100.0%	756

## Accent

Did the person have a Southern accent?

	<u>Registered Voters</u>		<u>All Residents</u>	
	%	<i>No.</i>	%	<i>No.</i>
Did the person have a Southern accent?				
Strong Southern Accent	25.3%	171	25.0%	189
Slight Southern Accent	44.3%	300	42.7%	323
No Southern Accent	30.4%	206	32.3%	244
N=	100.0%	677	100.0%	756

# ELON UNIVERSITY POLL

## Cross Tabulations

Cross tabulations are for registered voters. Sample sizes and additional cross-tabs are available from [kfernandez@elon.edu](mailto:kfernandez@elon.edu) and [jhusser@elon.edu](mailto:jhusser@elon.edu) on request from journalists or academic researchers.

## Cross-Tab Approval

### President Approval

Do you [approve or disapprove] of the way Barack Obama is handling his job as president?

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>Democrats</b>	78	14	8	0	100
<b>Independents</b>	39	50	11	0	100
<b>Republicans</b>	5	90	4	1	100
<b>Don't Know / Refused</b>	36	30	16	17	100
<b>Total</b>	43	48	9	1	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>White</b>	29	62	9	1	100
<b>Black</b>	84	9	8	0	100
<b>Other</b>	82	11	8	0	100
<b>Total</b>	43	48	9	1	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>18-30</b>	52	39	9	1	100
<b>31-40</b>	37	54	9	0	100
<b>41-50</b>	38	44	16	3	100
<b>51-65</b>	42	54	5	0	100
<b>65+</b>	45	48	7	0	100
<b>Total</b>	43	48	9	1	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>Male</b>	36	54	9	0	100
<b>Female</b>	48	43	8	1	100
<b>Total</b>	43	48	9	1	100

# ELON UNIVERSITY POLL

## Congress Approval

Do you [approve or disapprove] of the way Congress is doing its job?

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>Democrats</b>	11	76	13	0	100
<b>Independents</b>	13	78	9	0	100
<b>Republicans</b>	16	73	10	1	100
<b>Don't Know / Refused</b>	12	44	27	17	100
<b>Total</b>	13	76	11	0	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>White</b>	11	78	10	1	100
<b>Black</b>	21	68	10	0	100
<b>Other</b>	5	73	22	0	100
<b>Total</b>	13	76	11	0	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>18-30</b>	13	71	16	0	100
<b>31-40</b>	22	66	12	0	100
<b>41-50</b>	14	74	9	2	100
<b>51-65</b>	12	80	7	1	100
<b>65+</b>	6	84	10	0	100
<b>Total</b>	13	76	11	0	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>Male</b>	16	77	7	0	100
<b>Female</b>	11	75	14	1	100
<b>Total</b>	13	76	11	0	100

# ELON UNIVERSITY POLL

## Governor Approval

Do you [approve or disapprove] of the way Pat McCrory is handling his job as governor?

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>Democrats</b>	23	58	20	0	100
<b>Independents</b>	38	45	18	0	100
<b>Republicans</b>	58	21	21	1	100
<b>Don't Know / Refused</b>	35	26	31	8	100
<b>Total</b>	38	42	19	1	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>White</b>	41	39	19	1	100
<b>Black</b>	29	53	18	0	100
<b>Other</b>	22	52	26	0	100
<b>Total</b>	38	42	19	1	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>18-30</b>	39	43	18	0	100
<b>31-40</b>	39	44	16	1	100
<b>41-50</b>	39	40	20	1	100
<b>51-65</b>	35	48	17	1	100
<b>65+</b>	38	35	27	0	100
<b>Total</b>	38	42	19	1	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>Male</b>	43	38	18	0	100
<b>Female</b>	33	46	20	1	100
<b>Total</b>	38	42	19	1	100

# ELON UNIVERSITY POLL

## General Assembly Approval

What about the state legislature in Raleigh? Do you [approve or disapprove] of the way the North Carolina General Assembly is doing its job?

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>Democrats</b>	24	57	19	0	100
<b>Independents</b>	32	47	21	0	100
<b>Republicans</b>	48	24	28	0	100
<b>Don't Know / Refused</b>	31	26	26	17	100
<b>Total</b>	33	44	22	0	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>White</b>	35	41	23	1	100
<b>Black</b>	29	51	20	0	100
<b>Other</b>	22	57	20	0	100
<b>Total</b>	33	44	22	0	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>18-30</b>	34	45	21	0	100
<b>31-40</b>	38	37	25	0	100
<b>41-50</b>	32	46	20	2	100
<b>51-65</b>	33	48	18	1	100
<b>65+</b>	28	42	30	0	100
<b>Total</b>	33	44	22	0	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>Male</b>	38	43	18	1	100
<b>Female</b>	29	45	25	0	100
<b>Total</b>	33	44	22	0	100

# ELON UNIVERSITY POLL

## Tillis Approval

Do you [approve or disapprove] of the way Thom Tillis is handling his job as US Senator?

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>Democrats</b>	21	54	24	1	100
<b>Independents</b>	29	46	24	0	100
<b>Republicans</b>	49	18	32	0	100
<b>Don't Know / Refused</b>	26	25	32	17	100
<b>Total</b>	32	41	26	1	100

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>White</b>	34	38	27	1	100
<b>Black</b>	26	52	21	1	100
<b>Other</b>	19	46	35	0	100
<b>Total</b>	32	41	26	1	100

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>18-30</b>	31	43	26	0	100
<b>31-40</b>	42	32	26	0	100
<b>41-50</b>	34	37	26	3	100
<b>51-65</b>	29	47	23	1	100
<b>65+</b>	27	43	29	1	100
<b>Total</b>	32	41	26	1	100

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>Male</b>	38	35	26	1	100
<b>Female</b>	27	46	26	1	100
<b>Total</b>	32	41	26	1	100

# ELON UNIVERSITY POLL

## Burr Approval

Do you [approve or disapprove] of the way Richard Burr is handling her job as US Senator?

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>Democrats</b>	24	45	29	1	100
<b>Independents</b>	31	37	31	0	100
<b>Republicans</b>	45	17	38	0	100
<b>Don't Know / Refused</b>	31	10	37	21	100
<b>Total</b>	33	34	32	1	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>White</b>	34	32	33	1	100
<b>Black</b>	30	42	27	1	100
<b>Other</b>	19	35	46	0	100
<b>Total</b>	33	34	32	1	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>18-30</b>	33	25	42	0	100
<b>31-40</b>	34	39	26	0	100
<b>41-50</b>	33	33	31	3	100
<b>51-65</b>	34	36	30	1	100
<b>65+</b>	28	38	34	0	100
<b>Total</b>	33	34	32	1	100
	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>	<u>Refused</u>	<u>Total</u>
	%	%	%	%	%
<b>Male</b>	39	34	26	1	100
<b>Female</b>	28	34	38	1	100
<b>Total</b>	33	34	32	1	100



# ELON UNIVERSITY POLL

## Cross-Tab Policies

### Refuse Service

Please tell me whether you [agree or disagree] with the following statement:

Businesses should have the right to refuse services to people who are gay or lesbian, if homosexuality violates the business owner's religious beliefs.

	Agree	Disagree	Don't Know/Unsure	Refuse	Total
	%	%	%	%	%
<b>Democrats</b>	18	80	1	0	100
<b>Independents</b>	32	62	6	0	100
<b>Republicans</b>	51	43	4	2	100
<b>Don't Know / Refused</b>	28	57	15	0	100
<b>Total</b>	32	63	5	1	100

	Agree	Disagree	Don't Know/Unsure	Refuse	Total
	%	%	%	%	%
<b>White</b>	36	58	6	1	100
<b>Black</b>	20	79	1	0	100
<b>Other</b>	31	69	0	0	100
<b>Total</b>	32	63	5	1	100

	Agree	Disagree	Don't Know/Unsure	Refuse	Total
	%	%	%	%	%
<b>18-30</b>	20	78	3	0	100
<b>31-40</b>	38	57	5	0	100
<b>41-50</b>	36	58	4	2	100
<b>51-65</b>	34	62	4	1	100
<b>65+</b>	35	57	7	1	100
<b>Total</b>	32	63	5	1	100

	Agree	Disagree	Don't Know/Unsure	Refuse	Total
	%	%	%	%	%
<b>Male</b>	39	55	5	1	100
<b>Female</b>	27	69	4	0	100
<b>Total</b>	32	63	5	1	100

# ELON UNIVERSITY POLL

## Partisan Elections1

Currently in North Carolina the political party affiliation of candidates running for some offices is not listed on a ballot during an election.

Would you [support or oppose] a bill requiring ballots for city council and local school boards to list the party affiliation of all candidates?

	Support	Oppose	Don't Know / No Opinion	Refused	Total
	%	%	%	%	%
<b>Democrats</b>	73	19	8	0	100
<b>Independents</b>	61	29	10	0	100
<b>Republicans</b>	71	22	7	0	100
<b>Don't Know / Refused</b>	33	31	36	0	100
<b>Total</b>	67	24	9	0	100

	Support	Oppose	Don't Know / No Opinion	Refused	Total
	%	%	%	%	%
<b>White</b>	64	27	9	0	100
<b>Black</b>	73	16	11	0	100
<b>Other</b>	80	15	6	0	100
<b>Total</b>	67	24	9	0	100

	Support	Oppose	Don't Know / No Opinion	Refused	Total
	%	%	%	%	%
<b>18-30</b>	67	25	9	0	100
<b>31-40</b>	74	18	8	0	100
<b>41-50</b>	63	26	11	0	100
<b>51-65</b>	69	26	6	0	100
<b>65+</b>	62	24	13	0	100
<b>Total</b>	67	24	9	0	100

	Support	Oppose	Don't Know / No Opinion	Refused	Total
	%	%	%	%	%
<b>Male</b>	65	26	9	0	100
<b>Female</b>	68	22	9	0	100
<b>Total</b>	67	24	9	0	100

# ELON UNIVERSITY POLL

## Partisan Elections (Judges)

Thinking about elections for judges in North Carolina, would you [support or oppose] a bill requiring all ballots to list the political party affiliation of candidates running to be a judge?

	Support %	Oppose %	Don't Know / No Opinion %	Total %
<b>Democrats</b>	69	26	5	100
<b>Independents</b>	65	29	6	100
<b>Republicans</b>	71	26	3	100
<b>Don't Know / Refused</b>	28	46	26	100
<b>Total</b>	67	28	5	100
	Support %	Oppose %	Don't Know / No Opinion %	Total %
<b>White</b>	65	29	6	100
<b>Black</b>	74	22	5	100
<b>Other</b>	66	34	0	100
<b>Total</b>	67	28	5	100
	Support %	Oppose %	Don't Know / No Opinion %	Total %
<b>18-30</b>	63	34	3	100
<b>31-40</b>	71	24	5	100
<b>41-50</b>	66	28	7	100
<b>51-65</b>	72	24	4	100
<b>65+</b>	62	29	9	100
<b>Total</b>	67	28	5	100
	Support %	Oppose %	Don't Know / No Opinion %	Total %
<b>Male</b>	66	30	4	100
<b>Female</b>	68	26	6	100
<b>Total</b>	67	28	5	100

# ELON UNIVERSITY POLL

## Drivers Permit

Would you [support or oppose] a bill allowing %immigrant% immigrants to obtain a drivers permit in North Carolina if they agree to be fingerprinted, undergo a criminal background check, and pass a written and road test?

	Support	Oppose	Don't Know / No Opinion	Refused	Total
	%	%	%	%	%
<b>Democrats</b>	74	23	2	0	100
<b>Independents</b>	56	40	4	0	100
<b>Republicans</b>	41	56	2	0	100
<b>Don't Know / Refused</b>	58	26	16	0	100
<b>Total</b>	58	38	3	0	100

	Support	Oppose	Don't Know / No Opinion	Refused	Total
	%	%	%	%	%
<b>White</b>	56	42	3	0	100
<b>Black</b>	68	28	4	0	100
<b>Other</b>	54	34	12	0	100
<b>Total</b>	58	38	3	0	100

	Support	Oppose	Don't Know / No Opinion	Refused	Total
	%	%	%	%	%
<b>18-30</b>	62	32	6	0	100
<b>31-40</b>	55	42	3	0	100
<b>41-50</b>	58	42	0	0	100
<b>51-65</b>	57	41	2	1	100
<b>65+</b>	58	35	7	0	100
<b>Total</b>	58	38	3	0	100

	Support	Oppose	Don't Know / No Opinion	Refused	Total
	%	%	%	%	%
<b>Male</b>	51	45	4	0	100
<b>Female</b>	64	33	3	0	100
<b>Total</b>	58	38	3	0	100

# ELON UNIVERSITY POLL

## Cross-Tab 2016 Hypothetical Match-Ups

In the 2016 election voters in North Carolina will vote for candidates running for president, governor and the U.S. Senate. I am going to ask you about a few possible races we might see next year.

### Bush v. Clinton

If the 2016 presidential election was between [Republican Jeb Bush & Democrat Hilary Clinton] who would you vote for? [candidates rotated]

	Jeb Bush	Hillary Clinton	Neither/Someone else (volunteered)	Don't Know	Total
	%	%	%	%	%
<b>Democrats</b>	10	85	2	3	100
<b>Independents</b>	43	44	10	3	100
<b>Republicans</b>	87	7	4	1	100
<b>Don't Know / Refused</b>	62	30	0	8	100
<b>Total</b>	44	47	6	3	100

	Jeb Bush	Hillary Clinton	Neither/Someone else (volunteered)	Don't Know	Total
	%	%	%	%	%
<b>White</b>	55	36	6	2	100
<b>Black</b>	11	82	4	3	100
<b>Other</b>	22	68	6	5	100
<b>Total</b>	44	47	6	3	100

	Jeb Bush	Hillary Clinton	Neither/Someone else (volunteered)	Don't Know	Total
	%	%	%	%	%
<b>18-30</b>	46	48	5	2	100
<b>31-40</b>	46	46	8	0	100
<b>41-50</b>	40	53	2	5	100
<b>51-65</b>	44	46	8	2	100
<b>65+</b>	45	45	6	4	100
<b>Total</b>	44	47	6	3	100

	Jeb Bush	Hillary Clinton	Neither/Someone else (volunteered)	Don't Know	Total
	%	%	%	%	%
<b>Male</b>	50	39	9	2	100
<b>Female</b>	39	54	4	3	100
<b>Total</b>	44	47	6	3	100

# ELON UNIVERSITY POLL

## McCrorry v. Cooper

If the governors in North Carolina race was between [Republican Pat McCrorry & Democrat Roy Cooper] who would you vote for? [candidates rotated]

	Roy Cooper	Pat McCory	Neither/Someone else (volunteered)	Don't Know	Total
	%	%	%	%	%
<b>Democrats</b>	77	13	1	9	100
<b>Independents</b>	38	46	7	9	100
<b>Republicans</b>	10	82	2	6	100
<b>Don't Know / Refused</b>	26	54	0	20	100
<b>Total</b>	43	45	4	8	100

	Roy Cooper	Pat McCory	Neither/Someone else (volunteered)	Don't Know	Total
	%	%	%	%	%
<b>White</b>	35	53	3	8	100
<b>Black</b>	72	17	4	8	100
<b>Other</b>	37	34	15	13	100
<b>Total</b>	43	45	4	8	100

	Roy Cooper	Pat McCory	Neither/Someone else (volunteered)	Don't Know	Total
	%	%	%	%	%
<b>18-30</b>	41	43	5	12	100
<b>31-40</b>	45	43	5	7	100
<b>41-50</b>	48	43	1	8	100
<b>51-65</b>	43	47	5	5	100
<b>65+</b>	39	45	4	12	100
<b>Total</b>	43	45	4	8	100

	Roy Cooper	Pat McCory	Neither/Someone else (volunteered)	Don't Know	Total
	%	%	%	%	%
<b>Male</b>	35	53	6	7	100
<b>Female</b>	50	37	3	9	100
<b>Total</b>	43	45	4	8	100

# ELON UNIVERSITY POLL

## Burr v. Hagan

If the U.S. Senate race in North Carolina was between [Republican Richard Burr & Democrat Kay Hagan] who would you vote for? [candidates rotated]

	Richard Burr	Kay Hagan	Neither/Someone else (volunteered)	Don't Know	Total
	%	%	%	%	%
<b>Democrats</b>	11	78	2	9	100
<b>Independents</b>	44	40	7	9	100
<b>Republicans</b>	88	5	3	3	100
<b>Don't Know / Refused</b>	47	28	5	20	100
<b>Total</b>	44	43	4	8	100

	Richard Burr	Kay Hagan	Neither/Someone else (volunteered)	Don't Know	Total
	%	%	%	%	%
<b>White</b>	55	34	5	7	100
<b>Black</b>	16	73	2	8	100
<b>Other</b>	8	61	6	25	100
<b>Total</b>	44	43	4	8	100

	Richard Burr	Kay Hagan	Neither/Someone else (volunteered)	Don't Know	Total
	%	%	%	%	%
<b>18-30</b>	40	44	3	13	100
<b>31-40</b>	51	33	10	5	100
<b>41-50</b>	37	50	3	10	100
<b>51-65</b>	48	41	4	7	100
<b>65+</b>	44	49	3	3	100
<b>Total</b>	44	43	4	8	100

	Richard Burr	Kay Hagan	Neither/Someone else (volunteered)	Don't Know	Total
	%	%	%	%	%
<b>Male</b>	53	36	5	6	100
<b>Female</b>	37	50	4	9	100
<b>Total</b>	44	43	4	8	100



# ELON UNIVERSITY POLL

## Cross-Tab Civil War

As you may know, Confederate General Robert E. Lee surrendered to Union General Ulysses S. Grant 150 years ago this month. If you had to choose, do you think the Civil War was more [about states' rights or more about slavery]?

	Slavery	State's Rights	Both	Don't Know	Refused	Total
	%	%	%	%	%	%
<b>Democrats</b>	56	25	6	6	6	100
<b>Independents</b>	36	50	6	6	3	100
<b>Republicans</b>	35	53	1	7	3	100
<b>Don't Know / Refused</b>	16	39	27	4	14	100
<b>Total</b>	42	43	5	6	4	100

	Slavery	State's Rights	Both	Don't Know	Refused	Total
	%	%	%	%	%	%
<b>White</b>	39	47	6	6	3	100
<b>Black</b>	54	28	2	6	9	100
<b>Other</b>	31	49	8	12	0	100
<b>Total</b>	42	43	5	6	4	100

	Slavery	State's Rights	Both	Don't Know	Refused	Total
	%	%	%	%	%	%
<b>18-30</b>	40	49	4	5	2	100
<b>31-40</b>	44	38	5	4	9	100
<b>41-50</b>	35	48	5	6	6	100
<b>51-65</b>	46	43	5	3	3	100
<b>65+</b>	39	37	7	16	1	100
<b>Total</b>	42	43	5	6	4	100

	Slavery	State's Rights	Both	Don't Know	Refused	Total
	%	%	%	%	%	%
<b>Male</b>	36	50	6	5	3	100
<b>Female</b>	46	37	4	7	5	100
<b>Total</b>	42	43	5	6	4	100

## Question Ordering

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Some questions or blocks of questions are randomly rotated

- Introduction
  - intro..... Introductory screen / Household Randomizer
  - regist ..... Registered to Voter
  - ncrez..... Resident of NC Registered to Vote
- Approval
  - approvpres..... President Approval
  - approvcong..... Congress Approval
  - approvgov ..... Governor approval
  - approvlegis..... General Assembly approval
  - approvtillis ..... Senator Tillis
  - approvburr..... Senator Burr
- Policy Issues
  - refuseservices..... Business right to refuse service
  - partisan1 ..... partisan elections for local officials
  - partisan2..... partisan elections for judges
  - driverspermit..... drivers permit for illegal immigrants
- 2016 Election Questions [names are rotated randomly] [Approximately half receive title]
  - Favorability\_intro ..... Explanation of feeling thermometer
  - clinton ..... feeling thermometer 0 - 100
  - bush..... feeling thermometer 0 - 100
  - cruz ..... feeling thermometer 0 - 100
  - christie..... feeling thermometer 0 - 100
  - walker..... feeling thermometer 0 - 100
  - paul ..... feeling thermometer 0 - 100
  - biden ..... feeling thermometer 0 - 100
  - rubio..... feeling thermometer 0 - 100
  - santorum..... feeling thermometer 0 - 100
  - jindal ..... feeling thermometer 0 - 100
  - omalley..... feeling thermometer 0 - 100
  - perry ..... feeling thermometer 0 - 100
  - huckabee ..... feeling thermometer 0 - 100
  - warren ..... feeling thermometer 0 - 100

# ELON UNIVERSITY POLL

- graham ..... feeling thermometer 0 - 100
- 2016election\_intro ..... Hypothetical match-ups
- bushclinton..... Who would your vote for in 2016 - Bush or Clinton
- mccorycooper..... Who would you vote for governor in 2016
- burrhagan ..... Who would you vote for U.S. Senate?
- Partisanship
  - partyid ..... Party Identification
  - partyidrep ..... Party ID Branch GOP
  - partyiddem ..... Party ID Branch DEM
  - partyidind ..... Party ID Branch IND
  - partychange ..... What would you change about your party
- Ideology
  - ideo ..... Ideology
  - ideocon..... Ideology Branch CON
  - ideolib ..... Ideology Branch LIB
  - ideomod ..... Ideology Branch MOD
  - ideodk ..... Ideology Branch DK
- Demographics
  - married ..... Married, Single, Divorced, Widowed
  - educ ..... Education
  - attend..... Church Attendance
  - attendfreq ..... Church Attendance Probe
  - relig ..... Religion
  - christian..... Protestant, Catholic, Mormon, Something else
  - evangelical .....are you a born again or evangelical Christian
  - churchex1 ..... do evangelicals have too much influence
  - churchex2..... will you go to church more, less next year
  - growup ..... Did you growup in NC
  - growup2 .....Did you growup in the South
  - age ..... Age
  - inc ..... Income
  - inc\_high ..... Income High Probe
  - inc\_low..... Income Low Probe
  - hhsiz ..... Household Size

# ELON UNIVERSITY POLL

- race..... Race
- qzipcode.....zipcode
- landline.....own landline phone [cell phone #s only]
- cellphone.....own cell phone [landline #s only]
- Internet..... Internet Access
- Budget Questions
  - Budget\_intro ..... NC facing budget shortfall
  - incometax..... favor/oppose
  - salestax..... favor/oppose
  - tobaccotax ..... favor/oppose
  - beertax..... favor/oppose
  - gastax ..... favor/oppose
- Tobacco questions
  - youthsmoking..... funding for youth prevention program
  - smokingban1 .....support 2010 ban on smoking
  - banstrong1a/b.....Do you strongly or somewhat support/oppose the ban
  - smokingban2..... favor or oppose smoking ban offices
  - banstrong2a/b..... Do you strongly/somewhat favor/oppose ban
  - Tobaccotax2..... Tobacco tax to fund public health programs
  - tobaccouse.....Do you use any tobacco product
  - tobaccouse2..... what kind of tobacco product do you use
  - tobaccouse3..... anyone else in house hold use tobacco
  - ecig.....Do you use e-cigarette or vaping device
  - civilwar ..... Was civil war about state rights or slavery
- Post-interview
  - sex ..... Gender
  - accent .....Southern accent

# ELON UNIVERSITY POLL

## Methodological Information

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Mode:	Live Interviewer RDD Telephone Interviews (Dual Frame: Cell Phone and Landlines)
Population & Sample Area	North Carolina; Adults, Registered Voters (English Speakers)
Dates in the field:	April 20-24, 2015
Registered Voter Sample Size	677
Registered Voter Margin of Error	±3.77
Adult Residents Sample Size	756
Adult Residents Margin of Error	±3.56
Confidence Level	95%
Weighting Variables	Age , Race, Gender, & Phone Ownership

The Elon University Poll uses a stratified random sample of households with telephones and wireless (cell) telephone numbers. Please direct questions about the Elon University Poll's methodology to the Director of the Elon University Poll, Dr. Kenneth Fernandez at 336-278-6438 or [kfernandez@elon.edu](mailto:kfernandez@elon.edu).

### Procedures Used for Conducting the Poll

The Elon University Poll uses CATI system software (Computer Assisted Telephone Interviewing) for the administration of surveys. We attempt to reach each working telephone number in the sample up to five times. We only interview residents of North Carolina who are over 18. The Elon University Poll conducted the survey in English. Live interviewers called from 4:30 p.m. to 9:30 p.m. Monday 4/20 through Thursday 4/23; and 3:00 to 8:00 on Friday 4/24.



## **Additional Methodological Decisions**

### Branching Questions

For many questions with multiple response options, we program our surveys to branch into a secondary probing question.

### “Don’t Know” & “Refused” Response Options

All questions include an option for respondents to volunteer “don’t know” or to refuse. In the vast majority of questions, interviewers do not prompt “don’t know” responses.

### Weighting and Design Effect

Like most survey organizations we typically weight results from the Elon University Poll on multiple demographic characteristics: race, gender, phone use/type and age. We use iterative raking, adjusting one dimension at a time. The American Association for Public Opinion Research strongly recommends providing information regarding the effects of weighting. The standard error of an estimate for a simple random sample is different from the standard error of an estimate based on a weighted sample. This is referred to as a design effect and this difference can be large if a sample is heavily weighted to compensate for problems in sample. Because we call both landline and cell phones and call numbers up to five times to obtain a representative sample, our weights rarely have substantial influence on the results. The design effect for the final weights for the sample of *Adult Residents of North Carolina* was 1.17. So an adjusted margin of error for that sample would be +/- 3.81 instead of +/- 3.52.

### Within Household Randomization

For landlines, we use the common “oldest-youngest” technique to ensure within household randomization. We assume cellphones belong to an individual rather than a household. Thus, we do not conduct within-household randomization within our cellphone sample.

### Completion Criteria

An interview is a complete only if a respondent progresses through the entire survey. Respondents who hang up before completing the last question or who refuse to more than 10 % of the questions are incompletes.

### Support for Transparency

The Elon University Poll supports transparency in survey research and is a charter member of the American Association for Public Opinion Research Transparency Initiative, which is a program promoting openness and transparency about survey research methods and operations among survey research professionals and the industry. All information about the Elon University Poll that we released to the public conforms to reporting conventions recommended by the American Association for Public Opinion Research and the National Council on Public Polls.

### Question Construction and Question Order

In releasing survey results, the Elon University Poll provides the questions as worded and the order in which respondents receive these questions. In some cases question ordering rotates to avoid biases. In an effort to provide neutral, non-biased questions, we attempt to observe conventional question wording and question order protocols in all of our polls. In order to avoid

recency or primacy effects, we randomize candidate names and directional response options (e.g. support / oppose) within the text of each question. We pretest every questionnaire multiple times before entering the field.

## **Sampling**

Survey Sampling International, LLC, provide samples of telephone numbers. To equalize the probability of telephone selection, sample telephone numbers are systematically stratified according to subpopulation strata (e.g., a zip code, a county, etc.), which yields a sample from telephone exchanges in proportion to each exchange's share of telephone households in the population of interest. Estimates of telephone households in the population of interest are generally obtained from several databases. Samples of household telephone numbers are distributed across all eligible blocks of numbers in proportion to the density of listed households assigned in the population of interest according to a specified subpopulation stratum. Upon determining the projected (or preferred) sample size, a sampling interval is calculated by summing the number of listed residential numbers in each eligible block within the population of interest and dividing that sum by the number of sampling points assigned to the population. From a random start between zero and the sampling interval, blocks are selected systematically in proportion to the density of listed household "working blocks."

A block (also known as a bank) is a set of contiguous numbers identified by the first two digits of the last four digits of a telephone number. A working block contains three or more working telephone numbers. Exchanges are assigned to a population on the basis of all eligible blocks in proportion to the density of working telephone households. Once each population's proportion of telephone households is determined, then a sampling interval, based on that proportion, is calculated and specific exchanges and numbers are randomly selected.

The wireless component of the study sample starts with determining which area code-exchange combinations in North Carolina are included in the wireless or shared Telcordia types. Similar to the process for selecting household telephone numbers, wireless numbers involve a multi-step process in which blocks of numbers are determined for each area code-exchange combination in the Telcordia types. From a random start within the first sampling interval, a systematic nth selection of each block of numbers is performed and a two-digit random number between 00 and 99 is appended to each selected nth block stem. The intent is to provide a stratification that will yield a sample that is representative both geographically and by large and small carrier. From these, a random sample is generated.

Because exchanges and numbers are randomly selected, unlisted as well as listed numbers are included in the sample. Thus, the sample of numbers generated for the population of interest constitutes a random sample of telephone households and wireless numbers of the population.

## **Frequently Asked Questions about our Methodology**

1. *Who pays for the Elon University Poll?*  
Elon University fully funds the Elon University Poll.
2. *Does the Elon University Poll favor a certain party?*

# ELON UNIVERSITY POLL

The Elon University Poll is an academic, non-partisan survey. We do not engage or work with any political candidates or parties. We employ best practices to ensure the results are not biased.

3. *Where do you get your numbers?*

We obtain samples of randomized phone numbers from Survey Sample International.

4. *How many times do you call a number before giving up?*

We will attempt to call each working number up to five times before removing it from the sample.

5. *Do you call both cell phones and land lines?*

Yes. We use a mixed sample of both cell phones and landlines. We weight on phone ownership to adjust for the higher probability of selection of those who own both cell phones and landline phones.

6. *Does the Elon University Poll do IVR surveys or automated “robopolls”?*

No. Well-trained students at Elon University conduct all our interviews.

7. *Do you report non-response rates?*

Yes. We report non-response rates based on AAPOR guidelines. The response rate for the April 2015 poll was 12.1% which approximates the national average response rates of other high quality survey organizations. The response rate is calculated using the American Association of Public Opinion Research (AAPOR) formula RR4.

8. *Do you weight the data?*

Yes. We apply weights to the data. An iterative proportional fitting algorithm generates weights based on Census and CDC population parameters of residents in North Carolina. Registered voter screens sometimes cause final weighted variables to not match those parameters exactly- which is intended.

9. *Do you randomize response options?*

Yes. We rotate the order of candidate names in all applicable questions. We also rotate order of text for other questions, such as those that include response options such as “more” and “less.” Furthermore, we rotate the order of some questions themselves if we suspect the order of a question could bias results.

10. *Do you conduct within-household randomization?*

Yes. For landlines, we use the common “oldest-youngest” rotation to ensure within household randomization. We assume cellphones belong to an individual rather than a household. Thus, we do not conduct within-household randomization within our cellphone sample.

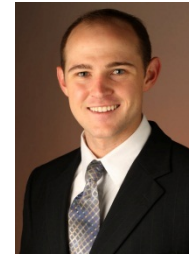


## The Elon University Poll Team

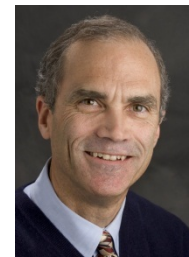
- Dr. Kenneth Fernandez is the Director of the Elon University Poll. Dr. Fernandez holds a Ph.D. in Political Science from University of California – Riverside. Dr. Fernandez is Assistant Professor of Political Science at Elon University. He has published numerous articles in peer-reviewed social science journals.
- Dr. Jason Husser is the Assistant director. Dr. Husser is also Assistant Professor of Political Science at Elon University and Faculty Fellow for Civic Engagement. Dr. Husser holds a Ph.D. in Political Science from Vanderbilt University.
- John Robinson serves as Director of Communications for the Poll. He is a former newspaper editor, veteran journalist, and North Carolina native.
- Daniel Anderson is Vice President of Elon University Communications.
- Eric Townsend is Director of the Elon University News Bureau. Both work very closely with the directors in communicating results of the poll.



Fernandez



Husser



Robinson

Faculty members in the Department of Political Science are also involved in advising the directors. The poll operates under the auspices of the College of Arts and Sciences at Elon University, led by Interim Dean Gabie Smith.

The Elon University administration, led by Dr. Leo Lambert, president of the university, fully supports the Elon University Poll as part of its service commitment to state, regional, and national constituents. Elon University fully funds the Elon University Poll. Because of this generous support, the Elon University poll does not engage in any contract work. This permits the Elon University Poll to operate as a neutral, non-biased, non-partisan resource.

Elon University students administer the survey as part of the University's commitment to civic engagement and experiential learning where "students learn through doing." Student interviewers receive extensive training prior to engaging in interviewing. A team of student supervisors (led by Mary Young '15 and Matt Albers '15) assists the directors with quality control and monitoring.

# ELON UNIVERSITY POLL

For more information on the Elon University Poll and this survey, visit  
<http://www.elon.edu/elonpoll>

or

**Contact:**

**Kenneth E. Fernandez, Ph.D.**

Director of the Elon University Poll  
Assistant Professor of Political Science  
kfernandez@elon.edu  
(336) 278-6438  
@ElonFernandez

**Jason A. Husser, Ph.D.**

Assistant Director of the Elon University Poll  
Assistant Professor of Political Science  
Faculty Fellow for Civic Engagement  
jhusser@elon.edu  
(336) 278-5239  
@JasonHusser

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