Characteristics of Good and Compelling FR&D Proposals

FR&D committee members look to fund proposals that are thoughtfully written, supported by evidence, and clearly aligned with the applicant’s ongoing research and/or development agenda.

A good proposal:

• Describes a feasible project that can be supported by the category for which the individual applies.
• Avoids disciplinary jargon wherever possible.
• Is clear, concise, and complete (all questions are answered).

A compelling proposal will:

• Clearly support the applicant’s current or ongoing R&D agenda.
• Articulate how the work supports current trends or growing research in the applicant's discipline/field.
• Identify a clear or clear outcomes.
• Demonstrate how potential outcome(s) will directly benefit the applicant’s goals as a teacher/scholar, lead to recognition, and/or impact Elon or the community.
• Provide clear and adequate details about timelines and financial assistance requested.