

JOHN ALEXANDER

**Distinguished Leadership Coach-in-Residence
Elon University School of Law**

Co-founder and Principal, Leadership Horizons, Inc.

**Former President
Center for Creative Leadership**

**Home office:
7002 Mustang Court
Summerfield, NC 27358
United States**

**Phone: +1.336.643.4892
Mobile: +1.336.324.4717
Fax: +1.336.644.1315**

**Email: john@leadhorizons.com
Web site: www.leadhorizons.com**

Experience

Elon University School of Law

August 2009-present –Distinguished Leadership Coach-in-Residence, Elon University School of Law, Greensboro, NC.

- Member of a faculty team involved in designing and teaching innovative leadership courses for first- and second-year law students. Oversees selection and work of faculty coaches in these courses. Serves as faculty advisor for Leadership Fellows program. Serves as occasional moderator/speaker for public events.

August 2007 – May 2009 Appointed the Isabella Cannon Distinguished Visiting Professor of Leadership at Elon University, Elon, NC, for the academic years 2007-08 and 2008-09.

- Worked with the newly-founded law school and its Advisory Board to integrate leadership development into its curriculum and programs for law students. Moderated a series of lectures/dialogues with distinguished lawyer-leaders about their leadership experiences. Helped to design and teach leadership classes for first- and second-year students and served as consultant to Presidential Task Force on Leadership and the Law. Prior incumbents of the professorship at Elon include presidential advisor and journalist David Gergen and former Medtronic Chairman and CEO Bill George.

Davidson College (North Carolina)

August-December 2011 – Appointed James K. Batten Visiting Professor of Public Policy. Will teach two undergraduates courses and give community lecture.

Leadership Horizons, Inc. (LHI)

2008-present – Co founder and Principal

- Serves as executive coach for senior leaders and their direct reports. Consults with senior executives and their teams on issues of leadership, leadership development, and talent management.

Globally Responsible Leadership Initiative (GRLI)

April 2008-present – Special Advisor

- Serves as consultant to the board and staff of a Brussels-based NGO whose mission is to develop the next generation of globally responsible leaders. (Founded by the UN Global Compact and the European Foundation for Management Development in 2005, GRLI is comprised of 60+ partner business schools and corporate learning and sustainability entities/offices from five continents.) Has attended GRLI General Assemblies in Mumbai, Colorado Springs, Bordeaux, Boston, and Melbourne, and has served as speaker and group facilitator at these meetings. Served as a facilitator at a meeting of the UN Global Compact's PRME initiative at the United Nations in December 2008. Attends GRLI Board meetings. Conducts GRLI workshops on globally responsible leadership.

Center for Creative Leadership (CCL)

(CCL is an internationally-recognized non-profit, educational institution focusing uniquely on leadership education and research. Its mission is to advance the understanding, practice, and development of leadership for the benefit of society worldwide.)

1997-2007 President and CEO

- Worked closely with the Center's Board, staff, client organizations, and partners to advance CCL's mission and strategy through growth of impact, revenues, and organizational capabilities worldwide. Successfully aligned human and financial resources appropriately to drive strategy and mission.
- During this period, CCL consistently ranked among the top providers of non-degree executive education worldwide, including Top Ten rankings by the Financial Times (FT) and three consecutive #1 rankings in the leadership category by Business Week. In the May 2007 FT survey, CCL was ranked #7 overall for combined open-enrollment and custom programs.

- Achieved 55 percent growth in revenue from tuitions, fees and grants and donations. (Revenues for fiscal year ending March 2007 totaled \$81 million, with 550 full-time employees at five locations, including Brussels and Singapore.) Guided the organization successfully through the challenges of the 9/11 attacks, global recession, SARS, and a highly competitive and fast-changing industry.
- Led international expansion, including transformation of European operations and successful start-up of regional Asia headquarters in Singapore. Forged relationship with Singapore Economic Development Board in support of Asia-Pacific expansion, including multi-year grant to support research center studying leadership in several Asian countries.
- Spearheaded major increases in funding, including grant funding, for research and for leadership initiatives with K-12 school systems and non-profit organizations.
- Worked closely with senior executives at major CCL client organizations to build long-term partnerships. Examples include Xerox, Verizon, S.C. Johnson, Catholic Healthcare Partners, Bayer, Canadian Federal Service, and Syngenta.
- Represented CCL at major events and conferences, as speaker or panelist, including the World Economic Forum. Has presented to audiences in more than ten countries outside U.S.
- Authored or co-authored numerous book chapters and articles on leadership, coaching, and related topics.
- Served as leadership coach for executives in select CCL programs, both open enrollment and customized. Attended CCL coach training and certification sessions focused on psychological assessment, feedback and coaching, and goal-setting. Represented CCL's expertise in leadership coaching through authorship of book chapters and articles; and received recognition by top coaches and experts such as Marshall Goldsmith and Frances Hesselbein, with whom he has collaborated.
- Has served on wide variety of boards, special commissions, and awards panels, both national and regional. Appointed in 2007 to a Lifetime membership in the Council on Foreign Relations in New York.
- Widely quoted in the media in U.S. and abroad, including The Wall Street Journal-U.S. and Europe editions, The Strait-Times (Singapore), Financial Times, CNBC-Asia, and Chief Executive magazine.
- Oversaw increase in number and variety of publications by internal CCL Press as well as through partnership with Jossey-Bass/Wiley Publishers for books and CCL newsletter. Includes greater use of CCL Web site to disseminate research and information.
- Oversaw creation and implementation of dynamic strategic planning process, including use of a Balance Scorecard to measure progress against results.

May-October 1997 Acting President and CEO

- Appointed Acting President in May pending Board search. Search was discontinued and permanent appointment confirmed in October.

1995-97 Vice President, Communications

- Responsible for public relations, institutional fundraising, and select strategic partnerships. Worked closely with funders and other partners to achieve strategic goals. Built new fundraising office and function. Reported to President and served on executive team.
- Achieved numerous placements for CCL and its thought leaders in leading publications and other media outlets, including National Public Radio, Harvard Business Review and The Economist.
- Forged successful publishing partnership for CCL books and newsletter with Jossey-Bass/Wiley Publishers.
- Spearheaded efforts to extend the Center's work with the U.S. government, including the U.S. Congress, and with clients in the education/non-profit sectors.
- Secured grants and donations from foundations, corporations and individuals to underwrite CCL work.

1990-1995 Assistant Vice President, Public Affairs

- Responsible for public relations. Achieved first top national ranking for CCL programs (Leadership at the Peak, Leadership Development Program—LDP) in non-degree executive education survey conducted by The Wall Street Journal and Bricker's magazine.

The News and Record (Greensboro, NC, USA)

1982-1990 Editorial Page Editor

- Responsible for setting editorial policy and for weekly book review page.
- Author of weekly Sunday column
- Reported to Publisher and served on executive staff
- Won numerous state and national awards for excellence in writing
- Traveled throughout China for one month in 1987 as part of U.S. journalists' study tour. Wrote series of articles, including original photographs, for newspaper.
- Covered major political stories, including Hunt-Helms U.S. Senate race, and followed important civil rights issues, among others
- Attended regular briefings at the White House and State Department

Greensboro (NC) Daily News

1975-82 Associate Editor (editorial page editor—before merger with afternoon Record)

- Finalist, Pulitzer Prize in Editorial Writing, 1979. For editorials based on deadly confrontation between left- and right-wing extremists in Greensboro in 1979.

The Charlotte (NC) News

1972-75 – Editorial writer and book editor

- Wrote editorials and columns for award-winning newspaper with largest afternoon circulation in state
- Founded and edited weekly book page
- Interviewed and wrote about leading state and national newsmakers

Jacksonville (Fla.) University

1969-70—Instructor in English

- Taught five sections of freshman English literature while applying to graduate school

Time Magazine

1966-69 – Summer correspondent, New York and London Bureaus, Time-Life News Service

- Reported for cover story on the Beatles, including extensive interviews with the Beatles, and the British Open, among other assignments

Education

- A.B., Princeton University, 1967. Graduated with Highest Honors in English
- M.A., Politics, Philosophy, and Economics, Magdalen College, Oxford University, 1969
- Graduate Fellow in English, Harvard University, 1970-72. Completed most course work for M.A./Ph.D. program.

Select Awards, Scholarships and Recognition

- Elected Rhodes Scholar from Tennessee, 1967
- Shepherd Exhibition Prize, Magdalen College, Oxford, 1969
- Ruskin Prize (for winning graduate school essay), Harvard University, 1972
- First Place, national Walker Stone Award for editorial writing, Scripps Howard Foundation, 1978
- Finalist, Pulitzer Prize for Editorial Writing, 1979
- Special commendation, Pulitzer Prize editorial writing committee, 1980 (no prize was awarded in this category that year)
- First Place in editorial writing, N.C. Press Association, 1986

Recent Select Publications

- Author, "Searching for Indicators of Globally Responsible Leadership," *Global Responsibility: The GRLI Partner Magazine*, January 2011.
- Co-author with Uwe Steinwender, "Developing In-company Workshops on Globally Responsible Leadership," *Global Responsibility: The GRLI Partner Magazine*, Summer 2009.
- Chapter author, "The Challenge of Complexity" in *The New Leader of the Future 2*, Jossey-Bass, 2006.
- Co-author with Stephen Martin of essay, "Out of Disaster, Power in Numbers," *US News & World Report*, October 30, 2006
- Co-author with CCL-Asia Managing Director Michael Jenkins of the chapter "The Leadership Dimension: Developing Human Capital in Asia" in *Infrastructure and Productivity in Asia*, Palgrave Press, 2005
- Chapter author, *The Art and Practice of Leadership Coaching: 50 Top Executive Coaches Reveal Their Secrets*, John Wiley & Sons, Inc., 2005
- Author of the essay "Ethics and Leadership" in *Shine a Light*, a special publication commemorating the 15th anniversary of the Leader to Leader Institute, 2005
- Co-author with CCL researcher Meena Wilson of "Foundations of Responsible Leadership: From Self-Insight to Integrity and Altruism" in the *Handbook on Responsible Leadership and Governance in Global Business*, Edward Elgar Publishing, 2005
- Co-author with former CCL Senior Fellow Victoria Guthrie of the chapter "Coaching for Effective Action: A Core Leadership Process" in the second edition of *Coaching for Leadership*, Pfeiffer, 2005
- Chapter author, "Coaching for Leadership Development" in *Profiles in Coaching: The 2004 Handbook of Best Practices in Leadership Coaching*, Linkage, 2003
- Co-author with James D. Lazell, Jr., *Ribbon of Sand: The Amazing Convergence of the Ocean and the Outer Banks*, Algonquin Books of Chapel Hill, 1992; 2nd edition, paperback, University of North Carolina Press, 2000
- Featured in *In the Face of Uncertainty: 25 Top Leaders Speak Out on Challenge, Change and the Future of American Business*, ed. Martha I. Finney, Amacom, 2002

Recent Select Presentations

- Co-presenter, workshop on globally responsible leadership, LaTrobe University, Melbourne, Australia, February 2011.
- Co-presenter, workshop on globally responsible leadership, Babson College, June 2010
- Co-presenter, workshop on globally responsible leadership, Center for Creative Leadership, February 2010
- Moderator, public debate, Should North Carolina's Judges Be Appointed or Elected, sponsored by Elon University School of Law, October 2009
- Panelist, Forum on Local Government Leadership, sponsored by Action Greensboro, Greensboro, NC, June 2009.
- Workshop speaker and facilitator, "Integrating Global Responsibility with In-company Leadership Training and Management Development," joint seminar of European

Foundation for Management Development (EFMD) and the Globally Responsible Leadership Institute (GRLI), Brussels, Belgium, June 2009

- Workshop presenter and facilitator, “Developing the Leaders of Tomorrow—Today,” European Foundation for Management Development (EFMD) annual conference, Brussels, Belgium, June 2009
- Presented “The Human Side of Change” at the Sodexo Vida Profesional Human Resources conference, Caracas, Venezuela, February 2009
- Keynote speaker, NC Bar Association Annual Leadership Institute, Cary, NC, January 2009
- Group facilitator and presenter representing GRLI at PRME initiative, United Nations Global Compact meeting, New York, December 2008.
- Moderator and interviewer, Joseph M. Bryan Distinguished Leadership Lecture Series. Three sessions held in Fall 2007 with former presidential advisor David Gergen, former N.C. Supreme Court Justice and civil rights pioneer Henry Frye, and former Ambassador to Estonia Aldona Vos. Three more sessions occurred in Spring 2008 with former Ambassador to Finland Bonnie McElveen Hunter, former N.C. Governor Jim Hunt, and former Greensboro Mayor and Joseph Bryan Foundation President Jim Melvin.
- Presented annual invited McCord Lecture on *The Changing Nature of Leadership*, Bradley University, Peoria, IL, April 2007
- Presented *Leadership Development by Design or Accident: A Perspective from CCL to 50* senior executives from the Tata Group and other leading companies, Mumbai, India, November 2006
- Presented *Changing Nature of Leadership* to Southern regional chapter, Young Presidents’ Organization, Chicago, October 2006
- Co-presented session on leadership with David Gergen, Young Presidents’ Organization, Chicago, October 2006
- Presented *Developing Leadership Talent: Human Capital Development in a Global Context* to the Singapore Human Resources Institute, Singapore, September 2005
- Presented *Leadership for Innovation and Change in Times of Uncertainty* to the Captains of Industry session at the Global Entropolis Conference, Singapore, September 2005
- Presented *Diversity at Work: The Challenge and Potential of a Diverse Workforce* to ASTD Global Leadership Conference, Cape Town, South Africa, February 2005
- Served as panelist for forum on *CEO Commitment* at the Bennett College Chief Diversity Officer’s Forum, Greensboro, NC, April 2005
- Presented on *Leading with Ethics and Integrity*, Greensboro (NC) Executive Summit, August 2004
- Lectured at School of Management, Shanghai Jiao Tong University, Shanghai, October 2004
- Served as panelist and speaker at World Economic Forum’s East Asia Economic Summit, Singapore, October 2003
- Served as co-host, panelist and moderator at H. Smith Richardson Forums on Effective University Leadership, Greensboro and Winston-Salem, NC, September and October, 2003 (resulted in publication of a book, *University Presidents as Moral Leaders*, (Praeger/American Council on Education, 2006)

- Served as panelist at Forum for Corporate Conscience, Charlotte (NC), March 2003
- Served as facilitator for session on strategy, World Economic Forum, New York, 2002
- Presented on leadership development to human resources executives, Petronas headquarters, Kuala Lumpur, Malaysia, November 2001.

Select Boards and Appointments

- Member, Council on Foreign Relations (lifetime appointment beginning in 2007)
- Member, External Advisory Board on leadership development, UBS, 2007.
- Member, Selection Committee, *US New & World Report's* cover story, "America's Best Leaders," 2005-11, in collaboration with the Kennedy School of Government (affiliated with The Washington Post as of 2011).
- Advisory Board, Forum on Corporate Conscience, 2003
- Selection Committee, Chief Executive of the Year, sponsored by *Chief Executive* (2002)
- Board member, North Carolina Center for Public Policy Research, 1996-2001
- Judge, *Harvard Business Review's* McKinsey Award for best article, 1999