



# NORTH CAROLINA CAMPUS COMPACT

## 3rd Annual Community Service & Service Learning Directors Conference

May 23-25, 2005 . Blue Ridge Assembly  
Black Mountain, NC

### Welcome to the 2005 Community Service & Service Learning Directors Conference!

North Carolina Campus Compact welcomes you to the Blue Ridge Assembly in beautiful Black Mountain, NC.

The Planning Committee and I hope that this year's Conference will offer you the opportunity to learn from the other experts in the room, share the successes (and woes) that you have experienced this year, and reflect on the changes that would improve community service and service learning programs on your campus.

I hope this conference will fuel the important goals you are accomplishing on your campus and in your community.

—John H. Barnhill  
Executive Director



North Carolina | **Campus Compact**

NORTH CAROLINA  
CAMPUS COMPACT

#### CHARTER MEMBERS

- Appalachian State University
- Brevard College
- Catawba College
- Central Piedmont Community College
- Duke University
- East Carolina University
- Elon University
- Gardner-Webb University
- Greensboro College
- Guilford College
- High Point University
- Johnson C. Smith University
- Lenoir-Rhyne College
- Mars Hill College
- Meredith College
- North Carolina Central University
- North Carolina State University
- Peace College
- Pfäffer University
- University of North Carolina at Chapel Hill
- University of North Carolina at Greensboro
- University of North Carolina at Pembroke
- University of North Carolina at Wilmington
- Wake Forest University
- Warren Wilson College

# Conference Schedule

## MONDAY, May 23

3:00 p.m.-4:00 p.m.	Registration and Check-In	Lobby
4:00 p.m.-5:00 p.m.	Special information about NC-ACTS! and VISTA programs	Region Room
5:00 p.m.-5:30 p.m.	Welcome Reception	Lobby
6:00 p.m.-6:45 p.m.	Dinner	Dining Hall
7:00 p.m.-8:30 p.m.	Socrates Café -- facilitated by Lori Culpepper, NC Campus Compact VISTA at Pfeiffer University	Lobby

## TUESDAY, May 24

8:00 a.m.-8:45 a.m.	Breakfast	Dining Hall
9:00 a.m.-10:15 a.m.	<i>Community Service</i>	Board Room
	<b>Mama D: Using Video to Teach Servant Leadership</b> Tierza Watts & Rebecca Cole, NC State University	
	<i>Service Learning</i>	West Room
	<b>Strengthening Internal &amp; External Connections with Service Learning</b> Carol Jeandron, Loyola University New Orleans, & Valerie S. Fields, Louisiana Campus Compact	
10:15 a.m.-10:45 a.m.	Break	Region Room
10:45 a.m.-Noon	<i>Community Service</i>	Board Room
	<b>Learning from Community Partners: Lessons “from the field” on Building Relationships for Greater Impact and Student Learning</b> – Todd Mortensen, Appalachian State University, & Leslie Veach, University of North Carolina at Greensboro	
	<i>Service Learning</i>	West Room
	<b>Evaluating Service Learning</b> – Rosa Anderson & Calvin D. Webster II, NC Central University	
12:00 p.m.-12:30 pm		Board Room
	<b>Telling Your Service Story Through Video</b> — Todd Mortensen, Appalachian State University	
12:30 p.m.-1:15 p.m.	<i>Lunch</i> – table topics (including topics: mentoring new people and those that arise in Socrates Cafe)	Dining Hall
1:15 p.m.-2:00 p.m.	<i>Networking Nature walk</i>	
2:00 p.m.- 3:15 p.m.	<i>Community Service</i>	Board Room
	<b>The Public Service Scholars Program: A Framework for Service</b> — Eileen Hannan, UNC-Chapel Hill	
	<i>Service Learning</i>	West Room
	<b>Research Service Learning: Enhancing Leadership for Students, Faculty and Community Partners</b> Betsy Alden & Jennifer Ahern-Dodson, Duke University	
3:15 p.m.-3:30p.m.	Break	Region Room
3:30 p.m.-4:45pm		West Room
	<b>Designing a Civic Engagement Program Inside and Outside the Curriculum</b> Stan Dotson, Missy Harris, & Gill Bosonetto, Mars Hill College	
	<b>Identifying Challenges for Community Partners</b> Jennifer Ahern-Dodson, Duke University	Board Room

# Conference Schedule & Workshop Descriptions

## Conference Schedule

4:45 p.m.-6:00p.m.		Region Room
	<b>Fostering Diversity in a Multicultural Society</b> Carol Jeandron, Loyola University New Orleans and Valerie S. Fields, Louisiana Campus Compact	
6:00 p.m.-6:45 p.m.	<i>Dinner</i>	Dining Hall
7:00 p.m.-8:30 p.m.	<i>Special Event</i>	Lobby

### WEDNESDAY, May 25

8:00 a.m.-8:45 a.m.	Breakfast & check out of rooms	Dining Hall
9:00 a.m.-10:00 a.m.	Advancing Our Field – discussion	Region Room
10:00 a.m. -11:00 a.m.	Update on North Carolina Campus Compact	Region Room
11 a.m.	Departure	

## Workshop Descriptions

Tuesday, May 24, 2006

9AM—10:15am

### Mama D: Using Video to Teach Servant Leadership Board Room

Tierza Watts, Associate Director, Center for Student Leadership Ethics & Public Service and Rebecca Cole, NC Campus Compact VISTA and Community Service Coordinator, NC State University  
NCSU teaches a leadership development series workshop twice a year on Servant Leadership. This year, the "Mama D & The Power of 1 Project" documentary video was added to the program. Student response was overwhelmingly positive as we visually incorporated a true "servant leader" and opened the doors for discussion on hunger, homelessness and the working poor. Participants will see the Mama D video, experience a reflection activity, and learn more about using videos in student workshops.

### Strengthening Internal and External Connections with Service Learning West Room

Carol Jeandron, founding director of the Office of Service Learning, Loyola University New Orleans and Valerie S. Fields, Executive Director Louisiana Campus Compact  
Capitalizing on the strong potential for Service Learning to enhance relationships and promote collaboration among campus entities, as well as to create bonds between campus and community in the New Orleans area. Nunez Community College, a two year public institution, and Loyola University New Orleans, a private college with undergraduate and graduate programs including a law school, initiated projects that provided a winning situation for all while addressing identified community needs. Presentation includes discussion and interactive activities that examine rationale for incorporating Service Learning and model initiatives.

# Workshop Descriptions

10:45am—12:00pm

## Cultivating the Community Voice: Improving Relationships for Greater Impact & Student Learning Board Room

Todd Mortensen, ACT's Community Partner Coordinator/NC Campus Compact VISTA at Appalachian State University, and Leslie Veach, University of North Carolina at Greensboro

This discussion oriented workshop will help service-learning and community service practitioners improve their understanding of how to most effectively work with community agencies. Join us as we discuss what ASU and UNCG are learning by being "in the field" talking with community partners about what works and what doesn't, and how to take our campus community partnerships to the next level. Topics include: Using effective language, common road blocks to successful relationships, transactional versus transformative partnerships, and honoring community voice. Come ready to brainstorm with your colleagues about new strategies and initiatives!

## Evaluating Service Learning West Room

Rosa Anderson, Director of Academic Community Service Learning and Calvin Webster, NC Campus Compact VISTA at North Carolina Central University

The focus of this workshop is on a theoretical infrastructure for building a seamless approach to the assessment process. Presenters will demonstrate a process that includes tools to evaluate service learning, ranging from charts to a web based data system. The session will explain NCCU's transformation in teaching strategy, Service Learning. Participants will learn about NCCU's Academic Community Service Learning Program's origins, express the mission of NCCU 'Truth & Service', demonstrate the uniqueness of NCCU (Service Requirement, connection w/ community) and elucidate the 1994-2004 process for developing an assessment tool.

12:00pm — 12:30pm

## Telling Your Service Story through Video: Why and How to Film, Edit and Produce Your School's Story Board Room

Todd Mortensen, ACT's Community Partner Coordinator/NC Campus Compact VISTA at Appalachian State University  
Viewing of ASU's new, upbeat Service Learning video featuring interviews with students, community partners, and faculty members. Discussion of how ASU produced the video and suggestions for others embarking on similar projects.

2:00pm — 3:15pm

## The Public Service Scholars Program: A Framework for Service Board Room

Eileen Hannan, Program Officer at the Carolina Center for Public Service, UNC-Chapel Hill

The UNC-CH Public Service Scholars Program, open to full-time undergraduate students, connects students who care about similar issues and guides participants to training that makes their service more effective. Requirements include a minimum of 300 service hours, 2 service-learning classes, skills-training, a Service Portfolio, and a minimum GPA of 2.5. The Student Philanthropy Project gives Public Service Scholar students a hands-on philanthropy experience while teaching them about the non-profit sector and serving on a board. Through this one-hour credit class, students design a grant-making process and award small grants to local community agencies.

# Workshop Descriptions

2:00pm — 3:15pm

## Research Service-Learning: Enhancing Leadership for Students, Faculty, and Community Partners

West Room

Betsy Alden, Service-Learning Coordinator, Jennifer Ahern-Dodson, Community Partnership Coordinator for Research Service Learning, and Vicki B. Stocking, Duke University

Scholarship with a Civic Mission is a Research Service-Learning (RSL) project at Duke University that provides students, faculty, and community partners the opportunity to collaboratively address complex social issues through research and service. Each of these three groups plays an integral role in the success of RSL courses and research projects. In this workshop, project staff will describe the methods used to enhance the leadership capabilities of these three groups, along with case studies of RSL courses and projects. Program participants will identify strengths in these groups in their own institutions and develop strategies to enhance these groups and their collaboration.

3:30pm to 4:45pm

## Designing a Civic Engagement Program Inside and Outside the Curriculum

West Room

Stan Dotson, Dean of LifeWorks, Missy Harris, Field Coordinator for LifeWorks, and Gill Bosonetto, Director of Career Development, Mars Hill College

Mars Hill College staff have spent the last several years designing a four-year developmental civic engagement program that is both curricular and co-curricular. They have utilized a CIC grant, FIPSE grant, and Learn and Serve grant to fund the development of the program. Presenters will describe the process of designing a civic engagement program that spans the college years, as well as some of the content of the program. For example, staff, faculty members, and community partners participated in a workshop where the community partners read some of the texts from a course and come in prepared to "teach" faculty how those texts relate to their work in the community. It has been an enriching experience, and one that could easily be replicated at other institutions.

## Identifying Challenges for Community Partners

Board Room

Jennifer Ahern-Dodson, Community Partnership Coordinator for Research Service Learning, Duke University

This workshop will discuss how to assess campus-community partnerships, identify community partner challenges, and work collaboratively with partners to strengthen relationships and resolve problems. Workshop is for both community service and service-learning programs. Handouts will be provided.

4:45pm to 6pm

## Fostering Diversity in a Multicultural Society

Region Room

Carol Jeandron, founding director of the Office of Service Learning, Loyola University New Orleans and Valerie S. Fields, Executive Director, Louisiana Campus Compact

The inclusion of diversity enriches the educational experience of students by enhancing learning, promoting personal growth, and preparing good citizens in an increasingly complex, pluralistic society. Higher education institutions through service learning programs can provide the vision, commitment, and direction essential to enhancing the advantages inherent in student exposure to diversity. Through discussion and interactive activities, participants will examine the rationale for diversity education, the many facets of diversity, and "Best Practices."



NORTH CAROLINA  
CAMPUS COMPACT

**John H. Bamhill,**  
Executive Director

**Carol Oakley,**  
Secretary

**Maggie Sawada,**  
NC-ACTS! Coordinator

**Winter E-N Brown,**  
VISTA Leader  
& Special  
Projects Coordinator

**Jenny Noonan,**  
External Relations  
Fellow

**Amanda Cully,**  
Digest Coordinator

**Ben Johnson,**  
Website Consultant

[www.elon.edu/nccc](http://www.elon.edu/nccc)

336.278.7278 (Main)

336.278.7400 (Fax)

Elon University  
Campus Box 2257  
Elon, NC 27244

## Special Event: 7 pm on Tuesday, March 24

Gather 'round the campfire and listen with delight as a professional storyteller concocts a intoxicating blend of fantasy and wonder.

# Thank You

### Many thanks to the 2005 conference planning committee...

**Angela Jeter**, Director of Continuing Education & Service, Johnson C. Smith University

**Dena Shonts**, Program Coordinator, Student Life & Service-Learning, Central Piedmont Community College

**Donna Tate**, Service Learning Coordinator, North Carolina Central University

**E laine Tola**, Program Officer, University of North Carolina at Chapel Hill

**Lynne Wheatley**, Volunteer Services Coordinator, Meredith College

**Shari Gallardi**, Service-Learning Coordinator, Appalachian State University

**Jenny Noonan**, External Relations Fellow, North Carolina Campus Compact

### ...and to the individuals and organizations that made this conference possible

**Kristen Kimbrel**, Conference Planning Director, Blue Ridge Assembly

**Lori Culpepper**, NC Campus Compact VISTA, Pfeiffer University

**Our workshop presenters**

**Blue Ridge Assembly**

**\*Please check out of your room by 9 am on Wednesday,  
May 25th at the Front Desk in the Lobby of the  
Blue Ridge Center.\***



North Carolina | **Campus Compact**