Welcome to the 2004 Student Conference at Duke University!


With the help of an outstanding Planning Committee and individuals at Duke University, we have pulled together an exciting conference that shares experiences in the civic engagement, volunteer service, and service learning fields. Your peers are presenting nearly all of the workshops, helping you network and gain knowledge of new models with which to strengthen your campus and community. Since we are always striving to improve our conferences, please take the time to provide feedback—evaluations are found in your packet. Enjoy!

Keynote Moderator—Abby Kiesa, National Student Organizer, Campus Compact

Abby Kiesa is the National Student Organizer for Campus Compact where she leads the Raise Your Voice campaign, an initiative of Campus Compact to increase college students’ participation in public life and mobilize student leadership in the call for colleges to be more civically engaged. Born and raised in Marcellus, NY, a small town outside Syracuse, Abby went on to major in the Sociology of Education at Villanova University (PA) where she helped create a social justice leadership development program, sat on the Service-Learning Taskforce and co-facilitated a service-learning course on urban education. Previously, Abby was the Service Fellow at Madison House at the University of Virginia. Campus Compact is located in Providence, RI where Abby is also involved with a statewide initiative to pass legislation that meets the needs of RI women by increasing women’s political engagement and political power.

Our Gratitude for These Volunteers from Duke University:
Christina Son
Mary Ellison Baars
Katie Crowe
Lauren Garson

A Round of Applause to Our Planning Committee!
Casey Ashworth, College of William & Mary (VA)
Grant Brown, Wake Forest University
Megan Grimsley, UNC Pembroke
Sara Horn, North Carolina Campus Compact
Jessica Kiernan, Peace College
Shannon LeMaster, Pfeiffer University
Sarah McLaughlin, College of Charleston (SC)
Seth Moser-Katz, Appalachian State University
Beth Payne, UNC Chapel Hill
Jennifer Taylor, Central Piedmont Community College
Katie Ann Towner, Warren Wilson College
Paige Tharrington, NC State University
Jamie Trout, Greensboro College
Ellen Whiteman, Elon University
Kristle Williams, UNC Greensboro
Alice Williamson, Duke University

Special Thanks to the Following Supporters:
- Campus Compact
- Pew Charitable Trusts
- Duke Community Service Center
- Duke Division of Student Affairs

North Carolina Campus Compact
Brandon Whitney is a senior at NC State majoring in Biological Sciences and Political Science with minors in International Studies and Environmental Science. He has studied in Italy and volunteered while studying in Ghana. He spent this spring and summer in Ecuador on a self-designed Service-Learning project. Also, he has worked on research projects in large scale ecology, ethno-botany, and environmental and development ethics. He is currently working on a project to assess the conservation implications for under-represented ecological systems in the southeast US and on a project examining bioregional theory and Biosphere Reserves in the US. This year Brandon will be working as a Reflection Leader for immersion and full-scale Service-Learning courses, and also plans to work with NCSU Alternative Spring Break programs to make Service-Learning and reflection a strong component of these service trips. His goal before leaving NC State is to create campus resources encouraging motivated students from all fields to pursue self-designed Service-Learning experiences and engage the world around them.

Jessica Kiernan is a senior at Peace College majoring in Biology with a minor in Chemistry, and her future plans are leading her to Medical school. She was an officer in Peace College's Student Government her sophomore and junior year, serving as SGA's Community Service Chair her junior year. That committee chair position is how she became involved with REACH, Peace College's new Office of Community Involvement. This year she is REACH's Student Programs Director, where she handles logistics for service learning classes, runs one of four ongoing programs called Animal Pals, acts as a liaison between Student Government and REACH, and coordinates the work study students. She also serves as a President's Ambassador, president of the Science Club, Psi Lambda Epsilon, and a member of honor societies Alpha Chi and Beta Beta Beta.

Brett is a Senior Political Science major at Elon University. He currently serves as the Governor of the North Carolina Student Legislature, the Student Director of the National Campaign for Political and Civic Engagement (a project of Harvard University), the Speaker Pro-Tempore of the SGA Senate, Senator for Political Organizations, President Emeritus of the Model United Nations, Director of the James A. Harrell, Jr. School of Government, and Co-Founder of the College Democrats and the Resident Student Association.

**Special Session for Students!**

Join John Barnhill, NCCC Executive Director, for a conversation on the future and direction of NC Campus Compact. This is our strategic planning year, and we want you involved!! NCCC will be taking the results from this conversation and others to draft a multi-year strategic plan, to be submitted to the Executive Board of Directors in March 2005.

**11:00 am in the Griffith Theatre**
The Leadership Premester and the Volunteer retreat has strengthened our programs, helping to better serve our communities. We will challenge the assumptions and stereotypes of gender and masculinity that keep men from actively engaging in service. "Skills are too important to develop by chance, and must be consciously taught and practiced with ongoing opportunities," said ... volunteers who know the people and the community they plan to serve in. Our Volunteer retreat serves as an orientation for members.

A Three Dimensional View of Service to Children in Belize

Where are the Men?

Preparing to serve: Guilford College's Leadership Premester and Volunteer retreat

The rationale and effectiveness of Guilford College's Leadership Premester and Volunteer Retreat and its student project for reflection and feedback. Over the years our community partners have asked that we provide adequately trained student coordinators. Many students involved in community service are regularly called upon to serve in leadership roles. Leadership development is a goal that is often stated on college campuses, but not enough programs are actually in place to provide this education.

Do something: Do Something

Von Cannon A

Brett Cooper - Elon University

The North Carolina Student Legislature is the oldest active student legislature in the nation. Since 1937, over 10,000 college students from thirty colleges have participated in this mock General Assembly. With an emphasis on debate and public policy, participants gain an appreciation for the issues that affect them daily through weekly delegation meetings, monthly Interim Councils, and our Annual Session in Raleigh. Join us to learn how to expand the NCSL to your campus.

Beyond Words: What is This "Civic Engagement" Stuff Anyway?

Von Cannon C

Abby Kiesa—National Campus Compact

Do the words we choose separate us or bring us together? Join us for a discussion of how we can see our work in a broader picture and discuss the idea of civic engagement. What do you think of as "civically engaged?" Why? Come hear how others see the work they are doing and how we can deepen and strategically connect our own work to others’ by mapping out who our allies are on campus.

Campaigning for a Better World

Von Cannon C

Lea Winfield, Charlie Davis, Jether James, Nakeshia Lewis, & Lenora Parker - UNC—Pembroke

The underlying theme of the Campaign for Compassion is to unify the efforts of UNCP students, faculty, staff, clubs, and organizations as well as the university and community surrounding us for a greater good. The workshop will be designed to educate the audience about a few of the issues we address, for example, world hunger and STDs/AIDS.

Civic Series at William and Mary

Multicultural Room 010

Drew Steljes & Mark Day - College of William and Mary

The Civic Series is a monthly program at the College of William and Mary that draws together campus and community leaders to discuss relevant community issues. Every month, approximately 12 people are invited to participate in the series. Examples of session topics include: Privatization of Government, Environmental Economics, Religious Diversity, Race and the Classroom, and the Politics of Education. Presenters will explain how you can start a program on your campus and lead the group in a discussion on the changing role of the U.S.

Beyond the Presidential Elections: Keeping Students Engaged After 2004

Von Cannon A

Keshia Martin - UNC Greensboro

Does it seem that Americans only really care about elections during a presidential campaign? In this workshop we will discuss the importance of keeping students actively engaged in politics after election day and programs and service opportunities that will help.

Servants within Popular Culture

Von Cannon B

Jennifer Taylor, Rachel Moore, & Athena Lapan - Central Piedmont Community College

This workshop uses popular culture icons, such as Angelina Jolie, Lance Armstrong, Martin Luther King Jr., and Franklin D. Roosevelt, to show the how each individual’s civic engagement activities proved to better our global community.

The National Campaign....Engaging Elon

Meeting Room A

Brett Cooper—Elon University

The National Campaign for Political and Civic Engagement was created by Harvard University in the fall of 2003 in cooperation with nine other colleges across the nation, including Elon University, to increase the level of civic education, political participation, and public sector career opportunities for college students. Elon University has created a civically charged atmosphere this fall and we wish to share our best practices as well as learn about activities occurring on your campuses.
Preparing to Serve: Guilford College’s Leadership Premester and Volunteer Retreat
Meeting Room A
James Shields—Guilford College
This presentation will focus on the rationale and effectiveness of Guilford College’s Leadership Premester and Volunteer Retreat and its student project coordinators. Many students involved in community service are regularly called upon to serve in leadership roles. Leadership skills are too important to develop by chance, and must be consciously taught and practiced with ongoing opportunities for reflection and feedback. Over the years our community partners have asked that we provide adequately trained student volunteers who know the people and the community they plan to serve in. Our Volunteer retreat serves as an orientation for many of our service sites as well as the chance to focus on issues pertinent to particular sites in breakout sessions. We feel that this initiative has strengthened our programs, help to better serve our communities and create a cadre of competent servant leaders for the future.

The Leadership and Service Opportunities Program
Multicultural Lobby
Megan Grimsley, Melinda Coston, Lenora Parker, & Brenda Lathen - UNC Pembroke
A workshop will be presented on the Leadership and Service Opportunities Program, in which we will explain the strengths of LSOP activities and requirements. Within this workshop our group will present a mini-workshop entitled “A Taste of Culture.” This will give an example of how we facilitate workshops on campus. The mini-workshop will introduce participants to aspects of different cultures including food, entertainment, and traditional regalia.

Engaging First Year Students
Von Cannon B
Beth Payne & Kristin English - UNC Chapel Hill
Getting students involved in service early during their college careers is becoming increasingly important as we work to develop a generation that is civic-minded and service-oriented. By targeting first-year students and providing them with ways to become involved in service, we can foster a commitment to volunteering. This workshop aims to provide a number of tangible ways that this goal can be accomplished.

Take a Break: Alternative Spring Break
Meeting Room A
Katie Thompson, Heidi Williams, & Lindsey Mitchell - Appalachian State University
At Appalachian State University, we have a unique structure to our ASB program. Because of the growth our program has experienced, we have made changes in our leadership structure by adding a leadership team. These ASB leaders are in charge of recruitment, training sessions, and leading a trip of their own. In this presentation, we will share the history of our program, its growth, and the rationale behind the structure of the program.

Work that Matters: Developing Meaningful Service Opportunities for Your Organization
Von Cannon A
Keshia Martin - UNC Greensboro
The purpose of this workshop it to help volunteer coordinators for student organizations develop meaningful community service programs for their members. We will discuss ways to assess member’s interests, an organization’s mission, and community needs to select opportunities that will benefit all parties. We will also discuss ways to organize and implement programs to ensure success. Participants will work in groups to plan a community service program for a student organization.

Preparing to Serve: Guilford College’s Leadership Premester and Volunteer Retreat
Meeting Room A
James Shields—Guilford College
This presentation will focus on the rationale and effectiveness of Guilford College’s Leadership Premester and Volunteer Retreat and its student project coordinators. Many students involved in community service are regularly called upon to serve in leadership roles. Leadership skills are too important to develop by chance, and must be consciously taught and practiced with ongoing opportunities for reflection and feedback. Over the years our community partners have asked that we provide adequately trained student volunteers who know the people and the community they plan to serve in. Our Volunteer retreat serves as an orientation for many of our service sites as well as the chance to focus on issues pertinent to particular sites in breakout sessions. We feel that this initiative has strengthened our programs, help to better serve our communities and create a cadre of competent servant leaders for the future.

A Three Dimensional View of Service to Children in Belize
Multicultural Room 010
Zoe Playe, Courtney Crute, & Jessica Klein - Meredith College
Our workshop provides a background on Belize, facts about the country, and how splitting our group met the various needs found during our trip. This workshop highlights the different activities and their resulting perspectives, accompanied by pictures and personal recollections, painting a scene of our international service trip and the impact one group can have in seven days.

10:00 a.m.

11:00 a.m.

1:40 p.m.
Where are the Men?
Multicultural Lobby
Sara Horn & Adam Smith - Elon University
A discussion-based workshop addressing the lack of males involved in community service. We will challenge the assumptions and stereotypes of gender and masculinity that keep men from actively engaging in service. We hope for participants to not only understand the importance of men in service, but also hope they will walk away with strategies and ideas to employ at their respective institution to get men involved with their programs.

Understanding Multicultural Populations: Working with Diversity
Von Cannon B
Sunny Matthews, Kristi Matthews, Katrina Weintraub, Elizabeth Balofbird, Roslyn Phillips, & Rosslyn Contress—Guilford College
This interactive workshop will feature role-plays that include working with adults and kids of different cultures so that you promote a positive and diverse setting that allows for people to be as comfortable as possible. The student leaders of the three multicultural sites will give testimonies the methods they use to cross racial and cultural boundaries in a positive way for both those who serve and the communities that they work in.

Volunteering: Short and Long Term Benefits for Students
Meeting Room B
Monica Mittal - UNC-Greensboro
Why do students take the time to volunteer? “It helps others” is a common answer. This presentation will highlight several of the personal and professional benefits of volunteering to students themselves. Research has shown significant reductions in stress, improvements in interpersonal communication, and continued commitment to community. Volunteering also has numerous benefits for professional development, including field experience and networking opportunities. This presentation will give participants a better awareness of the short and long term personal benefits of volunteering.

Applying Reflections to Your Volunteer Service
Meeting Room B
Taylor Steelman & Janaka Lago - UNC Chapel Hill
As UNC’s Service-Learning Organization, APPLES includes reflection sessions as an integral component of the service-learning experience. Yet reflection needs not be limited to service-learning, but it can indeed serve a valuable purpose for any organized volunteering. This workshop hopes to reveal the benefits of organized reflection, and teach students how their organizations can integrate reflection sessions into their current volunteer service activities.

Service Learning

2:50 p.m.
Dancing Around the Table
Multicultural Lobby
Julie Vaughn - Appalachian State University
Gather around the table as we share ideas and advice about dance marathons. Does your school have a long-standing tradition of dance marathons? We want to hear what has worked for your school! Has your school been considering doing a marathon but feel like you don’t know where to begin? We want you too! We would like to take the time to share how to make this event the best ever!!

2:50 p.m.
The Leadership Challenge: A Model for Effectively Leading a Student Organization
Multicultural Room 010
Drew Stelljes—College of William and Mary
Are you responsible for leading a service organization? Have an interest in leading? Do you want to motivate others? This workshop will explore the 10 commitments of leadership proposed by Kouzes and Posner in their book The Leadership Challenge. The program is interactive and includes video clips from Dr. King’s “I Have a Dream” speech, Oprah, and Chris Tucker.

VocTeer: Skills Training for Persons with Severe Mental Illness Utilizing Campus-Community Partnerships
Stacia Scaletta Carone, Ed.D, LPC, NCC, CRC & Evonne Bradford, MSW—UNC Chapel Hill
We will outline the VocTeer Program, which was developed by a Vocational Task Force comprised of community and university representatives. VocTeer combines service learning with the expansion of volunteer opportunities for adults who, as a result of mental illness, face barriers to vocational activity. The program coordinates matches between clients and university students. Each match enters into a volunteer placement with a participating community agency. The partners volunteer together, with the student providing skills training.


11:00 a.m.

**Service Learning and the Duke-Durham Neighborhood Partnership**

**Meeting Room B**

Helen Westmoreland & Annick Charlot—Duke University

Students enrolled in Foundations of Education classes at Duke University spend two hours a week tutoring in Project HOPE (Holistic Opportunities Plan for Enrichment) community-based after-school programs. This workshop will focus on Project HOPE's program model, integration of service-learning experiences in the classroom, and student outcomes. Challenges in creating positive and meaningful service learning experiences will also be discussed, including balancing accountability, training and reflective practice, and program evaluation.

1:40 p.m.

**It’s Not All About Books: Making Your Classes Relevant by Combining Service and Courses**

**Von Cannon C**

**Abby Kiesa—National Campus Compact**

On campuses across the country students are learning not only about accounting, geography and philosophy, but also how these ideas impact the world by broadening our concept of learning to include both the classroom and community-building work. Students on many campuses have taken this idea and transformed their classrooms, and in some cases their schools, so that even more students can have these opportunities. Come hear how students across the country and in NC are leading campus service-learning initiatives and how you (yes, you!) can play a role in advocating for similar programs on your campus.

2:50 p.m.

**Creating Self-Designed Service-Learning Experiences**

**Von Cannon A**

**Brandon Whitney—NC State University**

This session will examine the process of creating self-designed intensive service-learning experiences. The presentation will focus on the moderator’s recent experience designing a six month project in Ecuador and other similar examples from NC State students. Discussion will focus on the adaptation of service-learning for a self-designed program, examine the benefits and challenges of such an endeavor, and encourage dialogue on how to build resources on participants' campuses for such experiences.

11:00 a.m.

**Teaching Graduate Students How To Incorporate Service-Learning Into The Courses They Teach**

**Multicultural Room 101**

Shari Galiardi & Julie Vaughn—Appalachian State

At ASU, we have discovered that many of our graduate students are intrigued with the idea of including service-learning in the courses that they teach; but, service-learning can be a very complex pedagogy for first-time instructors to use effectively. We will provide an overview of the 3-credit course that we use to teach graduate students how to successfully integrate service-learning into their course(s), as well as a copy of our syllabus and course schedule.

1:40 p.m.

**Orienting Students To Service-Learning In Their Courses**

**Meeting Room A**

Shari Galiardi & Heidi Williams—Appalachian State

We will conduct a “mock” Student Service-Learning Orientation that includes the interactive presentation that we use with ASU students, a video of ASU students, faculty, and community partners talking about their service-learning experiences, and copies of our orientation materials. We will include all of the information that you will need to replicate these sessions on your campus. Warning…this workshop is designed to be interactive, so be ready to have a great discussion with us!

1:40 p.m.

**Strategic Visioning: Planning NCCC’s Future**

**Griffith Theatre**

John Barnhill—NC Campus Compact

NCCC is thinking ahead! Be a part of this energetic conversation and inform NCCC of where you think we should head. NCCC will be taking the results of this conversation and others similar to it to draft a multi-year strategic plan, to be submitted to the Executive Board of Directors in March 2005.
Research as Civic Engagement
Lissett Babaian—Duke University
In my research service-learning project, I assessed the possibility of implementing service-learning in the “Duke in the Andes” program. By interviewing DIA faculty and students and studying the contexts, I found high interest but several obstacles. Based on my research and on best-practices literature, I am proposing models of service-learning that could be successful in this context.

Pembroke Elementary Service-Learning Project
Megan Grimsley, Melinda Coston, Lenora Parker, & Brenda Lathen—UNC Pembroke
In Spring 2004, the first service-learning project was initiated at UNCP. Currently, five other projects are being implemented. This poster would reflect that initial ground-breaking project that has expanded the role of volunteerism at UNCP. In partnership with Pembroke Elementary School, volunteers tutored and mentored children in the after-school program once every week for one hour. Then the volunteers partook in a reflection seminar the following day. The reflection seminar incorporated discussion of each child’s progress with respect to socio-economic influences, defining personal goals for each volunteer, and evaluation of such goals at the conclusion of the program.

Gun Free South Africa
Adam Yoffie—Duke University
This poster details my community-based research study conducted with Gun Free South Africa. I conducted oral histories with the leading youth activists about their experiences with gun violence. I also conducted a survey, developed a pledge campaign and youth newsletter, and met with local organizations to learn how to best work with youth.

The Physician as Activist
Lynn Zhang, Whitney Laemmli, Jessica Ballou, Suparna Salil, Laura Padgett, Kim Png, & Shianling Keng—Duke University
Our poster describes a newly formed activism organization at Duke University called Duke Physicians for Human Rights. This organization aims at bridging the gap between traditionally science-oriented students and campus activism movements that may be viewed as a liberal arts domain. We hold that a doctor has a unique position to play in the human rights arena and we plan on hosting several campus activities and service projects to broaden students’ views about what it can mean to be a doctor.

Making Work Count
Shanna Jefferson—UNC Chapel Hill
Making Work Count is a project that I began in the spring of 2004 through two APPLES service-learning courses. My goal is to educate workers, employers, social service agencies, and anyone interested in promoting a more socially and economically just society about the Earned Income Tax Credit and other important financial literary resources.
<table>
<thead>
<tr>
<th>Time</th>
<th>Civic Engagement</th>
<th>Volunteer Service</th>
</tr>
</thead>
</table>
| 10:00 am  | **The North Carolina Student Legislature-Civically Engaging College Students for 68 Years**  
**Von Cannon A**  
*Beyond Words: What Is This “Civic Engagement” Stuff Anyways?  
Von Cannon C* | **Engaging First Year Students in Service**  
**Von Cannon B**  
*Take a Break: Alternative Spring Break  
Meeting Room A*  
*Leadership and Service Opportunities Program**  
**Multicultural Lobby** |
| 11:00 am  | **Do Something**  
**Von Cannon B**  
*Campaigning for a Better World  
Von Cannon C*  
*Civic Series at William and Mary**  
**Multicultural 010** | **This is How We do It**  
**Multicultural Lobby**  
*Work that Matters: Developing Meaningful Service Opportunities for Your Organization**  
**Von Cannon A** |
| 1:15 pm   | **Poster Session**  
**Griffith Theatre Lobby** | **Poster Session**  
**Griffith Theatre Lobby** |
| 1:40 pm   | **Beyond the Presidential Elections: Keeping Students Engaged After 2004**  
**Von Cannon A**  
*Servants within Popular Culture  
Von Cannon B* | **Preparing to serve: Guilford College’s Leadership Premester and Volunteer Retreat**  
**Meeting Room A**  
*A Three Dimensional View of Service to Children in Belize**  
**Multicultural 010**  
*Where are the Men?**  
**Multicultural Lobby**  
*Volunteering: Short and Long Term Benefits for Students**  
**Meeting Room B** |
| 2:50 pm   | **The National Campaign…. Engaging Elon**  
**Meeting Room A** | **Dancing Around the Table**  
**Multicultural Lobby**  
*The Leadership Challenge**  
**Multicultural 010**  
*Understanding Multicultural Populations**  
**Von Cannon B**  
*Applying Reflections to Your Volunteer Service**  
**Meeting Room B** |
<table>
<thead>
<tr>
<th>Service Learning</th>
<th>Faculty/Staff</th>
<th>Time</th>
</tr>
</thead>
</table>
| VocTeer: Skills Training for Persons with Severe Mental Illness, Utilizing Campus-Community Partnerships  
*Meeting Room B* | Teaching Graduate Students How To Incorporate Service-Learning Into The Courses They Teach  
*Multicultural 010* | 10:00 am  
11:00 am  
1:15 pm  
1:40 pm  
2:50 pm |
| Service Learning and the Duke-Durham Neighborhood Partnership  
*Meeting Room B*  
Strategic Visioning: Planning NCCC’s Future  
*Griffith Theatre* | Orienting Students To Service-Learning In Their Courses  
*Meeting Room A* |  
| Poster Session  
*Griffith Theatre Lobby* | Poster Session  
*Griffith Theatre Lobby* |  
| It’s Not All About Books: Making Your Classes Relevant by Combining Service and Courses  
*Von Cannon C* | Strategic Visioning: Planning NCCC’s Future  
*Griffith Theatre* |  
| Creating Self-Designed Service-Learning Experiences  
*Von Cannon A* | Mobilizing Student Voice & Engagement: Seeing Ourselves as Organizers and Educators  
*Von Cannon C* |  
| | | |
9:30—10:00 am Welcome Address
Griffith Theatre
Alice Williamson, Planning Committee Member, Duke University
Larry Moneta, Vice President for Student Affairs, Duke University

10:00—10:50 am Session One: Workshops

10:50—11:00 am Break
Von Cannon Lobby

11:00—11:50 am Session Two: Workshops

12:00—1:15 pm Lunch & Keynote Panel
Von Cannon A, B, C
Sara Horn, Student Conference Coordinator, NC Campus Compact
Abby Kiesa, National Student Organizer, Campus Compact
Brett Cooper, Civic Engagement Panelist, Elon University
Jessica Kiernan, Volunteer Service Panelist, Peace College
Brandon Whitney, Service Learning Panelist, NC State University

1:15—1:40 pm Poster Session
Griffith Theatre Lobby
Dessert will be served

1:40—2:40 pm Session Three: Roundtable Discussions

2:40—2:50 pm Break
Von Cannon Lobby

2:50—3:40 pm Session Four: Workshops

3:40—4:00 pm Closing Session
Griffith Theatre
Winter Brown, Special Projects Coordinator & VISTA Leader, North Carolina Campus Compact