

# 2010 Service Statistics: Campus Compact Annual Membership Survey Summary Results for North Carolina

## Purpose and Methodology

In Fall of 2010, Campus Compact conducted an online membership survey in order to calculate student and faculty involvement in service and service-learning, measure campus infrastructure for community engagement, understand faculty roles and rewards, determine alumni engagement, and assess satisfaction with Campus Compact programs and services. Of the 1,165 member institutions in 2010, 740 responded to the survey. Therefore, the national response rate was 64%. The results presented below summarize the findings for colleges and universities in North Carolina alongside the findings nationally for the 2009-2010 academic year.

|                | # of Campus Compact members | # of survey respondents | Response rate |
|----------------|-----------------------------|-------------------------|---------------|
| National       | 1,165                       | 740                     | 64%           |
| North Carolina | 44                          | 39                      | 89%           |

## Institutional Information

Institution Type:

|                | Private four-year | Public four-year | Private two-year | Public two-year |
|----------------|-------------------|------------------|------------------|-----------------|
| National       | 45%               | 35%              | 1%               | 20%             |
| North Carolina | 54%               | 31%              | 0%               | 15%             |

Other Institutional Characteristics:

|  | National | North Carolina |
|--|----------|----------------|
| <b>Business</b>                              | 19%      | 10%            |
| <b>Community College</b>                     | 20%      | 15%            |
| <b>Commuter</b>                              | 36%      | 23%            |
| <b>Faith-based/Religiously Affiliated</b>    | 25%      | 33%            |
| <b>Historically Black College/University</b> | 2%       | 10%            |
| <b>Land Grant</b>                            | 9%       | 3%             |
| <b>Liberal Arts</b>                          | 57%      | 69%            |
| <b>Minority-serving</b>                      | 21%      | 23%            |
| <b>Professional</b>                          | 27%      | 23%            |
| <b>Research/Comprehensive</b>                | 24%      | 28%            |
| <b>Residential</b>                           | 48%      | 54%            |
| <b>Technical</b>                             | 11%      | 13%            |
| <b>Tribal</b>                                | 1%       | 0%             |

Full-Time Equivalent (FTE) Undergraduate Enrollment:

|                           | National | North Carolina |
|---------------------------|----------|----------------|
| <b>Average Enrollment</b> | 6,614    | 5,877          |

Full-Time Equivalent (FTE) Graduate Enrollment:

|                           | National | North Carolina |
|---------------------------|----------|----------------|
| <b>Average Enrollment</b> | 1,437    | 1,583          |

Total Full-Time Equivalent (FTE) Enrollment:

|                           | National | North Carolina |
|---------------------------|----------|----------------|
| <b>Average Enrollment</b> | 7,946    | 7,160          |

Full-Time Equivalent (FTE) Faculty:

|                | National | North Carolina |
|----------------|----------|----------------|
| <b>Average</b> | 497      | 957            |

**Community Service/Service-Learning/Civic Engagement on Campus**

How does the institution track student participation in community service/civic engagement and service-learning?

|                     | National | North Carolina |
|---------------------|----------|----------------|
| <b>Separately</b>   | 60%      | 56%            |
| <b>Together</b>     | 19%      | 28%            |
| <b>Do Not Track</b> | 21%      | 15%            |

Students involved in Community Service, Service-Learning and Civic Engagement Activities:

|                           | National | North Carolina |
|---------------------------|----------|----------------|
| <b>Average per campus</b> | 2,768    | 3,773          |
| <b>% of student FTE</b>   | 35%      | 53%            |

Student Participation in Service Activities:

|  | National        | North Carolina |
|--|-----------------|----------------|
| <b>Average hours per week/per campus</b>   | 3.683           | 3.048          |
| <b>Total hours served in 2009-2010</b><br>(based on a 32-week academic year and the average student FTE enrollment on member campuses reporting) | 381,851,260     | 16,285,703     |
| <b>Value of Service</b><br>(based on Independent Sector's 2009 value of volunteer time of \$20.85 per hour)                                      | \$7,961,598,764 | \$339,556,907  |

Service-Learning Courses Offered:

|                           | National | North Carolina |
|---------------------------|----------|----------------|
| <b>Average per campus</b> | 64       | 42             |

Faculty who taught a Service-Learning Course:

|                           | National | North Carolina |
|---------------------------|----------|----------------|
| <b>Average per campus</b> | 35       | 31             |
| <b>% of faculty FTE</b>   | 7%       | 3%             |

Staff support for Community Service, Service-Learning and/or Civic Engagement:

|                           | National | North Carolina |
|---------------------------|----------|----------------|
| <b>Average per campus</b> | 21       | 19             |

Issue Areas Addressed through Service:

|   | National | North Carolina |
|---|----------|----------------|
| <b>Access and success in higher education</b> | 72%      | 67%            |
| <b>Agriculture/nutrition</b>                  | 61%      | 54%            |
| <b>Animal welfare</b>                         | 53%      | 62%            |
| <b>Civil rights/human rights</b>              | 70%      | 72%            |
| <b>Conflict resolution</b>                    | 35%      | 38%            |
| <b>Crime/criminal justice</b>                 | 52%      | 44%            |
| <b>Disability issues</b>                      | 61%      | 54%            |
| <b>Disaster preparedness</b>                  | 33%      | 44%            |
| <b>Economic development</b>                   | 61%      | 54%            |
| <b>Environment/sustainability issues</b>      | 82%      | 90%            |
| <b>Global citizenship</b>                     | 61%      | 56%            |
| <b>Health care, general</b>                   | 79%      | 67%            |
| <b>HIV/AIDS</b>                               | 48%      | 59%            |
| <b>Housing/homelessness</b>                   | 82%      | 87%            |
| <b>Hunger</b>                                 | 83%      | 90%            |
| <b>Immigrant/migrant worker rights</b>        | 48%      | 41%            |
| <b>International issues</b>                   | 55%      | 49%            |
| <b>K-12 education</b>                         | 87%      | 90%            |
| <b>Legal aid</b>                              | 26%      | 23%            |
| <b>Mental health</b>                          | 57%      | 46%            |
| <b>Mentoring</b>                              | 80%      | 87%            |
| <b>Multiculturalism/diversity</b>             | 71%      | 69%            |
| <b>Parenting/child</b>                        | 45%      | 49%            |
| <b>Poverty</b>                                | 82%      | 87%            |
| <b>Public arts/theater</b>                    | 54%      | 51%            |
| <b>Reading/writing</b>                        | 77%      | 72%            |
| <b>Senior/elder services</b>                  | 72%      | 56%            |

|                             |     |     |
|-----------------------------|-----|-----|
| <b>Sexual assault</b>       | 45% | 46% |
| <b>Substance abuse</b>      | 42% | 41% |
| <b>Tax form preparation</b> | 43% | 31% |
| <b>Technology</b>           | 45% | 44% |
| <b>Transportation</b>       | 20% | 15% |
| <b>Tutoring</b>             | 83% | 92% |
| <b>Voting</b>               | 47% | 46% |
| <b>Women's issues</b>       | 67% | 72% |
| <b>Other</b>                | 10% | 8%  |

### Campus Infrastructure

In what ways does the institution foster or support student community service, academic service-learning and/or civic engagement?

|  | National | North Carolina |
|--|----------|----------------|
| <b>Designates a period of time to highlight student civic engagement and/or service activities</b>   | 66%      | 77%            |
| <b>Manages liability associated with service placements</b>  | 59%      | 41%            |
| <b>Provides/coordinates transportation to and from community sites</b>   | 57%      | 72%            |
| <b>Considers service formally in admissions process</b>  | 24%      | 33%            |
| <b>Considers service in awarding scholarships</b>  | 63%      | 51%            |
| <b>Defines and identifies academic service-learning courses</b>  | 60%      | 51%            |
| <b>Requires academic service-learning as part of core curriculum in at least one major</b>   | 51%      | 36%            |
| <b>Offers community service/civic engagement major and/or minor</b>  | 14%      | 13%            |
| <b>Offers courses on volunteerism</b>  | 23%      | 26%            |
| <b>Offers courses on activism/advocacy</b>   | 40%      | 33%            |
| <b>Designates academic service-learning courses in the course guide</b>  | 35%      | 31%            |
| <b>Records service on student transcripts</b>  | 20%      | 21%            |
| <b>Gives extra credit for community service/civic engagement participation</b>   | 50%      | 56%            |
| <b>Requires service for graduation</b>   | 12%      | 13%            |
| <b>Gives awards to students for service</b>  | 71%      | 72%            |
| <b>Offers mini-grants to students for service-related initiatives</b>  | 35%      | 49%            |
| <b>Provides funding (e.g., scholarships, grants, fellowships, education awards, etc.) for student community service, academic service-learning and/or civic engagement efforts</b> | 61%      | 69%            |
| <b>Hosts and/or funds public dialogues on current issues</b>   | 75%      | 72%            |
| <b>Provides physical space/communication mechanisms for peaceful student protest</b>   | 48%      | 49%            |
| <b>Provides space for student political organizations on campus</b>  | 65%      | 56%            |
| <b>Other</b>   | 13%      | 8%             |

How many office(s)/center(s) on campus coordinate service, service-learning, and/or civic engagement activities and programs?

|                     | National | North Carolina |
|---------------------|----------|----------------|
| <b>Zero</b>         | 5%       | 5%             |
| <b>One</b>          | 36%      | 49%            |
| <b>Two</b>          | 26%      | 15%            |
| <b>Three</b>        | 14%      | 13%            |
| <b>Four</b>         | 4%       | 3%             |
| <b>Five or more</b> | 14%      | 15%            |

Does the office/center have a full-time staff member dedicated to directing service, service-learning, and/or civic engagement activities and programs?

|            | National | North Carolina |
|------------|----------|----------------|
| <b>Yes</b> | 71%      | 81%            |
| <b>No</b>  | 29%      | 19%            |

What is the total annual budget for the office/center?

|                              | National | North Carolina |
|------------------------------|----------|----------------|
| <b>Less than \$20,000</b>    | 39%      | 35%            |
| <b>\$20,000 - \$49,999</b>   | 14%      | 24%            |
| <b>\$50,000 - \$99,999</b>   | 15%      | 6%             |
| <b>\$100,000 - \$249,999</b> | 17%      | 24%            |
| <b>\$250,000 or more</b>     | 15%      | 12%            |

What are the responsibilities of the office/center?

|   | National | North Carolina |
|---|----------|----------------|
| <b>Community Service</b>                                    | 81%      | 94%            |
| <b>Service-Learning</b>                                     | 84%      | 76%            |
| <b>Civic Engagement</b>                                     | 78%      | 91%            |
| <b>Community Work Study</b>                                 | 36%      | 38%            |
| <b>Internships</b>  | 26%      | 21%            |
| <b>Student Leadership Development</b>                       | 56%      | 65%            |
| <b>Experiential Learning</b>                                | 45%      | 47%            |
| <b>Community Partnership Development</b>                    | 80%      | 76%            |
| <b>Federal Programming (i.e. America Reads, AmeriCorps)</b> | 53%      | 68%            |

To which department does the office/center report?

|  | National | North Carolina |
|--|----------|----------------|
| <b>Academic Affairs</b>                  | 39%      | 24%            |
| <b>Student Affairs</b>                   | 36%      | 50%            |
| <b>BOTH Academic and Student Affairs</b> | 11%      | 18%            |
| <b>President's Office</b>                | 3%       | 6%             |
| <b>Other</b>                             | 10%      | 3%             |

Where is the office/center located?

|   | National | North Carolina |
|---|----------|----------------|
| <b>Whole office/center on campus</b>        | 97%      | 97%            |
| <b>Whole office/center off campus</b>       | 1%       | 3%             |
| <b>Office/center both on and off campus</b> | 3%       | 0%             |

Which category best describes the leader of this office/center?

|                                       | National | North Carolina |
|---------------------------------------|----------|----------------|
| <b>Director</b>                       | 68%      | 68%            |
| <b>Associate/Assistant Director</b>   | 6%       | 12%            |
| <b>Program Manager/Coordinator</b>    | 21%      | 6%             |
| <b>Administrative/Staff Assistant</b> | 1%       | 0%             |
| <b>AmeriCorps*VISTA Member</b>        | 4%       | 15%            |

How many years has this leader been in this position?

|                      | National | North Carolina |
|----------------------|----------|----------------|
| <b>Average Years</b> | 5        | 4              |

How many years has this leader worked for the college/university?

|                      | National | North Carolina |
|----------------------|----------|----------------|
| <b>Average Years</b> | 9        | 7              |

What is this leader's annual salary?

|                             | National | North Carolina |
|-----------------------------|----------|----------------|
| <b>\$0 - \$10,000</b>       | 5%       | 12%            |
| <b>\$10,001 - \$20,000</b>  | 3%       | 3%             |
| <b>\$20,001 - \$30,000</b>  | 5%       | 0%             |
| <b>\$30,001 - \$40,000</b>  | 16%      | 18%            |
| <b>\$40,001 - \$50,000</b>  | 23%      | 18%            |
| <b>\$50,001 - \$60,000</b>  | 15%      | 15%            |
| <b>\$60,001 - \$70,000</b>  | 12%      | 9%             |
| <b>\$70,001 - \$80,000</b>  | 8%       | 6%             |
| <b>\$80,001 - \$90,000</b>  | 3%       | 6%             |
| <b>\$90,001 - \$100,000</b> | 4%       | 6%             |

|                               |    |    |
|-------------------------------|----|----|
| <b>\$100,001 - \$110,000</b>  | 2% | 0% |
| <b>\$110,001 - \$120,000</b>  | 1% | 0% |
| <b>\$120,001 - \$130,000</b>  | 1% | 3% |
| <b>\$130,001 - \$140,000</b>  | 1% | 0% |
| <b>\$140,001 - \$150,000</b>  | 0% | 0% |
| <b>\$150,001 - \$160,000</b>  | 0% | 0% |
| <b>\$160,001 - \$170,000</b>  | 0% | 3% |
| <b>\$170,001 - \$180,000</b>  | 0% | 0% |
| <b>\$180,001 - \$190,000</b>  | 0% | 0% |
| <b>\$190,001 - \$200,000</b>  | 0% | 0% |
| <b>greater than \$200,000</b> | 0% | 0% |

What is the highest level of education completed by this leader?

|  | National | North Carolina |
|--|----------|----------------|
| <b>High School diploma/equivalent</b>    | 1%       | 0%             |
| <b>Associate's degree</b>                | 1%       | 0%             |
| <b>Bachelor's degree</b>                 | 17%      | 18%            |
| <b>Master's degree</b>                   | 55%      | 50%            |
| <b>Ph.D./equivalent</b>                  | 24%      | 26%            |
| <b>Professional degree (i.e. JD, MD)</b> | 2%       | 6%             |

What is the minimum degree required for this position?

|  | National | North Carolina |
|--|----------|----------------|
| <b>High School diploma/equivalent</b>    | 1%       | 0%             |
| <b>Associate's degree</b>                | 2%       | 0%             |
| <b>Bachelor's degree</b>                 | 34%      | 35%            |
| <b>Master's degree</b>                   | 51%      | 59%            |
| <b>Ph.D./equivalent</b>                  | 12%      | 6%             |
| <b>Professional degree (i.e. JD, MD)</b> | 0%       | 0%             |

What percentage of this position is focused on supporting service, service-learning, and/or civic engagement activities and programs?

|                           | National | North Carolina |
|---------------------------|----------|----------------|
| <b>Average Percentage</b> | 71       | 73             |

### **Faculty Roles and Rewards**

Does the institution reward community-based research, community engagement and/or academic service-learning in faculty review, tenure, and promotion?

|            | National | North Carolina |
|------------|----------|----------------|
| <b>Yes</b> | 64%      | 58%            |
| <b>No</b>  | 36%      | 42%            |

In what ways does the institution support faculty involvement in civic engagement programs and teaching academic service-learning courses?

|  | National | North Carolina |
|--|----------|----------------|
| <b>Gives awards for faculty</b>  | 44%      | 45%            |
| <b>Provides faculty development workshops/fellowships</b>  | 70%      | 66%            |
| <b>Provides service-learning and community orientation in faculty orientation</b>                        | 41%      | 47%            |
| <b>Provides faculty with grants to support curriculum redesign</b>                                       | 44%      | 34%            |
| <b>Provides curriculum models and sample syllabi</b>   | 64%      | 53%            |
| <b>Provides materials to assist faculty in reflection and assessment</b>                                 | 67%      | 66%            |
| <b>Allows sabbaticals for service-learning research, scholarship, and program development</b>            | 24%      | 24%            |
| <b>Encourages and supports faculty financially to attend and present at service-learning conferences</b> | 61%      | 68%            |
| <b>Other</b>   | 11%      | 5%             |

Is there a faculty governance committee with responsibilities for community engagement?

|            | National | North Carolina |
|------------|----------|----------------|
| <b>Yes</b> | 31%      | 27%            |
| <b>No</b>  | 69%      | 73%            |

Do search/recruitment policies encourage the hiring of faculty with expertise in and commitment to community engagement?

|            | National | North Carolina |
|------------|----------|----------------|
| <b>Yes</b> | 36%      | 27%            |
| <b>No</b>  | 64%      | 73%            |

### Alumni

How does the institution engage alumni in community service or civic engagement activities?

|  | National | North Carolina |
|--|----------|----------------|
| <b>Communicates service opportunities to alumni</b>                        | 46%      | 46%            |
| <b>Coordinates day of service or service weekend activities for alumni</b> | 30%      | 30%            |
| <b>Gives awards to alumni for service</b>                                  | 33%      | 27%            |
| <b>Recognizes alumni for service in publications</b>                       | 52%      | 49%            |
| <b>Cultivates alumni donors to support service activities</b>              | 40%      | 43%            |
| <b>Invites alumni to serve as speakers or mentors to current students</b>  | 62%      | 59%            |



How many alumni have entered public service careers (e.g., Government, Nonprofit, International, Education)?

|                           | National | North Carolina |
|---------------------------|----------|----------------|
| <b>Average per Campus</b> | 2,693    | 1,252          |

How many alumni have entered the following national service programs?

|                          | National Average per Campus | North Carolina Average per Campus |
|--------------------------|-----------------------------|-----------------------------------|
| <b>AmeriCorps</b>        | 23                          | 23                                |
| <b>AmeriCorps*VISTA</b>  | 24                          | 5                                 |
| <b>AmeriCorps*NCCC</b>   | 14                          | 14                                |
| <b>Peace Corps</b>       | 85                          | 14                                |
| <b>Senior Corps</b>      | 0                           | 0                                 |
| <b>Teach for America</b> | 51                          | 6                                 |

Which programs does the campus offer to alumni entering public service careers?

|   | National | North Carolina |
|---|----------|----------------|
| <b>Informational programs on public service careers</b> | 41%      | 46%            |
| <b>Student loan deferment</b>                           | 9%       | 8%             |
| <b>Student loan forgiveness</b>                         | 6%       | 3%             |
| <b>Network of alumni in public service careers</b>      | 23%      | 22%            |

### Campus Compact Membership

Satisfaction with Campus Compact Service and Resources:

|  | National | North Carolina |
|--|----------|----------------|
| <b>Very satisfied</b>                    | 56%      | 72%            |
| <b>Somewhat satisfied</b>                | 34%      | 26%            |
| <b>Neither satisfied no dissatisfied</b> | 8%       | 3%             |
| <b>Somewhat dissatisfied</b>             | 2%       | 0%             |
| <b>Very dissatisfied</b>                 | 0%       | 0%             |

### Survey Information

Did you have the necessary resources available to complete all questions in this survey on behalf of your institution?

|            | National | North Carolina |
|------------|----------|----------------|
| <b>Yes</b> | 36%      | 37%            |
| <b>No</b>  | 64%      | 63%            |

How will the institution use the information gathered for this survey?

|  | National | North Carolina |
|--|----------|----------------|
| <b>Share with relevant contacts on campus</b>  | 90%      | 97%            |
| <b>Share with relevant contacts in the community</b>   | 50%      | 55%            |
| <b>Share with current and/or prospective donors</b>  | 39%      | 39%            |
| <b>Share with prospective students</b>   | 37%      | 29%            |
| <b>Share with current students</b>   | 47%      | 47%            |
| <b>Share with alumni</b>   | 36%      | 37%            |
| <b>Use to complete the application for the Elective Carnegie Classification on Community Engagement</b>  | 23%      | 34%            |
| <b>Use to complete the application for the President's Higher Education Community Service Honor Roll</b> | 55%      | 66%            |
| <b>Use to inform strategic planning</b>  | 72%      | 71%            |
| <b>Use to inform accreditation</b>   | 43%      | 29%            |