



Students, College Administrators, Faculty, and Election Officials
Working Together to Overcome Barriers to Student Voting

Student Voter Engagement in North Carolina: Issues and Strategies



Presentation Outline



1. Best Practices Brainstorming
2. Integrating Voter Registration on Campus
3. Question and Answer



FELN and CVP



- **The Fair Elections Legal Network** (FELN) is a national, nonpartisan organization working to remove barriers to registration and voting for traditionally underrepresented communities.
- **Campus Vote Project** works with community college and university administrators, faculty, students, as well as local election officials and community partners to help students overcome barriers to voting.

www.fairelectionsnetwork.com

www.campusvoteproject.org

What Does Your Institution Currently Do?



THINGS TO CONSIDER:

WHO IS INVOLVED IN THESE EFFORTS?

WHAT RESOURCES ARE AVAILABLE?

**WAS PROGRAMMING DIFFERENT IN 2012,
THE LAST PRESIDENTIAL YEAR, THEN IN
2014? 2015?**

**HOW DO YOU MEASURE THE IMPACT OF
YOUR EFFORTS AND PLAN FOR THE FUTURE?**

Higher Education Act of 1965

“If your institution is a covered institution, you **must make the voter registration forms widely available to your students** and distribute the forms individually to your degree or certificate program students who are physically in attendance at your institution.”



Electoral Engagement Best Practices



- Tackle the Information Deficit
- Reduce Barriers to Voting



Tackle the Information Deficit

- Host **issue forums** and provide candidate information
- **Email and use social media** to deliver non-partisan voting information
- Participate in Tuft's **National Study of Learning, Voting, & Engagement (NSLVE)** Initiative
 - <http://activecitizen.tufts.edu/research/NSLVE/>

Reduce Barriers to Voting

- Educate students on voter ID
- Establish a polling location on campus *or* provide transportation to off-campus polls
- GOTV- early voting and Election Day



Reduce barriers to voting...



Polling Locations

- Provide transportation to off-campus polls
- Have school administration contact local officials to establish location on campus
- Or on-campus early voting site

IN THE NEWS:

On June 9th, 2014 Virginia voting precincts in Montgomery County were redrawn and an on-campus polling center was created at Virginia Tech to better serve almost 9,000 students.

Source: [Collegiate Times](#)



Reduce barriers to voting...

Student Poll Worker Program

- Educational opportunity
- Shortage of poll workers leads to long lines
- Greater knowledge of new voting technology and student issues
 - IDs, proof of residency, campus addresses
- Average age of poll worker is 72
 - Older poll workers not familiar with issues facing students

Check Legal Requirements:

- *Age*
- *Residency*
- *Registration status*
- *Training*



Web-based Voter Registration Tools



Turbovote

- Will mail the pre-populated form with stamped and addressed envelope for submission to election officials.
- Also does absentee ballot request forms.
- Requires a yearly subscription fee.

Rock the Vote

- Have to print and submit the completed form yourself .
- No cost to school or student for using
- Both tools will also send future registration and election reminders to previous users.

What is National Voter Registration Day?



- In 2008, 6 million Americans didn't vote because they missed a registration deadline or didn't know how to register. In 2016, we want to make sure no one is left out.
- On September 27, 2016, volunteers, celebrities, and organizations from all over the country will “hit the streets” for National Voter Registration Day.
- This single day of coordinated field, technology and media efforts will create pervasive awareness of voter registration opportunities—allowing us to reach tens of thousands of voters who we could not reach otherwise.



Sign-up to be a NVRD Partner



- Get Access to the Partner Toolkit:
 - Communications Toolkit
 - Organizer Toolkit
 - Printable Posters
 - Social Media Graphics
 - Legal Guides

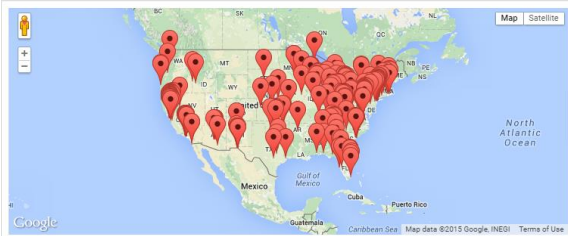
<http://nationalvoterregistrationday.org/partners>



List Your Event on the NVRD Site



National Voter Registration Day 2015



**YOU CAN LIST YOUR EVENT ON THE NVRD SITE
OR
SEARCH FOR ANOTHER EVENT ALREADY
HAPPENING IN YOUR AREA**



Post My Event

Partners should add their National Voter Registration Day events to our directory so that future voters and potential volunteers can find them. Partners can also use this tool to find local partners to team up with to host an even bigger event on the big day. Begin the process of adding your event now!

[Post My Event](#)

Integrating Voter Registration On Campus



**BUILD A TEAM AND HAVE A
PLAN**

Question and Answer



Have we covered:

- Out-of-state students and residency
- Managing off-campus groups
- Staying non-partisan
- Building inter-departmental connections
- Connecting to academic service-learning
- Resources and materials available to assist you

Register at School or Home?



Symm v. United States, 439 U.S. 1105 (1979) - Stricter residency standard for students deemed unconstitutional

Students can register to vote at their parents' address or their college residence



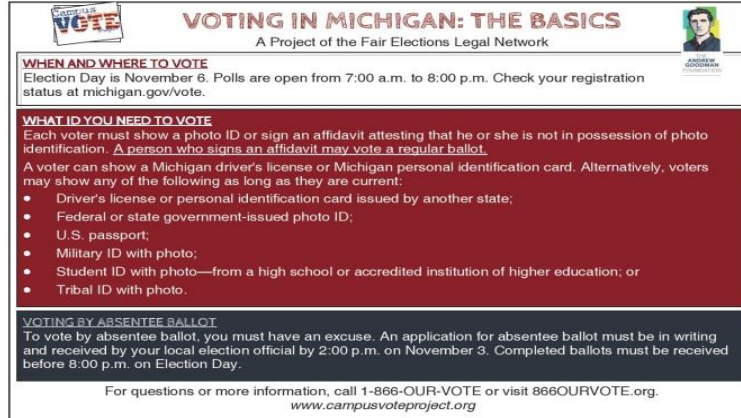
CVP Resources

- Student Voting Guides (state-specific)
 - www.campusvoteproject.org/studentguides
 - Registration requirements
 - Early and Election Day voting
 - ID requirements
- [Best Practices Guide for Administrators](#)
- [Student ID as Voter ID Map](#)
- [Engagement Toolkit for Students](#)

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VOTING IN MICHIGAN: THE BASICS
A Project of the Fair Elections Legal Network

WHEN AND WHERE TO VOTE
Election Day is November 6. Polls are open from 7:00 a.m. to 8:00 p.m. Check your registration status at michigan.gov/vote.

WHAT ID YOU NEED TO VOTE
Each voter must show a photo ID or sign an affidavit attesting that he or she is not in possession of photo identification. A person who signs an affidavit may vote a regular ballot.
A voter can show a Michigan driver's license or Michigan personal identification card. Alternatively, voters may show any of the following as long as they are current:

- Driver's license or personal identification card issued by another state;
- Federal or state government-issued photo ID;
- U.S. passport;
- Military ID with photo;
- Student ID with photo—from a high school or accredited institution of higher education; or
- Tribal ID with photo.

VOTING BY ABSENTEE BALLOT
To vote by absentee ballot, you must have an excuse. An application for absentee ballot must be in writing and received by your local election official by 2:00 p.m. on November 3. Completed ballots must be received before 8:00 p.m. on Election Day.

For questions or more information, call 1-866-OUR-VOTE or visit 866OURVOTE.org.
www.campusvoteproject.org

