Student Voter Engagement in North Carolina: Issues and Strategies
Presentation Outline

1. Best Practices Brainstorming

2. Integrating Voter Registration on Campus

3. Question and Answer
FELN and CVP

- **The Fair Elections Legal Network** (FELN) is a national, nonpartisan organization working to remove barriers to registration and voting for traditionally underrepresented communities.

- **Campus Vote Project** works with community college and university administrators, faculty, students, as well as local election officials and community partners to help students overcome barriers to voting.

www.fairelectionsnetwork.com  www.campusvoteproject.org
What Does Your Institution Currently Do?

THINGS TO CONSIDER:

WHO IS INVOLVED IN THESE EFFORTS?

WHAT RESOURCES ARE AVAILABLE?


HOW DO YOU MEASURE THE IMPACT OF YOUR EFFORTS AND PLAN FOR THE FUTURE?
Higher Education Act of 1965

“If your institution is a covered institution, you must make the voter registration forms widely available to your students and distribute the forms individually to your degree or certificate program students who are physically in attendance at your institution.”
Electoral Engagement Best Practices

- Tackle the Information Deficit
- Reduce Barriers to Voting
Tackle the Information Deficit

• Host **issue forums** and provide candidate information

• **Email and use social media** to deliver non-partisan voting information

• Participate in Tuft’s **National Study of Learning, Voting, & Engagement (NSLVE)** Initiative
  • http://activecitizen.tufts.edu/research/NSLVE/
Reduce Barriers to Voting

• Educate students on voter ID

• Establish a polling location on campus or provide transportation to off-campus polls

• GOTV- early voting and Election Day
Reduce barriers to voting...

Polling Locations

- Provide transportation to off-campus polls
- Have school administration contact local officials to establish location on campus
- Or on-campus early voting site

IN THE NEWS:

On June 9th, 2014 Virginia voting precincts in Montgomery County were redrawn and an on-campus polling center was created at Virginia Tech to better serve almost 9,000 students.

Source: Collegiate Times
Reduce barriers to voting...

**Student Poll Worker Program**

- Educational opportunity

- Shortage of poll workers leads to long lines

- Greater knowledge of new voting technology and student issues
  - IDs, proof of residency, campus addresses

- Average age of poll worker is 72
  - Older poll workers not familiar with issues facing students

**Check Legal Requirements:**
- Age
- Residency
- Registration status
- Training
# Web-based Voter Registration Tools

<table>
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<tr>
<th>Turbovote</th>
<th>Rock the Vote</th>
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<td>• Will mail the pre-populated form with stamped and addressed envelope for submission to election officials.</td>
<td>• Have to print and submit the completed form yourself.</td>
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<td>• Also does absentee ballot request forms.</td>
<td>• No cost to school or student for using</td>
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<tr>
<td>• Requires a yearly subscription fee.</td>
<td>• Both tools will also send future registration and election reminders to previous users.</td>
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What is National Voter Registration Day?

- In 2008, 6 million Americans didn’t vote because they missed a registration deadline or didn’t know how to register. In 2016, we want to make sure no one is left out.

- On September 27, 2016, volunteers, celebrities, and organizations from all over the country will “hit the streets” for National Voter Registration Day.

- This single day of coordinated field, technology and media efforts will create pervasive awareness of voter registration opportunities—allowing us to reach tens of thousands of voters who we could not reach otherwise.
Sign-up to be a NVRD Partner

- Get Access to the Partner Toolkit:
  - Communications Toolkit
  - Organizer Toolkit
  - Printable Posters
  - Social Media Graphics
  - Legal Guides

http://nationalvoterregistrationday.org/partners
List Your Event on the NVRD Site

YOU CAN LIST YOUR EVENT ON THE NVRD SITE OR
SEARCH FOR ANOTHER EVENT ALREADY HAPPENING IN YOUR AREA

Post My Event
Partners should add their National Voter Registration Day events to our directory so that future voters and potential volunteers can find them. Partners can also use this tool to find local partners to team up with to host an even bigger event on the big day. Begin the process of adding your event now!

Post My Event
Integrating Voter Registration On Campus

BUILD A TEAM AND HAVE A PLAN
Question and Answer

Have we covered:
• Out-of-state students and residency
• Managing off-campus groups
• Staying non-partisan
• Building inter-departmental connections
• Connecting to academic service-learning
• Resources and materials available to assist you
Register at School or Home?

Symm v. United States, 439 U.S. 1105 (1979) - Stricter residency standard for students deemed unconstitutional

Students can register to vote at their parents’ address or their college residence
CVP Resources

- Student Voting Guides (state-specific)
  - [www.campusvoteproject.org/studentguides](http://www.campusvoteproject.org/studentguides)
- Registration requirements
- Early and Election Day voting
- ID requirements
- Best Practices Guide for Administrators
- Student ID as Voter ID Map
- Engagement Toolkit for Students

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