

2015 Civic Engagement Institute

*A Common Agenda for
Collective Impact:*

Campus, Community, Compact



North Carolina | **Campus Compact**

February 17, 2015

Elon University

Elon, NC



2015 Civic Engagement Institute

8:30 a.m.	Registration, Moseley Center Lobby
9:30 a.m. - 10:50 a.m.	Opening plenary, McKinnon Hall, Moseley Center Welcome <i>Leslie Garvin, Executive Director, North Carolina Campus Compact</i> The Promise of Collective Impact <i>Robert Albright, The Collective Impact Forum</i>
11:00 a.m. - 12:15 p.m.	Workshop Session One Collective: Impact Regional Models
12:25 p.m. - 1:50 p.m.	Lunch, McKinnon Hall, Moseley Center Navigating the Power Dynamics Between Institutions and their Communities <i>Byron White, Vice President for University Engagement, Cleveland State University</i>
2:00 p.m. - 3:00 p.m.	Workshop Session Two Partnership Toolbox: Challenges, Data, and Strategies
3:10 p.m. - 4:10 p.m.	Aligning our Existing Partnerships with the Collective Impact Framework, McKinnon Hall, Moseley Center Facilitated Discussions, Campus Teams
4:20 p.m. - 5:00 p.m.	Closing plenary, McKinnon Hall, Moseley Center Reflections and Observations <i>Rick Battistoni, Professor of Political Science and Public and Community Services Studies, and Director of the Feinstein Institute for Public Service, Providence College</i> Professional Resource Giveaway

Welcome, Goals

A Common Agenda for Collective Impact: Campus, Community, Compact

Welcome to North Carolina Campus Compact's 2015 Civic Engagement Institute! Since 2007, our member campuses have gathered at this annual event to explore strategies and concepts that broaden our vision of what it means to be "an engaged campus."

This year, we investigate the why and how of "collective impact," a strategy of community-based problem-solving that strives to mobilize multiple, diverse stakeholders toward a common goal. Sound familiar? Not so fast. In their seminal article "Collective Impact" (2011), Kania and Kramer explain what makes the collective impact approach different:

Collaboration is nothing new. The social sector is filled with examples of partnerships, networks, and other types of joint efforts. But collective impact initiatives are distinctly different. Unlike most collaborations, collective impact initiatives involve a centralized infrastructure, a dedicated staff, and a structured process that leads to a common agenda, shared measurement, continuous communication, and mutually reinforcing activities among all participants. (2011)

The Strive Partnership in greater Cincinnati is a leading example of this approach. In 2006, more than 300 cross-sector representatives joined the partnership, aligning their work in a cradle to career perspective in order to improve academic outcomes in the urban core. According to Strive, 89% of indicators -- like kindergarten readiness and high school graduation rates -- are trending positively, up from 81% the prior year and 68% three years ago.

The collective impact approach recognizes there are no silver bullet solutions to the challenges our communities face. To expand economic opportunity, to improve educational outcomes, to end childhood hunger and malnutrition, or to stem epidemics of obesity and chronic disease, we cannot rely on one institution implementing a single intervention - what Kania and Kramer call "isolated impact." We must work together. As Strive demonstrates, it is possible...but not easy.

The experts and organizations we will meet at this year's Institute acknowledge this complexity. Keynote speaker Robert Albright of the Collective Impact Forum will introduce us to the promise of collective impact. Dr. Byron White of Cleveland State University will examine power dynamics when universities enter into community collaborations, and Dr. Rick Battistoni will tie the learning together at the end of the day.

After we learn about the framework and about collective impact efforts happening here in our state, campus teams will discuss the role engaged colleges and universities could and should play in these initiatives. We hope this day will spark new ideas, raise new questions, and inspire your campus to consider the collective impact approach to community change. Welcome!

The 2015 Civic Engagement Institute Planning Committee

Claire Apaliski, Social Research Specialist, UNC Charlotte
Urban Institute

Leslie Parkins, Senior Program Officer, Service-Learning,
UNC-Chapel Hill

Emily Janke, Director, Institute for Community & Economic
Engagement and Associate Professor, Peace and Conflict
Studies, UNC Greensboro

Lane Perry, Director, Center for Service-Learning, Western
Carolina University

Brandon Kliewer, Assistant Professor of Civic Leadership,
School of Leadership Studies, Kansas State University, and
Associate Scholar, Points of Light

Jose Picart, Vice Provost, Academic Programs and Services,
NC State University

Linda Shipley, Senior Associate Director, UNC Charlotte
Urban Institute

Jeff Michael, Director, UNC Charlotte Urban Institute

Amy Hawn Nelson, Director of Social Research, UNC
Charlotte Urban Institute and Director, Institute for
Social Capital, Inc.

Highlights

Acknowledgements

Many thanks to Elon University for hosting the 2015 Civic Engagement Institute. We truly appreciate all the workshop presenters who are participating today. In addition to the higher education community, we are pleased to welcome the representatives from the following agencies and organizations who are involved in collective impact efforts throughout North Carolina: The East Durham Children's Initiative; The Kinston Promise Neighborhood; The Forsyth Promise; Youth Thrive, Growing Minds Farm to School Program; and Vecinos, Inc. We are excited to feature Robert Albright, Byron White and Rick Battistoni who will help us explore this compelling topic. Thank you to our sponsor Lyon Software for their support.

Cell Phones and Electronic Devices

As a courtesy to presenters, speakers, and attendees, please switch cell phones to silent mode during sessions. Please leave the session when answering calls. While live Tweeting is encouraged for the benefit of colleagues that cannot be in attendance, please be respectful of the varying levels of comfort of presenters and other participants. Please review the Media Opt-Out policy and refrain from posting photos of participants or presenters wearing an "opt-out" sticker.

Media Opt-Out

Photos, video, audio are taken throughout the day. NC Campus Compact may use these images in printed marketing materials, videos or on our website. We accept your consent to do so unless you visit the registration desk to obtain an "opt-out" sticker to be placed on your name badge.

Dietary Restrictions/Requests

For Institute guests who requested a vegetarian meal or identified dietary restrictions during registration, please note that you have a colored dot on your name tag. Your requested entrées are located in Section D of McKinnon Hall. Please check with Rene' Summers at the registration desk before 10:30 a.m. for any dietary adjustments.

Feedback

We appreciate your participation in an online evaluation inviting your feedback on the overall event which you will receive within one week.

Recycling

Your meals and breaks are served on compostable materials throughout the day. Please use the containers appropriately marked for this purpose.

Recycle your name badge at the registration table in the lobby of Moseley as you leave this afternoon.

Refreshments

Break service will be available throughout the day in McKinnon Hall, Section D. When convenient, please drop by between sessions for a snack and beverage.

Other options located in Moseley Center:

Irazu Coffee Shop serves specialty coffee, chai latte, hot chocolate, iced lattes and smoothies. Irazu is located on the west end of Moseley Center near the mail room (on the way to Lakeside conference rooms).

Biscuitville is located in Winter Garden Café inside Lakeside Dining Hall. Elon is the only college or university to introduce a *Biscuitville* on campus which features traditional handmade breakfast biscuits ~ a touch of southern comfort! Biscuitville was founded in 1966 in Burlington, N.C. by Maurice Jennings '57, and now operates 58 locations in North Carolina and Virginia.

F'real smoothies and milkshake self serve station is also located in the Winter Garden Café.

Professional Resource Giveaway

Visit the resource tables to review publications. We thank our contributors. Submit your name to receive a resource during the final session. Must be present to win.

AAC&U Communications
American Association of Community Colleges,
Community College Press
Campus Compact
Information Age Publishing
Jossey-Bass and John Wiley
& Sons Publishing
Louisiana State University Press
Oxford University Press
Princeton University Press
SAGE Publications
Stylus Publishing
Teachers College Press
The New Press
Vanderbilt University Press

Plenary Presenters

Robert Albright, M.B.A., is the Associate Director of the Collective Impact Forum. Robert leads a nationwide philanthropic network for the Collective Impact Forum, an initiative of a nonprofit consulting firm, FSG, and the Aspen Institute Forum for Community Solutions. Robert has led various workshops and spoken at local, regional, and national convenings on the topic of cross-sector collaboration.



foundation in Texas, and a retrospective evaluation for a private foundation in Florida focused on health care access. Other clients included the Bill & Melinda Gates Foundation, Rockefeller Foundation, and Ford Foundation. Prior to FSG, Robert led marketing and public affairs for the Research Triangle Park-based Council for Entrepreneurial Development, one of the country's largest and oldest nonprofits that provides education to entrepreneurs.

Prior to joining the Collective Impact Forum, Robert led numerous consulting engagements with FSG, including a collective impact project focused on economic competitiveness in Ohio, the development of a strategic learning and evaluation system for a women's health

A native of North Carolina, Robert holds an M.B.A. from Northwestern University's Kellogg School of Management, where he earned the Dean's Distinguished Service Award, and a B.A. in Journalism & Mass Communication from the University of North Carolina at Chapel Hill.

Byron White, Ed.D., has spent his career as a journalist and administrator in academic, corporate, non-profit and public sectors facilitating mutually beneficial engagement between institutions and urban communities. He currently is Vice President for University Engagement and Chief Diversity Officer at Cleveland State University, where he is responsible for developing and overseeing strategies that advance civic engagement, workplace engagement, and inclusion and multicultural engagement.



Chicago Tribune and editor of its Urban Affairs Team. He later became the Tribune's senior manager for community relations.

Between newspaper stints, Byron was executive director of the Conference of Walnut Hills Churches in Cincinnati and worked as a consultant with community-based organizations on Chicago's West Side. He currently represents Cleveland State on the executive committee of the Fund for Our Economic Future, the board of Cleveland Neighborhood Progress, the advisory committee of Central Promise Neighborhood, and as chair of Campus District Inc.

Before joining CSU in 2012, Byron was Vice Chancellor for Economic Advancement for the Ohio Board of Regents, and Associate Vice President for Community Engagement at Xavier University in Cincinnati. He began his career as a newspaper journalist, serving as the editorial page editor of The Cincinnati Post, and as an editorial writer for the

White has a doctorate in higher education management from the University of Pennsylvania, a master's degree in social science from the University of Chicago, and a bachelor's degree in journalism from the Honors Tutorial College at Ohio University.

Plenary Presenters

Rick Battistoni, Ph.D., is Professor of Political Science and Public and Community Service Studies, and Director of the Feinstein Institute for Public Service, at Providence College. For over 25 years, Rick has been a leader in the field of community-based learning, especially as it relates to questions of democratic civic education and engagement, highlighted in 2013 by his receipt of the Thomas Ehrlich Civically Engaged Faculty Award. Rick also developed and directed civic engagement efforts at Rutgers and Baylor Universities. He served from 2001-2004 as director of Project 540, a national high school civic engagement initiative—including a number of North Carolina high schools—funded by a grant from The Pew Charitable Trusts.



A scholar in the field of political theory with a principal interest in the role of education in a democratic society, he is author of several publications, including *Civic Engagement Across the Curriculum: A Resource Book for Faculty in all Disciplines*. His most recent research involves a collaborative, cross-institutional study of alumni from three leading community engagement programs, tentatively titled “Civic Identity in the Real World: How Multi-term Undergraduate Civic Engagement Programs Impact Civic Action After College.” He is also working with the Kettering Foundation on a project titled “Engaging Students as Citizens: Beyond Service Learning.”

Facilitated Discussions

Aligning our Existing Partnerships with the Collective Impact Framework

3:10 p.m. – 4:10 p.m.

Location: McKinnon Hall

During this session, campus teams will engage in a facilitated discussion to analyze current campus-community collaborations. Teams will consider whether these efforts meet the five conditions for successful collective impact, summarized below.

The Five Conditions of Collective Impact	
Common Agenda	All participants have a shared vision for change including a common understanding of the problem and a joint approach to solving it through agreed upon actions.
Shared Measurement	Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable.
Mutually Reinforcing Activities	Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action.
Continuous Communication	Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and create common motivation.
Backbone Support	Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies.

Source: Kania, J. and Kramer, M. (2013, January 21). “Embracing Emergence: How Collective Impact Addresses Complexity.” [Stanford Social Innovation Review-Nonprofit Management Web log comment]. Retrieved from: http://www.ssireview.org/blog/entry/embracing_emergence_how_collective_impact_addresses_complexity

Workshop locations

McKinnon Hall, Moseley Center, main floor (You are here!)

The Oak Room, Moseley 103, Exit McKinnon Hall and follow the hallway around the Moseley Information Desk. You will pass the stairwell and the main entrance to Moseley. Room 103 will be on your left.

Ward Octagon, Moseley 105A, Exit McKinnon Hall and follow the hallway around the Moseley Information Desk. Walk past the main stairwell, the Oak Room, and Fireplace lounge on your left. Continue straight to the back left corner of the large gathering room to enter room 105 through the wooden door.

Moseley 215, 216, Exit McKinnon Hall and follow the hall around the the Moseley Information Desk. Take the main stairway immediately on your left. On the second floor, turn right at top of landing. Rooms are located on your right.

Moseley 217, Same as above but turn left at top of landing. Room is located on your left.

Lakeside Conference Room 212, 213, 214, Exit McKinnon Hall and turn right. Continue down the hall until you come to the double-doors leading outside. Turn to right before the exit, then take an immediate left into another hallway beside dining hall tables. Follow the hallway parallel to the windows until you come to an elevator and stairway on your right. Take the stairs or elevator upstairs. If you take the stairs, Lakeside will be on your right at the top. If you take the elevator, turn right as you exit and then another right. Lakeside conference rooms are accessed from the hallway just beyond the stairs.

Workshops

Session One: 11:00 a.m. - 12:15 p.m.

East Durham Children's Initiative: Born in Harlem, Made for Durham

Location: Lakeside 214

Mary Matthew & Cate Elander, East Durham Children's Initiative

Since 2010, the East Durham Children's Initiative (EDCI) has been working to help improve outcomes for children in East Durham by working together with partners and community members to provide a pipeline of high-quality supports for families extending from birth through high school graduation. This workshop will describe EDCI's journey so far, including successes and challenges, with the goal of learning from each other as we strive to support the success of children in our communities.

Creating an Oasis of Hope for our Youth's Future

Location: Lakeside 213

Theresa Williams-Bethea, Kinston Promise Neighborhood

Celestine Davis, Kinston Promise 21st Century Community

Learning Centers

Brett Sheppard, Center for Health Promotion and Disease

Prevention, UNC-Chapel Hill

Marcia Perritt, City of Kinston

Kinston Promise Neighborhood is a comprehensive approach to educating children and strengthening families in the town of Kinston, a mid-size community in eastern North Carolina. Kinston Promise Neighborhood, Inc. works through existing community-based programs to create a continuum of "cradle-through-college" solutions to improve the academic and developmental outcomes for children at all stages of growth: early learning, elementary school, middle school, high school, and college.

The Kinston Promise Neighborhood model is based on the highly successful Harlem Children's Zone (HCZ), developed by Geoffrey Canada in the early 1990's. Our vision is that "all children growing up in the Kinston Promise Neighborhood have access to effective schools and strong systems of family and community support that will prepare them to attain an excellent education and successfully transition to college and/or career."

Workshops

Essentials for Childhood: A Collective Impact Initiative for North Carolina

Location: Ward Octagon, Moseley 105A

Michelle Ries, North Carolina Institute of Medicine

Catherine Joyner, NC Department of Health & Human Services

The North Carolina Institute of Medicine, in collaboration with Prevent Child Abuse North Carolina and the North Carolina Department of Health and Human Services Division of Public Health (NC DPH), convened a statewide Task Force on Essentials for Childhood to address child maltreatment prevention and family well-being in North Carolina. This session will examine the Task Force's collective impact approach and how this approach is reflected in the final recommendations of the Task Force.

Be the Promise: Higher Ed as an Engaged Community Member

Location: Moseley 215

Sharee Fowler, The Forsyth Promise

Jewel Cherry, Forsyth Technical Community College

Trae Cotton, Winston-Salem State University

The Forsyth Promise is a community-wide cradle to career partnership committed to ensuring every child in Forsyth County receives the best education possible and is fully equipped to thrive throughout life. This session will focus on why and how higher education can be engaged community members through participation in collective impact efforts. The presenters will provide a brief partnership overview and offer specific examples of the value exchange for higher education in this work.

United Way Collective Impact for Children and Youth

Location: The Oak Room, Moseley 103

Claire Apaliski, UNC Charlotte Urban Institute,

Amy Hawn Nelson, UNC Charlotte Urban Institute and Institute for Social Capital

United Way Central Carolinas seeks to increase the cohort graduation rate for at-risk, low-performing children served by targeted UW agencies over the next ten years. The partnership with the UNC Charlotte Urban Institute for the collection of data and the creation of common measures of success across all of these organizations will enable United

Way to direct the programs toward common goals, hold the funded agencies accountable, and enable the documentation and evaluation of program successes to be shared across the community. This ongoing collaboration will also enable partner organizations to understand and revise their program approaches as needed based on lessons learned from collective analysis of the data. Presenters will discuss the project achievements, opportunities and learned experiences.

Addressing Regional Opportunities through Campus-Community Partnerships

Location: Lakeside 212

Lane Perry, Tony Johnson & Annice Brown, Western Carolina University

Emily Jackson, Growing Minds Farm to School Program

Amy Schmidt, Vecinos'

This is a fast-paced workshop designed to highlight and identify trends and success stories from the western North Carolina region that include community-engaged partnerships between Western Carolina University and regionally located organizations. Leaders from regional organizations addressing the social issues associated with education, health care, food insecurity, migrant farmworkers, business development, and natural products showcase approaches; and participants will identify and engage with each case to determine next steps associated with the adopted process.

Process is Necessary: Creating the Space for Collaboration

Location: Moseley 217

Shannon Weatherly, Youth Thrive

Katherine Williams, Wake County Cooperative Extension and Youth Thrive Board

Community engagement (CE) and economic development (ED) are perceived to belong to different "ecosystems" with (seemingly) different languages, strategies, and ambitions. While CE and ED each have their own niches, each offers complementary and congruent strategies to foster and sustain healthy, safe and vibrant communities. Learn about CE definitions and practices through the exploration of case examples - and explore how CE may align with your work to advance economic development aims.

Workshops

Session Two: 2:00 p.m. –3:00 p.m.

Navigating the Power Dynamics Between Institutions and Communities

Location: McKinnon Hall, Section F

Byron White, Cleveland State University

Even as Universities make strides at engaging communities as partners, they struggle to create truly collaborative partnerships at the neighborhood level, where residents are co-designers of solutions rather than providers of information. This workshop will explore the power dynamic inherent in this challenge by exposing universities' contribution to it and offering ways to navigate through it for the mutual benefit of community and campus.

How to Make Collective Impact a Reality

Location: Moseley 215

Robert Albright, Collective Impact Forum

Interested in starting a collective impact initiative? Having trouble sustaining momentum of an existing collaborative effort? Join this interactive workshop where we'll explore the "how to" of collective impact in more detail. Workshop attendees will also participate in a "role play" exercise to better understand different stakeholder perspectives in making collective impact a reality.

Communicating Across Differences: Practices and Processes for Civic Engagement Partnerships

Location: Lakeside 213

Rebecca Dumlao, East Carolina University

Campus-community partners face inherent differences because of their distinct cultures, assumptions, practices, and constituencies. This session focuses on pragmatic ways to deal with those differences, using communication that manages issues without harming the partnership or the people involved. Strategies for managing on-going dialectical tensions and a collaborative communication model from the presenter's forthcoming book will be covered. Participants will take-away practices and processes that they can put to work in their own civic engagement partnerships.

Deliberative Civic Engagement: Strategies to Define Common Goals of Collective Impact

Location: Moseley 217

Brandon W. Kliewer, Kansas State University

This interactive session will give participants a basic understanding of associated skills and applications of deliberative civic engagement and public narrative. A specific focus will be on how methods of deliberative civic engagement can be leveraged to connect tactics of social change to strategies that support cross-sector collaboration. Participants will leave with general understandings of how to design deliberative civic engagement forums, facilitate participatory spaces that define a common agenda for cross-sector alignment and collaboration, and a consciousness of issues associated with inequality, inclusion, and access.

Utilizing Students in Collective Impact Efforts/ Designing Student Learning

Location: Moseley 216

Jose Picart, North Carolina State University

Using a student team research project as a model, participants will design a student learning experience embedded in a collective impact activity. Participants will draw on their own collective impact experiences to identify how students might be utilized in one or more activities. Participants will then generate learning outcomes and describe how these outcomes can be assessed. Finally, participants will be asked to share their work.

What Difference Does Engagement Make? Assessing Community Partner Outcomes

Location: Lakeside 212

Rick Battistoni, Providence College

Assessment has always been one of the more difficult components of any civic engagement initiative, and the most difficult assessment question has to do with "community impact." In this workshop, participants will share challenges related to assessing community partnerships, and we will explore useful assessment principles and strategies for evaluating the impact our work has on the communities with whom we work.

Workshops

Challenges and Common Pitfalls in Collective Impact

Location: Lakeside 214

Diane Gavarkavich, UNC Charlotte Urban Institute

We know collective impact enables organizations with a common agenda to establish a shared measurement system and coordinate mutually reinforcing activities. However, organizations with a common agenda can range from 2 to 100+ with as many measurement systems and perhaps even more activities. Size and complexity are just two of the challenges in this work. This session will discuss challenges and pitfalls, provide lessons learned, and allow participants to share their challenges and brainstorm solutions.

From Anchor to Member: Aligning University Strengths and Community Priorities

Location: The Oak Room, Moseley 103

Kristen Medlin & Emily Janke, UNC Greensboro

Improving the health, safety, and quality of life for all members of society requires institutions to transition from collections of individual and coincidental activities to collective and intentional partnerships (Holland, 2012). How does your institution contribute to “moving the needle” on community priorities? Learn concrete steps to identify and align university strengths and community-identified priorities for greater impact.

Using Systems Analysis to Maximize Collective Impact

Location: Ward Octagon, Moseley 105A

Doug Easterling, Wake Forest School of Medicine

Collective-impact (CI) initiatives bring together multiple players with complementary interests to design and carry out bigger, more impactful work than can be achieved when the players operate on their own. For a CI effort to actually realize this synergy, the partners need to develop a smart, game-changing strategy that operates on key points of leverage within the relevant system(s). This session introduces system mapping and systems thinking as crucial practices for finding high-impact collective strategies.

Workshop Presenters

Claire Apaliski, M.A., Geography, Social Research Specialist, UNC Charlotte Urban Institute

Annice Brown, University Program Specialist, Small Business & Technology Development Center, Western Carolina University

Jewel Cherry, M.B.A., Vice President, Student Services, Forsyth Technical Community College

Trae Cotton, Ph.D., Vice Chancellor for Student Affairs, Winston-Salem State University

Celestine Davis, Kinston Promise 21st Century Community Learning Centers

Rebecca Dumlao, Ph.D., Professor, School of Communication, East Carolina University

Cate Elander, Manager of Community Engagement, East Durham Children's Initiative

Doug Easterling, Ph.D., Chair, Department of Social Sciences and Health Policy, Wake Forest School of Medicine

Sharee Fowler, Ph.D., Director, The Forsyth Promise Partnership

Diane Gavarkavich, M.P.H., Data and Research Specialist, UNC Charlotte Urban Institute

Emily Jackson, Program Director, Growing Minds Farm to School Program

Emily M. Janke, Ph.D., Director, Institute for Community & Economic Engagement; Associate Professor, Peace and Conflict Studies; UNC Greensboro

Tony Johnson, Ed.D., Director of Millennial Initiatives, Western Carolina University

Catherine Joyner, M.S.W., N.C. Department of Health & Human Services, Women's and Children's Health Section-Division of Public Health Child Maltreatment Prevention Leadership Team

Brandon Kliewer, Ph.D., Assistant Professor of Civic Leadership, School of Leadership Studies, Kansas State University and Associate Scholar Points of Light

Mary Matthew, M.S.P.H., Director of Programs and Partner Engagement, East Durham Children's Initiative

Kristin Medlin, M.P.A., Communications and Partnerships Manager, Institute for Community & Economic Engagement, UNC Greensboro

Amy Hawn Nelson, Ph.D., Director of Research, UNC Charlotte Urban Institute & Director of Institute for Social Capital

Marcia Perritt, Kinston Community Development Planner, Town of Williamston, NC

Lane Perry, Ph.D., Director of the Center for Service Learning, Western Carolina University

Jose Picart, Ph.D., Professor of Counselor Education, Vice Provost, Academic Programs and Services, NC State University

Michelle Ries, M.P.H., Project Director, NC Institute of Medicine

Amy Schmidt, Executive Director, Vecinos, Inc.

Brett Sheppard, Program Manager, Community Garden and Healthy Aisle, Center for Health Promotion and Disease Prevention, UNC-Chapel Hill

Shannon Weatherly, Executive Director, Youth Thrive

Katherine Williams, Wake County, Cooperative Extension and Youth Thrive Board Chairperson

Theresa Williams-Bethea, Executive Director, Kinston Promise Neighborhood

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2016 Civic Engagement Institute
February 9, High Point University

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