

Southeast Conference for Community Service and Service Learning Directors

Welcome!

Welcome to the Southeast Conference for Community Service and Service Learning Directors. As you know this conference has been specifically planned to meet the needs of those who run the day to day operations of Service and/or Service Learning programs on campuses across the Southeast.

We are so pleased to have so many of you here to share, learn, challenge, inspire and especially connect with others doing similar work. North Carolina Campus Compact and Florida Campus Compact are able to sponsor this conference with the generous support of the Corporation for National and Community Service through national Campus Compact.

Welcome and thank you for being here!



North Carolina | Campus Compact



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Campus Compact

Corporation for
**NATIONAL &
COMMUNITY
SERVICE** 

Sunday, June 22

5:00pm	Registration
6:00pm	Welcome Reception - Carolina Inn
7:00pm	Dinner - Old Well Room
7:45pm	Keynote Speaker Kenneth Reardon

Keynote Speaker



Kenneth M. Reardon, published author, researcher, and public speaker

Kenneth M. Reardon is a native New Yorker who received his Bachelor of Arts degree in sociology from the University of Massachusetts in Amherst in 1976, a Masters of Urban Planning degree from Hunter College of the City University of New York in 1982, and his Ph.D. in City and Regional Planning from Cornell University in 1990.

Dr. Reardon has served on several community action organizations and currently serves as the Chair of the American Institute of Certified Planners Social Responsibility Taskforce and is a member of the National Steering Committee of the planners Network.

*The Southeast Conference for
Community Service and Service Learning Directors*

Monday, June 23

7:55 a.m. Bus leaves for Friday Center from the Carolina Inn

8:15 a.m. Bus leaves for Friday Center from the Carolina Inn

8:30 a.m. Continental Breakfast, Friday Center, Chapel Hill

9:00 a.m. Welcome Session– Campus Compact

9:30 a.m. Session One– Workshops

The Service Leadership Seminar: Creating an environment for civic engagement and leadership development among freshmen students (CS & SL)

Campus Connections for Compassion (CS)

Anywhere and Anyhow: Adapting Service-Learning Models to Fit A Range of Objectives and Constraints (SL)

Technology: A Friend or Foe in Service Programming? (CS & SL)

10:45 a.m. Break

11:00 a.m. Session Two– Workshops

Faculty Roles and Rewards: Two Projects that Invest in the Community (SL)

Engaging Students, Faculty and Community in Successful Service Partnerships (CS & SL)

The MLK Challenge: A One-Day Service Project the Works (CS)

Student Leadership in Service Learning: A Model for Empowerment (SL)

12:30 p.m. Lunch

2:00 p.m. Plenary Session One– Creating an Engaged Campus, Dr. Andrew Furco, UC– Berkley

3:15 p.m. Break

3:30 p.m. Session Three– Round Table Discussions

Best Practices and Model Programs (CS & SL)

Tapping into Campus Compact (CS & SL)

Alternative Spring Break as a Student Leadership Opportunity (CS & SL)

Sustainability through Student Leadership (CS & SL)

Community and Campus Partnerships (CS & SL)

5:00 p.m. Bus leaves Friday Center to Carolina Inn

5:30 p.m. Dinner at Franklin Street Restaurants on your own (sign up with a small group)

7:30 p.m. Dessert Reception at the Morehead Planetarium

8:15 p.m. Special Event at the Morehead Planetarium- “Carolina Sky’s”

Tuesday, June 24

8:00 a.m. Check out of Rooms

8:15 a.m. Bus leaves for Friday Center from Carolina Inn

8:30 a.m. Continental Breakfast

9:00 a.m. Session Four– Workshops

Institutionalization of Service Learning (SL)

Collaboration: Increasing the Allies, Impact, and Visibility of Service (CS)

Residential Co-Curricular Service and Service Learning Programs (CS & SL)

Fundraising 101: How to work with Development offices to raise money for your program (CS & SL)

10:15 a.m. Break

10:30 a.m. Plenary Session Two & Closing– The Impact of Service and Service Learning on Students

12:00 p.m. Lunch

1:15 p.m. Bus leaves for Carolina Inn from Friday Center

1:30 p.m. Leave for Home

Plenary Session One

Monday, June 23, 2003

Dogwood

2:00 – 3:15 p.m.

Creating an Engaged Campus: Meeting the Civic Purposes of Higher Education



Andrew Furco, PhD, *Director, Service-Learning Research & Development Center, Graduate School of Education, University of California at Berkeley*

This plenary session will review the civic purposes of higher education and review how engagement with the community has been an important part of our college and university missions since the first institution of higher education was established. Faculty, staff, and students engage with the community in multiple ways (research, teaching, and service) providing opportunities to connect to the community toward a goal of campus engagement. Our goal is not just to have service-learning opportunities, but a full range of community engagement activities, including community service, community-based research, internships, etc. All forms of community engagement are important to making strong connections to the community and all forms need to support each other in building an

Plenary Session Two

Tuesday, June 24, 2003

Dogwood

10:30 – 11:45 p.m.

The Impact of Service and Service Learning on Students

Irene Birbeck, University of North Carolina at Chapel Hill

Mohammad Khalaf, Guilford College

Kristen Lee, University of North Carolina at Greensboro

Jessica Snow, Elon University

Christian Ulvert, Florida State University

Students are involved in a wide variety of community service and service learning initiatives on their campuses. What are their perspectives about the importance of these programs as part of their learning in higher education? What recommendations do they have for faculty and staff who work with community service and service learning programs? How have their experiences impacted their lives? This student panel will offer their reflections on these questions and take additional questions from the audience.

Session One - Workshops

Monday, 9:30-10:15 am

The Service Leadership Seminar: Creating an environment for civic engagement and leadership development among freshmen students

CS&SL

Dogwood

Gina Kittel, Assistant Director, Center of Civic Education and Service,
Cristy Sibila, Graduate Assistant, Center of Civic Education and Service,
Christian Ulvert, SLS Coordinator, FSU Service Corps, Bureau of SGA,
Florida State University

The Center for Civic Education and Service, Service Corps and Organization and Leadership Services at Florida State University launched a program in Fall 2002 aimed at developing civic engagement and leadership skills. The Service Leadership Seminar was a four-day intensive session designed to promote skill development and encourage participation in service and leadership initiatives. This workshop focuses on the outcomes and value of the Seminar as a method for developing civic mindedness and leadership skills among new freshmen students. The workshop will be interactive with each of the presenters sharing their personal and professional experiences with the seminar.

Campus Connections for Compassion

CS

Mountain Laurel A

Lea N. Ziobro, Associate Director of Student Activities and Community Service, Community Outreach and Resources,
Mary Washington College

Are the same 6 students involved in EVERYTHING on your campus? Is your president of the SGA also the chair of Residence Life, team captain of the swim team, and program leaders for your community-service? Do you struggle to entice students into your community-service programs? Do you long for collaborative occasions and opportunities for name recognition? Well, COAR, a student-run community-service program at Mary Washington College has some great, one-time, campus-wide, educationally fun program ideas for you and your community!

Anywhere and Anyhow: Adapting Service—Learning Models to Fit a Range of Objectives and Constraints

SL

Mountain Laurel B

Patti H. Clayton, Ph.D., Coordinator, Service-Learning Program, Faculty Center for Teaching & Learning,
North Carolina State University

The growth of service-learning at NC State has involved refining core models for faculty development and for reflection and adapting those models for a wide variety of contexts. This workshop will introduce these core models and demonstrate their adaptability. Participants will consider potential adaptations of these models for their institutions and will identify and share their own models.

Technology: A Friend or Foe in Service Programming?

CS&SL

Azalea A

Shari Galiardi, ACT Service Learning Coordinator,
Appalachian State University
Kathy Manning, Director of Service Learning, Kernodle Center for Service Learning,
Elon University

Are you overwhelmed by all the information that you need to track? Do you need an efficient means of getting the word out about your service programs? Are you seeking dynamic ways to get students interested in volunteering/service-learning? Learn how to make technology enhance your program, rather than making it more complicated and/or impersonal. This workshop will provide examples from Appalachian State University and Elon University on how to effectively use technology via websites, listservs, databases, electronic forms, and videos.

Session Two - Workshops

Monday 11:00 am—12:15 pm

Faculty Roles and Rewards: Two projects that invest in the community

SL

Dogwood

Quintin S. Doromal, Jr., *Coordinator, Student Development and Service Learning,*

Charles Justice, PhD, *Sociology Professor*

Tom McMullen, *Biology Instructor*

Virginia Highlands Community College

Kathi Lowe, *Executive Director, Ecumenical Faith in Action*

Using two unique service learning projects that engage students with a nonprofit organization and a local town government, the panel members will describe their respective projects and explain their roles and the rewards to students, themselves and the community. This workshop will describe the roles and rewards of two faculty engaged in service learning at Virginia Highlands Community College as well as the perspective from a community partner.

Engaging students, faculty, and the community in successful service partnerships

CS&SL

Mountain Laurel A

Luciano Ramos, *Campus Director, Center for Community Involvement,*

Miami-Dade Community College

How do you get faculty involved in service-learning? How do you motivate students to get involved in community service or service-learning activities? How do you purposefully foster civic responsibility and create partnerships that sustain your efforts after the semester ends? This workshop provides a framework to engage educational institutions and communities in creating and sustaining successful community building partnerships. This presentation highlights current service-learning projects and partnerships supporting multiple disciplines and will emphasize academic rigor, civic responsibility, community building, and the role of a community's culture. The participants will leave with planning tools they can use to facilitate partnerships in their home community.

The MLK Challenge: A One-Day Service Project that Works

CS

Mountain Laurel B

Jenny Koehn, *ACT Community Service Coordinator,*

Appalachian State University

In the midst of this field's debate on whether one-day service projects can be truly meaningful, we say "yes, they can!" Highlighting Appalachian State University's MLK Challenge, this workshop will outline our educational service day to honor Dr. Martin Luther King, Jr. Framed around the concept of a "challenge," this event has been highly successful for four years. Come discover how to bring this event to your campus.

Student Leadership in Service Learning: A Model for Empowerment

SL

Azalea A

Jenny Huq, *Director, APPLES Service Learning Program,*

Kate Harris, *Student President of APPLES Service Learning Program,*

University of North Carolina at Chapel Hill

This workshop will show how to include student voice and leadership into service learning programs, discussing the benefits and challenges of encouraging students' active role in the organization. Our objectives are to share our model of organization, looking at both student and staff perspectives, and to work to define appropriate roles and responsibilities within the organization, as well as to provide a structure from which other programs can build or include student voice.

Session Three - Round Table Discussions

Monday, 3:30-4:45 pm

Best Practices and Model Programs

Mountain Laurel A

CS&SL

Shari Galiardi, *ACT Service Learning Coordinator*,
Appalachian State University

As Campus Compact programs grow in the Southeast, it is time to showcase our community service and service learning “best practices and model programs.” Since helping others is at the core of what we do, this roundtable discussion will allow participants to share their “model” community service and service learning programs, events, training workshops, etc., while campuses seeking to enhance their service programs can learn about what works from those who are doing it well!

Tapping into Campus Compact

Dogwood

CS&SL

Dee Dee Rasmussen, *Executive Director*,
Saul Magana, *Associate Director*,
Florida Campus Compact

Campus Compact is a national organization of over 900 college and university presidents who believe in promoting service-learning and civic engagement as a critical component of higher education. Through the programs and services of the state offices member campuses can participate in conferences, receive technical assistance and apply for funding to support co-curricular and academic service. Come and find out what Campus Compact can do for you and your campus!

Alternative Spring Break as a Student Leadership Opportunity

Mountain Laurel B

CS&SL

Quintin S. Doromal, Jr., *Coordinator, Student Development and Service Learning*,
Virginia Highlands Community College
Diana Karczmarczyk, *Residence and Community Service Coordinator*,
University of North Carolina at Greensboro

This roundtable discussion will provide information about two different alternative break trip programs and the facilitators will guide participants in a conversation about how to build or sustain a program. The Alternative Spring Break (ASB) activities at Virginia Highlands Community College (since 1998) will be highlighted as well as the University of North Carolina at Greensboro break program that uses BreakAway as their model. The presenters will provide positive outcomes as well as the challenges that each activity provides to the students and the learning experience.

Sustainability through Student Leadership

Azalea A

CS&SL

Amy Simon, *Coordinator, Volunteer USF*,
University of South Florida

Can your Community Service Center or Service-Learning Center operate without you? Are you building student leadership through the structure and programs your community service center offers? Learn how student leadership can build service programs. Share best practices, models and ideas with one another as we examine how student leadership can sustain service programs. Participants will share their current structure, programs and practices which develop student leadership. Discussion of student leadership through work-study positions, leadership boards, student facilitators and site leaders will be shared. Participants will also share leadership training ideas.

Community and Campus Partnerships

Azalea B

CS&SL

Drew Stelljes, *Director, Student Volunteer Services*,
College of William and Mary

The term service-learning implies partnership, collaboration and mutually beneficial relationships. Service-learning staff members understand the unique challenges of creating and maintaining effective relationships with faculty and community agency contacts. Are our campuses equal partners with community agencies? Are we hearing the voice of our partners? Are we truly meeting the educational aims of our institution while helping to solve the complex social issues that are imbedded in community agencies? Participants will be encouraged to discuss the challenges they face in creating sustainable relationships with faculty and community members. We will reflect on the extent to which we are successful in establishing mutually beneficial partnerships and examine areas for improvement. Participants will discuss institutional climate, challenges that impede success and strategies that may help us achieve partnerships that are collaborative, mutually beneficial and worthwhile.

Session Four - Workshops

Tuesday 9:00 am—10:15 pm

Institutionalization of Service Learning

SL

Dogwood

Andrew Furco, PhD, *Director, Service-Learning Research & Development Center, Graduate School of Education, University of California at Berkeley*

This workshop will offer some of the core elements service learning, including a discussion of issues of program definition (is what we're doing really "service-learning"), a review of the essential elements for high quality programming, and the presentation of a case study that explores effective practices for service-learning. The session will also review the state of service-learning research and the primary factors that promote the institutionalization of service-learning on college and university campuses.

Collaboration: Increasing the Allies, Impact, and Visibility of Service

CS

Mountain Laurel A

Jenny Koehn, *ACT Community Service Coordinator, Appalachian State University*

Advising ... Orientation ... Admissions ... Homecoming ... Career Development ... Leadership ... Summer Programs ... Alumni Affairs ... Residence Life ... Freshman Learning Communities ... Student Union ... there is no end to collaborative ventures when it comes to service! Stretch your efforts by building partnerships and establishing niches across campus. Come learn how the ACT program creatively partners with numerous offices/departments/programs at Appalachian State University, and share your experiences in collaboration.

Residential Co-Curricular Service and Service Learning Programs

CS&SL

Mountain Laurel B

Karen Floyd, *Associate Director of Service Learning and Residence Life, Elon University*

Diana Karczmarczyk, *Residence and Community Service Coordinator, University of North Carolina at Greensboro*

This workshop will offer participants an opportunity to learn about two different residentially based service programs which engage college students in the community. The UNC Greensboro's program (M.A.D. - Make A Difference House) focuses on co-curricular opportunities for students already involved in service experiences to live with other students equally passionate about community service. Elon University's service learning community involves students in both community service and service learning courses and they share a common floor in a residence hall. Come learn about the individual requirements and attributes of both of these successful programs.

Fundraising 101: How to work with Development Offices to Raise Money for Your Program

CS&SL

Azalea A

John H. Barnhill, *Executive Director, North Carolina Campus Compact*

Many service and service learning programs survive on minimal budgets and often do not have external resources to tap for programmatic purposes. This workshop will offer participants an opportunity to discuss different avenues to pursue when searching for funding. In particular we will talk about how to work with a Development Office on a campus.

Special Thanks

**The Corporation for National and
Community Service**

National Campus Compact

John Crews

Maria Monteiro

Special Guests

Andrew Furco

Kenneth Reardon

Planning Committee Members

Betsy Alden

Leslie Veach

Tracy Espy

Lynne Wheatley

Besty Taylor

North Carolina Campus Compact

John Barnhill

Christine Jordan

Sara Horn

Carol Oakley

Florida Campus Compact

Tammy Brushwood

Dee Dee Rasmussen

Saul Magana

University of North Carolina at Chapel Hill

Stephen Allred

Bob Gotwals

Lynn Blanchard

Jenny Huq

Amy Gorely

Stephanie Thurman

Carolina Inn

Beverly Ingram

Lisa Merring

Friday Conference Center

Gloria Farrar

Donna Fitzgerald

Morehead Planetarium and Science Center

A special feature of the Southeast Conference will include a special dessert reception and show at the Morehead Planetarium.

The Morehead Planetarium, one of the largest planetariums in the United States, is located on the north end of the campus of The University of North Carolina at Chapel Hill.

The Morehead Planetarium Building and grounds, complete with a 68-foot, domed Star Theater and Zeiss Model VI Star Projector, scientific exhibits and classrooms, 24-inch Cassegrain reflecting telescope and observation decks, Visitor's Center, art galleries, rose gardens and the massive sundial were built for students of all ages with all interests.

7:30 p.m. Dessert Reception at the Planetarium

8:15 p.m. Special Presentation: *"Carolina Sky's"*

CHAPEL HILL DINING OPTIONS

Carolina Crossroads

In The Carolina Inn

(919) 918-2777

Dinner 5:30-10pm

Reservations accepted

Four Eleven (411) West

411 West Franklin St.

(919) 967-2782

Dinner 5-9:30pm

Trilussa La Trattoria

401 West Franklin St.

(919) 967-0057

Dinner 5-9:30pm

Reservations accepted

Vespa Cibobuono

306 West Franklin St.

(919) 969-6600

Dinner 5:30-10pm

Reservations accepted

Lucy's Restaurant

114 Henderson St.

(919) 933-2260

Head Rathskeller

157-1/2 East Franklin St.

(919) 942-5158

Spanky's Restaurant

101 East Franklin St.

(919) 967-2678

Dinner 5-9pm

Crook's Corner

610 West Franklin St.

(919) 929-7643

Reservations accepted

Mama Dip's Kitchen

408 West Rosemary St.

(919) 942-5837

Carolina Brewery

460 West Franklin St.

(919) 942-1800

Top of the Hill Restaurant

100 East Franklin St.

(919) 929-8676

The Lantern Restaurant

423 West Franklin St.

(919) 969-8846

Dinner 5:30-10pm

Thirty-Five (35) Chinese

143 West Franklin St.

(919) 968-3488

Dinner 4:30-9:30pm

Ham's of Chapel Hill

310 West Franklin St.

(919) 933-3767

McAlister's Deli

205 East Franklin St.

(919) 969-1102

Panera Bread Company

213 West Franklin St.

(919) 929-9189

La Residence (Cafe La Rez)

202 West Rosemary St.

(919) 967-2506

Dinner 6-9:30pm

India Palace

508-A West Franklin St.

(919) 942-8201

Dinner 5-10:30pm

Franklin Street Pizza & Pasta

163 East Franklin St.

(919) 933-5277

Pepper's Pizza

127 East Franklin St.

(919) 967-7766

Bandido's Mexican Café

159-1/2 East Franklin St.

(919) 967-5048

Patio Loco, El

407 West Franklin St.

(919) 967-9060

Dinner 5-9:30pm