Welcome to the Sixth Annual NCCC Service Learning Conference

North Carolina Campus Compact is pleased to welcome you to the Sixth Annual Service Learning Conference. As you may know, this one-day conference provides faculty and staff involved or interested in service learning an opportunity to learn and share cutting edge information on the topic with one another. We are pleased to offer a venue that exposes current and future practitioners this teaching tool.

Special Guest Speaker

Barbara Jacoby is Director of the Office of Community Service-Learning at the University of Maryland-College Park. She also serves as an Engaged Scholar for Campus Compact. She was Director of Commuter Affairs and Community Service at the University of Maryland and Director of the NCCP for many years. Having received her Ph.D. from the University of Maryland in 1978, she is Affiliate Associate Professor of College Student Personnel. Dr. Jacoby is also Advisor to the President for America Reads at the University of Maryland.


She has held many leadership positions in the American College Personnel Association and the National Association of Student Personnel Administrators and has been a member of the Board of Directors of the Council for the Advancement of Standards in Higher Education since 1980. Dr. Jacoby writes and consults extensively and makes numerous speeches and presentations across the country. Her institution and professional associations have recognized her outstanding work on behalf of commuter students and service-learning.

Special Track: “Taking Service-Learning to the Next Level Through Partnerships”

Session One “Crossing Boundaries: Forging On-Campus Partnerships”

Session Two “Campus-Community Partnerships: Moving from Transactional to Transformative”

Session Three “Ideas, Hurdles, and Strategies in Taking Service-Learning to the Next Level”

“Building Partnerships for Service-Learning” by Barbara Jacoby is available in Elon University’s Campus Shop and Book Store.
Service Learning Conference

SCHEDULE

9:20-9:35 a.m. Conference Overview and Welcome
McKinnon Hall John H. Barnhill—Executive Director, North Carolina Campus Compact
Dr. Nancy Midgette—Associate Provost, Elon University

9:45-11:00 a.m. Session One: Workshops
McKinnon F “Crossing Boundaries: Forging On-Campus Partnerships”
Moseley 217 “Distance Learning in Service of Service-Learning”
McKinnon Hall “Developing Student Leaders for Service-Learning”
Moseley 215 “Shifts in Perspective Required for Success in Service-Learning”

11:00-11:15 a.m. Break
Outside McKinnon

11:15-12:30 p.m. Session Two: Workshops
McKinnon F “Campus-Community Partnerships: Moving from Transactional to Transformative”
Moseley 216 “The Search for Community in Higher Education: Service-Learning as a Vehicle for Creating Learning Communities within Institutions”
Moseley 217 “Alternative Fall Break Trips”

12:30-1:45 p.m. Lunch & Keynote Address
McKinnon Hall Pam Kiser—Kernodle Service Learning Faculty Development Fellow, Elon University
Dr. Barbara Jacoby—Keynote Speaker, University of Maryland—College Park

1:45-2:00 pm Building Partnerships for Service Learning Book Signing—Elon Campus Shop

2:00-3:15 p.m. Session Three: Workshops
McKinnon F “Ideas, Hurdles, and Strategies in Taking Service-Learning to the Next Level”
Moseley 217 “Teaching Service Learning with Diverse Placements”
Moseley 216 “Scholarship with a Civic Mission: Research Service-Learning at Duke”
Moseley 215 “The Heart of Service Learning: Increasing Transformative Learning through Service”

3:15-3:30 p.m. Closing Session
McKinnon Hall John H. Barnhill—Executive Director, North Carolina Campus Compact
Workshop Title: “Crossing Boundaries: Forging On-Campus Partnerships”
Presenter: Barbara Jacoby, University of Maryland at College Park
Room Number: McKinnon F
Overview: No matter where service learning is organizationally located on campus, the most effective programs are grounded in partnerships between academic affairs and student affairs. This workshop will examine building stronger relations between academic affairs and student affairs.

Workshop Title: “Distance Learning in Service of Service-Learning”
Presenters: Robert King and Wallace Hannum, University of North Carolina at Greensboro
Room Number: Moseley 217
Overview: Robert King and Wallace Hannum are currently co-teaching an inter-institutional service learning course that uses distance learning technologies to involve instructional design students across the state in service to the Center for New North Carolinians. The presentation will involve a review of their own instructional design process, a tour of their online course, an assessment of how things are going, and an ample opportunity for question-and-answer.

Workshop Title: “Handmade Books and Long-Term Goals: A Service-Learning Partnership between Duke University and Watts Elementary”
Presenters: Jennifer Ahern-Dodson, Nena Sanderson, Brennan Meier, & Beverly McNeill, Duke University
Room Number: Moseley 216
Overview: How can first-year college students write a book? By working with fourth-graders? This workshop focuses on a service learning project in which Duke and Watts Elementary students worked together to write, revise, and illustrate personal stories and then craft them into handmade books. Presenters will discuss the history of the project, its evolution over three semesters, challenges faced, and future plans.

Workshop Title: “Developing Student Leaders for Service-Learning”
Presenters: Julie Norman, Catherine Cullen & Jamie Frank, Duke University
Room Number: McKinnon Hall
Overview: How can you train student leaders to act as the link between service and learning? This workshop explores a model used at Duke University in which veteran Service Learning staff and students use a half-credit course to prepare students to facilitate reflection sessions and coordinate placements in Service Learning classes.

Workshop Title: “Shifts in Perspective Required for Success in Service-Learning”
Presenter: Patti Clayton, North Carolina State University
Room Number: Moseley 215
Overview: Service Learning is a “counternormative” teaching and learning strategy that requires students and faculty alike to shift from the expectations, assumptions, and behaviors of the traditional classroom. Participants will identify such shifts in perspective and consider how to support students and faculty in undertaking the strategy successfully.
Workshop Title: “Campus-Community Partnerships: Moving from Transactional to Transformative”
Presenter: Barbara Jacoby, University of Maryland at College Park
Room Number: McKinnon F

Overview: In transactional partnerships, campus and community work together to meet specific needs and achieve particular objectives. In transformative relationships, partners transcend self-interests to create larger meaning, potentially engaging whole institutions in realizing higher aspirations. In this workshop, participants will learn how to create transformative relationships.

Workshop Title: “The Integrative Processing Model: A Framework for Reflection in Service Learning”
Presenter: Pamela Kiser, Elon University
Room Number: Moseley 215

Overview: The Integrative Processing Model is a six step critical thinking model developed by Pam Kiser which draws upon the elements of careful observation, personal reflection, application of knowledge, examination of dissonance, articulation of learning, and planning for the future. Although originally developed for use in human service education, the model has been more broadly applied in the work of professionals in many fields, including service learning, as a way of integrating knowledge and experience.

Workshop Title: “The Search for Community in Higher Education: Service-Learning as a Vehicle for Creating Learning Communities within Institutions”
Presenter: Billy O’Steen, North Carolina State University
Room Number: Moseley 216

Overview: This highly interactive workshop will utilize an experiential education initiative, ongoing research at NC State on service learning as a vehicle for creating a learning community, and a working session on this issue at participants’ institutions. Participants will have fun, work with colleagues, and learn about Billy O’Steen’s research during this session.

Workshop Title: “Alternative Fall Break Trips”
Presenters: Tierza Watts and Adrienne Jablonski, North Carolina State University
Room Number: Moseley 217

Overview: This workshop will cover the nuts and bolts on how to plan an Alternative Fall Break Trip. You will learn how to develop and assess learning outcomes. You will also receive a planning packet, activities and examples of reflection questions. Group discussion will center on how this type of trip can be incorporated into a service learning course.
Session Three — Workshops
2:00-3:15 p.m.

Workshop Title: “Ideas, Hurdles, and Strategies in Taking Service-Learning to the Next Level”
Moderator: Barbara Jacoby, University of Maryland at College Park
Room Number: McKinnon F

Overview: Barbara Jacoby and colleagues engage each other and the audience in a frank discussion of the opportunities and challenges of taking service-learning to the next level.

Workshop Title: “Teaching Service Learning with Diverse Placements”
Presenters: Rachel Willis & Nell Brewer, University of North Carolina at Chapel Hill
Room Number: Moseley 217

Overview: This session includes lessons from developing a SERVICE LEARNING IN AMERICA course to accommodate extremely diverse placements with an integrated service learning survey curriculum. Seminar includes core texts, institution-specific documents, service reflections, and website documentation of student service work. Examples include placements in the arts, communication, education, health care, economics, and other non-profit agencies.

Workshop Title: “Scholarship with a Civic Mission: Research Service-Learning at Duke”
Presenters: Vicki Stocking & Betsy Alden, Duke University
Room Number: Moseley 216

Overview: This session will describe the processes, challenges, and opportunities for developing a research service learning program at a research university. The model for research service learning includes three stages of increasing independence and intensity: Gateway courses, Community-Based Research experiences, and Capstone courses.

Workshop Title: “The Heart of Service Learning: Increasing Transformative Learning through Service”
Presenter: Mac Legerton, Center for Community Action
Room Number: Moseley 215

Overview: How do we facilitate students in searching their hearts and expressing what is meaningful, challenging, and life changing through service learning? Workshop participants will explore ways to diversify and improve curriculum and community experiences in order to support challenge, and guide students into and through a more transformative learning experience.
North Carolina Campus Compact would like to thank the following:

**Guest Speaker & Presenter:**
Dr. Barbara Jacoby, University of Maryland-College Park

**The Service Learning Conference**
**Workshop Selection Committee:**
Dr. Norman Clark, Appalachian State University
Dr. Ben Judkins, Greensboro College
Dr. Angela Hattery, Wake Forest University
Dr. Ben Ramsey, UNC Greensboro
Dr. Vicki Stocking, Duke University
Dr. Metaleen Thomas, Lenoir-Rhyne College
Dr. Alyson Colwell-Waber, Meredith College

**Elon University Faculty and Staff:**
Karen Floyd, Associate Director of Service Learning
Dr. Nancy Midgette, Associate Provost
Pam Kiser, Kernodle SL Faculty Development Fellow
Michael Williams, Moseley Center Director
Kathy Manning, Director of Service Learning
Jeff Stein, Assistant Dean of Students
Dr. Smith Jackson, Vice President for Student Life

**North Carolina Campus Compact Staff:**
Darris Means, Student Conference Coordinator
Carol Oakley, Secretary
Martin Collins, Special Projects Coordinator
Michelle Wilson, Web Consultant
Sara Horn, Student Assistant to the Executive Director
John H. Barnhill, Executive Director

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**Workshop Presenters:**
Rachel Willis
Robert King
Wallace Hannum
Jennifer Ahern-Dodson
Beverly McNeill
Nena Sanderson
Brennan Meier
Julie Norman
Catherine Cullen
Jamie Frank
Patti Clayton
Pam Kiser
Billy O'Steen
Tierza Watts
Adrienne Jablonski
Nell Brewer
Vicki Stocking
Betsy Alden
Rev. Mac Legerton