

2018 Civic Engagement Institute

Education for Democracy:
Promoting Civil Discourse and Problem Solving
through Deliberative Pedagogy

Tuesday, February 13, 2018

9:30 A.M. - 5:00 P.M.

Elon University

Elon, North Carolina



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2018 Civic Engagement Institute

Education for Democracy: Promoting Civil Discourse and Problem Solving through Deliberative Pedagogy

Facilitators: *Timothy “Tim” Shaffer and Nicholas “Nick” Longo*

- 8:30 a.m.** **Registration and Continental Breakfast**
With the exception of the afternoon Showcase, we will meet in Moseley Center, McKinnon Hall.
- 9:30 a.m.** **Welcome, Overview, and Expectations**
Leslie Garvin, Executive Director, North Carolina Campus Compact
- 10:00 a.m.** **Historical Underpinning and Theoretical Grounding of Education for Democracy**
- 10:30 a.m.** **Frameworks to Deliberative and Dialogic Engagement**
National Coalition for Dialogue and Deliberation’s Engagement Streams Framework
- 11:00 a.m.** **Case Studies and Approaches to Democratic Engagement**
♦ Explore Case Studies
♦ Campus Teams
♦ Affinity Groups
- 12:00 p.m.** **Lunch**
- 1:15 p.m.** **Deliberation Models Showcase**
Breakout locations and descriptions on pages 4-5.
- 2:45 p.m.** **Break**
- 3:00 p.m.** **Action Planning and Methods of Assessment**
- 4:00 p.m.** **Weaving Threads Together**
- 4:45 p.m.** **Closing Remarks, Professional Resource Giveaway, and Adjourn**
Chad Fogleman, Assistant Director, North Carolina Campus Compact

Highlights

Acknowledgments

Many thanks to Elon University for hosting the 2018 Civic Engagement Institute. We truly appreciate our facilitators Tim Shaffer and Nick Longo for leading us today, and for the effort they put into designing an engaging process to explore such a compelling and relevant topic. We appreciate the institutions and organizations that will present the various dialogue and deliberative models during the afternoon Showcase.

Dietary Restrictions/Requests

Food buffet items are labeled appropriately for our guests by Elon Dining Services so that you may make the best personal choice for your lunch meal -- vegetarian, vegan, gluten free, and lactose free.

Feedback

We appreciate your participation in an online evaluation inviting your feedback no later than February 23 at www.surveymonkey.com/r/CEI18.

Media Opt-Out

Photos, video, audio are taken throughout the day. NC Campus Compact may use these images in printed marketing materials, videos or on our website. We accept your consent to do so unless you visit the registration desk to obtain an "opt-out" sticker to be placed on your name badge.

Social Media

We encourage live Tweeting to chronicle the day. #CEI18

Recycling

Your meals and breaks are served on compostable materials throughout the day. Please use the containers appropriately marked for this purpose.

Recycle your name badge at the registration table in the lobby of Moseley as you leave this afternoon.

Refreshments

In addition to beverages available in McKinnon Hall, there are other options for purchase in Moseley Center near the mail room (on the way to Lakeside conference rooms).

F'real smoothies and milkshake self serve station located in the Winter Garden Café.

Irazu Coffee Shop serves specialty coffee, chai latte, hot chocolate, iced lattes and smoothies.

Professional Resource Giveaway

Thank you to the publishers and authors who generously donated resources for our Civic Engagement Institute. We invite you to visit the resource tables to review publications. For your convenience, several of the publishers provided conference discount order forms.

Submit your name to receive a resource during the afternoon break and closing session. You must be present to win.

Association of American Colleges and Universities (AAC&U)
American Political Science Association
Career Press
Hachette Book Group
Information Age Publishing (IAP)
Kettering Foundation Press
Michigan State University Press
Stephen Gavazzi, author
Hollie Russon-Gilman, author
Stylus Publishing
SUNY Press
Teachers College Press
Temple University Press
The MIT Press

Copies of *Diversity & Democracy, Winter 2017 issue, Vol. 20, No. 1, Citizenship Under Siege: Humanities in the public Square* were donated by AAC&U (one per campus team).

Thank you to our Sponsors

After lunch, please visit the **Galaxy Digital** representative in the lobby to receive valuable information for your institution. Thank you to our advertising partners, **Temple University Press and Gulf South Summit**. Learn more about them on the conference program back cover.

Special thanks to **Information Age Publishing** for their generous contribution of resources.

Facilitators



Timothy J. Shaffer, Ph.D., is an assistant professor in the Department of Communication Studies and assistant director of the Institute for Civic Discourse and Democracy at Kansas State University. He is also principal research specialist with the National Institute for Civil Discourse at the University of Arizona. Additionally, he is associate editor of the *Journal of Public Deliberation*. As a scholar, Shaffer centers his research on the advancement of democratic practices through deliberative politics and civic engagement in higher education and other institutional and community settings. He has published in journals such as the *National Civic Review*, *The Good Society*, and the *Journal of Public Deliberation*. He is co-editor of *Deliberative Pedagogy: Teaching and Learning for Democratic Engagement* from Michigan State University Press and is coauthor of *Making Democracy Work as It Should: Stories and Lessons from Cooperative Extension Professionals*, forthcoming from Kettering Foundation Press. He received his Ph.D. from Cornell University.



Nicholas V. Longo, Ph.D., is chair of Public and Community Service Studies and professor of Global Studies at Providence College. From 2006–2008, he served as the director of the Harry T. Wilks Leadership Institute, an endowed civic leadership center at Miami University in Ohio. He also served as a program officer at the Charles F. Kettering Foundation in the area of civic education, and directed Campus Compact's national youth civic engagement initiative, Raise Your Voice.

Nick is author of a number of books, articles, and reports on issues of youth civic education, community-based leadership, global citizenship, and service-learning. His publications include: *Why Community Matters: Connecting Education with Civic Life* (SUNY Press) and several co-edited volumes, including *From Command to Community: A New Approach to Leadership Education in Colleges and Universities* (Tufts University Press), *Publicly Engaged Scholars: Next Generation Engagement and the Future of Higher Education* (Stylus Publishing), and *Deliberative Pedagogy: Teaching and Learning for Democratic Engagement* (Michigan State University Press). He holds a Masters in Public Affairs from the Humphrey Institute and a Ph.D. in education from the University of Minnesota.

Nick lives in Providence, Rhode Island with his wife, Aleida. Together, they have a great passion for educating the next generation of democratic citizens, starting with their children, Maya and Noah.

Thanks to a special rate offered by **Michigan State University Press**,
NC Campus Compact is able to provide a copy of
Deliberative Pedagogy: Teaching and Learning for Democratic Engagement for each campus team.

Each campus team will also receive *The Long-Term Impact of Learning to Deliberate: A Follow-up Study of Democracy Fellows and a Class Cohort* by Katy Harriger, Jill McMillan, Christy Buchanan, and Stephanie Gusler thanks to **The Kettering Foundation**. This book features NC Campus Compact member Wake Forest University's Democracy Fellows program.

Each team leader will also choose one of three additional 2017 publications donated by **The Kettering Foundation**:
Beyond Politics as Usual: Paths for Engaging College Students in Politics edited by Ileana Marian and Ray C. Minor;
Deliberation in the Classroom: Fostering Critical Thinking, Community, and Citizenship in Schools by Stacie Molnar-Main;
Living Democracy Communities as Classrooms, Students as Citizens by Nan Fairley and Mark Wilson.

Deliberation Models Showcase (1:15 p.m. - 2:45 p.m.)

During the Showcase, each 40-minute session will be repeated twice in the same room with a 10-minute transition period in between. This will allow each participant to attend at least two presentations. Please note that in Lakeside 213 and Moseley 215 there will be two different, 20-minute presentations during each 40-minute block.

Lakeside Conference Room 212, 213, 214,

Exit McKinnon Hall and turn right. Continue down hallway until you reach double-doors leading outside. Turn right before the exit, then take an immediate left into hallway beside dining hall tables. Follow hallway parallel to the windows until you see elevator and stairway on your right. Lakeside is on second floor. If you take the elevator, turn right as you exit and then another right the conference rooms will be on your right.

McKinnon Hall, main floor (You are here!)

Moseley 215, Exit McKinnon Hall and follow the hallway around the Moseley Information Desk. Take the main stairway immediately on your left. On the second floor, turn right at top of landing. Room is located on your right.

Moseley 217, Same as above but turn left at top of landing. Room is located on your left.

Showcase Descriptions

Dialogue Across Difference

Location: Lakeside 212

Elon University experienced a critical moment in 2013 which highlighted the need for more opportunity to engage in dialogue across difference. The University community realized that civil dialogue and crucial conversations were essential skills that needed to be taught and practiced. Since 2013, six new programs have been established.

Mary Morrison, M.S., Assistant Dean of Campus Life and Director of the Kernodle Center for Service Learning and Community Engagement, Elon University

Naaemah Clark, Ph.D., Associate Professor of Communications, Elon University

World Café (20 minutes)

Location: Lakeside 213

Businesses and schools seek opportunities for strategic engagement to support innovative, authentic learning experiences for students. The World Cafe creates a format for collaborative action focused on a project identified by the school that is matched to business time and talent resources. Relationships launched at the World Cafe extend for at least a semester, with many creating sustained partnerships.

Teresa Pierrie, M.S.A, M.Ed., Program Director, WakeEd Partnership

Campus Civility Project (20 minutes)

Location: Lakeside 213

As part of a Campus Compact Fund for Positive Engagement mini-grant, Wake Technical Community College launched the *Campus Civility Project: Emotionally Intelligent Conversations* during the Fall 2017 semester. This project is based on the premise that emotional intelligence is a prerequisite for civil conversations across differences. A key element of the project is an online course that provides faculty, staff, and students with tools and resources to use as they work to build a culture of civil discourse on our campus.

Wendy Clinton, M.S., Associate Professor of Mathematics and Service-Learning Program Coordinator, Wake Technical Community College

Emily Moore, M.Ed., Administrative Department Head, Communication and Theatre, Wake Technical Community College

Kelly Markson, Ph.D., Professor, Business Administration, Wake Technical Community College

Showcase Descriptions

Listen First Conversations

Location: Lakeside 214

Listen First Project encourages conversations towards increased respect and understanding — driving the national Listen First movement to restore relationships, bridge divides, and mend the frayed fabric of society. We host events across the country, engage students, convene communities, train workplace teams, and galvanize a grassroots movement to rebuild civil discourse and bridge divides. A major goal is fostering a new generation of Listen First Leaders, which we pursue through Listen First Conversations and Bridge chapters on college campuses. We'll define a Listen First Conversation, share resources, and actively practice the model in exploring relevant issues.

Pearce Godwin, Founder & CEO, Listen First Project

Spartans-in-Dialogue: A Co-curricular Approach (20 minutes)

Location: Moseley 215

Dialogue and deliberation are key practices for community and civic engagement. Research suggests these practices allow students to develop meaningful interactions across difference, enhance the intellectual climate of the campus, and actively engage in our democratic society. We will share the program framework and learning goals of co-curricular dialogue initiatives at the University of North Carolina at Greensboro and their pedagogical effectiveness of promoting inclusion and civility on campus.

Carla Fullwood, M.A., Assistant Director, Office of Intercultural Engagement, The University of North Carolina at Greensboro

Sustained Dialogue at Appalachian (20 minutes)

Location: Moseley 215

Sustained Dialogue at Appalachian is part of the international Sustained Dialogue Institute program that prepares community members to deeply engage in difficult conversations ranging from race, gender identity and religion to politics and various global challenges. Sustained Dialogue at Appalachian was established in 2015 in response to the campus need to have more productive conversations with

the ultimate goal being a more cohesive, engaged, and understanding campus community built through dialogue.

Kate Johnson, M.S., Associate Director, Department of Engagement & Leadership, Appalachian & the Community Together (ACT), Appalachian State University

AppSpeaks

Location: Moseley 217

AppSpeaks was formed to facilitate debate and discussion among students. This student group works with a dynamic dialogue and deliberation program to host forums and discussion sessions across campus. This presentation explores the beginnings of the program and how it has evolved, as well as the challenges and joys of working with this type of student group.

Jean DeHart, Ph.D., Chair and Professor, Department of Communication, Appalachian State University

Matthew Richards, Ph.D., Assistant Professor, Department of Communication, Appalachian State University

Haylee Emma Tompkins, Student, Department of Communication, Appalachian State University

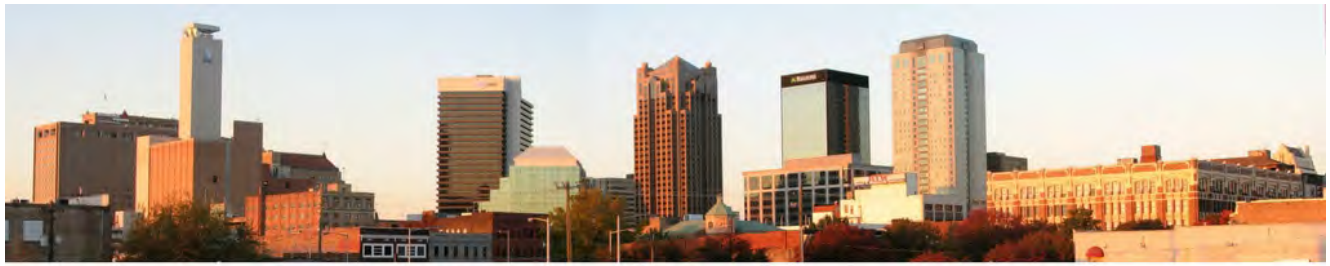
Leaders for Political Dialogue

Location: McKinnon Hall

Leaders for Political Dialogue (LPD) was conceived by a small group of students who wanted to provide a meeting place - dubbed the LPD Forum - where representative voices, bipartisan and nonpartisan, undergraduate and graduate, could convene to discuss issues and hear each other's points of view with curiosity and without fear. Learn about our communication model for civil, substantive, and experiential discourse which can be replicated by other communities, student groups, and individuals. We will also discuss the annual LPD Forum and how Organizing Committee (OC) members are trained in techniques which they use to facilitate meaningful dialogue.

Sajjad Hussain, M.A. candidate in Global Studies, LPD Organizing Committee member, The University of North Carolina at Chapel Hill

Mary Rippe, B.A. candidate in Public Policy, LPD Organizing Committee member, The University of North Carolina at Chapel Hill



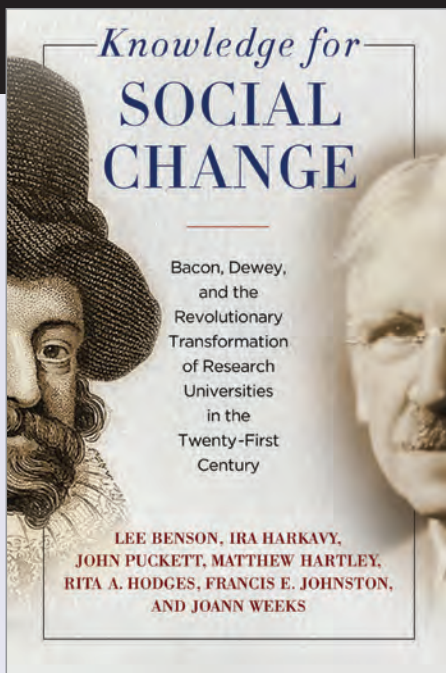
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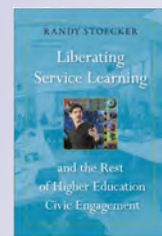
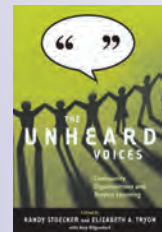
“[A] **must-read** for those of us responsible for educating students who will become our future world leaders. [This book] proposes that research universities become radically transformed to function as democratic, civic, and community-engaged institutions, and I could not agree with the idea more.”

—EDUARDO J. PADRÓN, PRESIDENT, MIAMI DADE COLLEGE

“**Grounded in historical analyses** about the theories and practices of civic participation in democratic societies, *Knowledge for Social Change* provides wonderful examples of and provocative perspectives on the critical role that higher education institutions—especially research universities—play in advancing social change in contemporary society. This book should be required reading for students in every college and university across the land.”

—ALBERT M. CAMARILLO, STANFORD UNIVERSITY

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