Celebrating

North Carolina | Campus Compact

10th Anniversary Civic Engagement Institute

Intensifying Impact: Engagement Matters

February 15, 2012
Chapel Hill, North Carolina
The William & Ida Friday Center for Continuing Education

Uniting campuses…Empowering students…Impacting communities
North Carolina Campus Compact 2011-12
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Barton College, Dr. Norval C. Kneten, President
Bennett College, Dr. Julianne Malveaux, President
Brevard College, Dr. David Joyce, President
Campbell University, Dr. Jerry M. Wallace, President
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Fayetteville State University, Dr. James A. Anderson, Chancellor
Gardner-Webb University, Dr. A. Frank Bonner, President
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Guilford College, Dr. Kent John Chabotar, President
High Point University, Dr. Nido R. Qubein, President
Lenoir-Rhyne University, Dr. Wayne Powell, President
Meredith College, Dr. Jo Allen, President
Methodist University, Dr. Ben E. Hancock, Jr., President
North Carolina Agricultural and Technical State University, Dr. Harold Martin, Chancellor
North Carolina Central University, Dr. Charlie Nelms, Chancellor
North Carolina Community College System, Dr. R. Scott Ralls, President
North Carolina State University, Dr. Randy Woodson, Chancellor
North Carolina Wesleyan College, James A. Gray III, President
Pfeiffer University, Michael C. Miller, President
Queens University of Charlotte, Dr. Pamela Davies, President
Rowan-Cabarrus Community College, Dr. Carol Spalding, President
Stanly Community College, Dr. Brenda Kays, President
University of North Carolina Asheville, Dr. Anne Ponder, Chancellor
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University of North Carolina Pembroke, Dr. Kyle R. Carter, Chancellor
University of North Carolina Wilmington, Dr. Gary Miller, Chancellor
Wake Forest University, Dr. Nathan O. Hatch, President
Wake Technical Community College, Dr. Stephen C. Scott, President
Warren Wilson College, Dr. William “Sandy” Pfeiffer, President
Western Carolina University, Dr. David Belcher, Chancellor
Western Piedmont Community College, Dr. Jim W. Burnett, President
February 15, 2012

Dear 2012 Civic Engagement Institute participants,

Welcome to our Anniversary Institute! Today’s Institute is an occasion to deepen understanding of how our North Carolina higher education institutions can strengthen communities, develop reciprocal partnerships in the community, and better produce civically-engaged graduates. We hope you connect with like-minded administrators, faculty, staff and community partners who inspire you.

For ten years we have worked together to highlight, resource and further higher education community-campus partnerships and engagement. We have started tracking the work we are doing together to strengthen our state, campuses, and student learning as a collective – public and private institutions, community colleges, independents, and UNCs.

Higher education community engagement is significant in North Carolina. Over 50 campuses have been listed on the President’s Higher Education Community Service Honor Roll, with four receiving recognition as Presidential Awardees. Eleven campuses are participating in the President’s Interfaith and Community Service Challenge. Sixteen institutions have received the Carnegie Classification for Community Engagement, with The University of North Carolina boasting the largest number of institutions (13 of their 16) of any system.

Our Compact encourages national service by facilitating two AmeriCorps programs through which at-risk youth are mentored, college access and success are enhanced, food security and economic opportunity are built, and campuses think creatively about how they can serve veterans and military families. Over $2,000,000 in education awards have been awarded to students and VISTA alumni who have completed significant service. Between 2008 and 2011 we were one of six national lead agencies selected by the CNCS to promote the MLK Day of Service, mobilizing over 56,000 volunteers from higher education institutions in 38 states and the District of Columbia.

We look forward to this day, and to the next decade of collaborating and building our capacity to produce civically-engaged graduates and strengthen communities. Thank you for your partnership!

The NC Campus Compact Executive Board

Chair Kenneth Peacock, Appalachian State University
Julianne Malveaux, Bennett College
Garrett D. Hinshaw, Catawba Valley Community College
Carol Quillen, Davidson College
William G. Ingram, Durham Technical Community College
Leo M. Lambert, Elon University
James A. Anderson, Fayetteville State University
Scott Ralls, NC Community Colleges
Pamela Davies, Queens University of Charlotte
Kyle R. Carter, UNC Pembroke
William “Sandy” Pfeiffer, Warren Wilson College
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# Schedule at a Glance

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<tr>
<td>8:00 – 9:00 a.m.</td>
<td>Registration (light breakfast)</td>
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<td>Atrium North</td>
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<tr>
<td>9:00 a.m.</td>
<td>Welcome</td>
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<td>Grumman Auditorium</td>
<td>Dr. Kenneth Peacock, NC Campus Compact Executive Board Chair</td>
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<td></td>
<td>Presentation: <em>A Crucible Moment: College Learning and Democracy’s Future</em></td>
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<td>Dr. Caryn McTighe Musil</td>
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<td>Introduced by Maureen Curley</td>
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<td>Awards Presentations:</td>
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<td></td>
<td>The Robert L. Sigmon Service-Learning Award</td>
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<td>The Leo M. Lambert Engaged Leader Award</td>
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<td>10:30 a.m.</td>
<td>Workshops</td>
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<tr>
<td>11:45 a.m.</td>
<td>Tenth Year Anniversary Celebration Luncheon</td>
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<tr>
<td>Trillium</td>
<td>Awards Presentations facilitated by Dr. Garrett Hinshaw</td>
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<td>The Civic Engagement Professional of the Year Award</td>
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<td>The Newman Civic Fellows Award</td>
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<td><em>Engagement Matters!</em> Video Premiere featuring</td>
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<td>Central Piedmont Community College North Carolina Central University</td>
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<td>East Carolina University Warren Wilson College</td>
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<td>Elon University Western Carolina University</td>
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<td>Guilford College</td>
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<td>Workshops</td>
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<td>2:45 p.m.</td>
<td>Plenary Session</td>
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<td>Trillium</td>
<td><em>Bringing it Home: North Carolina Presidents Share Their Vision</em></td>
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<td>Moderated by President Mark Gearan</td>
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<td>Chancellor Philip Dubois</td>
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<td>President Carol Quillen</td>
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<td>President R. Scott Ralls</td>
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<td>3:45 p.m.</td>
<td>Presentation: <em>Intensifying Impact: Future Challenges</em></td>
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<tr>
<td>Trillium</td>
<td>Chancellor Nancy Cantor</td>
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<td>Introduced by Dr. James Anderson</td>
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<tr>
<td>4:30 p.m.</td>
<td>Tenth Year Anniversary Reception</td>
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<td>Trillium</td>
<td>Book Giveaway</td>
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<td>Dessert</td>
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Highlights

Refreshments (all day)
Visit the Atrium throughout the day for light refreshments.

Door Prizes
Visit the resource tables in the Atrium to review over 50 civic engagement publications contributed by Campus Compact, Continuum, Harvard Education Press, IAP – Information Age Publishing, Indiana Campus Compact, Indiana University Press, Jossey-Bass and John Wiley & Sons, Lyceum Books, Inc., Michigan State University Press, National Youth Leadership Council, Pearson Professional & Career, Stylus Publishing, Teachers College Press, The Crown Publishing Group, University of Indianapolis Press and University of Tennessee Press. We thank them for their contributions. All books will be given to Institute participants during the Tenth Year Anniversary Reception.

Furthering the Conversation
NC Campus Compact hopes that conversations about the critical role of engagement will continue on individual campuses after the Institute. To help facilitate that, each registered president or chancellor has received a copy of A Crucible Moment: College Learning & Democracy’s Future, introduced in today’s opening plenary session. All other Institute registrants have received To Serve a Larger Purpose: Engagement for Democracy and the Transformation of Higher Education, edited by John Saltmarsh and Matthew Hartley. We hope you will encourage Institute participants to read, discuss, and think strategically about next steps for your campus.

“Engagement Matters!” Luncheon Celebration
Join North Carolina Campus Compact as we celebrate ten years building the capacity of colleges and universities to produce civically-engaged graduates and strengthen communities. Highlights include presentation of the 2012 Civic Engagement Professional of the Year Award and acknowledgement of the 2011 Campus Compact Newman Civic Fellows. Watch the premiere of the “Engagement Matters!” video.

10th Year Anniversary Reception and Book Signing
Join us for “anniversary cake” and networking. You can also purchase and have autographed civic engagement books written or edited by our own North Carolina authors.

“Engagement Matters ” Profiles
This program booklet features highlights of civic engagement initiatives facilitated by member campuses. Congratulations to each for outstanding service that produces civically engaged graduates and strengthens communities!
Workshop Session One (10:30 A.M. – 11:30 A.M.)

Leading Civic Work: What Senior Administrators Need To Do To Support Civic Engagement
Dr. George Mehaffy (Bellflower Room)
On virtually every college campus in America, there are faculty, staff, and students committed to civic engagement. But far too often, campus civic engagement efforts are small pockets of isolated effort, disconnected from one another and from the main purposes of the institution. Yet some campuses have become well-known as places where civic work is pervasive and celebrated. What are the leadership strategies and approaches that move civic engagement from isolated, episodic projects to institutionally-intentional, broadly-engaged activity? This workshop is intended for presidents, provosts, and other senior college and university leaders.

What a Difference the Next Decade Can Make: From Partial to Pervasive
Dr. Caryn McTighe Musil (Redbud Room)
This workshop will focus on identifying specific short and long term actions that can be taken to consolidate progress so civic learning and democratic engagement become more integrated into every students’ college experience—and more than once. A strong foundation has been laid at many colleges and universities that has expanded and deepened civic commitments for many students, but not yet for all. The workshop is designed to examine what strategies and collaborations can make civic learning more pervasive across an institution, even in a period of constrained budgets.

Service Learning and Diverse Ways of Knowing: Reflections on Engagement as a Mode of Inquiry and Civic Artistry
Nadinne Cruz (Azalea Room)
Following the spirit of Donald Schön’s “reflective practitioner,” Nadinne will share reflections on her years of experience as a practitioner by offering a “mental map” for framing civically engaged pedagogy in the context of epistemological diversity and the arts of democracy. Nadinne suggests that a focus on diverse ways of knowing is needed to reclaim and renew the transformative ethos of civic engagement as teaching practice. She also offers a way to connect engagement practices with what she calls “civic artistry.” While practitioners tend to focus on “nuts and bolts,” and rightly so, given the logistics of engagement, Nadinne invites us to pause for a reflective exploration of the “why” to guide choices in the “how.” Format: presentation followed by discussion.

Creating and Sustaining Transformative Campus-Community Partnerships (Part I)
Dr. Leslie Parkins and Dr. Della Pollock (Sunflower Room)
This two-part workshop is designed for community partners, faculty and staff interested in learning more about how to create and sustain partnerships between the community and campus that are reciprocal and build on each entity’s strengths.

In Part One, hear from key partners involved in UNC Chapel Hill’s United with Northside Community NOW (UNC-NOW) that builds partnerships between the university and local communities. These partnerships are primarily focused in Northside, the largest and oldest historically African-American neighborhood in Chapel Hill/Carrboro. UNC-NOW evolved from work that began with students in Professor Della Pollock’s service-learning course on Performance and Oral History.

Panelists will discuss historical context and the range of partnerships that have emerged from the primary collaboration. Hear from the staff of the Marian Cheek Jackson Center for Saving and Marking History how
this strong, sustained partnership between community and campus was formed, how it endures, and the difficulties and unexpected results along the way.

Della Pollock, Executive Director  
Hudson Vaughan, Associate Director  
Alexander Stephens, Associate Director  
Gladys Pendergraph, Manager, Ministries and Finance  
Pat Jackson, Manager, Information and Outreach

The Democracy Commitment: A New Partnership for Civic Learning  
President Brian Murphy (Mountain Laurel Room)

The Democracy Commitment is a national network of community colleges committed to the civic learning and democratic capacity of their students. This workshop will detail the specific commitments of member colleges, the benefits of our collaboration with each other and with partner universities, the resources available to our work, and the opportunities to share our work nationally. Democracy needs citizens who are thoughtful about their civic lives, informed about political and civic institutions, and able to work together across ideological and partisan divides. This workshop will share what community colleges are doing to help.

A Conversation with President Mark Gearan  
President Mark Gearan (Dogwood Room)

A national expert on the service movement, Gearan serves on the board of the Corporation for National and Community Service, the White House Council for Community Solutions, and the Tallories Network Steering Committee, and has served on the Campus Compact board. He is also a member of the Leadership Council of ServiceNation. Before becoming president of Hobart and William Smith Colleges, he served as director of the Peace Corps.

Gearan’s life and leadership underscore that engagement matters – locally and globally. He understands how engagement serves a community, is reciprocal in nature, and contributes to building a democratic citizenship. But impactful engagement requires intentional and strategic application of resources, clear priorities – and a willingness to take risks.

Come to this informal conversation with Gearan to understand better national and international dynamics that can support and be supported by higher education community engagement.
Workshop Session Two (1:30 P.M. – 2:30 P.M.)

Making a Difference: Pedagogies and Practices That Create a Substantial Impact on Student Civic Learning Outcomes

Dr. George Mehaffy (Bellflower Room)

George Mehaffy, who has led the American Democracy Project for the past 10 years, reflects on the pedagogies and practices that have made a difference, especially those that have the capacity to effect many students. In particular, Mehaffy will describe the search for pedagogies and practices that have become so successful and so powerful that the American Democracy Project has begun branding them as “Signature Pedagogies and Practices,” those that stand out nationally as worthy of emulation and have demonstrated a substantial impact on student civic learning. This workshop is intended for anyone interested in learning about some of the best civic engagement pedagogies and practices in the country.

How can our leadership make a positive difference in this debate (or non-debate)? Nadinne will draw from her experiences as a Filipina-American activist and educator to share reflections on the challenges of the politics of democracy as a dimension of community-engaged teaching and learning. This is an interactive workshop to engage in vigorous (and fun!) discussion about the challenges we face as campus leaders navigating the politics of engagement.

Leading, Guiding and Navigating the Politics of Civic Engagement

Nadinne Cruz (Azalea Room)

Debates about civic engagement focus on a concern that, while student community involvement is increasing nationwide, it is falling short of achieving the hoped-for outcome of “civic engagement.” For example, critics of service-learning have expressed disappointment that “service” does not necessarily lead to political action (as one expression of civic engagement) or awareness of systemic issues. On the other hand, faculty, staff and students are criticized for being “too political,” and are cautioned against partisan politics in civic engagement, to avoid the “political” in the selection of community service placements. How is this conundrum played out on your campus? Is it brought out openly in vigorous debate? Is it expressed as a “passive-aggressive” resistance to engagement practices? What is our leadership challenge in this issue?

Service-Learning Beyond the Course

Dr. Robert Franco (Redbud Room)

Service-Learning enables faculty and key staff to work collectively in guiding students to general education and degree learning outcomes. These outcomes must be visible and relevant to students in the communities they inhabit, today and tomorrow. In the process of promoting and achieving these outcomes, service-learning faculty and students enable a campus to help a community achieve its aims and aspirations. Brief examples from Kapiolani Community College will be shared. In this interactive workshop participants will develop a working outline that identifies:

1) Existing (or redefined) general education and degree learning outcomes that service-learning helps students achieve;
2) A focal, experiential curricular pathway through general education to a degree;
3) The aims and aspirations of the communities being served; and
4) Key stakeholders in achieving these larger purposes.

Outlining these provides a larger sustainable framework for achieving the aims and aspirations of your campus and the communities served.
Creating and Sustaining Transformative Campus-Community Partnerships (Part Two)

The Rev. Odell Cleveland, Dr. Bob Wineburg, Dr. Beth Warner, and Dr. Bud Warner

(Sunflower Room)

This session features two long-term community-campus partnerships in the Triad. The Rev. Odell Cleveland and Dr. Robert Wineburg will discuss their new book, *Pracademics* (available for sale at end of Institute!), which describes the work they have done together. From the beginning of their relationship, both have grown as teachers and practitioners as they interact in the other’s world. They will discuss additional benefits for the university, the agency, and the community.

Drs. Beth and Bud Warner will share their involvement in the development of North Park In Motion, a collaborative effort involving a variety of community members and social agencies with the City of Burlington Department of Parks and Recreation to improve services and programming at a park and community center serving an under-represented neighborhood. They will focus on the challenges of partnerships involving governmental entities.

Intensifying Engagement: Presidents Talking to Presidents

(Dogwood Room)

For a campus to achieve its full potential to produce civically-engaged graduates and strengthen communities, presidents and chancellors must lead the way. What are the barriers and challenges that must be overcome? What are successful models and strategies? Discuss with other higher education leaders some of the most difficult questions associated with intensifying this work. Learn from the experiences of nationally-recognized higher education leaders who are also navigating the challenges.

President Leo M. Lambert, Elon University, moderator
Chancellor Nancy Cantor, Syracuse University
President Mark Gearan, Hobart and William Smith Colleges
President Brian Murphy, De Anza College
Caryn McTighe Musil is the Senior Vice President at the Association of American Colleges and Universities and oversees the Office of Diversity, Equity, and Global Initiatives. Under her leadership, the office has been working to mobilize powerful and overlapping educational reform movements involving civic, diversity, global learning, women’s issues, and personal and social responsibility.

Dr. Musil has special expertise in curriculum and faculty development, which she applies through a variety of programming.

Dr. Musil is currently directing a multi-project national initiative, “Core Commitments: Educating Students for Personal and Social Responsibility,” that focuses on engaging students with core questions about their ethical responsibilities to self and others, and about their responsibilities as citizens in a diverse democracy. Dr. Musil recently became a partner with the Global Perspective Institute (GPI) in a Department of Education project called Civic Learning and Democratic Engagement. In this project, Dr. Musil has been hosting a series of national roundtable meetings to learn from a broad spectrum of leaders within and beyond higher education about how to make civic learning an expected outcome for every college student.

Dr. Musil has directed a series of campus-based global learning projects, and is currently involved with a Luce Foundation-funded project, General Education for a Global Century. Headed by Kevin Hovland, AAC&U Senior Director of Global & Curricular Initiatives, this project seeks to infuse global learning throughout the general education curriculum. Its premise is that the complexities and scope of modern challenges demand increased global knowledge and understanding. Higher education can help prepare students not only to thrive in such a world, but to remedy its inequities.

For the past ten years, Dr. Musil has also served on the steering committee of the International Consortium for Higher Education, Civic Responsibility, and Democracy in partnership with the Council of Europe. She has been working with the Council of Europe to further the global aspect of civic engagement so that institutions can foster student learning about democratic cultures and human rights in our world.

In addition, Dr. Musil serves as Director of the Program on the Status and Education of Women, which produces a tri-quarterly online newsletter, On Campus with Women. The program also offers workshops on women’s leadership for inclusive excellence through the Campus Women Lead project, and provides national leadership on issues concerning women in higher education. In 2005, Dr. Musil received the Donna Shavlik Award for Sustained and Continuing Commitment to Women’s Advancement in Higher Education.
Since Mark Gearan’s appointment in 1999 as President of Hobart and William Smith Colleges, he has reinforced the College’s commitment to academic rigor, global understanding, study abroad opportunities, community service and service-learning, with the goal of providing these elements through contemporary facilities and state-of-the-art technology. His strategic planning initiatives, HWS 2005, and Campaign for the Colleges, have provided a clear road map to achieving academic excellence, intensifying student engagement, improving and enlarging facilities, advancing financial stability and expanding access.

Today, nearly 60 percent of HWS students study abroad on six continents and the Colleges rank in the top 15 nationally among liberal arts colleges for the percentage of students participating in off-campus study. With nearly every student taking part in community service projects, the Colleges have been named in Colleges with a Conscience: An Engaged Student’s Guide to College. In 2007, President Gearan signed the American College & University Presidents Climate Commitment, making HWS a charter member of a national effort to reduce emissions of the gases responsible for global warming. He also established the Commission on Inclusive Excellence, and developed a Geneva Partnership to further deepen the Colleges’ productive relationship with the City of Geneva, N.Y. On campus, he stays connected with students, participating in campus and community events as well as service projects.

President Gearan is a member of the Board of Directors of the Corporation for National and Community Service, having previously served as Chair. He is the Chair of the Talloires Network Steering Committee, and a member of the Leadership Council of ServiceNation. He is the past chair of both the Annapolis Group and National Campus Compact. Gearan served as a board member of the National Association of Independent Colleges and Universities and The Partnership of Public Service. He serves on the recently created White House Council for Community Solutions and on the Ontario AR.C and Community Center advisory boards.

President Gearan has been active on the advisory board of The Presidential Appointee Initiative, a project of the Brookings Institution that has worked to revamp the process through which U.S. Presidential appointees are chosen. Locally, he serves on the Board for Jobs for Geneva, Advisory Council to the Happiness House Foundation, and the Advisory Council for the Geneva Community Center.

When named president, Gearan was serving as director of the Peace Corps in Washington, D.C., a post he assumed in 1995. Prior to his Peace Corps directorship, President Gearan served in the White House as Assistant to the President and Director of Communications, as well as Deputy Chief of Staff during the Clinton administration. During the 1992 presidential campaign, he was Al Gore’s campaign manager, segueing to the position of Deputy Director of President-elect Clinton’s transition team.

President Gearan earned his B.A. in government cum laude at Harvard University and his law degree at Georgetown University. He is the recipient of 12 honorary degrees.
As the eleventh Chancellor and President of Syracuse University, Nancy Cantor is helping forge a new understanding of the role of universities in society as SU pursues its vision, Scholarship in Action. This entails a view of the university not as a traditional “ivory tower,” but as a public good, an anchor institution that collaborates with partners from all sectors of the economy to more effectively serve the needs of society.

Under Chancellor Cantor’s leadership, SU is building on its historical strengths, pursuing cross-sector collaborations in the City of Syracuse that simultaneously enrich scholarship and education, and change the face of this older industrial city. Local engagements in environmental sustainability; art, technology, and design; neighborhood and cultural entrepreneurship; and urban school reform resonate nationally and globally, and demonstrate the interconnectedness of the pressing issues of our world. SU was among the first institutions to earn the Carnegie Foundation for the Advancement of Teaching’s classification as a university committed to Community Engagement. Chancellor Cantor received recognition as the 2008 Carnegie Corporation Academic Leadership Award.

Chancellor Cantor lectures and writes extensively on the role of universities as anchor institutions in their communities, along with other crucial issues in higher education such as rewarding public scholarship, sustainability, liberal education and the creative campus, the status of women in the academy, and racial justice and diversity. She was appointed by New York Governor Andrew Cuomo as co-chair of the Central New York Regional Economic Development Council.

Chancellor Cantor served as chancellor of the University of Illinois at Urbana-Champaign; provost and executive vice president for academic affairs at the University of Michigan, prior to which she had been dean of its Horace H. Rackham School of Graduate Studies and vice provost for academic affairs, and professor of psychology and senior research scientist at the Institute for Social Research. Previously, she had been chair of the department of psychology at Princeton University. While at Michigan, she was closely involved in the university’s defense of affirmative action in the cases Grutter and Gratz, decided by the Supreme Court in 2003.

In her role as a social psychologist, Chancellor Cantor is recognized for her scholarly contributions to the understanding of how individuals perceive and think about their social worlds, pursue personal goals, and how they regulate their behavior to adapt to life’s most challenging social environments.

An author of numerous books, chapters, and scientific journal articles, Chancellor Cantor holds an A.B. from Sarah Lawrence College and a Ph.D. in Psychology from Stanford University. She is a fellow of the American Academy of Arts and Sciences, a member of the Institute of Medicine of the National Academy of Sciences, and a member of the National Academies Roundtable on Science and Technology for Sustainability. She received the Distinguished Scientific Award for an Early Career Contribution to Psychology from the American Psychological Association, the Woman of Achievement Award from the Anti-Defamation League, the Making a Difference for Women Award from the National Council for Research on Women, and the Frank W. Hale, Jr. Diversity Leadership Award from the National Association of Diversity Officers in Higher Education.

Chancellor Cantor is the past chair of the board of directors of the American Association for Higher Education and former chair of the board of the American Council on Education. Among the boards of which she is a member are the American Institutes for Research, Say Yes to Education, and the Future of Minority Studies. She is an Honorary Trustee of the American Psychological Foundation and was national co-chair of Imagining America’s Tenure Team Initiative.
Workshop Presenters, Panelists and Special Guests

Odell Cleveland

The Reverend Odell Cleveland is President/CEO and co-founder of the Welfare Reform Liaison Project, Inc. (WRLP) in Greensboro, a faith-based non-profit community action agency. Founded in 1997, WRLP strives to meet the needs of both economically disadvantaged individuals and potential employers. Cleveland is co-author of the 2011 publication, Pracademics, a case history of the Welfare Reform Liaison Project.

Leadership programs from which Cleveland graduated include Harvard Divinity School, The Center for Creative Leadership, and Leadership Greensboro. He received a B.S. in management and a minor in finance, economics and computer science from the University of South Carolina at Spartanburg and his Master in Divinity (cum laude) from the Hood Theological Seminary.

Cleveland has served as Adjunct Professor with Duke University’s Certificate Program in Nonprofit Management, Instructor with NC A & T State University’s Minority Enterprise Training and Development Program, and Instructor with UNCG’s Department of Social Work and School of Human Environmental Sciences. He serves on the boards of UNCG’s Human Environmental Sciences Foundation, NC A & T’s Interdisciplinary Center for Entrepreneurship and E-Business (ICEEB) and the United Way of Greater Greensboro.

Nadinne Cruz

For over 25 years, Nadinne Cruz has been a practitioner, leader, advocate, speaker and author on the need for pedagogies of engagement in higher education. Her early volunteer experiences with peasants in the Philippines and her Filipina-American immigrant consciousness of social issues inspire her work. She is former Director of the Haas Center for Public Service at Stanford, where she developed the Public Service Scholars Program, as well as former executive director of the Higher Education Consortium for Urban Affairs (HECUA). She co-authored the book, Service-Learning: A Movement’s Pioneers Reflect on Its Origins, Practice, and Future (San Francisco: Jossey-Bass, 1999), with Timothy Stanton and Dwight Giles. Now an Independent Consultant, Nadinne is a frequent speaker and workshop leader at higher education institutions across the country, while continuing with active mentorship of former students and emerging leaders in community engagement.

Maureen Curley

Maureen F. Curley, president of national Campus Compact, has more than 25 years of experience in the nonprofit sector, concentrating in the areas of aging, community service and public policy. Among other leadership positions, she has served as Director of Public Policy for the Community Service Society of New York and as Executive Director of the Massachusetts Service
Alliance, where she oversaw distribution of $12 million in grants to support AmeriCorps community service-learning and mentoring programs. She also served as the Chief Relationship Officer for Bridgestar, an initiative of The Bridgespan Group.

Maureen serves on the Board of Governors of Antioch University and was co-chair of Governor Deval Patrick’s Commonwealth Corps Commission. Curley has taught courses on nonprofit and volunteer management at Columbia University, New York University, and UMass-Boston. Curley holds a B.A. in political science from Emmanuel College and a MA in human services administration from Antioch University New England.

Phillip Dubois

A native of Oakland, California, Philip L. Dubois graduated from the University of California, Davis, in 1972 with an undergraduate degree in political science, earning election to the Phi Beta Kappa and Phi Kappa Phi honor societies. He then earned master’s (1974) and doctoral (1978) degrees in the field from the University of Wisconsin-Madison.

Dubois began his academic career in 1976 at the University of California, Davis. Over the next 15 years, he rose through the faculty and administrative ranks to full professor and held various administrative posts, including associate vice chancellor for academic affairs.

In 1991, Dubois was recruited to UNC Charlotte, where he spent the next six and a half years as provost and vice chancellor for academic affairs. Dubois was credited with drafting a strategic academic plan, leading the development of the university’s first comprehensive campus-wide plan for information technology, and initiating programs to better serve nontraditional adult students. Under his leadership, UNC Charlotte also planned and launched its first doctoral programs.

In 1997, Dubois was named president of the University of Wyoming. In that role, he led the development of comprehensive academic, support services, and capital construction plans; stimulated a growing volume of new capital construction projects and building renovations; expanded UW’s role in statewide economic development; and improved the recruitment and retention of students. During his eight-year tenure, state and federal legislative support increased significantly, while private gifts to the university more than quadrupled.

He was honored in 2004 by the Council for Advancement and Support of Education (CASE) with its District VI Chief Executive Leadership Award. In 2005, Dubois was named UNC Charlotte’s fourth chancellor. During his first six years, Dubois has focused his efforts on building the University’s visibility and support in the Charlotte region; long-range planning for an expected enrollment of 35,000 students; completion of key capital construction projects (including the August 2011 completion of UNC Charlotte Center City); improvement in the efficiency and effectiveness of critical business processes; and implementation of an intercollegiate football program starting in the fall of 2013.
Robert Franco

Dr. Robert Franco is Director of the Office for Institutional Effectiveness at Kapiolani Community College, University of Hawaii. He currently serves as the College’s accreditation liaison officer, and provides national leadership on diversity and democracy issues for the Association of American Colleges and Universities, American Council on Education, and the Carnegie Foundation. As Senior Faculty Fellow for Community Colleges at Campus Compact, he conducts and provides community college, university, and conference audiences with research-based training designed to improve retention, degree completion, and transfer rates through service-learning, community-based research, and authentic partnerships. He was recently selected one of 20 national “Beacons of Vision, Hope, and Action” by the Community College National Center for Community Engagement.

Franco is an ecological anthropologist focusing on contemporary Hawaiian, Samoan, and Pacific Islander educational, employment, health, and cultural issues. He has published scholarly and policy research on Samoan political and cultural change, the meaning and management of water in ancient Hawaii, and sociocultural factors affecting Pacific tuna fisheries. In 2009, he led the publication of American Samoa’s first written history, a required 9th grade textbook.

His current research and training focus on service-learning and reducing the minority academic achievement gap, thereby strengthening the liberal arts, workforce development and civic missions of community colleges. He serves as a Co-Principal Investigator on three major National Science Foundation grants and as a Faculty Fellow for NSF’s Science and Civic Engagement initiative.

Leo M. Lambert (see page 20)

George Mehaffy

George L. Mehaffy has served for 12 years as the Vice President for Academic Leadership and Change at the American Association of State Colleges and Universities (AASCU) in Washington, D.C., a higher education association representing 400 public colleges and universities and their 3.8 million students. His division is responsible for developing and managing programs for member institutions in areas such as leadership development, undergraduate education, technology, international education and teacher education. He works closely with university presidents and chief academic officers on a variety of national initiatives. Each year, his division organizes a number of conferences and meetings, including two national conferences for AASCU chief academic officers. He has directed a number of innovative projects, including international programs with China and Liberia; a technology transformation annual conference with EDUCAUSE and the University of Central Florida; an articulation project with community colleges; and two major national studies of student success.

In 2003, he launched the American Democracy Project, a civic engagement initiative with 240 colleges and universities, in partnership with The New York Times. Most recently, he organized a national effort to transform undergraduate education through an initiative entitled the Red Balloon Project. Before coming to AASCU, he had more than twenty years of teaching and administrative experience in higher education in Texas, New Mexico, and California. In addition, he served for 33 years in the United States Coast Guard Reserve, retiring as a Captain (0-6) in 2000.
Brian Murphy is the President of De Anza College, as well as the Distinguished Urban Fellow at the San Francisco Urban Institute (SFUI) at San Francisco State University (SFSU), and an Associate Professor of Political Science at SFSU. Murphy has served as SFUI’s Executive Director, SFSU’s Director of External Affairs, and Senior Advisor to the California State University’s chancellor with special responsibility for strategic planning.

Murphy earned a B.A. from Williams College and an M.A. and Ph.D. from the University of California at Berkeley, all in political Science. He has taught political theory and American government at the University of California, Santa Cruz, Santa Clara University, and San Francisco State University. He has written in the areas of democratic theory, planning, and political economy.

Murphy served as the Chief Consultant to the California State Legislature’s Review of the Master Plan for Higher Education, and was the principal consultant for the Legislature’s community college reform process in the late 1980s. He also served as Research Director for Caribbean Research at the Data Center in Oakland, and was a founding member of Faculty for Human Rights in El Salvador and Central America.

A resident of San Francisco, Murphy served on San Francisco’s Human Services Commission and the Board of Directors of the Friends of Candlestick Point Park, and was a Board Member of the San Francisco Planning and Urban Research Association.

Leslie Parkins is the Director of Service-Learning and Student Programs for the APPLES Service-Learning Program at UNC Chapel Hill. She has worked at APPLES since 2002 where she spends most of her time establishing and maintaining community-campus partnerships, mainly through service-learning courses. In addition, Dr. Parkins is initiating programs to improve the development and support of APPLES faculty, students and community partners. She played an integral role in establishing the Service and Leadership House residential program launched in Fall 2005.

Before working at APPLES, Dr. Parkins worked in higher education administration, specifically with residential programs, leadership development, academic advising and service-learning. Parkins completed her undergraduate degree in Communication Studies in 1999 at the University of South Florida and a graduate degree in College Student Personnel at Bowling Green State University in 2001. During graduate school, Parkins worked abroad for the University of Glamorgan in Treforest, Wales for a summer. Before arriving at Carolina, she worked at Miami University in Oxford, Ohio.

Dr. Parkins has an Ed.D in Higher Education Administration Program from North Carolina State University. Her dissertation research explored individual characteristics and motivational factors predicting faculty participation in service-learning pedagogy at research institutions.
Della Pollock

Dr. Pollock has served at UNC Chapel Hill since 1999 as professor in Communication Studies, since 2007 as Director of Graduate Studies, and for nine years as director or co-director of the University Program in Cultural Studies. She has a two year appointment as Faculty Engaged Scholar for development of the Jackson Center, and in 2009 received the Office of the Provost Engaged Scholarship Award. Between 2008-11 she served as the Bank of America Term Professor, recognized for her innovative pedagogy and service to the university Honors program. She earned her Ph.D. in Performance Studies at Northwestern University. Included amongst her multiple publications is a book currently in progress on the role of service-learning and engaged scholarship in sustained activism and community development in a historically African-American community. She was recipient of NC Campus Compact’s 2011 Robert L. Sigmon Service-Learning Award.

Carol Quillen

Quillen, the 18th President of Davidson College, came to Davidson from Rice University in Houston, Texas, where she served most recently as vice president for international and interdisciplinary initiatives. A member of the history faculty at Rice since 1990, Quillen served from 2004 to 2008 as the first director of the university’s Boniuk Center for the Study and Advancement of Religious Tolerance, leading development of the Center’s new mission.

From 2006 to 2010, Quillen served as Rice’s vice provost for academic affairs, focusing particularly on faculty diversity and faculty development, resource development, and initiatives that cross academic disciplines. During this time, she worked with faculty to develop and secure funding for a new Center for Asian Studies and a new Institute for Urban Research. She co-chaired the president’s diversity task force and instituted mentoring programs for junior faculty.

As Rice’s vice president for international and interdisciplinary initiatives, Quillen was responsible for developing and implementing Rice’s overall global strategy, including research partnerships, recruiting strategies, curricular revision and international opportunities for students. She also facilitated implementation of university-wide initiatives, including the Institute for Urban Research, Rice 360 (a global health effort), and collaborations with Baylor and other institutions within the Texas Medical Center. She worked closely with the president, provost and other senior leadership on academic, budget, curricular and capital projects planning.

Quillen earned a B.A. degree in American history from the University of Chicago, graduating Phi Beta Kappa with special and general honors, then received a Ph.D. degree in European history from Princeton. A historian whose academic interests include early modern European history, European intellectual history and gender studies, Quillen has written two books on Petrarch, as well as scholarly articles, reviews and papers. She received a number of teaching awards, grants and fellowships during her tenure at Rice, including from the Social Science Research Council, the Whiting Foundation, the Fulbright Foundation and the Harvard University Center for Renaissance Studies. Quillen serves on the Executive Board of North Carolina Campus Compact.
R. Scott Ralls

Dr. R. Scott Ralls is the seventh president of the North Carolina Community College System. Amongst his efforts, he has been a close collaborator with Governor Beverly Perdue in the creation of her JobsNOW economic transition and accelerated job training strategies, led the creation of the system-wide Code Green initiative that fosters clean energy job training and campus sustainability incentives, and implemented a system-wide approach to establish guiding goals focused on student success and credential completion.

Between 2002 and 2008, Dr. Ralls served as the President of Craven Community College during a time when the college achieved record enrollment growth and fundraising support, opened the Institute for Aeronautical Technology, developed the Bosch and Siemens Advanced Manufacturing Center, and redesigned information technology programs. In 2007, Dr. Ralls received the Freedom Fund Award from the Craven County NAACP for his “efforts to actively identify and incorporate the true needs of the community” into the college’s mission.

Dr. Ralls has been an active leader in North Carolina’s high school transformation efforts as an original member of the North Carolina New Schools Board of Directors. Almost one-third of the Early College High Schools in the United States are today located on North Carolina community college campuses. Dr. Ralls also has worked with the British government in its review of community college-equivalent Further Education (FE) colleges in England and, in 2007, was named the 10th honorary fellow of Warwickshire College in the United Kingdom.

Dr. Ralls served as the Director of NC’s Department of Commerce’s Division of Employment and Training where he provided state oversight of job training programs for disadvantaged individuals and those affected by plant closings. At the national level, he served as the Manager of Workforce Programs for the National Institute of Standards and Technology at the U.S. Department of Commerce, and as a policy specialist with the U.S. Department of Labor where he authored the national report, Integrating Technology with Workers in the New American Workplace. He was a recipient of the Secretary’s Exceptional Achievement Award.

Dr. Ralls holds a Bachelor of Science degree with highest distinction from UNC Chapel Hill, and Master’s and Ph.D. degrees in Industrial and Organizational Psychology from the University of Maryland. He holds an appointment as Adjunct Full Professor in the College of Education at NC State University, and serves on the Executive Board of North Carolina Campus Compact.

Beth Warner

Dr. Warner is an Associate Professor and Chair of the Human Service Studies Department. Her research is in the areas of civic engagement, social change and empowerment of marginalized populations. She teaches in the areas of poverty, social welfare policy and social change. She has previously worked as a social worker with homeless and low-income women and children. Warner received a B.A. degree in social work from Malone University, a master’s degree in public administration and a doctorate in urban studies and public affairs from the University of Akron. She was the 2007 recipient of the Elon College, the College of Arts and Sciences, Excellence in Service/Leadership Award.
Bud Warner

Bud Warner is an Associate Professor in the Human Service Studies and Faculty Fellow for Civic Engagement at Elon University. He has worked as a practitioner and administrator in child welfare, juvenile justice and family counseling. His primary teaching areas are in program design and assessment, research methods and Elon’s first-year core course, The Global Experience. His current research focuses on human services education, general education and service-learning. Dr. Warner has traveled extensively, visiting more than 50 countries, including teaching and living in Moscow, Russia, and leading study abroad programs in that country. Dr. Warner received his B.A. in psychology from Malone University, did graduate work in developmental psychology at the University of Akron, and earned his M.S.S.A. and Ph.D. in social welfare administration from Case Western Reserve University.

Robert Wineburg

Dr. Wineburg is a Jefferson Pilot Excellence Professor of Social Work at the University of North Carolina Greensboro. His work focuses on the relationship between federal domestic social welfare policy and service provision and the involvement of religious organizations in local service delivery and policy development. He was a member of the Governor of North Carolina’s Task Force on Community Initiatives regarding Welfare Reform, has consulted with Partners for Sacred Places in Philadelphia, and was a consultant on Catholic Charities USA’s Catholic Identity Project.
Book Signing and Sale (4:30 P.M. – 5:30 P.M.)

While networking during the closing reception, don’t miss the opportunity to meet several North Carolina authors/editors as they sell and sign their books.

**Pracademics and Community Change: A True Story of Nonprofit Development & Social Entrepreneurship during Welfare Reform**

*by Rev. Odell Cleveland (Welfare Reform Liaison, CEO) and Dr. Robert Wineburg (Jefferson Pilot Excellence Professor of Social Work, UNC Greensboro)*

Pracademics presents the single unified case history of the Welfare Reform Liaison Project (Greensboro), the first faith-based community action agency in the country. This story captures the entire process of creating, growing and sustaining a successful nonprofit organization. Told by a black practitioner and white academic who find common ground despite significant differences, this story also takes a frank look at the politics and race relations within social service networks.

**Better Together: A Model University-Community Partnership for Urban Youth**

*by Dr. Barbara C. Jentleson (Assistant Professor of the Practice in the Program in Education at Duke University)*

Better Together examines the first decade of the Duke-Durham Neighborhood Partnership (DDNP) and its involvement with Project HOPE, six quality community-based afterschool programs. The author uses case studies and extensive interviews with university and community leaders to describe the partnership’s development, and include programming activities that educators and community organizers can use to improve their work with children, especially low income minority youth.

**Learning through Critical Reflection**

*By Sarah L. Ash, Patti H. Clayton, Myra G. Moses*

This text provides an introduction to service-learning, critical thinking, and the DEAL (Describe, Examine, and Articulate Learning) model for critical reflection, and suggests how to use for personal growth, civil learning and academic enhancement. Includes suggestions for additional activities, homework keys, and grading products.

**International Service Learning**

*Dr. Patti Clayton will also make available International Service Learning (edited by Robert G. Bringle, Julie A. Hatcher, Steven G. Jones) which shares how to conduct research on ISL, including developing and evaluating hypotheses about outcomes and measuring impact. Intended for both practitioners and scholars, the volume provides a pioneering analysis of and understanding of why and under what conditions ISL is an effective pedagogy.*

Order your own DVD copy of the NC Campus Compact anniversary videos! E-mail summerre@elon.edu for more information.

• *Engagement Matters!* video premiered during the Anniversary luncheon
• *An Invitation to Service-Learning* highlighting best practices of North Carolina faculty who have made significant contributions in the field of service-learning and community engagement
ROBERT L. SIGMON SERVICE-LEARNING AWARD

This award was created in 2006 to recognize a faculty member who has made significant contributions toward furthering the practice of service-learning. NC Campus Compact named the award in honor of Robert Sigmon, a native North Carolinian and a pioneer in service-learning.

ROBERT L. SIGMON was born in Lincoln County, North Carolina, grew up in Charlotte, graduated from Harding High School and received a B.A. degree from Duke University in 1957. Following college, he served in West Pakistan as a lay missionary with the Methodist Church where he managed a hostel for 130 Christian boys, ages 11-16. Mr. Sigmon oversaw all of the non-classroom life of these youngsters who came from the lowest caste families in the Punjab region of Pakistan. After three years in Pakistan, he studied at United Theological College in Bangalore, in southern India. He returned to the US and completed a M. Div. degree in 1964 at Union Theological Seminary, holding a field assignment as a convener of a young adult ministry project at The Riverside Church in New York. During the Civil Rights era (1964-1966) Bob and his wife co-directed a Quaker Peace Corps type program in the southeastern region of the US with the American Friends Service Committee.

Given his work in Pakistan, New York, and the southeast, with economically and racially oppressed communities, he became intrigued with the kinds of learning that occur when young people and adults engage in direct service activities with oppressed and marginalized people. As a result, for the next 40 years he worked in positions centered on promoting public service based experiential learning, primarily in the southeast. He helped create the North Carolina Internship Office which promoted service based experiential learning throughout the state. This effort was a joint project of the Governor’s Office and the Board of Higher Education which later became the consolidated UNC system.

Mr. Sigmon helped to form what is now the National Society for Experiential Education. He designed and managed a student initiated community based practicum for the new School of Public Health at the University of South Carolina between 1975 and 1978 and managed clinical training and continuing education programs for health care practitioners in Raleigh from 1978-1991.

Since 1991 he has consulted with national, state, and local programs supporting community-based public service based experiential learning. In the early 1990s he designed and presented workshops promoting servant-leadership through the Robert K. Greenleaf Center. For ten years he served as Senior Associate with the Engaged Community and Campus Initiative of the Council of Independent Colleges (CIC) in Washington, DC.

His 1979, article published in Synergist, “Service-Learning: Three Principles,” has been widely quoted over the years. He edited and contributed to CIC’s Journey to Service Learning, highlighting campus service based learning programs at small, private, liberal arts colleges in the U.S. In 2010, Mr. Sigmon contributed his original research and papers to Elon University, creating the Robert L. Sigmon Service-Learning Collection. This contribution continues his lifelong commitment to facilitating reciprocal campus-community engagement and experiential learning.
DR. SPOMA JOVANOVIC is Associate Professor in the Department of Communication Studies at UNCG. From 2005 to 2007, she served as the Service-Learning Faculty Fellow through the Office of Leadership and Service-Learning where she was expected to be knowledgeable in innovative service-learning pedagogy and to assist faculty interested in civically engaging students to achieve course objectives. She has designed faculty development workshops for service-learning course development and integration of a community based scholarship agenda, and presented at national conferences fostering advancement in service-learning pedagogy. She has taught more than 20 Service-Learning designated courses and a dozen others that incorporate service-learning. Dr. Jovanovic’s documents and presentations were used as part of a strategic initiative that influenced the 2009 Faculty Senate vote making UNCG the first UNC school to change promotion and tenure policies to recognize and reward engaged scholarship.

Beginning in 2007, Dr. Jovanovic created a partnership with Dudley High School, Greensboro News and Record, and Guilford Education Alliance, to promote discussions about community and civic literacy between undergraduate students and highschoolers. These discussions led to the college and high school students working together on the Bringing Us Bus Shelters project, researching and advocating for more bus benches and shelters, and raising funds to buy and place their first bus bench. In 2011, the program won $10,000 from SynerG, the young professional group of ActionGreensboro, to initiate “Benches of Artistic Distinction.” Almost 125 UNCG students from eleven different service-learning classes have participated in the project.

Jovanovic’s stresses that “part of our job as faculty is to teach students how to participate in a democracy, and thus service-learning provides an ethical and just path to learning about and speaking on these social issues.” She volunteers with the Interactive Resource Center, Leadership Greensboro, the City of Greensboro, and the Peace & Justice Network, as well as grassroots organizations. Dr. Jovanovic is an advocate for students taking charge of their education, and creates learning environments that allow them to do so. A student shared that Dr. Jovanovic’s “research shows such a strong commitment to community activism, social justice and service...she helps students see their true potential, valuing their role as a citizen within their communities, and the importance of democratic expression. She deserves this award because she has worked hard to awaken the leader in all of her students to make a difference.”

PREVIOUS RECIPIENTS

2011 – Dr. Della Pollock, UNC Chapel Hill
2010 - Dr. Michele Gillespie, Wake Forest Universit
2009 - Professor Pam Kiser, Elon University
2008 - Dr. Cheryl Brown, Greensboro College
2007 - Dr. Rachel Willis, UNC Chapel Hill
2006 - Dr. Betsy Alden, Duke University

To learn more about awardees, view the 10th Anniversary video, Invitation to Service-Learning, on the NC Campus Compact website.
LEO M. LAMBERT ENGAGED LEADER AWARD

In celebration of the 10th anniversary of North Carolina Campus Compact, the executive board has created the Leo M. Lambert Engaged Leader Award, honoring President Lambert’s significant contributions in educating civically-engaged graduates and strengthening communities. The award will be presented annually to a North Carolina college president or chancellor committed to creating and sustaining engagement that deeply impacts community and campus.

LEO M. LAMBERT has been widely recognized as a leader in facilitating deep, sustainable campus-community partnerships. Since becoming Elon’s eighth president in 1999, Lambert has advanced an ambitious agenda to establish Elon as a national leader in engaged teaching and learning, has contributed to the creation of a statewide Compact of engaged leaders and has received national recognition for innovative community-campus engagement. According to Campus Compact President Maureen Curley, Lambert’s leadership will “help us realize the full potential of campus-community engagement in the future.”

Lambert was instrumental in creating NC Campus Compact, serving as founding board chair, and hosts the Compact on Elon’s campus. He continues to serve as a board member and has served on the board of the national Campus Compact. Lambert is chair of the president’s council of Project Pericles, a national organization that encourages college students to be civically engaged, and served as a panelist at the White House launch of President Barack Obama’s Interfaith and Community Service Campus Challenge.

President Lambert has worked to ensure that underrepresented students have the opportunity to go to and succeed in college. His vision for the Elon Academy has provided a national model of a college access program for academically promising high school students with financial need and/or no family history of college. Under his leadership, Elon also created the nationally recognized Watson and Odyssey programs, providing crucial scholarships and academic support for students with high financial need, including first-generation college students from North Carolina.

Lambert fosters an environment in which students become global citizens committed to lifelong service and strengthening their communities. Elon has been named to the President’s Higher Education Community Service Honor Roll for five consecutive years, and was among the first institutions to earn the Carnegie Foundation for the Advancement of Teaching’s classification as a university committed to community engagement. Elon received the 2007 Simon Award for campus internationalization and is recognized as the nation’s top master’s level university in study abroad by the Institute of International Education.

In 2009, he received the inaugural William M. Burke Presidential Award for Excellence in Experiential Education from the National Society for Experiential Education. In 2010, he received the Periclean Service Award from Project Pericles. As a prominent figure in North Carolina, Lambert has been named one of the “most influential leaders” for five consecutive years by the Triad Business Journal. He received the Thomas Z. Osborne Distinguished Citizen Award, the highest honor bestowed by the Greensboro Chamber of Commerce, and was named a “Father of the Year” by the American Diabetes Association Greater Greensboro Area Father’s Day Council.
The tenth chancellor of UNCG, Dr. Linda Brady has served previously in administrative roles at University of Oregon and NC State, and as Chair of the Sam Nunn School of International Affairs at the Georgia Institute of Technology. She is a native New Yorker and the first member of her family to attend college, earning an undergraduate degree from Douglass College, a master’s in political science from Rutgers University, and her doctorate in political science from The Ohio State University.

Brady herself is a model of building campus-community partnerships, and fosters a campus environment where faculty, staff and students realize the importance and value of connecting and serving. A community partner shared that Chancellor Brady prioritizes relationships and partnerships between campus and community. “And she gets things done!” During Brady’s three years as chancellor, she helped revise criteria for promotion and tenure to explicitly recognize community-engaged scholarship, the first campus in the UNC system and one of the first in the country to do so. She has addressed the needs of underserved populations, establishing Task Forces on Equity, Diversity and Inclusion, and on Military, Veterans and Families. The campus has grown in national prominence with the Education Trust recognizing UNCG for effectively serving low-income students, and the campus appearing on the short list of American universities closing the gap between graduation rates for black and white students. Chancellor Brady is widely recognized in the local community as a contributor and volunteer as well as a resource to be counted on in community-building endeavors.

Brady promotes and leverages campus-community collaborations. Working with six other colleges and universities, Opportunity Greensboro was launched, creating a competitive advantage for Greensboro business growth. With Chancellor Harold Martin at NC A&T State University, she helped create the Joint School of Nanoscience and Nanotechnology at Gateway University Research Park, an entity that appeals to the business community, technology partners, and those who oversee economic development.

A colleague described then “Dean” Brady as the catalyst that convinced NC State’s College of Arts and Sciences faculty to participate in service-learning projects that demonstrated social impact and promote undergraduate research with real-world application. “This could only have happened in the presence of a competent leader who possessed a vision for the 21st century.”

A UNCG Vice Chancellor shared that Brady “engages the community as a critical part of UNCG’s strategic mission, reaching out to develop a clear understanding of needs and supporting efforts of faculty, staff and students to address those needs . . . and has guided UNCG through arduous financial times without sacrificing commitments made to provide support, measurement and recognition for community-campus partnerships.”
2012 CIVIC ENGAGEMENT PROFESSIONAL OF THE YEAR AWARD RECIPIENT

The Civic Engagement Professional of the Year Award recognizes a staff person at an NC Campus Compact member campus who has worked towards the institutionalization of service, created and strived towards a vision of service on their campus, supported faculty and students, and formed innovative campus-community partnerships.

**Aubrey Swett, University of North Carolina Pembroke**

AUBREY SWETT epitomizes engagement. Upon retiring from the Marines Corps after 21 years of active duty, he worked as a non-profit administrator before serving as UNCP’s first director of the Center for Leadership and Service – now the Center for Community and Civic Engagement. Aubrey is also the Veterans Campus Coordinator at UNCP, coordinating programs and services to assist student veterans in the transition from military to the college environment; the UNCP representative to the UNC Staff Assembly; and a member of the Chancellor’s task force on military and veterans outreach. He is Senior Pastor of a local church and on several community boards, including the Robeson Family Counseling Center in Lumberton.

His Provost shared that Aubrey has expanded the Center for Community Engagement significantly in both size and quality and “helped set a standard for what he terms the intentional blurring of the lines between campus and community.” The Provost also noted that Aubrey is “kind in manner, efficient in execution of his duties, and eager to lend a hand when new tasks arise” thus commanding “the respect of everyone in the administrative hierarchy.” Aubrey inspires students with whom he works, as a student nominator shared that Aubrey demonstrates daily that “community service is not only a necessity, but truly a great way to show you care and experience new things.” Aubrey has built strong relationships with local civic leaders and non-profit organizations creating and expanding service opportunities for students in Robeson, Bladen, Hoke and Cumberland counties. While he believes strongly in growing and developing students as leaders by encouraging them to research the needs locally and take initiative to select service opportunities, one student nominator said that “he is there for the student leaders every step of the way and is always willing to give advice.” Aubrey shares his vision, commitment and heart with the entire NC Campus Compact network by serving on the Advisory Board, by participating in offered programs and grants, and by being a trusted colleague willing to support colleagues throughout the state.

**PREVIOUS RECIPIENTS**

2011 – Mary Morrison, Elon University
2010 - Jenny Huq, UNC Chapel Hill
2009 - Dr. Susan Harden, UNC Charlotte (Innovator)
   Dr. Stacey Reimer, Davidson College (Sustainer)
   Julie Lauson, Peace College (Emerging Leader)
2008 - James Shields, Guilford College
2007 - Jenny Koehn, Appalachian State University
2006 - Jason Denius, East Carolina University
COMMUNITY IMPACT STUDENT AWARDS

Each year at the annual NC Campus Compact Student Conference, one student per NC Campus Compact member institution can receive the Community Impact Student Award. Awardees have exhibited outstanding leadership and innovative approaches in their civic engagement efforts on their campuses and in campus communities. The Tenth Year Anniversary recipients were acknowledged at the November 12, 2011, NC Campus Compact Student Conference at Wake Forest University.

Tenth Year Anniversary Community Impact Student Award Recipients

Appalachian State, Annmarie “AJ” Anglim
Barton College, Catherine Okafor
Campbell University, Heather Higgins
Central Piedmont Community College, Ariel Sturdivant
Elizabeth City State University, Cassidy Cannon
East Carolina University, Sarah Schach
Elon University, Mary Yost
Fayetteville State University, Breana Venable
High Point University, Dylan Robinson
Lenoir-Rhyne University, Belinda Ear
North Carolina State University, Alex Martin
Pfeiffer University, Nicole MacKay
UNC Asheville, Amara Ghani
UNC Chapel Hill, Meghan Lyons
UNC Pembroke, Layla Lockheed
UNC Wilmington, Reese Stipicevic
UNC Charlotte, Sekona Washington
Virginia Tech, Analise Adams
Wake Forest University, Amy Liang
NEWMAN CIVIC FELLOWS AWARD

Campus Compact created the Newman Civic Fellows Award to honor inspiring college student leaders who have invested in finding solutions for challenges facing communities throughout the country. Through service, research, and advocacy, Newman Civic Fellows are making the most of their college experiences to better understand themselves, the root causes of social issues, and effective mechanisms for creating lasting change. These students represent the next generation of public problem solvers and civic leaders. They serve as national examples of the role that higher education can—and does—play in building a better world.

Named in memory of Frank Newman, who dedicated his life to creating systemic change through education reform, Newman Civic Fellows are recommended by college and university presidents who acknowledge their motivation and ability in public leadership. Newman Civic Fellows form a unique network of leaders who will inspire and keep hope alive for one another during college and afterward, as the network expands exponentially each year. Frank Newman had a tremendous impact on American education and its role in the development of citizens who want to make a difference. The Newman Civic Fellows are reflections and affirmations of his life’s work.

We are pleased that Campus Compact President Maureen Curley will be present at the Tenth Year Anniversary Civic Engagement Institute to recognize these Fellows.

Congratulations to the 2011 Newman Civic Fellows selected from North Carolina!

All Campus Compact member presidents and chancellors are invited to recommend the next class of Newman Fellows by February 21, 2012. For more information, or to nominate a student from your campus, visit the Campus Compact website, www.compact.org.
ALIKIAH BARCLAY, DUKE UNIVERSITY, is a student leader active in issues of education and sustainability. For the past two years he has served as tutor, currently head tutor, with the America Reads and America Counts programs. Alikiah has worked on community and Duke’s sustainability with Clean Energy of Durham. He is also involved in a selective living group called Ubuntu which houses students interested in social change.

AMBER MATHIS, ELON UNIVERSITY, is a leader in the fight against hunger in Alamance County. As the student director of the Campus Kitchen at Elon University (CKEU) she has led students, faculty and staff in the donation of over 3,000 pounds of food, including 300 meals to the surrounding community. Amber coordinated researching national Campus Kitchens, and has been involved in the process of receiving affiliate status at Elon University. Under her leadership CKEU thrives as an on-site service opportunity through the Kernodle Center for Service Learning and Community Engagement.

CLIFTON GARMON, LENOIR-RHYNE UNIVERSITY, is a passionate student leader in the areas of diversity and justice. He is involved in several organizations on campus such as the Diversity Task Force, Gospel Choir, the Campus Activities Board and the Student Government Association. Clifton is also the president of the Black Student Alliance, through which he has organized community service, coordinated a peer mentor program for freshman students, and sponsored a quiz bowl to raise awareness for black history month. He seeks to help students realize the many characteristics and importance of a diverse environment.

LAURA LOEWENSTEIN, WARREN WILSON COLLEGE, a social work major, is an active member of her campus and local community. For the last two years she has served as a Bonner Leader on the Service Learning Crew, coordinating service trips, supporting the college’s alternative break program, and co-facilitating semester workshops that explore social issues through direct service, educational sessions with community experts, and policy analysis. This spring Laura attended the IMPACT National Student Conference on Service, Advocacy, and Social Action, where she acquired new skills.
JOHN H. BARNHILL CIVIC TRAILBLAZER AWARD

On November 12, 2011, NC Campus Compact unveiled the John H. Barnhill Civic Trailblazer Award to be awarded annually to a student at a NC Campus Compact member institution who, like Mr. Barnhill, demonstrates innovation in civic engagement, creating foundations that expand partnerships amongst communities, campuses, and individuals.

JOHN BARNHILL entered college with a passion for serving and a commitment to searching out and developing leaders. Devoting almost 30 hours a week in direct service while a student at Elon University, in 1989 he co-founded the campus’s Habitat for Humanity Chapter. Seeing the potential in each person, as well as the real needs in the community, John founded Elon Volunteers! (EV!) in 1990. EV! recruits and equips students to organize, plan, coordinate, and recruit fellow Elon students for local, national and international service. Today, over 20 years later, this program continues with over 100 EV! volunteers mobilizing students to volunteer over 100,000 hours annually.

Upon graduating, John became Elon University’s first paid staff to coordinate volunteer service on campus, helping form the Office of Volunteer Programs. Under his leadership, the Office became the endowed, nationally recognized Kernodle Center for Service Learning and Community Engagement. The Center facilitates partnerships with local and international communities, and advances student learning, leadership, citizenship, and volunteerism preparing them for lives of active community engagement. As one administrator shared, “John created the student leadership model for Elon, focusing students’ passions for service in productive ways to address community needs.”

In 1993 John broadened his vision, helping form North Carolina Campus Volunteers (NCCV), a statewide coalition of students and staff who unified volunteerism across the state. Through John’s guidance, NCCV created and hosted the first Student Conference 19 years ago. NCCV merged with NC Campus Compact when it formed in 2002, and the Compact has continued to host the yearly conferences. In 2002, John was selected to serve as the founding Executive Director of North Carolina Campus Compact. During his four years in this role, he was able to help other campuses build their infrastructures to produce civically-engaged graduates and strengthen communities.

John is recognized not only for his personal service and leadership, but also as someone who built student confidence, engagement, leadership and impact. He reflects a genuine heart for students, helping them see their untapped potential and catch his passion for serving others. For these tireless efforts of Mr. Barnhill, NC Campus Compact is pleased to share the John H. Barnhill Civic Trailblazer Award with students reflecting the same commitments and impact.
INAUGURAL JOHN H. BARNHILL CIVIC TRAILBLAZER AWARD RECIPIENTS

Morgan Abbott,
University of North Carolina Chapel Hill

MORGAN ABBOTT founded Carolina for Amani, an organization that utilizes university interns to work with New Life Homes in Kenya to make their adoption process more efficient, accessible, and safe. In 2010 and 2011, Morgan orchestrated and led the summer experiences of twenty-four university students who spent two months in Kenya with the mission of making the New Life Homes the first orphanage system in Africa with fully updated, complete, and accurate files in an electronic format. The students completed and updated more than 150 current children's personality descriptions and files used to match children with potential adoptive families. Many of these children are now being placed in adoptive families. The students also scanned and converted documentation of the more than 1,300 children that have lived in the New Life Homes into an electronic database, thus preserving the histories of each child. Much of Morgan’s work is devoted to fundraising opportunities for Carolina for Amani raising an estimated $60,000. When John Ondeche, founder of New Life Homes, visited from Kenya, Carolina for Amani organized his speaking engagement. Carolina for Amani has reached all corners of campus — ranging from Greek organizations, Campus Y committees, religious groups, groups of friends, members of the community, the Minor in Entrepreneurship, housing communities, other student organizations, GenerAction, CGI, CUAB, and more.

Sam Williams,
Appalachian State University

SAM WILLIAMS, an Appalachian State University senior, received the Barnhill Award for his work to establish ACT OUT, a new community service group for students interested in getting more experience with service event planning and with Appalachian and the Community Together (ACT). He also founded Men of Service Day, is a member of the Student Conduct Board, co-chair of the impACT Team that improves community service opportunities for other students, was a two-time Alternative Spring Break peer leader, and serves as youth group director at a local church. His nominator wrote, “One cannot walk through campus without meeting people who have been recruited to serve either on campus or in the community by Sam.”

Due in part to Williams’ service, more than $20,000 has been raised and more than 1,000 volunteers have been recruited for events he helped plan, which include the MLK Challenge, BIG Sale, ACT OUT! Alternative Spring Break, Men of Service and Hall Council. Nearly $100,000 has been raised and more than 2,500 volunteers have participated in events he has been involved with, including Dance Marathon, Earth Day, and Hunger and Homelessness Awareness Week.
How do you know that engagement really matters? By seeing the impact that North Carolina campuses are making in the community! There are significant campus-community partnerships occurring throughout our state that address our state’s greatest challenges around disaster preparedness, economic opportunity, education, the environment, hunger and homelessness, healthy futures, jobs, and veterans’ and military families. As part of North Carolina Campus Compact’s Tenth Year Anniversary celebration, we are pleased to share some of those efforts underway at member institutions – and the difference it makes in their communities! Thank you to all who shared their stories.
Engagement Matters!

Seven NC Campus Compact members share their high-impact civic engagement initiatives around economic opportunity, education, and healthy futures in the new Engagement Matters! video premiering during the Anniversary Celebration luncheon.

Central Piedmont Community College
Habitat Weatherization Project

The CPCC partnership with the Habitat for Humanity Critical Repair Ministry Weatherization project is civic engagement at its best. The partnership between CPCC’s Sustainable Technologies program and Habitat Charlotte provides the perfect learning lab for students in the Energy Use Analysis class. Students support the work of Habitat by conducting energy audits of the homes using new high-tech equipment like infrared cameras and blower doors. These homes are weatherized using low-tech practices that include blown insulation and caulking, dramatically increasing the energy efficiency of the home. Student learning is enhanced, low-income homeowners enjoy lower energy bills, and energy production needs in the community are reduced. The partnership has been enhanced through Federal Work Student Community Service placements. Habitat Charlotte has hired several CPCC students, further strengthening the partnership. Tim O’Neil, Director of Critical Home Repair of Habitat for Humanity in Charlotte, has witnessed the impact of service-learning, and has become a strong advocate. He now serves as a member of the NC Campus Compact Advisory Board.

Eastern Carolina University
The Campus Kitchen

The Campus Kitchen at East Carolina University (CKECU) is a student powered hunger relief program in which surplus food from dining halls is rescued to create healthy, balanced meals. CKECU delivers these meals every other week free of charge to Operation Sunshine. Operation Sunshine and

The Little Willie Center, after school programs benefiting disadvantaged youth, and the Ronald McDonald House. Outside of cooking and delivery shifts, students are engaged in various committees – leadership, fundraising, event/program planning, food procurement – that keep the program running. The leadership team and four additional students are all ServSafe certified to be shift leaders who plan and cook meals properly, supervise volunteers, maintain correct serving standards, host fundraisers and other events, manage paperwork, and organize food drives. CKECU works to promote awareness, build partnerships, and empower students to make a difference. Since opening in February 2010, CKECU has served over 3,700 meals and logged over 2,300 volunteer hours. As a Campus Kitchen, CKECU follows the mission to strengthen bodies, empower minds, and build communities.
**Elon University**

**The Elon Academy**

The Elon Academy is a highly selective college access and success program for academically promising high school students in Alamance County with financial need and/or no family history of college. The Academy includes three consecutive summer residential experiences prior to the sophomore, junior and senior years, as well as year-round Saturday programs for students and families. The summer after high school graduation, scholars and families participate in the Elon Academy Transitions to College Program. Once on their respective college campuses, Elon Academy graduates and families are provided with continuing support through the Elon Academy College Success Program to ensure college completion. While the Elon Academy was launched by Elon University, it has been sustained through the generosity of individuals, businesses, and foundations.

**Guilford College**

**Serving Immigrant Populations**

The Bonner Center for Community Service and Learning at Guilford College strives to develop a Community Learning program worthy of their highly motivated students and Quaker traditions of tolerance and social justice. Several of their service sites are focused on the rich multicultural communities of Greensboro. There are over 50,000 immigrants and refugees who call Greensboro home and there are over 90 languages spoken in local public schools. By interacting with people from different cultural backgrounds and gaining sensitivity to their ways of life, Guilford College students deepen their academic investigation of western and other traditions. In the process, students are challenged to envision better societies as well as work collectively with others toward mutual benefit.
NC Central University

Summer of Service

The NCCU Summer of Service Durham! project is one of 17 summer service projects across America originally funded by a Learn and Serve grant from the Corporation for National and Community Service. The project grew out of NCCU’s work building Habitat for Humanity homes in their neighborhood now occupied by NCCU students as well as others from the community.

Summer of Service Durham! is a partnership between NCCU, community partners in surrounding neighborhoods, and Durham County middle schools. The project engages youth, particularly those from disadvantaged circumstances, in establishing community gardens in neighborhoods close to campus. As they serve, the middle school students learn about healthy eating and nutrition, and are introduced to civic and leadership skills, participating in an intense four week experience on NCCU’s campus. In the summer of 2011, NCCU students served alongside 50 middle school students to establish or maintain seven community garden sites at neighborhood schools, churches, and community settings. Through a special partnership with Habitat for Humanity Durham, a community garden was established in the backyard of one of NCCU’s Habitat homes. Not only the middle school students but the entire community benefits by receiving food from the gardens!

Warren Wilson College

The Swannanoa River Project

The Swannanoa River Project is one example of Warren Wilson College’s long term commitment to environmental stewardship. This collaboration of students, faculty, staff, departments and multiple community partners work together in a coordinated, ongoing effort to foster communication and understanding between the college community and its neighbors in the river valley. One initiative involves sampling and analyzing the water at various locations to preserve and enhance the health and water quality of the river, and helping with the reclassification effort currently underway. Other elements of the project include clean-up efforts as well as the development of a greenway to preserve the area along the river. In addition to service focused on the land, students are collecting stories from local residents to tell the history of the culture and in part to support the community. This program demonstrates the commitment on the part of the college to address community issues related to sustaining both their neighbors and the physical environment.

Western Carolina University

Dillsboro Partnership

When the financial downturn threatened the wellbeing of the town of Dillsboro, University and community leaders saw an opportunity to work together. Starting in 2009, faculty, staff, and students have contributed to the economic revitalization initiative, logging more than 5,000 volunteer hours last year alone. Students and faculty have led training sessions on basic business practices, PR, marketing, survey research, social media, and grant development. Hospitality and tourism students produced marketing plans and helped organize and run the town’s annual festivals. Art students volunteered at youth art events. Communication students created a media strategy for the town, and business students created and administered surveys. Students also helped with large one-day events like the Tuck River Cleanup, where nearly 400 students provided 1,500 hours of service to clean 27 miles of river- and streambank around Dillsboro. Leaders from the town and the University have identified and realized immediate objectives, and are now focusing on a longer-term wider-region strategic plan. These efforts have helped the town remain economically viable.
Following the events of September 11, 2001, ASU began a relationship with the Miller family – wife, Laurie, and three young daughters (3, 5, and 6) – who had lost husband and father, a firefighter, in the World Trade Center. When Appalachian staff members first contacted Laurie Miller in New York City, the goal was to reach out and assist in whatever ways were needed, and in turn, help the Appalachian community heal at a time when the nation was grieving. It was never imagined that the friendship would develop so strongly and endure for a decade.

Appalachian has sent love and support in the form of packages for birthdays, holidays (including the annual Appalachian Christmas package), back-to-school, and “just because.” The family has visited Boone four times (summer 2002, spring 2004, fall 2007 for Homecoming, and summer 2011), and the oldest daughter attended a Forensic Science Camp. Though this effort has been coordinated by A.C.T. (ASU’s clearinghouse for community service, service-learning, and community-based research opportunities), this is a true university effort, with individual students, faculty and staff members, entire offices and departments, and campus clubs and organizations contributing. The ten year anniversary of September 11 brought a sense of peace & positive closure to the Miller family, and, in response, Appalachian rounded out ten years of a special friendship with one final holiday package, now planning to remain a part of the Millers’ lives in a less prominent way. The Millers have been an extension of the Appalachian family, and will continue to be the best dressed “Mountaineers” in the North!
**Bennett College & Greensboro College**

**MLK Day of Service**

For the past ten years, on the MLK holiday, Bennett College for Women and Greensboro College have partnered together to coordinate a Martin Luther King Jr. Day of Service. The Civic Engagement and Service Learning Department and Campus Ministries at Bennett College collaborate with the Community Service & Service Learning and Chaplain’s office at Greensboro College to arrange all of the program events. Students, staff, faculty, and community members participate in a full day of serving the Greensboro community, addressing poverty, hunger and homelessness, health, housing and education. A commemoration breakfast is followed by volunteer service at various organizations that focus on a specific global issue. After the volunteer shifts end, students participate in a Peace March through downtown Greensboro to the Chapel on one of the campuses where students reflect on their service.

For the 2012 MLK Day of Service, 144 volunteers served the Welfare Reform Liaison Project, Guilford Education Alliance, Interactive Resource Center, Project Linus, and Habitat Restore, completing 338 hours of service. During the reflection service Greensboro College’s Gospel Choir and Bennett College’s liturgical dance troupe performed, Greensboro Mayor Robbie Perkins provided a poignant speech about Dr. King’s legacy and the importance of serving the community, and several students provided poster testimonies of what the MLK holiday meant to them and how they had been impacted by Dr. King’s life. The reflection service was followed by a reception so participants could converse about the day’s events. This partnership between a small, private co-educational, predominantly white college and a small, private, historically black college for women, exemplifies the goal of the MLK Day of Service to empower individuals, strengthen communities, and bridge barriers, while moving us closer to Dr. King’s vision of a beloved community.

**Campbell University**

**Baptist Fellowship of Angier Tutoring & Mom’s Group**

Following the events of September 11, 2001, ASU began a Campbell University’s strongest civic engagement program takes place where houses are small, cars are rusted, and families speak two languages. For nearly five years, Campbell students have continuously organized and led an afterschool tutoring and mentoring program through Baptist Fellowship of Angier (BFA), a local church started by members of the Campbell community. Reaching elementary, middle, and high school students, the program focuses on high school completion, ESL, and relationship building with the students and their families. In 2011, BFA expanded efforts by connecting with Campbell’s AmeriCorps VISTA in the Office of the Campus Minister to bring resources and support to about 15 of the community’s low-income mothers. The group of mothers meets once a month to discuss issues related to the betterment of their families and to hear a community member share about budgeting, nutrition, or education. In the spring of 2012 the Mom’s Group will begin morning ESL classes with one of Campbell’s Spanish professors.
Central Piedmont Community College

Creek ReLeaf

According to a recent study by American Forests, Inc., between 1985 and 2008 Mecklenburg County lost 33% of tree canopy, 2.8% of open space, increasing by 60% urban/impervious area (roads, parking lots, buildings). Since 2008 Creek ReLeaf® -- a collaborative effort of Charlotte Public Tree Fund, Charlotte Mecklenburg Stormwater Services, CPCC’s Centers for Sustainability and Service-Learning, the Sierra Club Central Piedmont Group, and dedicated volunteers and financial supporters – has helped restore the tree-canopy, organizing in its inaugural year over 500 volunteers and planting 3,300 trees at multiple events in partnership with CPCC’s Service-Learning Center and Center for Sustainability. Through the years other CPCC entities have participated including student clubs such as Phi Theta Kappa, Service Club, Service in Action, as well as students from Instructor Steppen Murphy’s geology classes. Other Charlotte universities have joined the effort including Johnson C. Smith, Johnson and Wales, Pfeiffer, and Queens.

Charlotte college students have helped plant over 10,800 Creek ReLeaf® trees! On November 19, 2010, over 500 volunteers planted nearly 2,000 trees in just three hours. The newly planted trees will help to improve air and water quality, tree canopy, and wildlife habitat, as well as remove pollutants from air and water runoff, reduce production of harmful ground level ozone, anchor the surrounding soil and stabilize the stream banks.

Catawba Valley Community College

Buc’s Cupboard

Students who are hungry have difficulty learning. In a community with an unemployment rate of over 11%, college staff recognized that many students are choosing to spend their scarce dollars feeding and clothing their families, while saving money by denying themselves sufficient food. When this was brought to the attention of officers of the Student Government Association, they immediately determined to open a campus food pantry, which they named Buc’s Cupboard after the college’s Buccaneer mascot.

Just as quickly, the college Office of Multicultural Affairs and the CVCC Minority Males on the Move club stepped up, providing a location and agreeing to assist in staffing the pantry. Students, faculty and staff donated food that could be eaten on campus – instant oatmeal, mac and cheese, applesauce, cup-of-noodles. Community members have already donated funds to purchase food and debit-type cards in the college canteen. The Cupboard is open 12 hours per week, staffed by students, faculty and staff volunteers. Students self-identify as needing the service and can collect three items per visit. At the end of the winter, the project will be evaluated to determine level of use, impact and the cupboard’s future.
Davidson College
The Ada Jenkins Center Partnership

Located in Davidson, NC, the Ada Jenkins Center (AJC) seeks to improve the quality of life for the residents of the surrounding communities through the integrated delivery of health, education and human services. The Center for Civic Engagement (CCE) at Davidson College has worked with the Ada Jenkins Center in a range of ways since it opened in 1998. Some students are connected to the organization through formal programs such as the Bonner Scholars or Federal Community Service Work-Study programs while others, including faculty and staff, are involved through community-based learning courses or personal and scholarly interests. The partnership between AJC and the CCE started with volunteer opportunities for students that helped AJC develop numerous programs and operate in a cost effective manner. Based on their volunteering, students were able to identify and work to meet needs at AJC. For example, a much needed resource at Ada was emergency financial support to individuals who were about to lose their home, electricity, or water. A Davidson College student authored and received a grant from the Sunshine Lady Foundation to support a fund to fill this need. The fund continues to be replenished on an on-going basis through the generosity of donors.

As Ada has grown, some volunteer roles have grown into formalized experiential learning positions. The LEARN Works program serves 60 local children each year and was the beneficiary of over 10,000 volunteer hours last year, predominantly provided by Davidson College students who were tutors for the program. Each year, Davidson students serve in leadership roles to assist in the coordination of programs such as LEARN Works or the Free Clinic and to recruit more students to serve in those programs. In the summer of 2011, a student filled in as a professional staff member for one on medical leave. Students have served in most roles that exist including project manager, landscaper, painter and receptionist. Faculty integrate community-based learning projects developed by AJC into their courses.

Durham Technical Community College
Year of Service

To celebrate Durham Tech’s 50th Anniversary, begin a concerted community engagement effort, and meet needs in Orange and Durham Counties, students, alumni, faculty, and staff were invited to participate in a Year of Service from October 2010 to September 2011. 4,356 hours were served with community agencies like Habitat for Humanity of Durham, Briggs Avenue Community Garden, R.N. Harris Elementary, the Museum of Durham History, Project Linus, and Read Seed, Inc.

Inspired by the year’s achievements, Durham Tech campus community members have continued to serve. With the addition of an NC Campus Compact AmeriCorps VISTA, service efforts have become more concentrated around food insecurity. During a November gleaning with the Society of St. Andrew, Durham Tech volunteers helped gather over 6,000 pounds of sweet potatoes for the Inter-Faith Food Shuttle. On MLK Day 2012, faculty and staff made 45 casseroles for the Community Café at Urban Ministries of Durham and donated dozens of cans of nonperishable foods to the UMD pantry. Durham Tech’s Student Senate, recognizing need among their peers, distributed 50 emergency food bags to low-income students.
Elon University

The Bio Bus

In the fall of 2009, Elon University’s Kernodle Center for Service Learning & Community Engagement created an innovative program to meet an identified community public transportation need. In order to provide access to local community service agencies for students and community members, Elon University expanded the BioBus program to include a new route to Downtown/East Burlington from campus. It is currently the only option for free, public transportation in Alamance County.

Over the past two years, the route has become increasingly popular with both students and community members. Last year, there were 2,546 riders, 60% affiliated with Elon University and 40% community members. With the addition of new route stops in 2011, the Downtown/East Burlington route expands free and accessible public transportation for students and community members. With over 89% of Elon University students participating in service – providing over 100,000 hours in 2010-2011 alone – access to service locations is essential. The BioBus route allows service to be an attainable and sustainable part of the student experience at Elon University.

Lenoir-Rhyne University

Hands on Hickory!

Hands on Hickory is a large scale service project during freshman orientation when students, faculty and staff provide service in the Greater Hickory Area, learning about an agency’s mission and reflecting on the impact of their service. Each of the past 13 years, Lenoir-Rhyne’s Office of Co-Curricular Programs, and, more recently, the Community Service and Service Learning Office have partnered with at least 20 community organizations. This event provides incoming students with the knowledge that Lenoir-Rhyne “promotes responsible leadership for service in the world,” especially in the local community. The event also provides awareness of social injustice in the community.

Organizations served during Hands on Hickory include soup kitchens, emergency food pantries, thrift stores, health care facilities, schools, mentoring programs, farms/gardens, museums, education centers, and rehabilitation and advocacy centers. These organizations have created partnerships with Lenoir-Rhyne that provide ongoing service opportunities. Hands on Hickory has paved the way for long and short-term community service and service learning projects for everyone on campus.
North Carolina State University
Recreation Program Planning Team Effort

What better way to learn how to plan recreation programs than to actually do it? Converting the Recreation Program Planning (PRT 358) class into a full-immersion service-learning course was a logical and obvious decision. Initial goals were, and continue to be, providing students with hands-on learning opportunities in the community, while delivering meaningful service to partnering agencies and their clientele. Working with agency supervisors during their weekly lab periods, students apply course concepts directly as they design and deliver two recreation programs for the agency during their semester. Class discussions connect theoretical course concepts with the perspectives and practices students encounter at their partnering agency. Personal and small group reflective exercises help solidify the academic, personal, and civic lessons.

Since spring 2001, over 1400 students in PRT 358 have partnered with nearly 25 sites to serve tens of thousands of youth, families, and older adults in Wake County. Some partnering agencies (e.g., City of Raleigh Parks and Recreation Department, Wake County Parks, Recreation & Open Space, Town of Cary, and Town of Garner) have sustained commitment, recognizing the benefits of partnering with NCSU to offer creative and valuable programs and services, tapping into students’ innovative program ideas and social networking skills, and contributing to the development of future recreation professionals. Long-term supervisors have become partnership advocates and leaders participating in professional presentations and writing projects, and orienting new agency supervisors to the PRT 358 leadership team. Partnering supervisors are invaluable to course success, and in developing student emerging professionals.

Pfeiffer University
Angel Tree

During fall 2011, Pfeiffer University sponsored 46 disadvantaged children during the third Annual Angel Tree Celebration, a student-initiated collaboration with Christian Ministries of Stanly County. Two student coordinators implemented the program that mobilized 99 student volunteers, 8 faculty and staff members and 13 campus organizations. On Selection Day (11/1/11), all 46 “Angels” were adopted. Wish list presents were then purchased, the vast majority by students. December 2, 25 of the 46 Angels and their families were on campus for the Angel Tree Fest that included dinner prepared by a community partner and served by Pfeiffer students and faculty. Each Angel was partnered with a Pfeiffer “buddy,” who took the Angel to student-run stations – Christmas karaoke, games, crafts, face-painting and dancing. The Angels also could meet and have their pictures taken with Santa and Mrs. Claus.

The Angel Tree program requires a remarkable level of collaboration and teamwork. The program originated in the hearts and passions of students, and has spread throughout the institution, with very little funding coming from the institutional budget. Students use their funds and creativity to bring Christmas joy to these local families. For the fourth Angel Tree Celebration, students plan to increase the number of volunteers and adopted Angels for the third year in a row.
Queens University of Charlotte

Panthers 75,000 Hour Community Service Challenge

In an exciting on-campus launch, the Carolina Panthers challenged the Queens community to perform 75,000 hours of community service during the 2011-12 academic year. Queens is meeting the challenge in large part through a new partnership with Sedgefield Elementary School. 93% of the school's 450 pre-kindergarten through 5th grade students are economically disadvantaged.

At the September 20 kickoff event, coordinated by Queens’ Center for Active Citizenship, Sedgefield students publicly pledged to read every day, show good character and believe, achieve and succeed. Queens then presented each student with a sports towel that had the pledge printed on it. Dr. Pamela Davies, Queens’ president, asked the Queens community to pledge their commitment to helping Sedgefield and other non-profits in Charlotte achieve their goals by volunteering. All 500 members of the Sedgefield family were guests of Queens for lunch. As part of this partnership, the Panthers, also present at the event, agreed to give ten different opportunities/incentives to Sedgefield.

Over 300 students, faculty and staff at Queens volunteer at Sedgefield as lunch buddies, mentors and tutors. They have also managed two book fairs, donated over 600 books, collected school supplies, helped run a fall festival and sponsored over 250 students at Christmas. Queens intends to monitor student test scores, parental involvement and teacher satisfaction. As Queens channels resources of time and money into one organization, they hope to realize real and longlasting systemic change – for Sedgefield and Queens’ communities.

UNC Chapel Hill

Carolina Campus Community Garden

The impetus for creating the Carolina Campus Community Garden (CCCG) came from a growing concern for the lower-wage workers in the University community struggling to feed their own families. Inspired by the World War II Victory Garden concept, a dedicated group of students, faculty, staff and community members developed the CCCG to provide fresh organic produce free-of-charge to the University’s low-wage workers. Carolina Campus Community Garden is part of the Department of Public Programs at the North Carolina Botanical Garden.

This 8,000 square foot garden was developed and is maintained through the hard work and dedication of over 160 students, faculty, staff and community volunteers working side-by-side to plant, mulch, fertilize, weed, water and harvest the garden beds at two weekly workdays. As a result, over 4,500 pounds of organic produce were grown and distributed last year to 90+ housekeepers each week, saving families in need over $15,200.

Student year-round involvement with the CCCG is critical to the success of the garden and includes: attending workdays and distributions, serving on the advisory board, facilitating
unc charlotte and tiaa-cref, a leading financial services provider, have partnered to provide educational support to over 4,700 students and 500 faculty members at governor’s village. opened in 1996, governor’s village is home to four charlotte mecklenburg schools (cms): john m. morehead stem academy, nathaniel alexander elementary, james martin middle, and zebulon b. vance high. just 3 miles from unc charlotte, governor’s village schools are easily accessible for faculty, staff, and students to serve.

the departments of athletics and education, offices of volunteer outreach and public relations, multicultural resource center, levine scholars program and a host of other offices have combined volunteer time and resources to remove educational barriers and help deserving students achieve their full potential. the partnership kicked off fall 2011 with unc charlotte and tiaa cref volunteers assisting in a governor’s village beautification project, and, working together with cms, identifying specific needs of the schools, and developing a number of programs and initiatives:

- mentoring/tutoring – throughout the school year, approximately 350 provide tutoring and mentoring for students in governor’s village. unc charlotte faculty provide mentor and tutor training to all tiaa-cref volunteers.

- book drive – unc charlotte and penguin publishing donated 300 copies of darwen arkwright and the peregrine pact to students at morehead stem academy and james martin middle school. dr. andrew hartley, author of the book and robinson professor of shakespeare studies at unc charlotte, signed each copy and read portions of his book to students at governor’s village schools.

- job shadow – in february 2012, tiaa-cref and unc charlotte will host a job shadow event at tiaa-cref offices for students in grades 8-12, providing participants with opportunities to gather information on career possibilities. additionally, tiaa-cref and unc charlotte staff and alumni will participate in career day at schools for students in grades 3-7.

- athletics, arts and culture – unc charlotte hosted governor’s village students at a 49ers men’s basketball home game in november.

- computer access – tiaa-cref donated approximately 500 personal computers to the governor’s village schools.

the university supports garden efforts by providing space, paying water costs, giving housekeepers time off to pick up produce, and providing paid leave time for staff to work in the garden. cccg increases awareness of food insecurity faced by the university’s low-wage workers and helps to offset that need by providing free and nutritious food for their families. to date, 160 students have served 1,600 hours, 20 faculty/staff have served 200 hours, and 90 unc housekeepers have benefitted. other groups impacted include vocational rehabilitation programs, at-risk youth, high school students performing community service, and more recently, groups using the newly constructed accessible beds through a horticultural therapy program.
UNC Greensboro
Partnership with Dudley Sr. High School

The partnership between the UNCG Communication Studies Department (CST) and Dudley Senior High School began with a basic initiative to “recognize and nurture the talents, passions, and work of university and high school students to effect positive civic action in the community.” Strong student-community bonds have been formed through critical thinking and community action that taps into creative energies. Over 400 Dudley and 125 UNCG CST students have participated in the past five years, and partnerships have developed with Greensboro News and Record and Guilford Education Alliance. Critical to the program’s success has been the guidance offered by UNCG faculty members Spoma Jovanovic, Chris Poulos, and Marianne LeGreco.

Through the efforts of CST service-learning classes, students at Dudley have engaged in projects not only designed to enhance civic literacy but to prompt purposeful action grounded in social change processes and public advocacy methods designed with the assistance of UNCG students and faculty. Outcomes include using the newspaper to inspire collective action, students raising awareness and funds for additional bus benches and shelters in the community through BUBBS (Bringing us Bus Benches & Shelters), student creation of an afterschool service-learning club at Dudley, and cleanup of more than 500 bus stops. The reciprocity of this program is demonstrated through the learning outcomes and civic dispositions demonstrated by both students of Dudley and UNCG. Outcomes continue as the partnership progresses into the future through sustainable funding structures within the community.

Wake Forest University
S.O.S. (Service on Saturdays)

Service on Saturdays, developed by the Volunteer Service Corps (VSC), serves as a first point of contact between student volunteers and community agencies. An excellent way to test out new community agencies and generate student interest in service, student leaders work with Volunteer Services within the Campus Life Office to identify potential host sites for monthly service projects of varying size and scope. A different partner agency is identified each month and students are recruited according to the needs identified by the agency.

S.O.S. was created as a solution to two key concerns raised by students. First, many campus programs were geared towards regular volunteers, attracting the same students. S.O.S. encourages newcomers to get involved with VSC, bringing in new faces. Second, students wanted an intentional and regular way to introduce more students to a variety of organizations in the community. Through these targeted service projects, students learn about a variety of community needs and opportunities, and campus capacity is not drastically expanded.
Wake Technical Community College

Stop Hunger Now

Since 2009, Wake Technical Community College’s Office of Community and Civic Engagement has partnered with Stop Hunger Now to package over 30,000 meals that will help feed the world’s most vulnerable populations and sustain necessary resources globally. The partnership was brought to fruition by Early Childhood professors. Wake Tech has specifically targeted the MLK Day of Service to sponsor a packaging event to signify Dr. King’s dream of people of all different walks of life coming together for a common goal.

On January 13, 2012, Wake Tech volunteer students, staff and faculty participated in Stop Hunger Now’s meal packaging program with the goal to assemble 10,000 meal packages that would be delivered in crisis situations and to school feeding programs and orphanages in underdeveloped countries. Eighty volunteers assembled 10,240 highly nutritious meal packages containing rice, soy, dehydrated vegetables and a flavoring mix of essential vitamins and minerals. Volunteer teams of package content measurers, sealers, and packers were well coordinated, and the task was accomplished in half the time allotted. The meal packaging process not only encouraged extraordinary team building and provided the opportunity to have a sustainable impact on saving lives, but was a fun-filled experience for participants.

Western Carolina University

The Poverty Project

The WCU Poverty Project is a year-long, university-wide initiative that encourages the campus to come together around poverty. The steering committee includes students, faculty, staff, and community partners, and is coordinating teaching and learning projects, advocacy campaigns, direct service events, and scholarly work. Participants are working together to learn about the causes and consequences of poverty, and to contribute to potential solutions to poverty-related issues. They have worked with dozens of community partners, raised thousands of dollars, integrated poverty into dozens of academic courses, organized a film series, hosted a variety of speakers from advocacy groups, organized several service trips, and collected food, clothing, shoes, toiletries, and books. The project will continue through the spring semester.
February 15, 2012

Chancellor Kenneth Peacock, Chair
North Carolina Campus Compact
Campus Box 2257
Elon, North Carolina 27244

Dear Friends,

On behalf of the State of North Carolina, it is a pleasure to congratulate the North Carolina Campus Compact on its 10th anniversary. It is my privilege to recognize this milestone, and to commend North Carolina colleges and universities committed to upholding the mission of the Campus Compact.

North Carolina is proud that colleges and universities across our state are a part of this distinctive group. For ten years, the North Carolina Campus Compact has helped students make a difference by providing opportunities for advocacy, civic engagement and leadership. Through this program, students touch many lives and make vital contributions in their communities.

Thank you for your dedication and best wishes for continued success.

Sincerely,

Beverly Eaves Perdue

ABJ
February 15, 2012

Chancellor Kenneth Peacock, Chair
North Carolina Campus Compact
Campus Box 2257
Elon, NC 27244

Dear Members,

Congratulations to North Carolina Campus Compact for 10 years of advocacy, civic engagement and leadership across college campuses in our state.

North Carolina Campus Compact has provided innumerable contributions to communities across North Carolina and I applaud your mission to prepare students to be responsible for and responsive to society at-large. Civic and social engagement are important for our young people as they transition from college students to lifelong, civically-engaged leaders. I commend this organization for your dedication to these students, their goals and their futures. I encourage you to continue these endeavors and making a difference in the lives of many.

Congratulations once again.

All the best,

Kay R. Hagan
North Carolina Campus Compact  
Campus Box 2257  
Elon, NC 27244  

Dear Members:  

I am honored to add my voice to those congratulating North Carolina Campus Compact for 10 years of leadership and investment in producing civicly-engaged graduates from college campuses across our state. NC Campus Compact has made quite an impact over the past ten years; promoting public and community service, preparing students to be lifelong leaders in their communities, and challenging individuals to actively serve the communities in which they live.  

I encourage all those attending the Civic Engagement Institute and all the leaders of our campuses to redouble efforts to work with the Campus Compact. It is vital that we find creative ways to encourage our young people to participate in our public life. In an increasingly complex global society it is more important than ever to find shared solutions to our many challenges.  

The collective efforts of the Campus Compact are creating meaningful avenues to more involved citizenship for many college graduates. I commend you all for the ways you have passed along a commitment of civic engagement to the next generation. Congratulations on 10 years of fruitful work and best wishes for continued success and service to our state and nation.  

Sincerely,  

David Price  
Member of Congress
Welcome to North Carolina Campus Compact’s Tenth Anniversary Civic Engagement Institute, “Intensifying Impact: Engagement Matters.” Today is an important opportunity to develop our vision for higher education’s contributions to our local, state, and national challenges.

As you know, promoting engagement requires commitment by institutions, higher education leaders, and students. Your presence here today signifies your commitment, and I applaud you.

I would also like to take this opportunity to congratulate North Carolina Campus Compact on ten years of laying a strong foundation among higher education institutions, and striving to produce civically engaged graduates and to strengthen communities. The contributions North Carolina Campus Compact has made to our state are numerous, and will benefit our state and nation in future years.

May God bless you during this special event and beyond!

Sincerely,

Mike McIntyre
Member of Congress
North Carolina Campus Compact

North Carolina Campus Compact is a coalition of 42 higher education leaders committed to building the capacity of colleges and universities to produce civically-engaged graduates and strengthen communities. Since 2002, presidents and chancellors have been able to declare their commitment to the civic mission of higher education by joining NC Campus Compact. They also become part of a national Campus Compact created in 1985 by the presidents of Brown, Georgetown and Stanford Universities, and the president of the Education Commission of the States who raised the profile of campuses promoting and encouraging student community involvement. Campus Compact now has 1,200 presidents and chancellors leading engagement with their communities. North Carolina’s is the 26th of 37 state Compacts that have formed.

North Carolina Campus Volunteers (NCCV) laid the foundation. Formed in 1993, this coalition of students and staff saw a need to unify campus volunteerism across the state. Each year they hosted a Student Conference and Service Learning Institute. NCCV merged with NC Campus Compact when it formed in 2002, and the Compact has continued to host the yearly conferences.

Elon University president Leo M. Lambert served as the Executive Board Chair until 2008 and hosts the NC Campus Compact office on Elon’s campus. Chancellor Ken Peacock at Appalachian State University has been board chair since 2008. John H. Barnhill was the founding Executive Director, followed by Dr. Lisa Keyne in 2006.

Presidents and Chancellors that join the Compact commit their institutions to becoming “engaged campuses.” The only coalition that brings together the diverse collection of North Carolina colleges and universities around a common commitment to higher education’s civic purposes, NC Campus Compact is a powerful ally in making the case for civic engagement, public service and campus-community partnerships – and for sustaining the momentum for higher education’s public service role in North Carolina.

To learn more, visit www.nccampuscompact.org, or call Executive Director Lisa Keyne at 336.278.7278.
NC Campus Compact Boards

In addition to our Executive Board, NC Campus Compact benefits from the support of Community and Student Advisory Boards.

2011-12 Community Advisory Board

David Clegg, Deputy Chairman and COO, Employment Security Commission, Raleigh
Peter Felten, Assistant Provost, Director of the Center for the Advancement of Teaching and Learning, Associate Professor of History, Elon University, Elon
Suzy Goodell, Assistant Professor & Nutrition NUTS Program Director, Department of Food, Bioprocessing, and Nutrition Sciences, North Carolina State University, Raleigh
Katie Higgs, Goodwill Industries Employment Specialist at Haywood Community College, Clyde
Bryant Hutson, Associate Director, Student Academic Services, UNCGreensboro
Randall Johnson, Executive Director, Southeastern Office, NC Biotechnology Center, Wilmington
James Keith, Professional Volunteer, Greensboro
Amy Mack, President/CEO, Big Brothers Big Sisters, Inc., Winston-Salem
Jerome Malloy, AmeriCorps VISTA Program Coordinator, Welfare Reform Liaison Project, Greensboro
Joe Morrison, Sophomore, Bonner Scholar, NC Campus Compact Student Advisory Board liaison, Davidson College, Davidson
Todd Mortensen, Associate Director of Community Partnerships, Appalachian & the Community Together (ACT), Appalachian State University, Boone
Wendy Noel, Asheville
Tim O’Neil, Program Director, Habitat for Humanity Charlotte, Critical Home Repair, Charlotte
Aubrey Swett, Director of the Center for Leadership and Service, UNC-Pembroke; Pastor, Shannon Missionary Baptist Church; Marine veteran, Pembroke
Beth Velde, Professor, Occupational Therapy Department and Assistant Dean, College of Allied Health Sciences, East Carolina University, Greenville
Tonya Waters Coates, Instructor, Accounting and Business Technologies, Western Piedmont Community College, Morganton

2011-12 Student Advisory Board

Ava Whitehead, Appalachian State University
Ashley Freeman, Barton College
Jana Eilermann, Brevard College
Ariel Sturdivant, Central Piedmont Community College
Joe Morrison, Davidson College
Montravias King, Elizabeth City State University
Katie Kenney, Elon University
Matt Troy, Greensboro College
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Temple Reese, NC Wesleyan College
Austin Hairfield, UNC Chapel Hill
Ashley M. Berk, UNC Charlotte
Shelby Newsome, UNC Pembroke
Caitlin Breither, UNC Wilmington
Danielle Landy, Warren Wilson College
Lee Roddick, Western Carolina University
Anna Marie Carr, Wake Forest University
Thank you for being here today! Our staff, Executive Board, and planning committee have looked forward to this event. Over 300 presidents, faculty, staff, community partners and special guests, from 43 campuses (and five states!) are here to celebrate your accomplishments, to consider how to further our work, and to engage a greater number in conversations about how to impact North Carolina’s greatest challenges.

Why do I do this work? Because when campus-community engagement is facilitated thoughtfully, strategically, and well, it makes a difference. Engagement matters! Community needs are met; students become global citizens participating fully in their communities and building our democratic processes; faculty intensify understanding of course theory, and can pursue their own passions for service – these outcomes not only inspire me to continue this work, but motivate me to recruit others to join in as well.

To each of our faculty and staff working long hours to ensure their work impacts students and communities; to our member presidents and chancellors who are providing resources during the most difficult budget periods we have known; and to community partners who incorporate students into your agencies, mentoring and encouraging them in their understanding of service – thank you! Today we celebrate your efforts!

As you think about the next decade – of collaborations to build, projects to pursue, needs to address – know your Compact envisions and hopes to resource:

- North Carolina campuses deepening service that addresses our greatest local, state and national issues
- Campus and student work addressing the root causes of issues, going beyond serving to problem solving
- Member institutions investing in deep, reciprocal relationships with their communities, understanding their role as an anchor
- Faculty moving us to new understandings of how this work can be realized curricularly – e.g., service-learning, social entrepreneurship, community-based research
- Conversations amongst institutions with similar goals and challenges, learning from and supporting each other
- All member campuses sustaining and expanding this work in their communities, and investing in the resources – including offices and staff – necessary
- Doubling the number of campuses in our Compact!

We are incredibly proud to be part of your stories and to support your efforts, and look forward to our next decade together of intensifying the impact of our engagement!

Best wishes for our future together,

Lisa K. Keyne, Ph.D.
Executive Director
Acknowledgements

Thank you to everyone who made this day special including the Executive Board, the Tenth Anniversary Planning Committee, the William and Ida Friday Center staff, presenters, speakers and special guests, Tom Fuldner Photography, All About Awards and Recognition, Graphic Designer Carolyn Nelson and Elon University Print Services. We gratefully acknowledge the contributions of our sponsors, Lyon Software and the Institute on Philanthropy and Voluntary Service, and encourage you to learn more about their programs and resources throughout the day.

Special thanks to Ryan Witt, Video Producer, and Linda Lashendock, Manager of Video Services, of Elon University’s Teaching & Learning Technologies for production of the Engagement Matters! video. Their commitment, dedication and expertise are representative of the ongoing support our Compact receives from Elon University. Thank you to all campuses who contributed to the video!

Most of all we thank YOU for participating in this Institute. We thank our member presidents and chancellors, faculty and staff for ongoing commitment to this work. Our statewide collaboration is an opportunity to work together to deepen engagement and impact in North Carolina. Here’s to our next decade together!

Tenth Anniversary Planning Committee

All members of the Executive Board
Dr. Tom Arcaro, Professor of Sociology and Anthropology, Elon University
Dr. Cathy Burack, Campus Compact Fellow, Brandeis University
Carolyn Byrne, Student Services Specialist, APPLES at UNC-Chapel Hill, NC Campus Compact AmeriCorps VISTA alumna
Dr. Cathy Hamilton, Director, Office of Leadership & Service-Learning, UNC Greensboro
Neil Hoefs, NC Campus Compact AmeriCorps VISTA, Office of Student Community Volunteer Programs (SVP), Duke University
Dr. Smith Jackson, Vice President and Dean of Student Life, Elon University
Dr. Char Gray, Executive Director, Pennsylvania Campus Compact
Emily Kamischke, NC Campus Compact AmeriCorps VISTA alumna
Linda Lashendock, Manager of Video Services and Event Production, Elon University
Julie Lawson, Graduate Student Services Coordinator, College of Design, NC State University
Amy Mack, President/CEO Big Brothers Big Sisters, Inc., Winston-Salem
Marianne Magjuka, Director of Campus Life and My Journey, Wake Forest University
Shawn Moore, Community Partner Coordinator, Volunteer & Service-Learning Center, East Carolina University
Joe Morrison, Sophomore, Bonner Scholar, NC Campus Compact Student Advisory Board liaison, Davidson College
Dr. Leslie Parkins, Director of Service-Learning and Student Programs, Carolina Center for Public Service, UNC-Chapel Hill
Dena Shonts, Director of Service-Learning, Central Piedmont Community College
Sean Walker, Event Support Specialist, Teaching & Learning Technologies, Elon University
NC Campus Compact staff: Lisa Keyne, Leslie Garvin and René Summers

We Recycle

Please drop off your name badge at the registration desk before you leave the Institute.

Give Us Feedback

Within one week of the Institute, all Institute registrants will receive an e-mail with a link to a brief online evaluation inviting feedback. Thank you for your participation.
CONGRATULATIONS…
To the board, leadership, staff & members of
NORTH CAROLINA CAMPUS COMPACT

For a decade of dedication to advancing the public purposes of higher education
and for deepening the ability of colleges and universities to improve community life.

With deep respect & gratitude from your colleagues
across the Campus Compact network.

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for 10 years of service!

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Thanks to your efforts, tens of thousands of college students across North Carolina have engaged in a wide array of service experiences, while partnering organizations and citizens across the state have benefitted from the work and expertise of our students, faculty and staff.

In 2003, CPCC was the first community college to join NC Campus Compact. Our membership has served the College well and has helped grow our capacity to involve our students in meaningful civic engagement that helps them learn and serve their community.

Congratulations!
Congratulations
North Carolina Campus Compact
on 10 years of
providing opportunities and
collaborations at North Carolina
colleges & universities

President Leo M. Lambert
thanks
Elon University faculty, staff,
students and alumni
for their sustained commitment
to community engagement and
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Engaged Leader Award 2012
Chancellor Linda Brady, Ph.D.

The Engaged Leader Award recognizes a North Carolina Campus Compact president or chancellor that has fostered creation and/or deepening of community engagement. The Carnegie Foundation defines Community Engagement as the collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

Robert L. Sigmon Award 2012
Spoma Jovanovic, Ph.D.
Associate Professor: Community, Ethics and Social Change

Dr. Jovanovic’s teaching and service are inseparable. Her innovative teaching, faculty mentoring and engaged scholarship exemplifies her belief that education plays a critical part in transforming the world. Jovanovich’s own engagement in the community stems from her belief that “part of our job as faculty is to teach students how to participate in a democracy, and thus service-learning provides an ethical and just path to learning about and speaking on these social issues.”
UNC Pembroke

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Congratulations to

Aubrey Swett

2012 Civic Engagement Professional of the Year