

NORTH CAROLINA CAMPUS COMPACT

2008 Civic Engagement Institute



“Community Partners as Co-Educators”

February 12, 2008

North Carolina | **Campus Compact**

2008 Planning Committee:

Tammy Cobb
Elon University

Leslie Garvin
NC Campus Compact

Benjamin Haywood
Pfeiffer University

Brenda Ingle
Loaves and Fishes

Beth Irvin
Group Homes for the Autistic

Todd Mortensen
Appalachian State University

Dena Shonts
Central Piedmont Community College

Leslie A. Veach
UNC Greensboro

Welcome to the 2nd Annual Civic Engagement Institute! We look forward to an intensive day of learning and sharing as we explore establishing, strengthening and sustaining successful campus-community partnerships. We are excited that Dr. Kenneth Reardon of Cornell University and Dr. Tania Mitchell of Stanford University are joining us today to share their expertise on the topic.

Thank you to Elon University for hosting this event and Pfeiffer University for funding support. We also want to thank those individuals that supported this conference through their time, energy, and commitment including the Program Selection Committee and the staff in the Office of Student Life at Elon.

Mission/Goal Statement of the 2008 Institute:

What makes a true, strong, valuable community-campus partnership? As more campuses seriously consider what they can contribute to their communities, questions arise about the reciprocity of the relationship. The 2008 Institute will address the mutual benefits of community-campus partnerships. How does the community contribute and benefit from a partnership with the campus? How does the campus contribute and benefit from the relationship with the community? How do the campus and community address the many facets of and the reciprocal nature of cultural competency needs during and through the service? What best practices must be in place to maximize the relationship, and to ensure that the community partners are co-educators when integrating students into their organizations?



Mark your Calendars!

2009 Civic Engagement Institute
Tuesday, February 10, 2009

Stay posted to the website for details!

SPECIAL GUESTS

Dr. **Kenneth M. Reardon** is an Associate Professor in the Department of City and Regional Planning at Cornell University where he is engaged in research, teaching, and outreach activities in the areas of neighborhood planning, community development, and community/university development partnerships. For the past eighteen months, Ken has been coordinating a multi-university community development assistance program in the City of New Orleans. Through the effort, Cornell students recently completed a comprehensive recovery plan for the 9th Ward of New Orleans. Prior to returning to Cornell University in 2000, Ken served as an Assistant and Associate Professor of Urban and Regional Planning at the University of Illinois at Urbana-Champaign, where he established and directed the East St. Louis Action Research Project, one of the nation's most highly regarded community development initiatives.



Ken currently serves on the Editorial Boards of the Journal of Planning Literature and the Michigan Journal of Community Service Learning and the National Steering Committee of Planners Network. Ken received the American Institute of Certified Planners President's Award in 2000 and the New England Research Center on Higher Education's Ernest F. Lynton Award for Professional Service and Academic Outreach in 2001 for his participatory action research efforts in East St. Louis. Ken is one of the two co-recipients, along with Leonie Sandercock, of the 2005 Dale Prize for Excellence in Urban Planning Scholarship. Ken earned his BA in Sociology from the University of Massachusetts at Amherst in 1976, his Master of Urban Planning degree from Hunter College of the City University of New York in 1982, and his Ph.D. in City and Regional Planning from Cornell University in 1990. He completed a Post-Doctoral Research Fellowship in Public Policy and Minority Communities at the Hubert H. Humphrey Institute at the University of Minnesota in 1996.



Dr. **Tania D. Mitchell** is the Service Learning Director for the Center for Comparative Studies in Race and Ethnicity (CCSRE) at Stanford University providing a permanent resource for the translation of academic ideas into direct community benefit. In this role, Dr. Mitchell works with CCSRE affiliated faculty to develop service-learning courses and with students to facilitate opportunities for community and public service that link to their academic goals. Before joining CCSRE, Dr. Mitchell was Assistant Professor and Coordinator for Service-Learning Leadership at California State University Monterey Bay. In this role, she coordinated the nationally recognized Student Leadership in Service-Learning Program and developed the nation's first academic minor in Service-Learning Leadership—a curricula preparing students in service-learning pedagogy as well as community development and social change. A student development specialist by training, her research explores service-learning, social justice, and leadership development in college students.



Dr. Mitchell has more than ten years experience in the service-learning field. She directed the first Alternative Spring Break experience at Baylor University in 1996, developed the CommUNITY Educators (CUE) initiative at Indiana University (named a "Best Practice in Diversity" in 1997), and coordinated the Citizen Scholars Program at the University of Massachusetts (recognized as a model for "preparing students for lives of moral and civic responsibility" in 2002). In 2006, Dr. Mitchell was recognized as an "Emerging Scholar" by the International Association for Research in Service-Learning and Civic Engagement (IARSLCE) for her research exploring students' experiences in service-learning. She is also considered a national leader in service leadership and consults with colleges and universities developing service leadership programs. Her academic background includes a Master of Science in Higher Education and Student Affairs from Indiana University, and a Doctor of Education from the University of Massachusetts in Student Development Services and Social Justice Education.

SCHEDULE AT A GLANCE

All General Sessions are held in McKinnon Hall

OPENING SESSION

10:00 a.m.-10:30 a.m.

Following a welcome by Dr. Lisa Keyne, Executive Director of NC Campus Compact, Dr. Kenneth Reardon will set the theme for the day.

GENERAL SESSION

10:30 a.m.-12:00 a.m.

“Campus and Community Partners: Building Capacity to be Reflective, Engaged Co-Educators”

Dr. Tania Mitchell

As campus and community co-educators strive to build ongoing relationships and reciprocal partnerships, and prepare and engage students in meaningful work with the community, how can they create space for reflection and learning? This workshop will create space for participants to reflect on their own practices, learn with and from colleagues, and take away exercises that will support the development of more equitable service-learning partnerships.

LUNCH

12:00 p.m.- 1:15 p.m.

Individuals from the same campus are encouraged to begin processing and discussing what they have learned and applying it to their campus-community partnerships.

WORKSHOPS

Session One: 1:20 p.m.- 2:20 p.m.

Session Two: 2:30 p.m.-3:30 p.m.

The planning committee has identified numerous topics that relate to establishing, strengthening and sustaining community partnerships. Facilitators include community-partners, faculty, staff and students.

CLOSING PLENARY & DOOR PRIZES

3:45 p.m.-4:20 p.m.

Dr. Kenneth Reardon will reflect on the issues raised throughout the day and leave participants with a vision for moving efforts forward to build and maintain equitable campus-community partnerships.

NC Campus Compact staff will present door prizes.

OPEN DISCUSSION WITH THE EXPERTS

4:25 p.m.-5:00 p.m.

Sign-up throughout the day (on the Resource Table in McKinnon Hall) if your team would like to meet with Dr. Reardon or Dr. Mitchell to discuss any issues specific to your campus. Consultations will be conducted in 15 minute increments.

Please complete the evaluation form in your packet. Provide feedback about the overall conference as well as each workshop you attend. A box will be available in McKinnon Hall during the closing session for your completed evaluations.

Under Contract: The Benefit of Formal Agreements in Campus-Community Partnerships

McKinnon F

Jessica Gagne & Shawn Moore
East Carolina University
 Kasey Shue
American Red Cross– Pitt County

The best of intentions often aren't enough to keep a service project afloat. Communication breakdowns, differing levels of commitment and input, changes in staff, and other unexpected roadblocks can lead to disappointment and "failure." This workshop is designed to help participants anticipate and navigate challenges associated with service-related endeavors, through clarification of expectations in formal contracts and agreements. Memorandums of Understanding, special project contracts, and service-learning agreements will be highlighted along with our personal tales of triumph and tragedy!

What We Said & What We Want: Community Partners Response & Recommendations

Oaks 201

Patricia Mathison & Todd Mortensen
Appalachian State University
 Caroline Bond
Watauga County Habitat for Humanity

At its best, service-learning is enjoyable, successful, and beneficial for all participants, at its worst, service-learning can be a nightmare of unmet expectations, communication break-downs, and folks saying, "I'll never do that again!" Come learn what ASU discovered when they honestly asked their Community Partners, in a recent service-learning survey and focus groups, what they really think (and want) from their service-learning relationships.

S³ - Strategies for Success & Sustainability: Partnership Benchmarks

Oaks 207

Dr. Tracy Espy & Benjamin Haywood
Pfeiffer University

Mutually beneficial relationships for both community partner and educational institutions were the hallmarks of the 2000 National Campus Compact *Benchmarks for Campus/Community Partnerships* publication. Using guidelines from this publication and additional components as established by the group, participants will be asked to complete a self-assessment activity, as well as review their own campus/community progress towards meeting benchmarks, utilizing suggestions and case studies presented by workshop facilitators.

Do We Speak the Same Language? Closing the Gap in Perspectives in Service-Learning Partnerships

Isabella Cannon Room

Dr. Gail Kenyon

This workshop invites participants to explore three aspects of the academic institution-community partner relationship; communication, expectations and responsibility. By sharing and examining the unique perspectives within the relationship we can discover possibilities for advancing and deepening service learning partnerships.

Building A Collaborative Network

Moseley 215

Leslie Veach
UNC Greensboro
 Shane Burton & Donna Marley
Guilford County Directors of Volunteers in Agencies

Building a collaborative network of partners in your community may seem to be an overwhelming task, but it is well worth the effort. Find out how an established partner coalition in Guilford County has provided volunteer managers with resources and professional development. In this workshop participants will learn about Volunteer Administration Certification, the NC Association of Volunteer Administrators (NCAVA), and if there is a local affiliate in your area or how to organize one.

Issue & Project-Based Service-Learning – A Practical Application

Moseley 216

Kristen Booth, Janet Jones,
 Justin Levy & Franklin Tate
Warren-Wilson College

Warren Wilson College will showcase Garden-Based Service-Learning, an issue-based course on Watersheds and Community, a Pine-Ridge Reservation Break Trip and ongoing relief efforts in New Orleans. Presenters will demonstrate the practical advantages of working with community partners to provide students with the best possible learning experience while performing meaningful service. Witness how Warren Wilson has worked with community partners to facilitate the service, the learning, and the logistics. Hear testimonials from students and community partners and gain valuable tools for measuring learning outcomes from educators.

Utilizing Students as Liaisons with Community Partners

McKinnon F

Carolyn Byrne, Tammy Cobb &
Sherri Henderson
Elon University

The Kernodle Center for Service Learning at Elon University created and administers the student Leaders In Collaborative Service (LINCS) program. Elon's Service Learning programs have rapidly grown, yet, it has been the sole responsibility of community organizations to manage students in curricular and co-curricular service. From this need, a request to fund student liaisons emerged and funding through the Frueauff Foundation was granted. The 2005-2006 allocation led to the piloting of the first LINCS partnerships, where students assumed the role of student Coordinators. The session will offer a program overview and opportunity for questions.

Assessing Campus-Community Partnerships

Oaks 201

Patti Clayton & John Scott
NC State University

This interactive session will support participant examination of two important and related issues: (a) assessing the capacity of both community organizations and the university to partner effectively, and (b) assessing partnership processes for continuous improvement. We will derive criteria for assessment and consider potential tools to support assessment.

Community-Based Research

Oaks 207

Jennifer Ahern-Dodson & Vicki Stocking
Duke University

Community-based research (CBR) is part of the growing community-engagement movement in higher education. CBR involves faculty, students, and community partners working together to address issues of mutual interest. This workshop will consider the benefits of CBR for participants and will provide general strategies and frameworks for developing CBR courses or projects. This session will be useful for individuals or organizations who are considering undertaking CBR or for offices that support service-learning or undergraduate research.

Research, Relationship, Reciprocity

Isabella Cannon Room

David P. Aday, Lindsay Usry &
Benjamin Winer
College of William & Mary

How do you partner with a remote region in the mountains of Nicaragua? What constitutes "the community," and who are the best facilitators of positive change? How will we know leaders when we see them? How do we navigate relationships and politics? Using ethnographic and environmental research methods, we intend to improve access to clean water. In this session, we will engage participants in our challenge to understand community and the dynamics of partnership.

North Carolina Immigrant Growth and its Implications to NC Universities' Cultures

Moseley 215

Nolo Martinez
Center for New North Carolinians

Participants will develop a better understanding of the immigration trends in North Carolina and future implications to higher education. This workshop introduces best practices, challenges and opportunities available to universities and community-partners as they attempt to work with these new immigrant populations in service-learning and volunteer settings.

WORKSHOP PRESENTER INFORMATION

Dr. David P. Aday is Professor of Sociology and American Studies, Special Assistant to the Provost, and Director of Academic Affairs for Students for Medical Outreach and Sustainability (SOMOS) at the College of William and Mary.

Dr. Jennifer Ahern-Dodson is a Program Coordinator in the Office of Service-Learning and Adjunct Faculty in the Program in Education at Duke University.

Caroline Bond is the Volunteer Coordinator for the Watauga County Habitat for Humanity.

Kristen Booth is a Senior and Bonner Scholar majoring in Environmental Education at Warren Wilson College.

Shane Burton is Director of Community Involvement at Triad Health Project in Greensboro and President of the Guilford County Directors of Volunteers in Agencies.

Carolyn Byrne is a Junior at Elon University majoring in Sociology with minors in Women & Gender Studies and African/African American Studies and the student Director of LINCS.

Tammy Cobb is the Assistant Director for Community Partnerships with the Kernodle Center for Service Learning at Elon University.

Dr. Patti H. Clayton is the Director of the Center for Excellence in Curricular Engagement in the Office of the Provost and Executive Vice Chancellor at NC State University.

Dr. Tracy Y. Espy is the Vice President for Servant-Leadership at Pfeiffer University.

Jessica Gagne is the Service-Learning Coordinator for the Volunteer and Service-Learning Center at East Carolina University.

Benjamin K. Haywood is the Director of Service Scholar Programs at Pfeiffer University.

Sherri Henderson is the Director for the Salvation Army Boys and Girls Club of Burlington.

Janet Jones is the NC Campus Compact AmeriCorps VISTA at Warren Wilson College.

Dr. Gail Kenyon has been involved in experiential social work education in Canada and in North Carolina since 1980.

Justin Levy is a Senior majoring in Service-Learning at Warren Wilson College.

Donna Marley is Director of Volunteer Recruitment for Big Brothers Big Sisters of Greater Greensboro and Treasurer of the Guilford County Directors of Volunteers in Agencies.

Dr. Nolo Martinez is the Acting Director for the Center for New North Carolinians at The University of North Carolina at Greensboro.

Patricia Mathison is a graduate student and researcher in College Student Development at Appalachian State University.

Shawn Moore is the Community Partner Coordinator for the Volunteer and Service-Learning Center at East Carolina University.

Todd Mortensen is the Community Partner Coordinator for the ACT Office at Appalachian State University.

John Scott is a first year Masters student pursuing a dual degree in Political Science / Public Administration and Natural Resources at NC State University.

Kasey Shue is the Pitt County Account Manager for the American Red Cross.

Dr. Vicki Stocking is a Program Coordinator in the Office of Service-Learning and a Research and Adjunct Assistant Professor in the Psychology and Education Departments at Duke University.

Franklin Tate is the Assistant Dean of Service-Learning at Warren Wilson College.

Lindsay Usry is a Senior majoring in Neuroscience at the College of William and Mary and co-leader for the Students for Healthy Communities Project in Cuje, Nicaragua.

Leslie Veach is the Assistant Director for Community Leadership & Service in the Office of Leadership & Service-Learning at The University of North Carolina at Greensboro.

Benjamin Winer is a Senior majoring in Bio-Physics at the College of William and Mary and co-leader for the Students for Healthy Communities Project in Cuje, Nicaragua.





SCHEDULE

North Carolina | Campus Compact

9:30-10:00	Registration (<i>Moseley Center</i>)
10:00-10:30	Opening Session Dr. Lisa Keyne, Executive Director NC Campus Compact Dr. Kenneth Reardon, Cornell University
10:30-12:00	General Session “Campus and Community Partners: Building Capacity to be Reflective, Engaged Co-Educators” Dr. Tania Mitchell, Stanford University
12:00-1:15	Lunch (<i>with campus teams</i>)
1:20-2:20	Workshop Session One
2:30-3:30	Workshop Session Two
3:30-3:45	Break
3:45-4:20	Closing Plenary & Door Prizes Dr. Kenneth Reardon, Cornell University NC Campus Compact Staff
4:25-5:00	Campus Consultations with Experts (<i>please sign-up for time slot</i>)

Dr. Lisa Keyne
Executive Director

Leslie A. Garvin
Assistant Director

Kristen Carter
VISTA Leader &
Special Projects
Coordinator

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Visit us online at:

Special Thanks are extended to...

The 2008 Planning Committee: Tammy Cobb, Assistant Director for Community Partnerships (Elon University); Benjamin Haywood, Director of Service Scholar Programs (Pfeiffer University); Brenda Ingle, Director (Loaves and Fishes); Beth Irvin, Director of Marketing and Training (Group Homes for the Autistic); Todd Mortensen, Community Partner Coordinator (Appalachian State University); Dena Shonts, Service-Learning Center Coordinator (Central Piedmont Community College); Leslie Veach, Assistant Director for Community Leadership & Service (UNC-Greensboro); all the presenters and speakers, especially Dr. Ken Reardon and Dr. Tania Mitchell; Elon University individuals and departments including Brian O'Shea and Susan Lindley (Student Life), Michael Williams (Moseley Center), C.C. Cowen and crew (Moving & Set-Up) and Scott Hildebrand, Jeff Lampson and Aaron Strauch (Media Services).

*Don't forget to visit the
Resource Tables in
McKinnon Hall
where you can enter to
win door prizes!*