



## COMMUNITY ENGAGEMENT ADMINISTRATORS CONFERENCE June 7, 2016, Elon University

### AGENDA

- 8:30 a.m.**                                **Registration & Continental Breakfast**  
Moseley Center Lobby & McKinnon Hall
- 8:45 a.m. – 9:20 a.m.**                **Tour of Kernodle Center for Service-Learning and Community  
Engagement (Optional)**  
Depart from Resource Table in McKinnon Hall
- 9:30 a.m. – 10:30 a.m.**               **Opening Session**  
McKinnon Hall, Moseley Center
- Opening Remarks*  
Chad Fogleman, Assistant Director, NC Campus Compact
- Campus Welcome*  
Dr. Smith Jackson, Vice President for Student Life and Dean of Students,  
Elon University
- Plenary Address*  
“Engaging with Equity: Recognizing Implicit Bias in Community  
Engagement”  
Rev. Jason Williams, Co-Administrator, MeckMin
- 10:40 a.m. - 11:40 a.m.**               **Workshop Session One**  
Breakout rooms in Moseley Center and Belk Library
- 11:50 a.m. - 1:00 p.m.**               **Lunch**  
*Reflective discussion led by Rev. Williams*
- 1:10 p.m. - 2:10 p.m.**               **Workshop Session Two**
- 2:20 p.m. - 3:20 p.m.**               **Workshop Session Three \***
- 3:30 p.m. - 4:25 p.m.**               **Closing Session - *Being Field Contributors: Right Now!***  
McKinnon Hall, Moseley Center
- Dr. Patti Clayton, PHC Ventures, and Service Learning and Community  
Engagement – Future Directions Project team  
(see back for description)
- 4:25 p.m. – 4:30 p.m.**               **Door Prize Drawing/Adjourn**

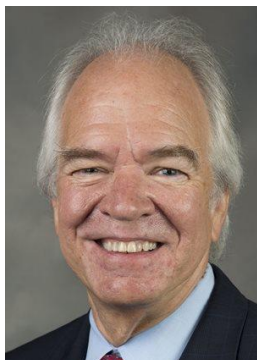
\* VISTA Supervisor Training (Invited), Belk 206, 2:20 p.m. - 4:00 p.m.

**#CEAC16**

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## SPEAKERS



**Dr. Smith Jackson**

**Vice President of Student Life and Dean of Students, Elon University**

As the chief student affairs officer for the university, Dr. Jackson oversees 15 departments that provide student services and co-curricular programs for student learning and development. Dr. Jackson came to Elon as Dean of Students in 1994. He has served as the liaison between the university and NC Campus Compact since the network's founding in 2002. He serves on NC Campus Compact's Executive Board as an *Ex Officio* member.



**Reverend Jason Williams**

Reverend Williams is a community pastor and organizer in the piedmont region of North Carolina. Currently, Rev. Williams serves on the collaborative leadership team of Race Matters for Juvenile Justice (RMJJ) and works at MeckMin, Charlotte-Mecklenburg's Interfaith Network. After 8 years of grass-roots urban education under the tutelage of residents of the west side of Charlotte, Rev. Williams has recently come home to rural NC to engage in anti-racist organizing and study the intersection of sustainable agriculture, racial and economic oppression, and spirituality.



**Dr. Patti Clayton**

Dr. Patti H. Clayton is an independent consultant and SLCE practitioner-scholar (PHC Ventures), a Senior Scholar with the Center for Service and Learning at IUPUI and the Institute for Community and Economic Engagement at UNCG, and a visiting fellow with the New England Resource Center for Higher Education. She is a co-leader of the Service Learning and Community Engagement – Future Directions Project (SLCE-FDP). Dr. Clayton works with individuals, programs, academic units, campuses, and organizations to envision and establish SLCE infrastructure and to build capacities among all partners for excellence in SLCE --

with a particular focus on integrated course design, critical reflection, assessment, reciprocal partnerships, and collaborative scholarship. She has co-authored over 45 chapters, articles, and papers and co-facilitated over 175 conference sessions, many of them with undergraduate or graduate students.

### **Closing Session - *Being Field Contributors: Right now!***

This interactive session continues our exploration of Community Engagement Administrators as practitioner-scholars and field contributors. We will not merely talk about cultivating such an identity/role but actually enact it as we collaboratively craft our ideas for the future priorities of SLCE. Interested participants will have the opportunity to develop drafts from this session into one or more short essays to be published by the SLCE Future Directions Project later this year.

# Civic Engagement Administrator Conference 2016

## WORKSHOPS

### Category Key:

CPD = Community Partnership Development

EI = Engagement Innovation

PM & S = Program Management and Sustainability

SL & D = Student Leadership & Development

FD = Faculty Development

R & T = Research and Theory

### Workshop Block One – 10:40 – 11:40 a.m.

#### **(McKinnon D) BRANCHES and CKWFU: promoting student leadership development for social change (SL & D)**

Both the Campus Kitchen at Wake Forest University and BRANCHES social justice retreat use a pyramid model for student engagement and leadership in service and social justice programming. This presentation will focus on the importance of co-authoring program goals alongside student leaders, designing developmentally appropriate leadership roles, preparing students for increasing responsibility, and contextualizing leadership opportunities within students' lived experiences.

*Shelley Sizemore, M.A. Associate Director of Advocacy Programs and Civic Education, Pro Humanitate Institute, Wake Forest University*

*Marianne Magjuka, M.Ed., Director of Democratic Engagement and Justice Programs, Pro Humanitate Institute, Wake Forest University*

*Moriah Gendy, 2016 graduate, Wake Forest University*

#### **(Moseley 215) Enhancing Campus Civic Engagement Efforts (EI)**

With the 2016 election on the horizon, this interactive session is designed to be a conversation to share best practices and ideas for campuses interested in enhancing their civic/election engagement efforts. The conversation will be facilitated by administrators from four universities who are approaching civic engagement in a variety of ways.

*Bob Frigo, M.Ed., Associate Director, Kernodle Center for Service Learning and Community Engagement, Elon University*

*Dennis McCunney, Ph.D., Director, Center for Leadership and Civic Engagement, East Carolina University*

*Tamara Johnson, Ph.D., Research Associate for Academic Planning and Analysis, UNC Charlotte*

*Kristina Snader, M.Ed., Assistant Director for Community Engagement, Office of Leadership and Service-Learning, UNC Greensboro*

*Nannette Bailey, M.Ed., Community Partnership Coordinator, VCU ASPIRE, Virginia Commonwealth University*

### **(Moseley 216) First Year Engage! Service-Learning in the Freshmen Success Curriculum (EI)**

Every 1st semester student at Averett University engages in service-learning in their Freshmen Success Seminar! From the conceptual idea to evaluation and re-modeling, the Director of Experiential Learning and an Averett University freshman will discuss how this one-credit course is changing the culture of service at Averett University.

*Brigid Belko, M.P.A., Director of Experiential Learning, Center for Community Engagement and Career Competitiveness, Averett University*  
*Talia Nappi, Student, Averett University*

### **(Moseley 217) The Role of Spirituality in Social Change and Building Resilience (SL & D)**

As campus climates continue to evolve to a deeper focus on issues of equity, social justice, and activism we must be prepared to support students in difficult situations. A focus on spirituality as a means of healing can help our students frame their sense of self and make deeper meaning of their experiences. Leave with practical implications for our work.

*Heather Jo Mashburn, M.Ed., Assistant Director of Community, Appalachian and the Community Together, Appalachian State University*  
*Kate Johnson, M.Ed., Associate Director of Community Service student Programs, Appalachian and the Community Together, Appalachian State University*

### **(Belk 102) Every Campus a Refuge (ECAR) (CPD)**

Guilford College's Center for Principled Problem Solving leads this effort to host refugee families temporarily on campus grounds and assist them in resettlement. The college has made resources (housing, food, other facilities) available, 55 volunteers (students, faculty, staff, alums, and spouses of faculty and staff) have been supporting our guests, and alums and others have contributed funds. Both the State Department and the Department of Education have been in contact with CPPS and several other campuses are developing similar efforts. The State Department featured Every Campus A Refuge in its "University Engagement Toolkit: How Campuses Are Helping Refugees." It has been a campus-wide collaboration – including the President and Senior staff – that has yielded strong community and internal partnerships driven by the simple notion of radical hospitality. Presenters will share about this initiative and highlight the collaborative aspects of ECAR and its goal to reach out to campuses broadly.

*Diya Abdo, Ph.D, Associate Professor of English, Chair, Department of English and Creative Writing, Founder and Director, Every Campus A Refuge, Guilford College*  
*Mark Justad, M.Div., Ph.D, Director, CPPS, Faculty, Religious Studies, Guilford College*

### **(Belk 206) Designing and Promoting Responsible Global Service Experiences (PM & S)**

Global service is an increasingly popular travel activity. Orphanage visits, medical brigades, construction projects, gap-year immersion experiences, and various other programs promise students opportunities to practice career skills, build resumes, experience "exotic cultures," and help others who are "less fortunate." But some global service actually does more harm than good. This workshop explores best practices for responsible global community engagement.

*Michael Rackett, Ph.D., Assistant Professor, Virginia Commonwealth University*  
*Nerice Lochansky, M.A., Assistant Director, ASPIRE, Virginia Commonwealth University*

**(McKinnon D) Serving in Place: Planning Local Alternative Breaks (EI)**

This presentation examines approaches to creating a dynamic local alternative break. By examining the 2016 Wake Forest and East Carolina University's' local alternative break programs, presenters will discuss key factors involved in planning an alternative break that move beyond simply direct service volunteering to a co-curricular focus.

*Fahim Gulamali, B.A., Assistant Director of Student Engagement and Programming, Pro Humanitate Institute, Wake Forest University*

*Natasha Vos, B.S., AmeriCorps VISTA, Wake Forest University*

*Elizabeth Busby, B.A., AmeriCorps VISTA, Wake Forest University*

*Nichelle Shuck, M.Ed., Associate Director of Student Leadership and Educational Programs, Center for Leadership and Civic Engagement, East Carolina University*

*Lizzie Shepard, B.A., AmeriCorps VISTA, East Carolina University*

**(Moseley 215) When Experts Don't Know It All: Preparing Faculty for Community (FD)**

Do you have a community partner that needs technical expertise that you don't have? Are you struggling to connect service opportunities with the skills that students need to be competitive in their major? Strategically partnering with faculty members from diverse disciplines can help community members and students thrive. The challenge for administrators is preparing faculty for those interactions. Learn tips and tricks in this interactive session.

*Erin Brown, Ph.D., Director, ASPIRE, Virginia Commonwealth University*

**(Moseley 216) Writing to Learn: Teaching and Assessing Reflective Writing (EI)**

Written reflection allows students the opportunity for deeper engagement in service-learning experiences because of the more permanent and personal nature of writing. As part of a Writing Across the University initiative, educators on our campus have emphasized written reflection in recent years. This presentation will discuss the research, design, and implementation of a robust reflective writing component of a co-curricular service immersion program over the course of two years. Attendees will discuss best practices for facilitating and assessing reflective writing.

*Evan Small, M.Ed., Assistant Director of Student Programs, Kernodle Center for Service Learning and Community Engagement, Elon University*

*Kim Lilienthal, M.A., Instructor, Department of English, North Carolina State University*

**(Moseley 217) Confessions of Reflective Practitioners (PM & S)**

Do you ever wonder if your work as a civic engagement administrator perpetuates the injustices that the work seeks to address? During this session, two administrators will engage participants in a dialogue about the challenging questions we ask ourselves when designing, implementing and evaluating community engaged work. Come ready to make your confessions as a civic engagement administrator.

*Brooke Millsaps, M.A., Assistant Dean for Service-Learning, Warren Wilson College*

*Kate Johnson, M.Ed., Associate Director of Community Service student Programs, Appalachian and the Community Together, Appalachian State University*

### **(Belk 102) Getting Unstuck: How to avoid meaningless data collection and evaluation (PM & S)**

Why do some community engagement programs see a high return on their assessment investment, while others see a low or even negative return? During this workshop, presenters will introduce evaluability assessment as a useful pre-evaluation strategy to help institutions determine if they are ready to assess, and steward participants through the first step of an evaluability needs assessment.

*Kristin Medlin, M.Ed., M.P.A., Assistant Director for Postsecondary Initiatives at Treetop Commons, LLC*

### **(Belk 206) Leadership Development in Service-Learning (SL & D)**

The goal of this presentation is to discuss how Service-Learning as a high impact practice serves as an opportunity to develop effective Leadership practices and competencies. As we look around in our communities there is a need for a new kind of leadership, not leadership for a personal competitive edge, rather leadership to transform our communities. Service-Learning is a powerful method by which students are able to develop citizen-leadership, cross personal boundaries, and help students define their potential. Service-Learning plays a major role in the development of two things: the individual and the community. With intentionality practitioners are able to design learning experiences that have a positive impact on personal, attitudinal, moral, social, and cognitive outcomes. If we as practitioners take the definition of Service-Learning further and incorporate citizen leadership we have the potential to enrich learning and transform communities.

*Ericka Smith, M.Ed., Assistant Director for Leadership, Office of Leadership and Service-Learning, UNC Greensboro*

## **Workshop Block Three: 2:20 – 3:20 p.m.**

*(During this block, the VISTA Supervisor Training will be held in Belk 206 from 2:20 – 4:00 p.m.)*

### **(McKinnon D) College Male Motivation for Civic Engagement (R & T)**

This session will provide an overview of the presenter's dissertation research that explored college male motivation for participation in both community and political forms of civic engagement. The session will include the conceptual framework, relevant literature, methodology, findings, implications for practice, and group discussion.

*Jaime L. Russell, Ed.D., Director of the Office of Student Leadership and Engagement, UNC Wilmington*

### **(Moseley 105, Ward Octagon) Best Practices for Deepening the Student Experience in Alternative Breaks (SL & D)**

This interactive session will discuss ways to ensure a continual learning environment during short-term service programs. Facilitators will discuss best practices for developing effective pre-departure education and re-entry programming using experiences in Alternative Breaks and short-term study abroad. Attention will also be paid to quality reflection while on program. A roundtable discussion will allow for participants to ask questions and brainstorm creative approaches for their programs.

*Evan Small, M.Ed., Assistant Director of Student Programs, The Kernodle Center for Service Learning and Community Engagement, Elon University*

*Heather Jo Mashburn, M.Ed., Assistant Director of Community, Appalachian and the Community Together, Appalachian State University*

*Adam Culley, M.Ed, Assistant Director, Center for Leadership, Ethics, and Public Service, NC State University*

### **(Moseley 215) BUILDing inclusive community: using pre-orientation as a space for cultivating connection and diversity (EI)**

How do we connect incoming students with a passion towards inclusion and social justice to each other and the campus community? In its first year, WFU's BUILD responded to this question through a pre-orientation program for first-year students. Presenters will discuss the vision of the program, program planning and implementation, and the outcomes we have begun to see with participants.

*Shelley Sizemore, M.A. Associate Director of Advocacy Programs and Civic Education, Pro Humanitate Institute, Wake Forest University*

*Marianne Magjuka, M.Ed., Director of Democratic Engagement and Justice Programs, Pro Humanitate Institute, Wake Forest University*

*Celina Alexander, M.B.A., Assistant Director, Office of Multicultural Affairs, Wake Forest University*

### **(Moseley 216) Utilizing Success Coaches: A Plan for Student Retention (PM & S)**

Programs often face challenges in retaining students, especially as the amount of obligations on students plates increase. Developing a plan for increased support has become an integral part of the student experience at VCU ASPIRE, a community engagement focused living-learning program. After a brief presentation, participants will engage in group conversations and consider how to integrate strategies into their own work.

*Nerice Lochansky, M.A., Assistant Director, ASPIRE, Virginia Commonwealth University*

*Michael Rackett, Ph.D., Assistant Professor, Virginia Commonwealth University*

### **(Moseley 217) Assessing the Impact of an On-campus Student Food Pantry (PM & S)**

It is estimated that 29% of students on American college campuses may face some sort of food insecurity (Cady, 2014). A fairly new solution to this issue is college campus food pantries, including one at UNC Charlotte which opened in Fall of 2014. During our first year, we distributed approximately 10,000 food items to 825 students. This panel presentation describes our client intake process and shares impact data that answers the important question: Who are the students being served and what is the pattern of use among these students?

*Tamara Johnson, Ph.D., Research Associate for Academic Planning and Analysis, UNC Charlotte*

*Sean Langley, M.A., Assistant Director for Off Campus and Volunteer Outreach, UNC Charlotte*

### **(Belk 102) Data Won't Byte (PM & S)**

We are surrounded by data, but the process of collecting, managing and assessing our program data is intimidating. Through this presentation, we would like to share how VCU ASPIRE has approached data, our success and challenges, how we collect and manage our data, and how we use this data an attempt to better understand our students so that we can deliver an experience that is engaging and meaningful. We hope that attendees will be able to walk away being less intimidated by data and energized to create collection and management processes that will drive assessment, program improvement and ultimately student success.

*Chris Rillstone, Program Support Coordinator, VCU ASPIRE, Virginia Commonwealth University*

**CEAC 2016 - ALL PRESENTERS**  
(alpha by last name)

*Diya Abdo, Ph.D., Associate Professor of English, Chair, Department of English and Creative Writing, Founder and Director, Every Campus A Refuge, Guilford College*

*Celina Alexander, M.B.A., Assistant Director, Office of Multicultural Affairs, Wake Forest University*

*Nannette Bailey, M.Ed., Community Partnership Coordinator, VCU ASPIRE, Virginia Commonwealth University*

*Brigid Belko, M.P.A., Director of Experiential Learning, Center for Community Engagement and Career Competitiveness, Averett University*

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*Bob Frigo, M.Ed., Associate Director, Kernodle Center for Service Learning and Community Engagement, Elon University*

*Moriah Gendy, 2016 graduate, Wake Forest University*

*Fahim Gulamali, B.A., Assistant Director of Student Engagement and Programming, Pro Humanitate Institute, Wake Forest University*

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