

# NORTH CAROLINA CAMPUS COMPACT

5th Annual

## Community Service & Service-Learning Directors Conference

North Carolina Campus Compact welcomes you to the Embassy Suites Hotel Resort and Conference Center in Concord, NC. We hope that this year's Conference will offer you the opportunity to gain valuable information that will enhance and improve the civic engagement work that you are coordinating on your campus.

In addition to workshops on best practices and model programs in civic engagement, we also look forward to a presentation by Leslie Boney III, Associate Vice President for Economic Development Research, Policy and Planning for the UNC system. He will discuss some of the challenges facing North Carolina in the next 10 years and provide practical ideas about how to focus campus voluntary action efforts, and how the UNC system is thinking about the challenge.

During the Celebration Dinner Thursday night, we will also acknowledge the great work that is taking place on many of our campuses through our AmeriCorps\*VISTA program and we will recognize one individual as the 2007 NCCC *Community Service/Service-Learning Professional of the Year*.

We invite you to leave everything behind. Network, think deeply, ask questions, relax and we hope that you will be energized as you depart.



North Carolina | **Campus Compact**

# Conference Schedule

## THURSDAY, JUNE 21

8:30 a.m.-10:45 a.m.	<b>Registration</b>	Outside Kannapolis Rooms
9:30 a.m.-10:45 a.m.	<b>VISTA Supervisor Training</b>	Kannapolis B
11:00 a.m.-11:45 a.m.	<b>Welcome &amp; Opening Session</b>	Kannapolis A
11:45 p.m.-12:35 p.m.	<b>Lunch</b>	Kannapolis B
12:45 p.m.-1:45 p.m.	<b><u>Workshop Session One</u></b> <b>Session A: Engaging Males in Service</b>	Kannapolis A
	<b>Session B: Closing the Gap: Utilizing Technology to Increase Effectiveness</b>	Kannapolis B
1:55 p.m.-2:55 p.m.	<b><u>Workshop Session Two</u></b> <b>Session A: Defining Civic Engagement</b>	Kannapolis A
	<b>Session B: Students Working for Students: What is Student Development &amp; How Can it Boost Your Program?</b>	Kannapolis B
3:05 p.m.-4:05 p.m.	<b><u>Workshop Session Three</u></b> <b>Session A: Student Entrepreneurship Programs</b>	Kannapolis A
	<b>Session B: Cultivating Social Capital to Unite "Us" and "Them": Inspiring Mentorship of Children with Disabilities by College Students</b>	Kannapolis B
4:15 p.m.-5:15 p.m.	<b>General Session—Open Space (group picks topics)</b>	Kannapolis A
6:00 p.m.-8:00 p.m.	<b>Dinner &amp; Celebration</b> <b>Recognition of 2006-2007 NC Campus Compact VISTA members</b> <b>Presentation of the 2007 NC Campus Compact Community Service/Service-Learning Professional of the Year Award</b>	Kannapolis B
8:30 p.m.-9:30 p.m.	<b>Bunco Bonanza!</b>	Kannapolis B

## FRIDAY, JUNE 22 (All sessions in Kannapolis A)

8:00 a.m.-9:00 a.m.	<b>NC-ACTS! Overview and Training</b>
9:10 a.m.-9:50 a.m.	<b>Marketing Roundtable</b>
10:00 a.m.-11:00 a.m.	<b>General Session - <i>Omphaloskepsis and Action</i></b> <b>Special Guest: Leslie Boney III</b>
11:10 a.m.-12:00 noon	<b>Partners for 2007-08</b>

# Workshop Descriptions - Thursday, June 21

## WORKSHOP SESSION ONE (12:45 P.M. - 1:45 P.M.)

### Session A: Engaging Males in Service

#### Presentation #1: Where are the Men in Service: A Community-Based Research Project

*Jason Radford, Appalachian State University*

The research that will be presented focuses on the results of survey data done on college students to explain why there are very few college men in on-campus service-coordination offices. Suggestions on how to recruit more men into service programs will be made based on the research. There will also be a reflection on the research as a community-based research project with suggestions about how to perform this type of research.

*A senior at Appalachian State University from Henderson, NC, Jason Radford has been working for a year with the ASU Appalachian and Community Together office to find out why men are not volunteering in the ACT office.*

#### Presentation #2: The Y Factor: Practical Applications for Recruiting Male Volunteers

*Jessica Gagne and Shawn Moore, East Carolina University*

Are you repeatedly asking yourself, "where are the men?" Based on conversations with active male volunteers, this presentation will cover the do's and don't's of attracting men to service activities. We'll highlight successful techniques to create, market and organize male friendly opportunities that you can easily transfer to your campus!

*Jessica and Shawn are the Volunteer & Service-Learning Center's Blackbeard and Captain Cooke. Together, they bring volunteer and community-based learning opportunities to more than 9,000 members of the Pirate Nation! Argh!*

### Session B: Closing the Gap: Utilizing Technology to Increase Effectiveness

*Sandy Hammett, Gardner-Webb University*

A look at an online Database system designed for enhancing communication between partners, volunteers, and coordinators, as well as, tracking and reporting.

*Sandy Hammett is the Assistant Director of Student Activities and Coordinator of Volunteer and Wellness Programs at Gardner-Webb University.*

## WORKSHOP SESSION TWO (1:55 P.M.—2:55 P.M.)

### Session A: Defining Civic Engagement

*Cathy Hamilton and Leslie Veach, UNC- Greensboro*

The phrase "Civic Engagement" is loaded with meaning. This is good, given that all of us are committed to increasing the engagement of our students, faculty, and institutions in the community and beyond. However, the phrase means many things to many people. You will leave with a clearer understanding of how you define for yourself civic engagement and how you will help others to discover their own meaning and commitment for civic engagement.

*Dr. Cathy H. Hamilton is the director of the Office of Leadership and Service-Learning. Working with faculty in university-community partnerships as well as working with popular education initiatives in Latin America has impressed upon her the power of collaborative alliances between universities and communities that work together for creative solutions to complex social issues.*

*Ms. Leslie Veach is the assistant director of community leadership and service with the Office of Leadership and Service-Learning. Leslie enjoys empowering students to connect their passions with opportunities for social activism and creating positive change.*

# Workshop Descriptions - Thursday, June 21

## **WORKSHOP SESSION TWO (1:55 P.M.—2:55 P.M.) continued...**

### **Session B: Students Working for Students: What is Student Development & How Can it Boost Your Program?**

*Jenny Koehn, Appalachian State University*

Do you frequently feel like a "one person show" when it comes to planning programs, service trips, service-learning courses, and/or recruiting students to volunteer? If you answered yes, attend this session to hear more about incorporating a Student Development approach to your job. Time spent developing a team of young, energetic student leaders for your office can pay off in big returns, including leadership skills for them, and – eventually – more time for you!

*As a Student Development practitioner and educator, Jenny Koehn has worked alongside students for years as they shape annual service events, themselves as leaders and the ACT program as a whole.*

## **WORKSHOP SESSION THREE (3:05 P.M.—4:05 P.M.)**

### **Session A: Student Entrepreneurship Programs**

#### **Presentation #1: APPLES Service Entrepreneurship Programs**

*Ashley Murray, UNC-Chapel Hill*

Since its creation in 1999, APPLES Social Entrepreneur Fellowships at UNC-Chapel Hill have helped almost 40 undergraduates in funding and implementing their ideas for a social enterprise. This program nurtures student ideas and mentors social entrepreneurs to assist them in being successful in their pursuit of creating and sustaining positive change. Alliances with faculty, professional development seminars and monthly reflections, course credit in addition to funding are resources provided to all Fellows. Come learn more about creating an entrepreneurial program on your campus.

*Ashley Murray is the NCCC VISTA and Program Development Coordinator for the APPLES Service-Learning Program.*

#### **Presentation #2: UNC Entrepreneurial Public Service Fellowships: Supporting National and International Social Entrepreneurship**

*Eileen Hannan, UNC-Chapel Hill*

The UNC Entrepreneurial Public Service (EPS) Fellowship is a summer fellows program of the Carolina Center for Public Service at the University of North Carolina at Chapel Hill. For the past two years, fellowships of up to \$3,000 have been awarded to students to develop and/or implement summer projects that employ innovative, sustainable approaches to complex social needs. The projects address identifiable needs nationally and internationally, and each Fellow plans and works on his/her project with a community partner as well as a faculty mentor who is familiar with the Fellow's topic and/or the geographic area.

This presentation will provide an overview of the structure and selection process for the fellowship program as well as concrete examples of past and current Fellows' work.

*Eileen Hannan is a Program Officer in the Carolina Center for Public Service.*

### **Session B: Cultivating Social Capital to Unite "Us" and "Them": Inspiring Mentorship of Children with Disabilities by College Students**

*Jonathan Barry, Wake Forest University ('07)*

This presentation will cover important information for community-service and service-learning directors to develop and cultivate a sustainable HOPE Service Chapter at their respective colleges for the mutual benefit of both their college students and area's children with disabilities. Topics include establishing a campus disability service network, encouraging their students to mentor students with disabilities, and acquiring proper disability etiquette and people-first language skills when interacting with people with disabilities.

*Jonathan Ryan Barry, B.A. (biology) will study for his Master of Science in Public Health from the London School of Hygiene and Tropical Medicine beginning in September 2007 before attending medical school in the USA.*

# Session Descriptions - Friday, June 22

## **NC-ACTS! OVERVIEW AND TRAINING (8:00 A.M.– 9:00 A.M.)**

*Leslie Garvin, NC Campus Compact*

All are welcome to this session about NC-ACTS! - the education award program that NC Campus Compact manages providing \$1000 education awards to students who complete 300 hours of service in an academic year. Current Campus Coordinators will learn about changes in the program design and receive a refresher training in the nuts & bolts of the program. Schools who don't currently utilize the program will learn what is involved in coordinating the program.

*Leslie Garvin is the Program Director for the NC-ACTS! program and Assistant Director of NC Campus Compact.*

## **MARKETING ROUNDTABLE (9:10 A.M. –9:50 A.M.)**

Opportunity to see marketing materials and resources that CSDs/SLDs are using on campuses throughout the region to promote their programs.

## **GENERAL SESSION (10:00 A.M.—11:00 A.M.)**

### ***Omphaloskepsis and Action***

*Leslie Boney III, UNC System*

North Carolina will be facing 10 huge challenges over the next 10 years, challenges participants in Campus Compact can – and must – address. Some practical ideas about how to focus campus voluntary action efforts, and how the UNC system is thinking about the challenge.

*Leslie Boney serves as Associate Vice President for Economic Development Research, Policy and Planning. His duties include serving as key staff support to the President on economic development issues. He is principally responsible for conducting research and analysis in the support of the university's economic development strategy, for coordinating system-wide economic development initiatives with selected faculty and University personnel and for connecting this work to external constituencies. A primary role is to coordinate UNC's efforts to enhance entrepreneurship on campus and throughout the state.*

*He currently serves as Governor Easley's appointee to the Southern Growth Policies Board, as the University's representative on the N.C. Economic Development Board and the board of the NC Biotechnology Center and on the North Carolina Food Bank Advisory Council.*

## **PARTNERS FOR 2007-08 (11:10 A.M.—12:00 NOON)**

*Dr. Lisa Keyne, NC Campus Compact*

Our Compact is making grand plans for 2007-08. But our partnership is only as strong as those involved. Hear ways by which you can learn and contribute in the coming year. Provide input to ideas by which your campus can benefit. Help set future priorities...

*Lisa Keyne is the Executive Director of NC Campus Compact.*

### **Reminders**

Check out is at 12:00 noon. We encourage you to check out before the final session. Feel free to bring your luggage to the conference room or store it with the concierge.

Don't forget to complete your evaluations and place them in the Evaluation Box on the registration table!



# Special Events!

**Dinner & Celebration, Thursday, June 21 (6:00 p.m.—8:00 p.m.)**

The 2006-2007 NC Campus Compact VISTAs contributed an estimated \$741,779\* in resources to our member campuses and the state. Join us as we acknowledge them for their wonderful efforts this year to create sustainable change on our member campuses by coordinating community service events, establishing new community partnerships and mobilizing students and faculty to get involved with service-learning. *\*This amount is based on the Independent Sector's 2006 estimated dollar value of volunteer time per hour.*

We will also present the second annual *Community-Service/Service-Learning Professional of the Year Award* to a staff person at a North Carolina Campus Compact member campus that has worked towards the institutionalization of service, created and strived towards a vision of service on their campus, supported faculty and students, and formed innovative campus-community partnerships.

**Bunco Bonanza, Thursday, June 21 (8:30 p.m.—9:30 p.m. )**

Come take part in the game craze sweeping the nation - Bunco! Bunco is a fast paced group game played with dice. There is no skill involved, just a willingness to have fun! Chances to win prizes!



**Special Thanks to the Planning Committee!**

**Dena Shonts, Service-Learning Coordinator**  
Central Piedmont Community College

**Shawn Moore, Volunteer Coordinator &  
Community Partner Liaison**  
**Jessica Gagne, Student Engagement Specialist**  
East Carolina University

**Sandy Hammett, Assistant Director of Student Activities**  
Gardner-Webb University

**Leslie Veach, Assistant Director of Community Leadership and Service**  
University of North Carolina—Greensboro



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*Uniting Campuses \* Empowering Students \* Impacting NC Communities*