

WORKSHOP SESSION I

Leadership

10:30 a.m. - 11:30 a.m.

5 Steps For Young Leaders Hell Bent on Making A Difference (But Aren't Sure Where To Start)

Location: Ocracoke Room (TSC)

You've got the passion and the energy and the dream. You're going to make a difference in the world. So where do you begin? The founder and Executive Director of Activate Good will discuss her own journey, successes and mistakes, and offer 5 steps to get started on your own make-a-difference path. Participants will draft a road map to their own destination, starting with their desired end outcome in mind.

Amber Smith, M.P.A. Executive Director, Activate Good

Building Social Awareness through Sustainable Community Partnerships

Location: 3285 Room (TSC)

For the past eight years, freshman Service Learning course faculty have introduced students to community issues such as social justice, immigration, and medical outreach to rural populations. The course involves a transformative process in which relevant community issues are identified, students are matched with community benefactors, and peer dialogues are facilitated. This workshop will focus on leadership and social awareness. Through group work involving scenarios, workshop participants will explore the challenges involved with establishing and sustaining community partnerships.

Ann Ortiz, Ph.D., Honors Program Director, Associate Professor of Spanish, Campbell University

John Bartlett, Ph.D., Associate Professor of Biology, Campbell University

Finding Your Question

Location: Hatteras Room (TSC)

This workshop examines the notions of integrative learning and connected knowing in a liberal arts context, challenging student leaders to find your question—something that drives and inspires you, something you are perpetually exploring. Through conversation and brainstorming activities, you will process the intersections of your passions, interests, and careers in the pursuit of finding your question. In the process of finding your question, or the guiding inquiry that each and every one of us has, we will consider the difficulties of

“owning” your question, the means in which you pursue the “answer” to your question, and where you see your question leading you. Engaging and challenging at the same time, finding your question is analogous to the consciousness-raising that all student leaders should go through.

Duke University students:

Jeff Feng, sophomore, Environmental Science major

Arianna Price, junior, Public Policy major, Biology minor

Trish Ike, senior, Evolutionary Anthropology major, Sociology minor

Jay Sullivan, junior, Public Policy major, Environmental Science minor

Ying Jun Lin, junior, Biology major

Cam-Ha Nguyen, freshman, undecided

Beyond Service-Learning: Developing As a Leader and Activist

Location: 4280 Room (TSC)

In this interactive workshop, facilitators will discuss what it means to be a leader and activist within the realm of service-learning to explore how we can collectively improve as service-learners and activists on campus. Special attention will be paid to offering action steps on how to continue the process of developing as leaders in our current contexts. This presentation will focus on skill-building and action steps so that attendees leave feeling knowledgeable, empowered, and informed about examples of successful programs.

Rachel Lewis, senior, English major, Elon University

Catherine Palmer, senior, Public Health major, Elon University

Reminders !

Recycle your name badge at the registration/information table.



Look for an email next week with a link to the conference evaluation. Your feedback will assist in future planning.

Branching Out

Location: Currituck (TSC)

What types of people engage in volunteer opportunities? Are there common characteristics of those who frequently volunteer? Are there any stereotypes? Attendees will discuss which groups are engaging in service on campus and which populations are being reached through our own programs --and which ones aren't-- in order to determine how we can make our volunteer opportunities inclusive of all types of groups on campus. Is there a message we are sending out through social media that specifically targets or excludes groups on campus? We will think critically about how to engage in social media practices through graphics, language, videos, and a diverse range of platforms to make service on your campus a welcoming opportunity. This workshop is especially beneficial for those looking to strengthen or build their Public Relations team in their civic engagement programs.

Amanda Steinman, sophomore, Strategic Communications major, Elon University

Strategic Planning: From Egyptian Pyramids to Student-Led Initiatives

Location: The Mountains 1606 (CRC)

In the midst of exams, papers, projects and other short-term deadlines, long-range planning is often missing from students' schedules. In this session, attendees will be introduced to the hallmarks of strategic planning and learn how to develop sustainable models for community engagement. Participants will be guided through the development of their own SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) to measure efficacy of a project or their own career trajectory. Practical fluency in business terms and activities will give participants a professional edge in managing successful projects, as well as job/professional school interviews. The leaders of this workshop have combined 30 years of experience in Information Technology, Medicine, Research, Education, and Community Outreach and will share teachable examples of their successes and their failures in strategic planning.

Kelsie Bernot, Ph.D., Assistant Professor of Biology, North Carolina A & T State University

John Bernot, M.D., Resident, Department of Family Medicine, Wake Forest Baptist Medical Center

Community Needs Assessment: Serving Intentionally

Location: The Lakes 1608 (CRC)

While social change is developed through passionate motivations and long hours of planning, activists may not take a step back to recognize the attributes of the community they are working in. Through a Community Needs Assessment (CNA), activists and servant leaders gain a better understanding of the existing situation in their community. Questions that should be answered include, what does the community already have? What assets has the community not utilized in the past? What does the community want/ need that aligns with your passion for service? This workshop attempts to better the listeners' understanding of why a CNA is important, and how they can develop an effective CNA to address their community's need through intentional service. Examples of how to develop and implement a CNA within each prospective organization will be highlighted from personal experience at the University of Kentucky's Center for Community Outreach.

Zach Laux, senior, Mathematical Economics major, University of Kentucky

WORKSHOP SESSION II *Issues* 11:40 a.m. - 12:40 p.m.

Voting Rights in NC: The Lay of the Land

Location: Currituck (TSC)

Coming off the heels of one of the nation's most closely contested U.S. Senate races, come and find out more about the rules and history related to voting in North Carolina. Adam, a veteran Organizer with Democracy North Carolina, a nonprofit voting rights organization based in Durham, will discuss recent changes to our state's election laws (including voter ID) and how those changes will affect students now and into the future. Learn more about the role that students can play in elections and tips for mobilizing others to vote on and off campus.

Adam Sotak, Statewide Campaigns Organizer, Democracy NC

New (and some of the same old) Challenges: Discrimination in North Carolina's Schools

Location: Hatteras Room (TSC)

While teacher salaries and state funding dominated most recent education discussions in our state, a myriad of civil rights issues confronting students and schools were ignored. We must effectively engage communities around the challenges of segregation and resegregation of students by race and class, the impacts and accountability of charter schools, taxpayer funded vouchers for private and religious schools, and the school-to-prison pipeline.

Mark Dorosin, Managing Attorney, UNC Center for Civil Rights

Immigration: Past Present, and Future

Location: Ocracoke Room (TSC)

News about federal immigration reform, activist DREAMer youth, and thousands of unaccompanied children crossing the border to flee violence in Central America is in the headlines daily. To understand how we got here, we need to understand the history of immigration and immigration laws—how they have changed over time, and what they look like now. Then we'll discuss what is needed for future reform, and how we can contribute.

Kate Woomer-Deters, Staff Attorney, NC Justice Center

Environmental Issues Facing North Carolina

Location: 3285 Room (TSC)

North Carolina is facing serious environmental issues across the state. In this year alone 40,000 gallons of coal ash spilled into the Dan River, fracking was legalized, and special interest groups are working to pass laws that make obtaining solar energy more difficult. Join this discussion to hear about these issues and contribute your ideas about how we can protect clean air and water.

Michelle Allen, Public Action Organizer, NC Conservation Network

The School-to-Prison Pipeline in North Carolina

Location: 4280 Room (TSC)

The school-to-prison pipeline is a growing civil rights crisis in North Carolina, with thousands of students, predominately students of color, being pushed out of school and on a path to the criminal or juvenile court systems each year because of minor, school-based misbehavior. Learn more about the causes of the pipeline, and discuss ways that students can collaborate

with attorneys and community advocates to dismantle the school-to-prison pipeline.

Jennifer Story, Staff Attorney, Legal Aid of North Carolina

So No One Goes Hungry...Food Insecurity and the Nonprofit Safety Net

Location: Playzone 1601 (CRC)

This workshop will give participants a better understanding of who is hungry in North Carolina. It will highlight some of the challenges faced by individuals and families who are food insecure. Participants will learn about current and innovative local efforts to combat hunger.

Gideon Adams, Senior Manager, Programs and Outreach, Food Bank of Central and Eastern North Carolina

WORKSHOP SESSION III Model Programs and Projects 2:00 p.m. - 3:15 p.m.

Exploring Complex Issues: The Warren Wilson College Issue Workshop Model

Location: Hatteras Room (TSC)

Every year, Warren Wilson College students design and lead 8-week issue workshops that promote leadership skills and allow participants to develop an understanding of multifaceted issues through a combination of education, direct service, and advocacy. We will use the example of a 2013 workshop on the topic of education reform to illustrate the potential of the issue workshop model to explore multiple sides of important issues and foster student leadership. If possible, attend this workshop with others from your institution so that you can brainstorm together about developing potential issue workshops.

Warren Wilson College Students:

Amanda Wilson, senior, Sociology/Anthropology major

Emily Fox, sophomore, Social Work major

Brian Wuertz, freshman, major undecided

Sabrina Chmelir, freshman, major undecided

Living our Legacy: Model Programs at App State

Location: 3285 Room (TSC)

At Appalachian State, we often talk about leaving a legacy for those that follow. Join us as we present our current model programs that help us to live our legacy today. This presentation will highlight signature programs that focus on issues of Hunger, Homelessness, Youth, Sustainability, and Active Citizenship.

Thomas Evans, M.Ed., Assistant Director, Appalachian & the Community Together, Appalachian State University

Jelani Drew, senior, Communications and Advertising major, Appalachian State University

What is a Forum?

A forum is a workshop session that involves multiple institutions presenting on a similar or related topic. Each institution will present separately, leaving time for Q & A.

Forum: Issue-Based Special Events

Location: Currituck (TSC)

PLASTISAURUS: How eco-art sculptures can effectively engage the community, North Carolina State University

The NC State Stewards program selects students from different majors to lead projects and initiatives focused around sustainability with an emphasis on peer-to-peer education. One of their most successful projects resulted in over 2500 plastic bags being diverted from the landfill in less than 6 months. Some of those bags were used to create an eco-art sculpture of a plastic bag dinosaur to further raise awareness. The project involved volunteers working with campus stakeholders, eco-art, a pledge campaign, social media marketing and outreach presentations in residence halls. Learn how students have the power to effectively engage the community, as well as how art can draw an even larger crowd to an emerging issue.

Eric Rizzo, senior, Polymer & Color Chemistry major

Jason Endries, senior, Meteorology major

Changing the View of Homelessness One Experience at a Time, University of Kentucky

It can be hard to get college students interested in volunteer service because they don't see the correlation between

service and themselves. But what if you challenged the way they saw service by giving them experiences that challenged them to see what life could be like? Students are all about the experience and by challenging them to think differently you can get them more engaged. Through the Center for Community Outreach, Helping Hands is reaching out to the college community with a challenge that does just that. We host a Sleep Out so students can discover the challenges that the homeless face on a day-to-day basis. By creating this exposure, it gives Helping Hands the chance to guide students towards community service and build lifelong citizenship.

JoAnna Scott, sophomore, Animal Science major

Forum: Service-Learning Approaches

Location: Ocracoke Room (TSC)

Service-Learning Course Spotlight: Alternative Spring Break, UNC-Chapel Hill

APPLES Service-Learning is a student-led program that connects academic learning and public service. Courses are developed by faculty with the assistance of APPLES staff, and funding is available for both students and teachers via course enhancement and partnership grants. Funding support has allowed students in APPLES courses to go on to more fully engage with community partners. Specifically, we will touch on our Alternative Spring Break course, which is offered to students who have also applied to participate in APPLES alternative break program. Recitations are led by student break leaders and the course content comprehensively tackles service philosophy. Workshops participants will brainstorm how service at their respective universities could be better connected to the classroom.

Alyssa Davis, senior, Comparative Literature major

Richard Zheng, senior, Business Administration, Computer Science major

Shauna Rust, junior, Health Policy and Management major

Service Learning as a Professional Bridge: A Framework for Ongoing Community Impact and Involvement, Wake Forest University

Learn about a service learning module developed to help students bridge the gap between classroom concepts and professional experience in the counseling field. Service learning encourages and facilitates a deeper connection among students, the Counseling Department, the University, as well as the profession. Receive a plan for developing

a sustainable and replicable service learning module, and worksheets for processing the experience on the individual, small group, and larger group levels while increasing the participants' understanding of self, other, and profession. (This module could be incorporated into various professions, disciplines, and organizations.)

*Heidi Robinson, M.A., Assistant Professor of the Practice,
Department of Counseling*

*Carla H. Emerson, Ph.D., NCC, LPC, Clinical Program
Manager, Department of Counseling*

Forum: Western Carolina Models

Location: 4280 Room (TSC)

WCU Model Initiatives: Ripples of Student Engagement in Disaster Response and Social Activism, Western Carolina University

In the aftermath of Hurricane Sandy, WCU led a domestic study abroad opportunity providing a combined 400 hours of service in six days to assist in the recovery. This model is now being replicated through the Leadership Minor & Emergency Management programs. We will share the successes and transferable lessons of this program.

The Ripple Effect Learning Community (RELC) for first-years employs an interdisciplinary model that merges a Pre-Semester Engagement Retreat, a semester-long Community Engagement Project, and Curricular Components linked by the common theme of social change. We believe that these three elements coupled with structured critical reflection allow students to integrate learning across courses and grapple with “bigger questions” that provide deeper understanding of course content (Kuh, 2008). In this session, an RELC alumni panel will address their program experiences, outcomes, and their transition from a formal academic environment into a co-curricularly-focused upperclassmen living-learning community (RE House) and base student organization (RE).

Zach Rumble, graduate student, College Student Personnel

Michelle Powers, sophomore, Criminal Justice and Sociology major

Quinton Toler, sophomore, Business Administration and Law major

Tyler Melvin, sophomore, Nursing major

Sara Soto, sophomore, Professional English and Financial Investing major

Aaron Marshall, senior, Sociology major, Disaster Emergency Management minor

Forum: K-12 Initiatives

Location: Playzone 1601 (CRC)

EXPLORE!: Student inspired, student sustained, and student-centered learning, Providence College

The EXPLORE! Program promotes awareness of, access to, and readiness for college and career among first-generation local urban high school students while, at the same time, promoting civic engagement opportunities for Providence College Students. The program was inspired by a PC student and alumna of a local public high school who raised her voice and concerns over a gap she saw in opportunities for local ninth and tenth graders. Since its founding in 2008, the program has expanded to five high school partners in Providence and Pawtucket and serves over 100 high school participants a year. Community Liaisons (CLs) are student leaders that facilitate weekly high school programming. CLs manage volunteers enrolled in a service learning course; their service with EXPLORE! is treated as an additional text for the course. CLs also work closely and collaboratively with PC faculty and site supervisors to support sustainable and mutually beneficial partnerships.

Gretta Schaaf, senior, Public and Community Service Studies major

Alondra Berrios, sophomore, Social Work major

Prizes!

Share your inspirational and informational tweets all day at #CSNAP2014.



**You could win a SNAP
Social Networking Awesomeness Prize!**



**The SNAP categories are:
Best Tweet
Best Image of the day**



Register for one of 25 door prizes at the registration area.

Integrating Innovation: Transitioning to Social Justice, UNC-Chapel Hill

ScienceDays is a national non-profit mentoring program that aims to foster scientific curiosity in young students. Over the past academic year, the UNC-CH chapter of ScienceDays has completely redeveloped the traditional ScienceDays intervention strategy and now operates with a new model. During this session, founding members of UNC-CH ScienceDays will share their experiences transitioning to a model that effectively targets the current inequities of the education system in STEM by integrating a social justice mission. Aiming to redefine the meaning of "mentorship," the approach has evolved to be more innovative and holistic by introducing an emphasis on community engagement and outreach. They will discuss the organizational and entrepreneurial challenges they faced in rebranding a replicable intervention model, consolidating sustainable membership, and scaling up reforms on a national level.

Amber Gautam, senior, Nutrition major, Spanish for the Medical Professions and Chemistry double minor

Sangeetha Kumar, senior, Environmental Science and Mathematics double major

Geneva Jost, junior, Biology and Global Studies double major

Lisa Morris, senior, Medical Anthropology major

Engaging students through Personal Challenge, University of South Carolina

The Capstone Scholars Program for high-achieving first- and second-year students allows them to gain skills through outside-the-classroom opportunities from service to creating Personal Challenges.

Beginning in 2010, Capstone partnered with a local middle school to develop a sustainable mentoring program. The mentoring experience is designed to help middle school students not only achieve their academic goals, but also work towards a personal challenge goal of their choice. Additionally, the college student volunteers gain a deeper understanding of serving the community while examining the personal challenge process as it applies to their life. This session will provide participants with suggestions for taking their mentoring programs to a new and unique level of engagement.

Natalie Rooney, graduate student in Higher Education and Student Affairs

Theresa Harrison, Assistant Principal of the Capstone Scholars Program

WORKSHOP SESSION IV Activism, Advocacy, and Policy-Making 3:25 p.m. - 4:25 p.m.

Intersections of Gender in Leadership

Location: The Mountains 1606 (CRC)

This presentation will discuss how leadership and political opportunities can be influenced by identities, specifically gender. It will include interactive activities and information about the current trends in our country's job market and political field.

Shady Kimzey, senior, Public Relations major, Appalachian State University

What is Community Organizing?

Location: Currituck (TSC)

What's an organizer? What do they do? How can I more effectively organize for social justice on my campus and in my community? These are all questions that will be addressed by an experienced organizer. Come learn more about the strategy and skills needed to be an effective advocate for social change.

Adam Sotak, Statewide Campaigns Organizer, Democracy NC

Student Impact Project

Location: Hatteras Room (TSC)

The Student Impact Project is Young Invincibles' national campaign for college access and affordability. The project has two goals: to educate and engage students on issues of college affordability including state funding and financial aid, and to train student leaders to be advocates that encourage state legislators and stakeholders to adequately fund public higher education. Our workshop will provide an up close look at state and national trends in public higher education that demonstrate the connection between decreased state funding and increased tuition. Further, we will share lobbying and advocacy best-practices for students to be effective change agents on their campuses with administrators as well as state legislative bodies.

Maani Stewart, State Outreach Coordinator, Young Invincibles

How to Act on Social Justice through a Viral Media Campaign

Location: Ocracoke Room (TSC)

The "You Don't Say?" Campaign, founded as a collaboration of two student groups at Duke University in January 2014, seeks to provoke dialogue surrounding the intersections of language and identity, specifically sexual and gender minorities. The campaign went viral in the Spring of 2014 and received both international and national media attention.

This session focuses on how to build an effective social justice campaign for social media and how to expand its impact beyond your college community using YDS as a framework for action. Reflect upon an issue, develop a framework for translating that passion into a social campaign, and plan logistical steps needed to make the vision a reality.

Jay Sullivan, junior, Public Policy major, Environmental Science minor, Duke University

Words as Weapons for Positive Change

Location: Playzone 1601 (CRC)

Participants in this interactive workshop will learn to use their words in the form of spoken word poetry to create change and advocate for important topics within their communities. Students will complete individual and group work utilizing poetry as a catalyst. This workshop will reinforce critical thinking skills as well as presentation and teamwork. Youth will be forced to rely on their creativity and their vast differences to build a strong performance piece that will create the change they would like to see in the world around them.

Josephus III, Poet and Founder, The Poetry Project

Turning Your Values Into Policy To Impact Your Community

Location: 4280 Room (TSC)

This workshop introduces participants to Roosevelt's Theory of Change through a collective visioning process and thought experiment. Participants begin with a discussion of their individual and shared values, move to a conversation about their ideal communities, and end with a brainstorm of local policy steps that can be taken today to get us closer to that shared vision.

Lydia Bowers, Operations Strategist, The Roosevelt Institute, Campus Network

Elizabeth Session, Training & Field Strategist, The Roosevelt Institute, Campus Network

Amplifying the Student Voice

Location: 3285 Room (TSC)

Learn about how the UNC Board of Governors and state legislature make decisions that affect students without student representation. We'll talk about ways to get involved and strategies for strengthening the student voice on campus and in the state.

Danielle Thibault, Field Organizer, NC Student Power Union