

**2012 Leo M. Lambert Engaged Leader Award Recipient
Chancellor Linda P. Brady, University of North Carolina Greensboro**

The tenth chancellor of UNCG, Dr. Linda Brady has served previously in administrative roles at University of Oregon and NC State, and as Chair of the Sam Nunn School of International Affairs at the Georgia Institute of Technology. She is a native New Yorker and the first member of her family to attend college, earning an undergraduate degree from Douglass College, a master's in political science from Rutgers University, and her doctorate in political science from The Ohio State University.

Brady herself is a model of building campus-community partnerships, and fosters a campus environment where faculty, staff and students realize the importance and value of connecting and serving. A community partner shared that Chancellor Brady prioritizes relationships and partnerships between campus and community. "And she gets things done!" During Brady's three years as chancellor, she helped revise criteria for promotion and tenure to explicitly recognize community-engaged scholarship, the first campus in the UNC system and one of the first in the country to do so. She has addressed the needs of underserved populations, establishing Task Forces on Equity, Diversity and Inclusion, and on Military, Veterans and Families. The campus has grown in national prominence with the Education Trust recognizing UNCG for effectively serving low-income students, and the campus appearing on the short list of American universities closing the gap between graduation rates for black and white students. Chancellor Brady is widely recognized in the local community as a contributor and volunteer as well as a resource to be counted on in community-building endeavors.



Brady promotes and leverages campus-community collaborations. Working with six other colleges and universities, Opportunity Greensboro was launched, creating a competitive advantage for Greensboro business growth. With Chancellor Harold Martin at NC A&T State University, she helped create the Joint School of Nanoscience and Nanoengineering at Gateway University Research Park, an entity that appeals to the business community, technology partners, and those who oversee economic development. A colleague described then "Dean" Brady as the catalyst that convinced NC State's College of Arts and Sciences faculty to participate in service-learning projects that demonstrated social impact and promote undergraduate research with real world application. A UNCG Vice Chancellor shared that Brady "engages the community as a critical part of UNCG's strategic mission, reaching out to develop a clear understanding of needs and supporting efforts of faculty, staff and students to address those needs . . . and has guided UNCG through arduous financial times without sacrificing commitments made to provide support, measurement and recognition for community-campus partnerships."